Goals from Downtown Revitalization Initiative Process

Streetscapes and public realm improvements that:
- Support needs of existing community and local economy
- Bolster neighborhood identity and culture
- Improve quality of life
- Are accessible and support connections with surrounding communities

Funding
$11.5 Million Total from New York State

- Creating a Chinatown Welcome Arch/Gateway (NYC Economic Development Corp.) $2.5 Million
- Beautifying the Park Row Connection to Chinatown (Dept. of Transportation) $4 Million
- Renovating Kimlau Square (Dept. of Parks and Recreation) $5 Million
Chinatown Connections

Current Conditions on Park Row

Shared Space with Pedestrians and Cyclists

- Park Row is an important connection to cultural districts and job centers
- The corridor lacks green space, lighting, and wayfinding
- Security infrastructure and improper use of street space for parking limits pedestrian access
- Stronger bike connections are needed between Chinatown and the East River
- Pedestrian access could be improved
- Improve emergency vehicle access

What We’ve Heard

Uninviting Gateways and Security Infrastructure

Need for Wayfinding

Complex Operations at Worth Street

What We Want To Know

How would you improve Park Row?

Should vehicular access on Park Row change or remain as existing?
Goals from Downtown Revitalization Initiative Process
- Reconstruct and expand Kimlau Square to create larger public spaces that support community programming
- Improve connections between Doyers St. & Pell St. and E. Broadway
- Maintain and restore Memorial Arch and statue of Lin Zexu
- Identify locations for new Chinatown Welcome Arch / Gateway

What We’ve Heard
- Complex, five-point intersection causes traffic and safety issues
- Bike lane configuration results in cyclists riding through Kimlau Square or on sidewalks to get to the bikeshare station
- More space for pedestrians is needed
- Kimlau Square should be improved with new planting and paving treatments
- There is not enough space for community programming
- Kimlau Square would be a good place for a Chinatown Arch

What We Want To Know
How do you use Kimlau Square?
Would you like to see it changed or improved?
Chinatown Connections

Benefits to a Larger, Comprehensive Project
- Decision to change current operations on Park Row would have an impact on the traffic network at Kimlau Square
- Simplify operations and increase safety
- Increase the size of Kimlau Square
- Improve bike connections
- Create space for new Chinatown Welcome Arch / Gateway
- Improve traffic flow

Challenges and Considerations
- Would require a traffic study that could analyze a larger Kimlau Square Project and the potential reopening of Park Row to private vehicles
- More community outreach would be needed to create a holistic community plan

What We Want To Know
Would you support a community-led plan for a larger Kimlau Square Project?

Potential Operational Changes for Kimlau Square

Legend
- Primary Traffic
- Secondary Traffic
- Tertiary Traffic
- Bike Route
- Relocated Kimlau Square

Possible location of new Kimlau Square

Simplify the five-point intersection and improve traffic flow

Designated bike lanes

E. Broadway

Bowery

Worth St

St. James Pl

Oliver St

Mott St

Primary Traffic
Secondary Traffic
Tertiary Traffic
Bike Route
Relocated Kimlau Square

Possible location of new Kimlau Square

Simplify the five-point intersection and improve traffic flow

Designated bike lanes
Chinatown Connections

Short- and Medium-Term Improvements

- Corridor Beautification
- Art Interventions
- Programming
- Concession Opportunities
- Wayfinding and Signage
- Gateway Security Cleanup
- Planters, Edge Objects, and Public Seating
- Safety Improvements

Future Public Realm Connections

- Brooklyn Bridge Pedestrian Landing
- Brooklyn Bridge Open Spaces

What We’ve Heard

- Improve wayfinding and lighting
- Opportunity for more public green space
- Create a more welcoming environment for pedestrians
- Guide people from the Brooklyn Bridge to Chinatown
- Put the “Park” back in “Park Row”

Proposed Next Steps

- Summer 2023: Conduct workshops and consolidate feedback
- Fall 2023: Report findings to community
- 2024: Implement near-term improvements
- Beyond: Utilize Downtown Revitalization Initiative funding for long-term capital improvements

What We Want To Know

Where in the area would you like to see these improvements?
What else would you like to see?