



DOYERS PLAZA PROPOSAL

Community Board #3 Meeting – 6/7/22

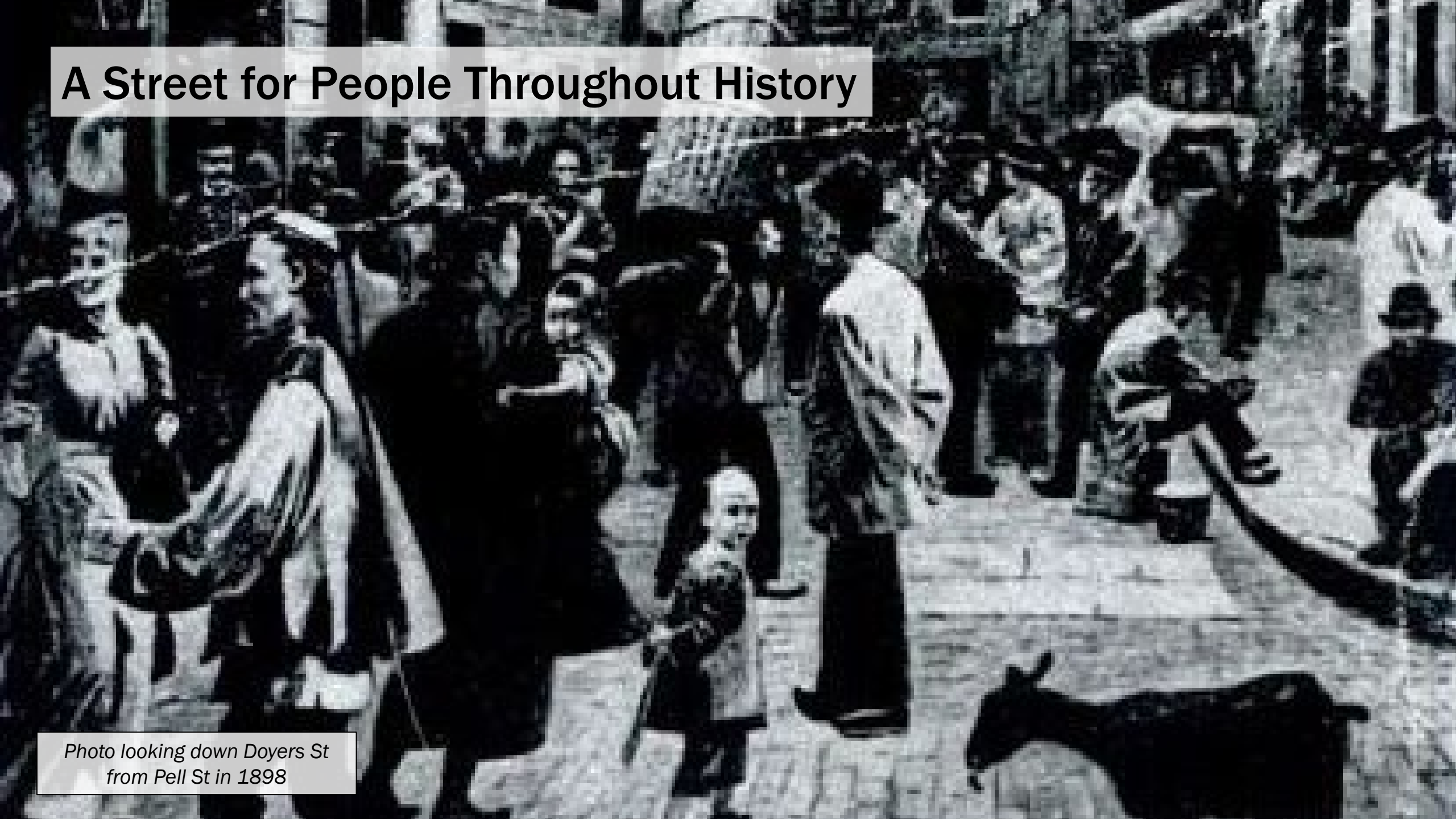


Agenda

- The evolution of Doyers Street
 - A vibrant part of NYC history
 - Seasonal Streets ('17, '18, '19)
 - Open Streets ('20, '21, '22)
 - Public engagement to date
- Doyers Plaza Proposal
 - Design concept
 - Next steps



A Street for People Throughout History

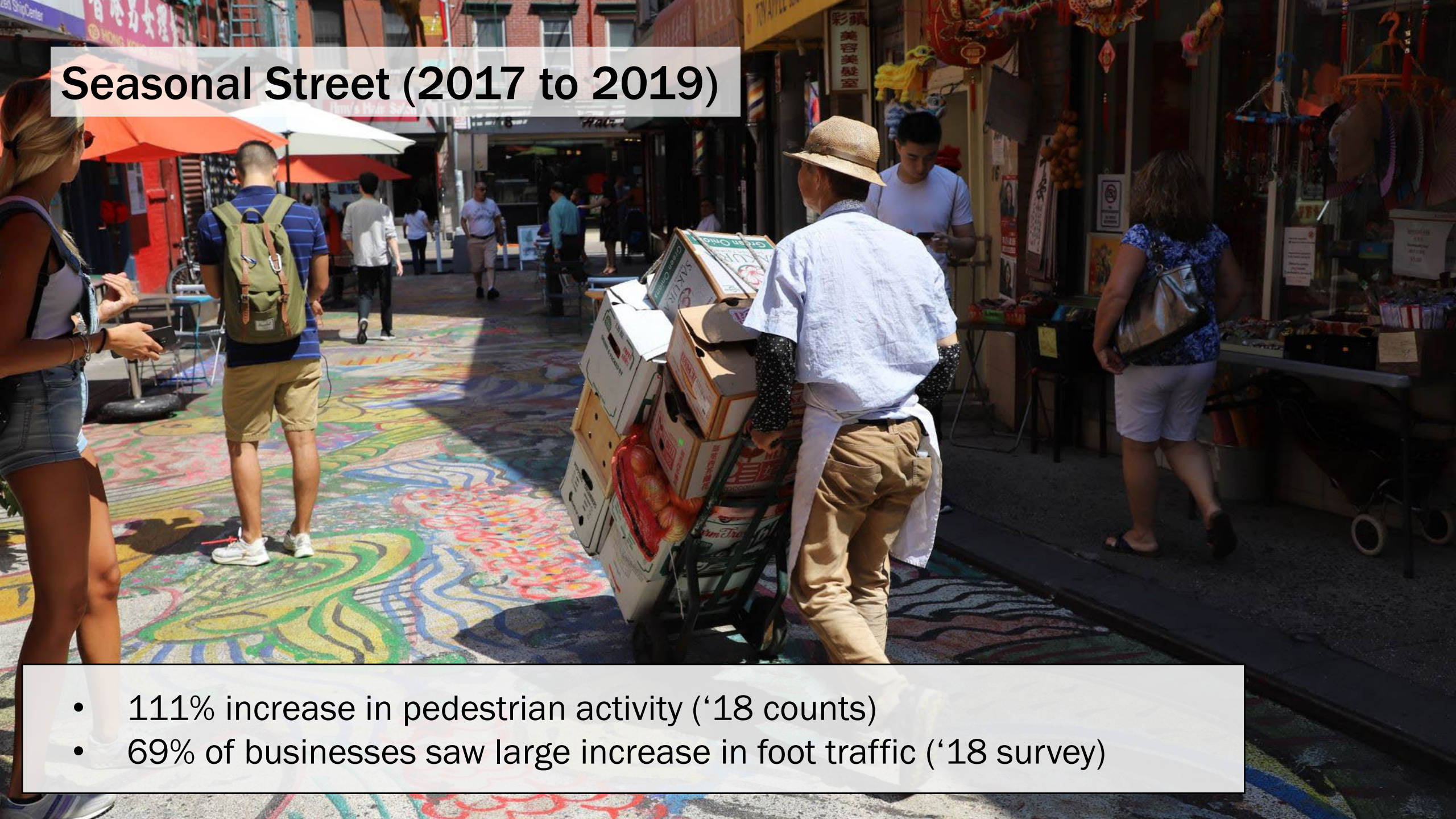


*Photo looking down Doyers St
from Pell St in 1898*

A Street for People Throughout History



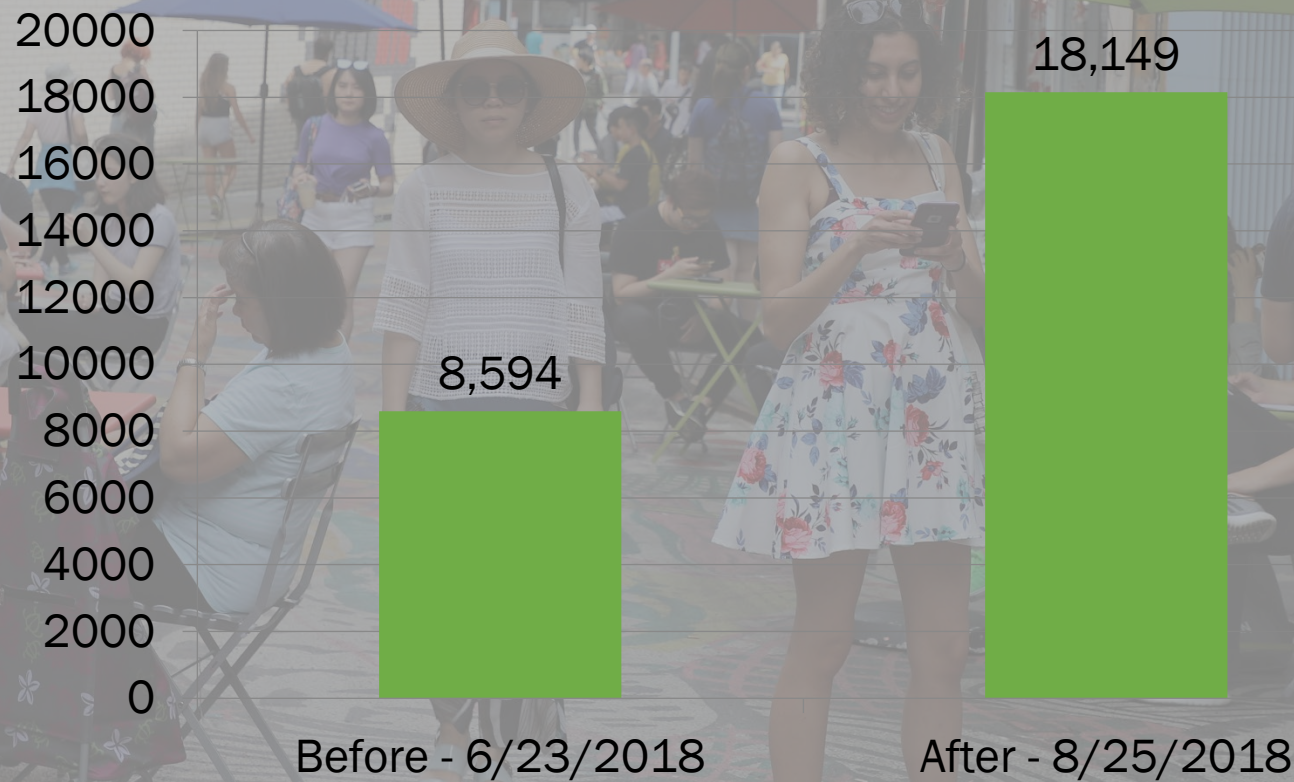
Seasonal Street (2017 to 2019)



- 111% increase in pedestrian activity ('18 counts)
- 69% of businesses saw large increase in foot traffic ('18 survey)

111% Increase in Foot Traffic

Pedestrian Counts 7am to 7pm



Seasonal Street (2017 to 2019)



Open Street (2020 to present)



- Pandemic response program to support economic relief and recovery for small businesses during the COVID-19 pandemic
- Adds much needed open space for social distancing and programming

Open Street (2020 to present)



Open Street (2020 to present)



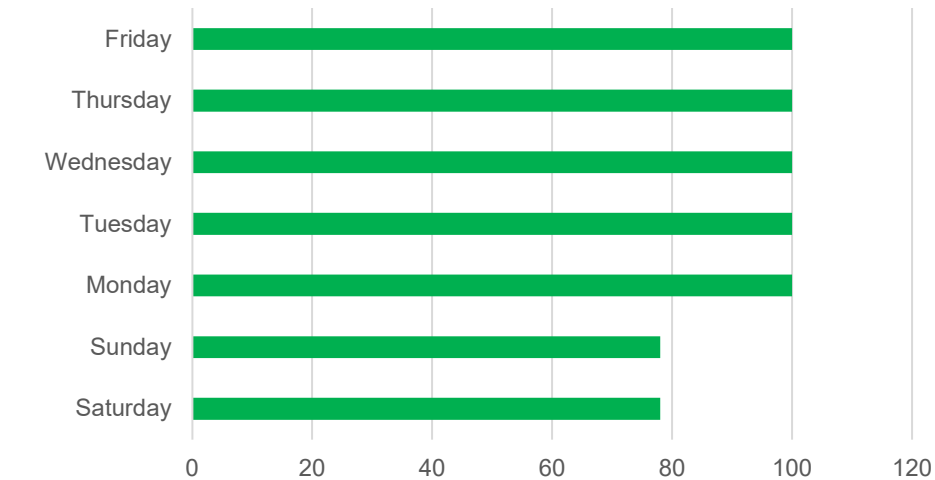
Engagement to Date

- Sept. '17 CB 3 Presentation
- 2017 Pedestrian Intercept Survey
- 2017 Doyers Merchant Survey
- May '18 CB 3 Presentation
- 2018 Pedestrian Intercept Survey
- 2018 Doyers Merchant Survey
- May '19 CB 3 Presentation
- 2019 Pedestrian Intercept Survey
- 2022 Doyers Merchant Survey

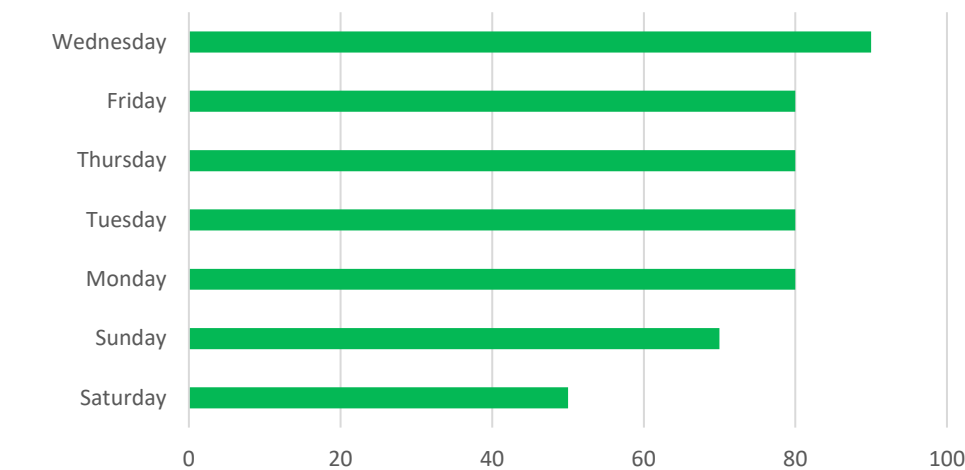


2022 Merchant Survey

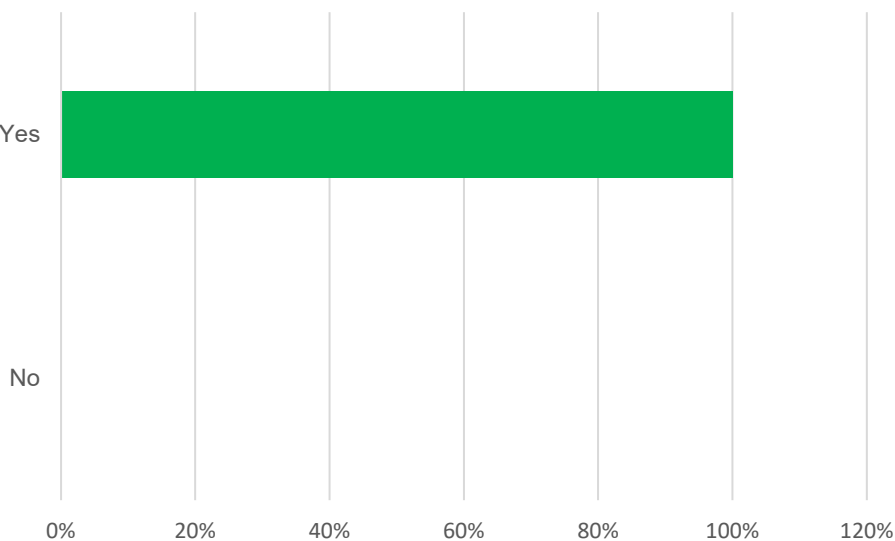
On which days do you typically receive deliveries?



On which days does your trash typically get picked up?

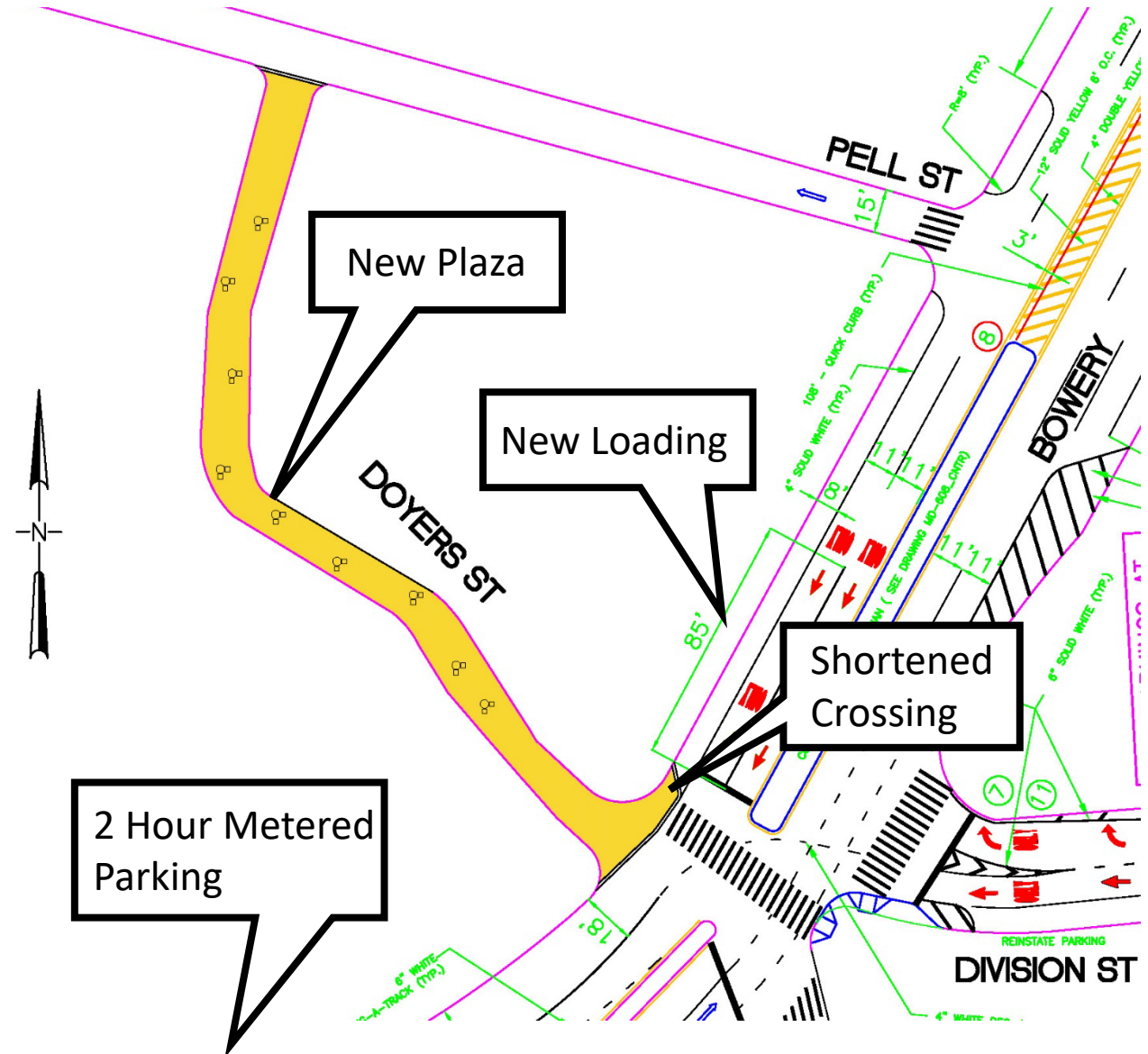


Do you support the permanent pedestrian plaza proposal for Doyers Street?



Doyers Plaza Proposal

- Fully pedestrianize Doyers w/ gravel, markings, & planters
- Shorten Bowery crossing distance
- Convert 2hr Metered Parking on Bowery between Doyers and Pell to 3hr Commercial Metered Parking for loading, pick up/drop off
- Convert No Parking 7AM-7PM on Bowery between Mott and East Broadway to 2hr Metered Parking



Plaza Toolkit

UMBRELLAS

MOVABLE
FURNITURE

EPOXY
GRAVEL

FLEXIBLE
DELINEATORS

GRANITE
BLOCKS

PLANTERS



Operational Items

To Be Coordinated w/ Stakeholders

- Coordinating trash pick up for both commercial establishments and residential buildings
- Adding dedicated loading and delivery space on Bowery
- Addressing unique access needs (moving, utility work, post office)
- Sanitation needs (e.g. new trash bins for the public to use)



Next Steps

- Community feedback survey

<https://www.surveymonkey.com/r/doyers2022>

- Coordinating operational items with local stakeholders
- Fall 2022 Implementation





THANK YOU!

Email publicspace@dot.nyc.gov with any questions or to provide further feedback

Take our survey!

