

NYC DOT's Check It or Wreck It Campaign - Transcript

00;00 - 00;02

First male voice

Hey, I'd love to stick around, but I have to make a delivery to New York City.

00;03 - 00;04

Second male voice

How'd you plan your route?

00;05 - 00;06

First male voice

I looked up the directions online and I've got my G P S.

00;07 - 00;14

Second male voice

Whoa, you've got to make sure you're using a truck-specific G P S. I heard that 80 percent of truck hits in New York are from using a regular G P S, routing trucks onto the parkways.

00;14 - 00;15

First male voice

I can't drive my truck on the parkway?

00;16 - 00;18

Second male voice

No way! Not in New York Metro area. Parkways are full of low bridges.

00;19 - 00;20

First male voice

Sounds like a real tight squeeze.

00;21 - 00;22

Second male voice

Like they always say, check it or wreck it.

00;23 - 00;30

Male announcer

Coming to the New York area? Check N Y C dot gov slash trucks for truck route maps. Obey signs. And stay off the parkways. A message from the N Y C Department of Transportation.