



BROOKLYN BRIDGE PROMENADE GATEWAY SIGN

Community Board 2

January 21st, 2021

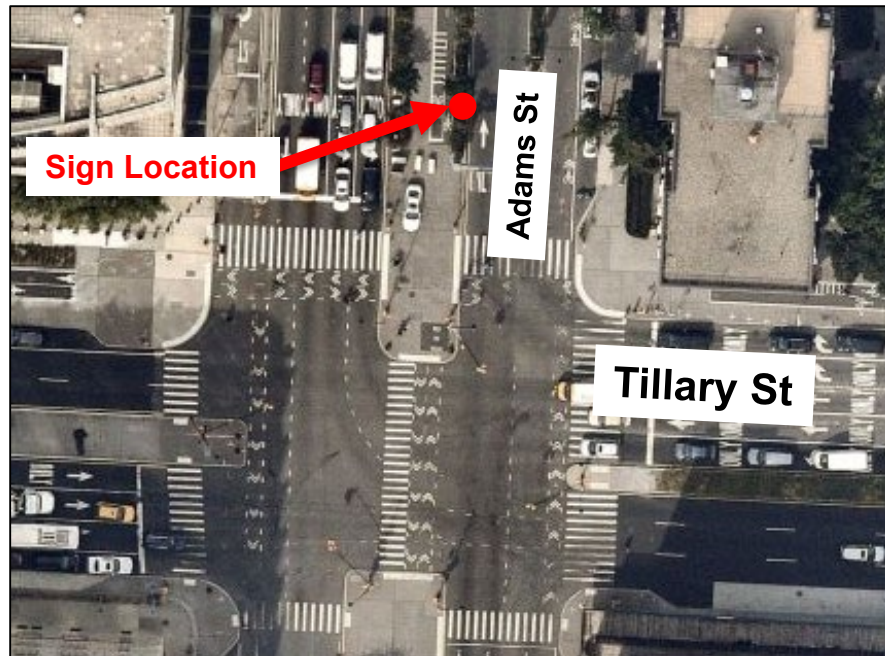
BACKGROUND

- Reconstruction of Brooklyn Bridge Promenade entrance completed in 2017
- In 2019 a WalkNYC wayfinding sign was installed on the west side of the north median
- NYPD requested additional wayfinding at the intersection of Tillary and Adams based on observed lack of visibility of the Brooklyn Bridge from the intersection



PROPOSAL

NYC DOT has been investigating an overhead “Gateway” sign across the entrance to the Promenade on the north median to further increase pedestrian and cyclist wayfinding



PROPOSAL

Two fabrication options and two graphic options have been developed.
Either powder coated aluminum with cut outs or printed vinyl wrap and with either cable graphic or text only

1a. Laser cut – text only



2a. Laser cut with cable graphic



1b. Vinyl wrap- text only



2b. Vinyl wrap with cable graphic



PROPOSAL

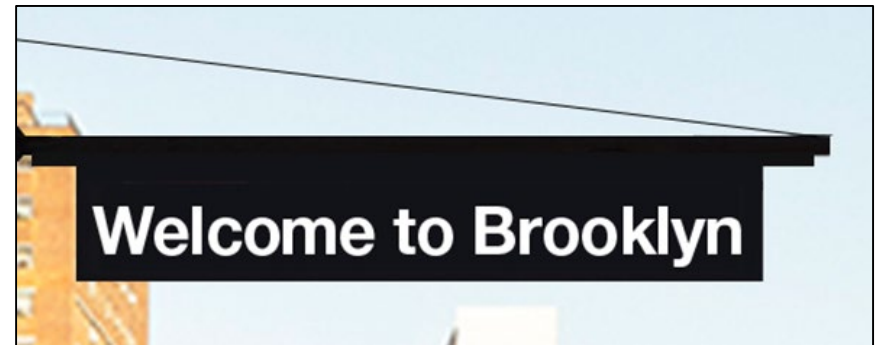
- Sign will be fabricated and installed by NYC DOT
- 12' sign width is maximum size available and heights are 2 1/2' for text only option and 4' for cable graphic option
- Clearance height underneath sign is 14'
- Font and icons will be consistent with other WalkNYC signage
- Vinyl wrap would allow for text on back side of sign
- PDC approval is required

Adams Street & Tillary Street

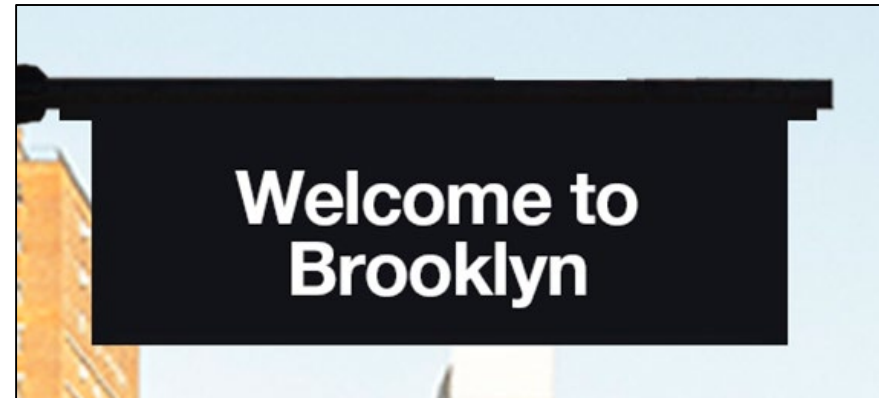
Downtown Brooklyn

↑ **Manhattan via Brooklyn Bridge**  

WalkNYC Signage



Text options for back of sign with vinyl wrap



THANK YOU!

QUESTIONS?



NYC DOT



NYC DOT

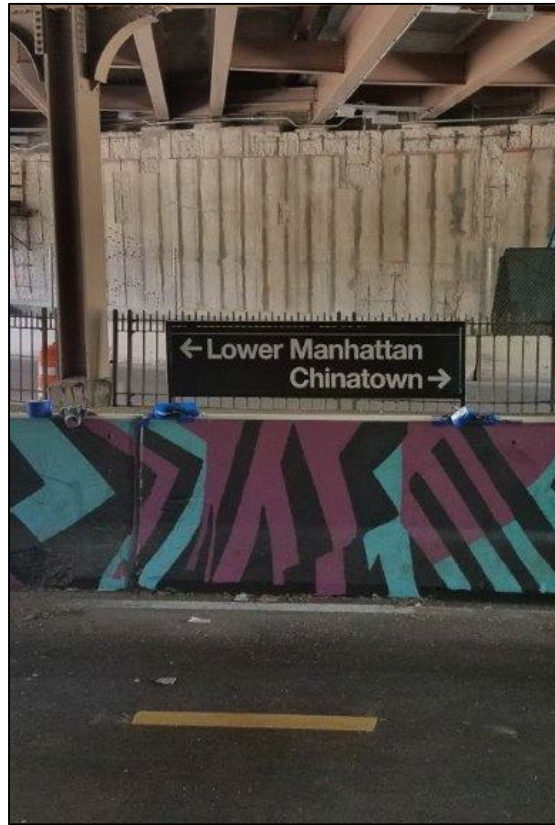


nyc_dot



NYC DOT

APPENDIX



WalkNYC signage at Manhattan entrance to Brooklyn Bridge