



# DOYERS PLAZA PROPOSAL

Community Board #3 Meeting – 7/12/22





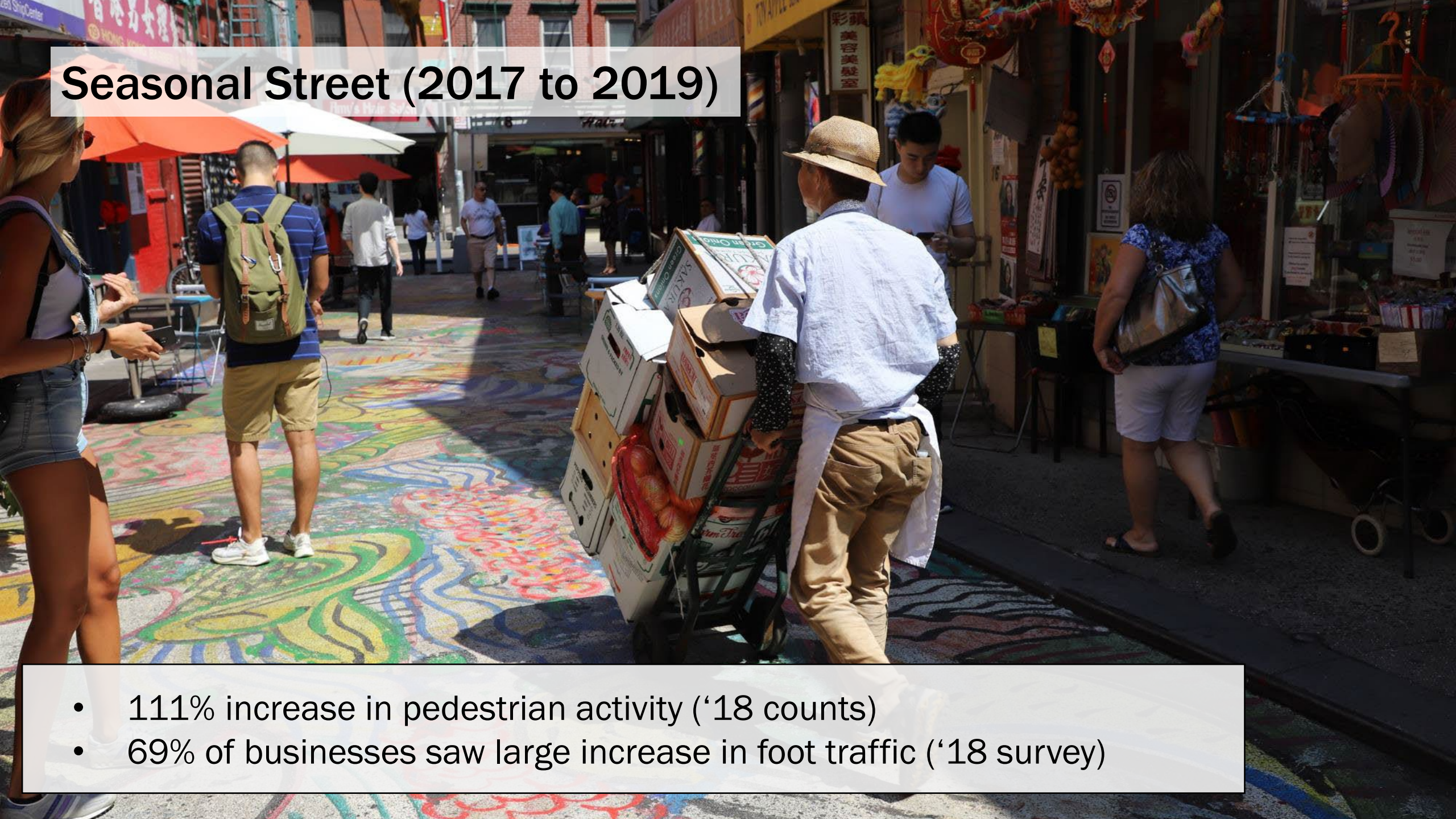
# Agenda

- The evolution of Doyers Street
  - Seasonal Streets ('17, '18, '19)
  - Open Streets ('20, '21, '22)
  - Public engagement overview
- Doyers Plaza Proposal
  - Design concept
  - Next steps





## Seasonal Street (2017 to 2019)



- 111% increase in pedestrian activity ('18 counts)
- 69% of businesses saw large increase in foot traffic ('18 survey)



## Open Street (2020 to present)



- Pandemic response program to support economic relief and recovery for small businesses during the COVID-19 pandemic
- Adds much needed open space for social distancing and programming



# Open Street (2020 to present)





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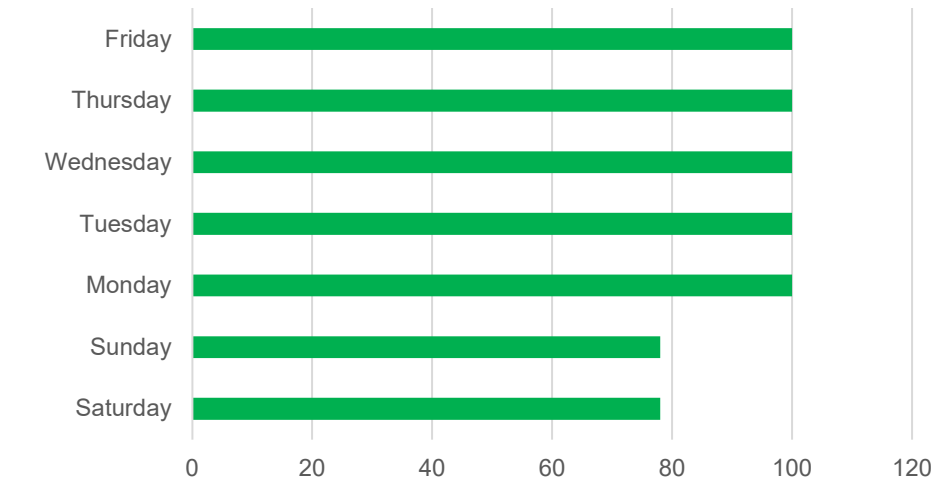
# Engagement to Date

- Sept. '17 CB 3 Presentation
- 2017 Pedestrian Intercept Survey
- 2017 Doyers Merchant Survey
- May '18 CB 3 Presentation
- 2018 Pedestrian Intercept Survey
- 2018 Doyers Merchant Survey
- May '19 CB 3 Presentation
- 2019 Pedestrian Intercept Survey
- 2022 Doyers Merchant Survey
- 2022 Pedestrian Intercept Survey

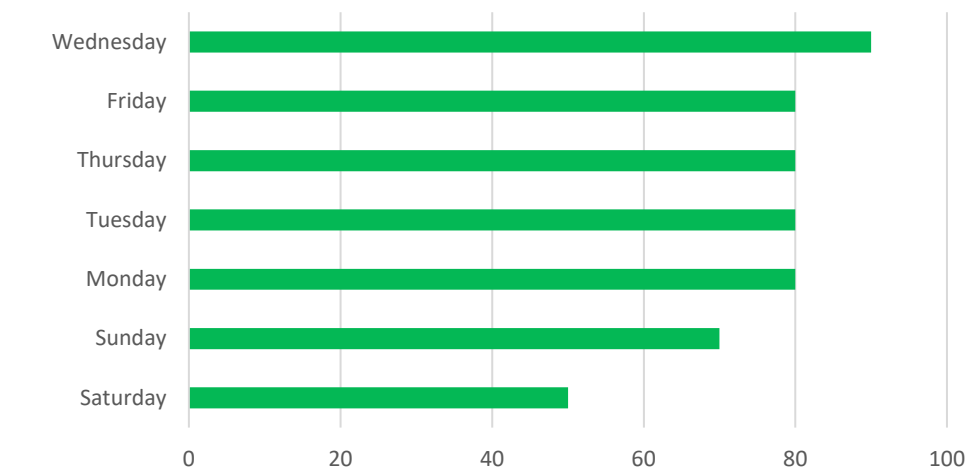


# 2022 Merchant Survey

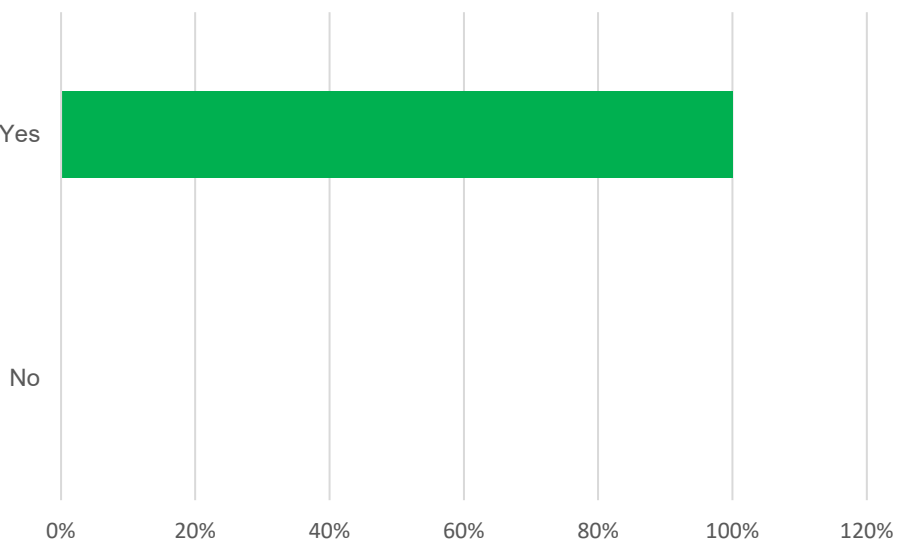
On which days do you typically receive deliveries?



On which days does your trash typically get picked up?



Do you support the permanent pedestrian plaza proposal for Doyers Street?

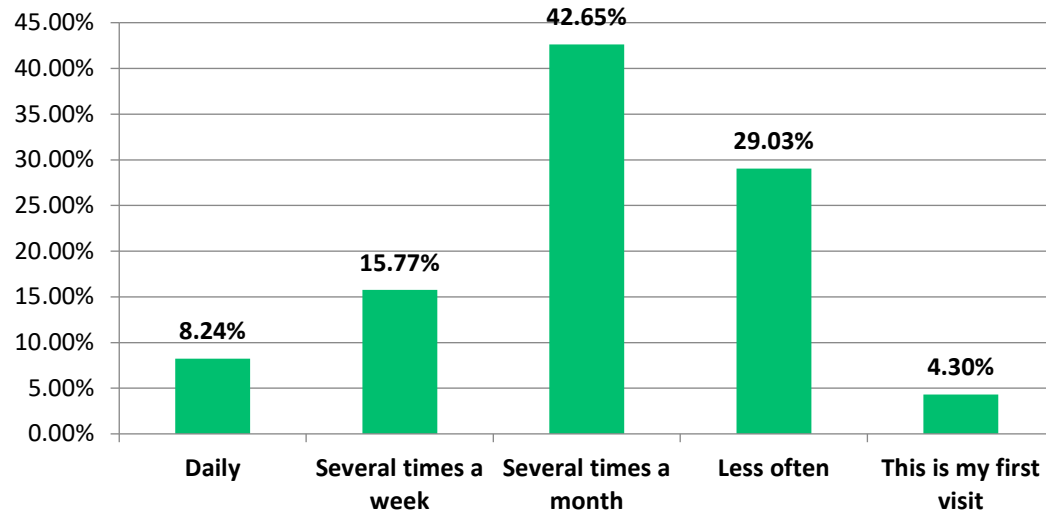




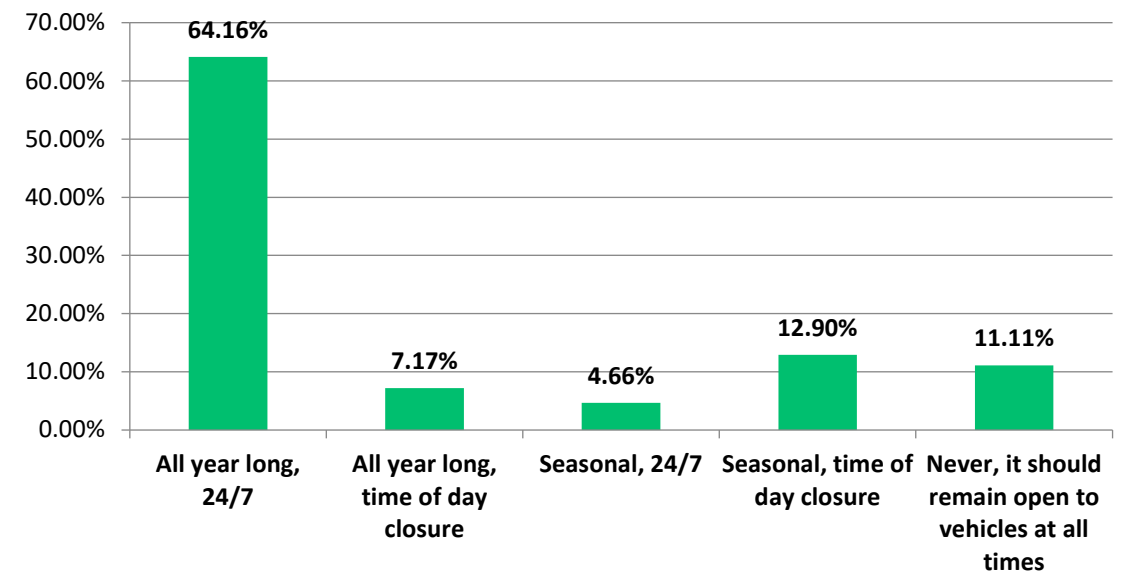
# 2022 Pedestrian Intercept Survey

278 responses via online form (promoted via social media, signage, E blasts, and the community board)

How often do you visit Doyers Street?



I would like Doyers to be car-free...

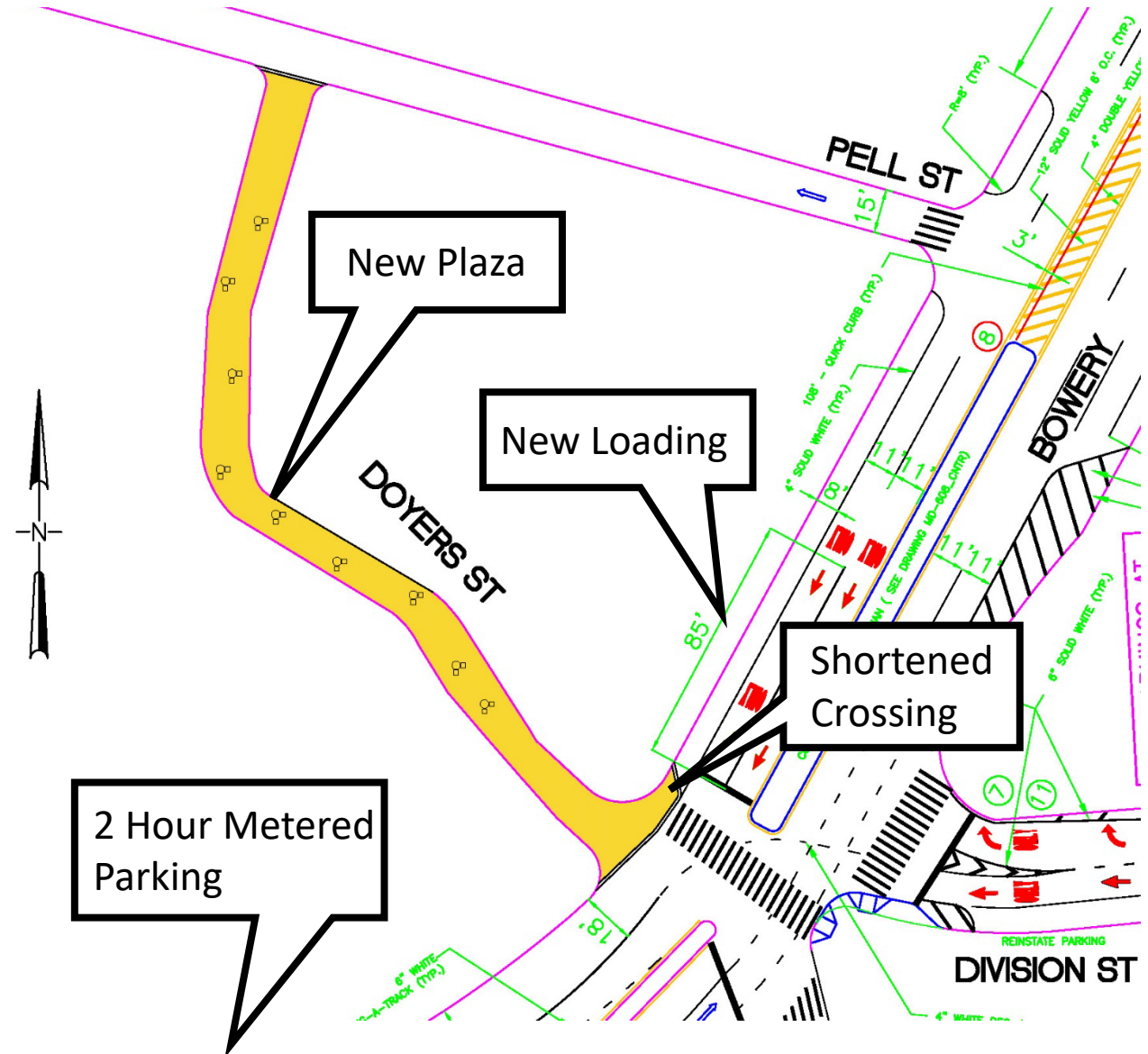


- Most responses visit Doyers St several times a month, week, or even daily
- 64% of respondents want to see Doyers St closed 24/7/365
- 66% of respondents want to see more parts of Chinatown car-free



# Doyers Plaza Proposal

- Fully pedestrianize Doyers w/ gravel, markings, & planters
- Shorten Bowery crossing distance
- Convert 2hr Metered Parking on Bowery between Doyers and Pell to 3hr Commercial Metered Parking for loading, pick up/drop off
- Convert No Parking 7AM-7PM on Bowery between Mott and East Broadway to 2hr Metered Parking





# Plaza Toolkit

UMBRELLAS

MOVABLE  
FURNITURE

EPOXY  
GRAVEL

FLEXIBLE  
DELINEATORS

GRANITE  
BLOCKS

PLANTERS





# Operational Items

## To Be Coordinated w/ Stakeholders

- Coordinating trash pick up for both commercial establishments and residential buildings
- Adding dedicated loading and delivery space on Bowery
- Addressing unique access needs (moving, utility work, post office)
- Sanitation needs (e.g. new trash bins for the public to use)





# Next Steps

- Chinatown BID has officially submitted Plaza Program application – final review
- Coordinating operational items with local stakeholders
- Fall 2022 Implementation







# THANK YOU!

Email [publicspace@dot.nyc.gov](mailto:publicspace@dot.nyc.gov) with any questions or to provide further feedback

