



CHINATOWN SEASONAL STREETS

Public Space Unit

4/9/2019



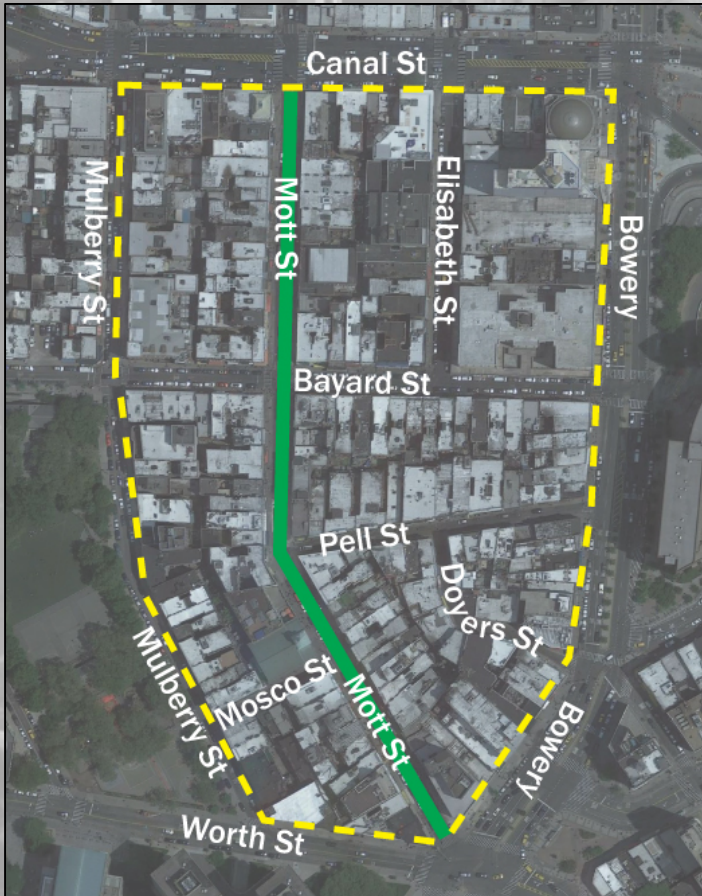
SHAN Weekend Walks – Since 2012



Weekend Walks – Since 2012



Growth in Chinatown



2012 to 2016 – Single Corridor WW



2017 – Contiguous Ped Area WW



2017, 2018, 2019 – Seasonal Street

Seasonal Street – Since 2017



Seasonal Street – Since 2017

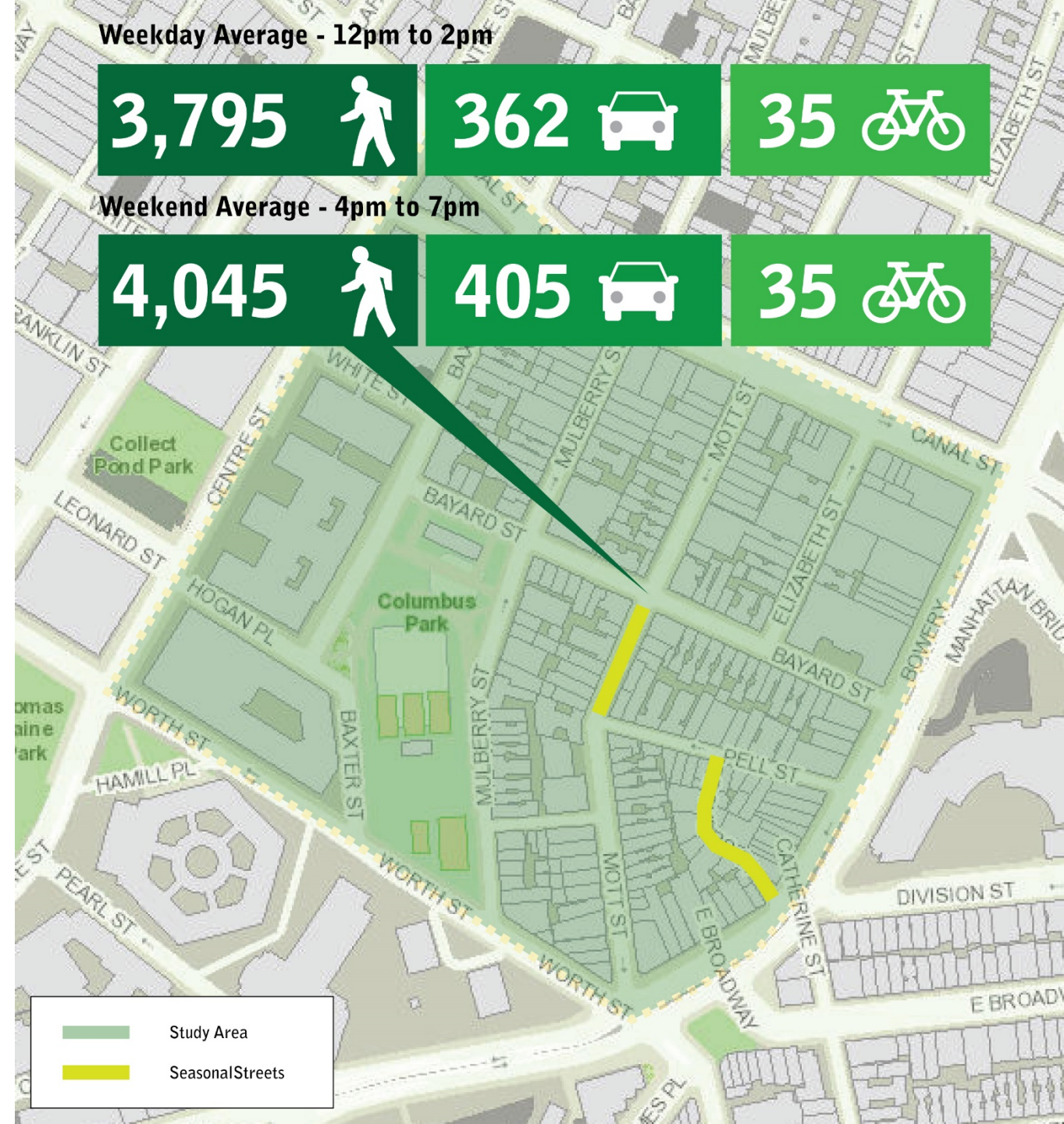


Success over the Years

- **Weekend Walks (since 2012)**
 - 25,000+ attendees at Mott St events
 - Strong desire for more open public space/events (175 pedestrian intercept surveys)
- **Seasonal Streets (since 2017)**
 - 111% increase in pedestrian activity
 - 80% ask for more blocks in Chinatown car-free (445 pedestrian intercept surveys)
 - 69% of businesses saw large increase in foot traffic (2018 Merchant Survey)

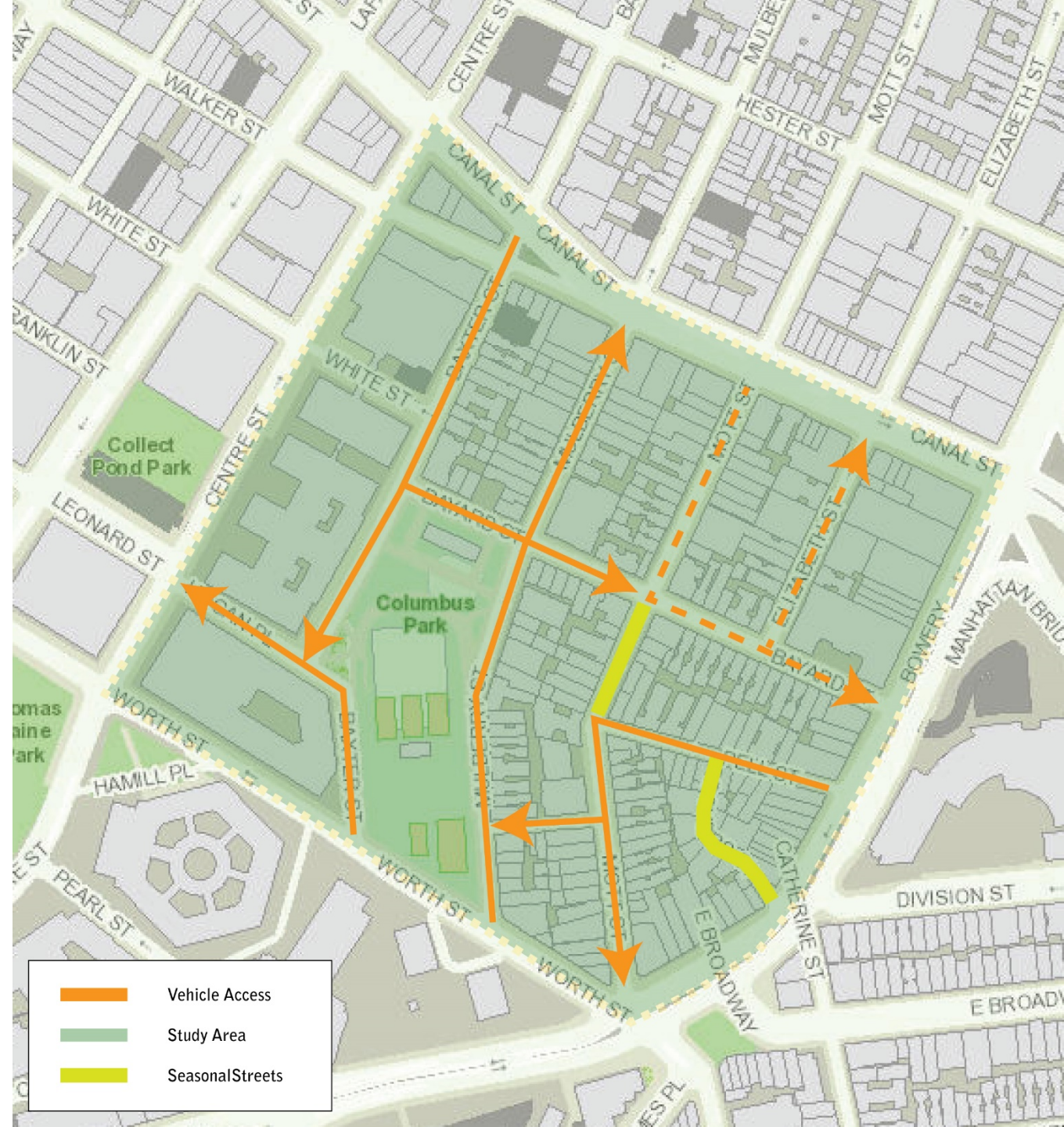
Proposal

- Rebalance the street use for pedestrians
- Seasonal Streets on Doyers and Mott
 - July 15 – October 31
 - Time of day closure
 - Overnight/early morning deliveries and carting
 - Public art, programming, and movable furniture



Making it Work

- Southbound Mott St traffic must head east on Bayard
- Southern Mott St access via Pell St
- Time of day closure
 - Overnight and early morning deliveries and hauling
 - Daytime parking loss – 9 metered spots east curb



Why Chinatown?

- Pedestrians are the majority user of streets at all times in the heart of Chinatown
- 88% of all traffic at Mott St and Bayard St is pedestrians
- Many sidewalks are inaccessible due to encroachments (cellars, stoops, doors, etc.)
- Seasonal Streets are a quick and easy solution to rebalance the street for pedestrian use





Mott St - 4/6/2019



Doyers St - 4/6/2019

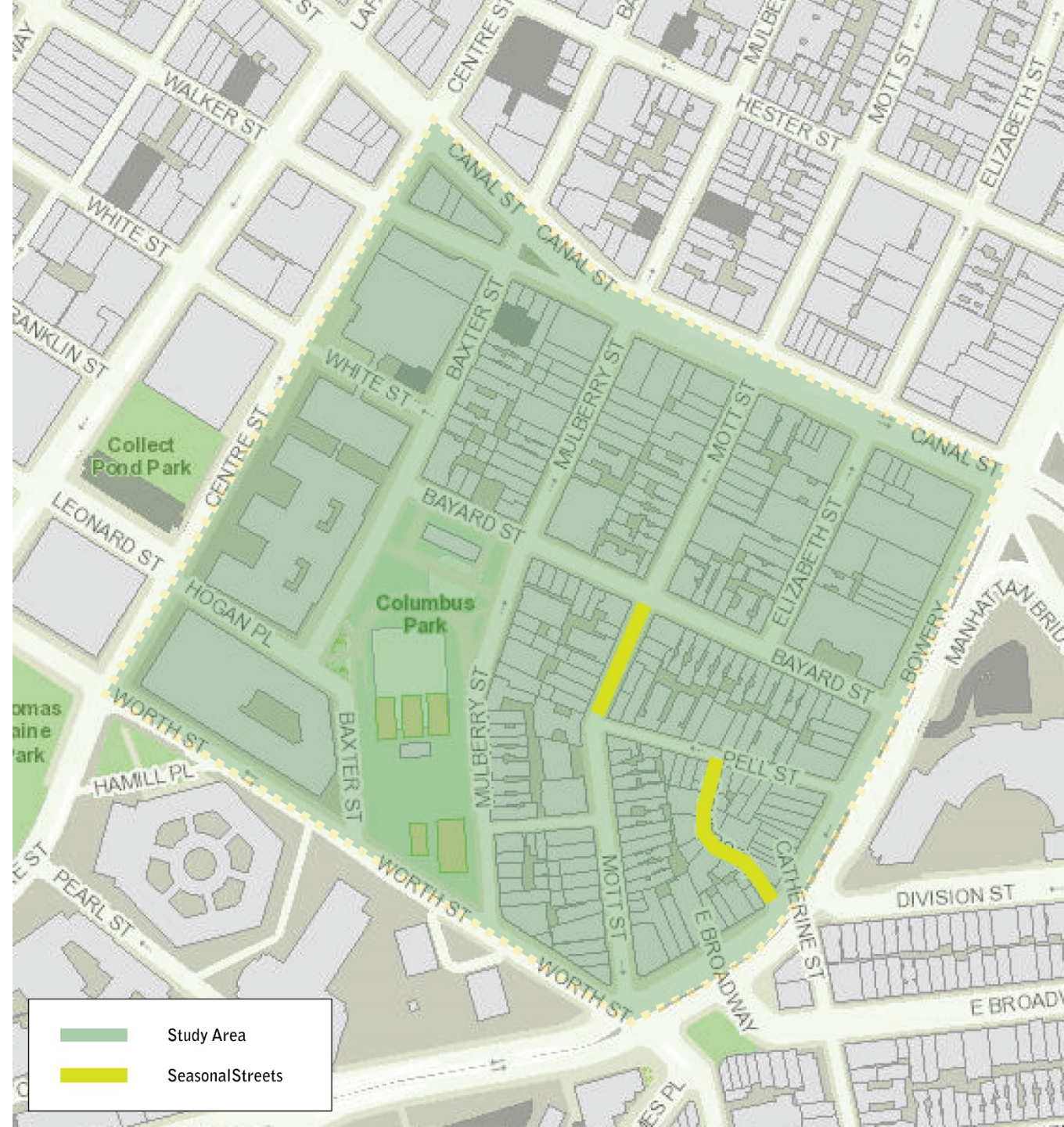
Community Advisory Committee

- Local stakeholders to help guide development
 - Businesses
 - Institutions
 - Residents
- Provide and produce programming
- Maintenance
- Ongoing feedback and evaluation



Proposed Timeline

- 4/9 – CB 3 meeting
- 4/10 – Public Art RFP Release
- Early May – Stakeholder Meeting
- 5/22 – Public Art RFP Close
- 6/15 – Pre-Implementation Outreach
- 7/8-7/15 – Art Implementation
- 7/15-10/15 – Seasonal Street open
- 10/15 – Art Removal
- 10/31 – Seasonal Street end



THANK YOU!

Questions?



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