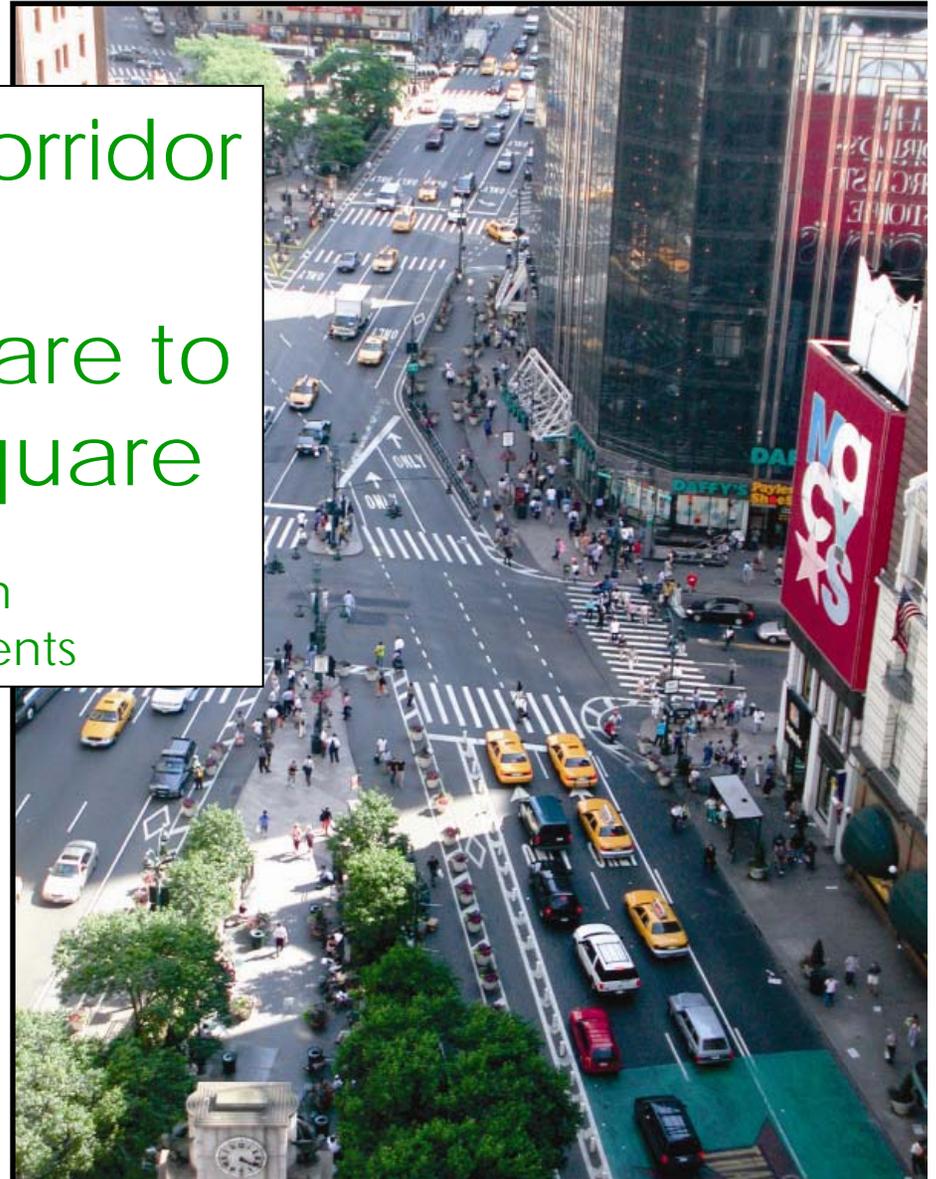
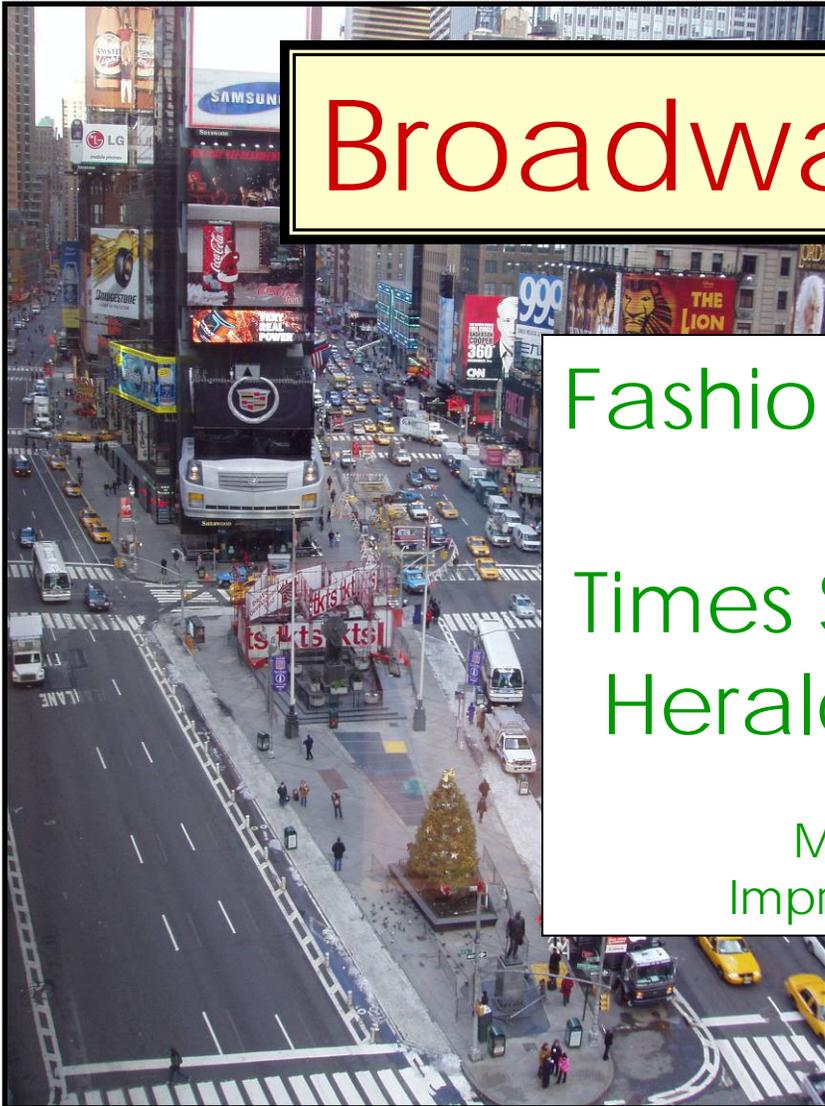


Broadway Boulevard

Fashion Corridor

Times Square to
Herald Square

Midtown
Improvements



Janette Sadik-Khan
Commissioner

May 2008

Project Area

Broadway

W. 42nd to W. 35th Streets

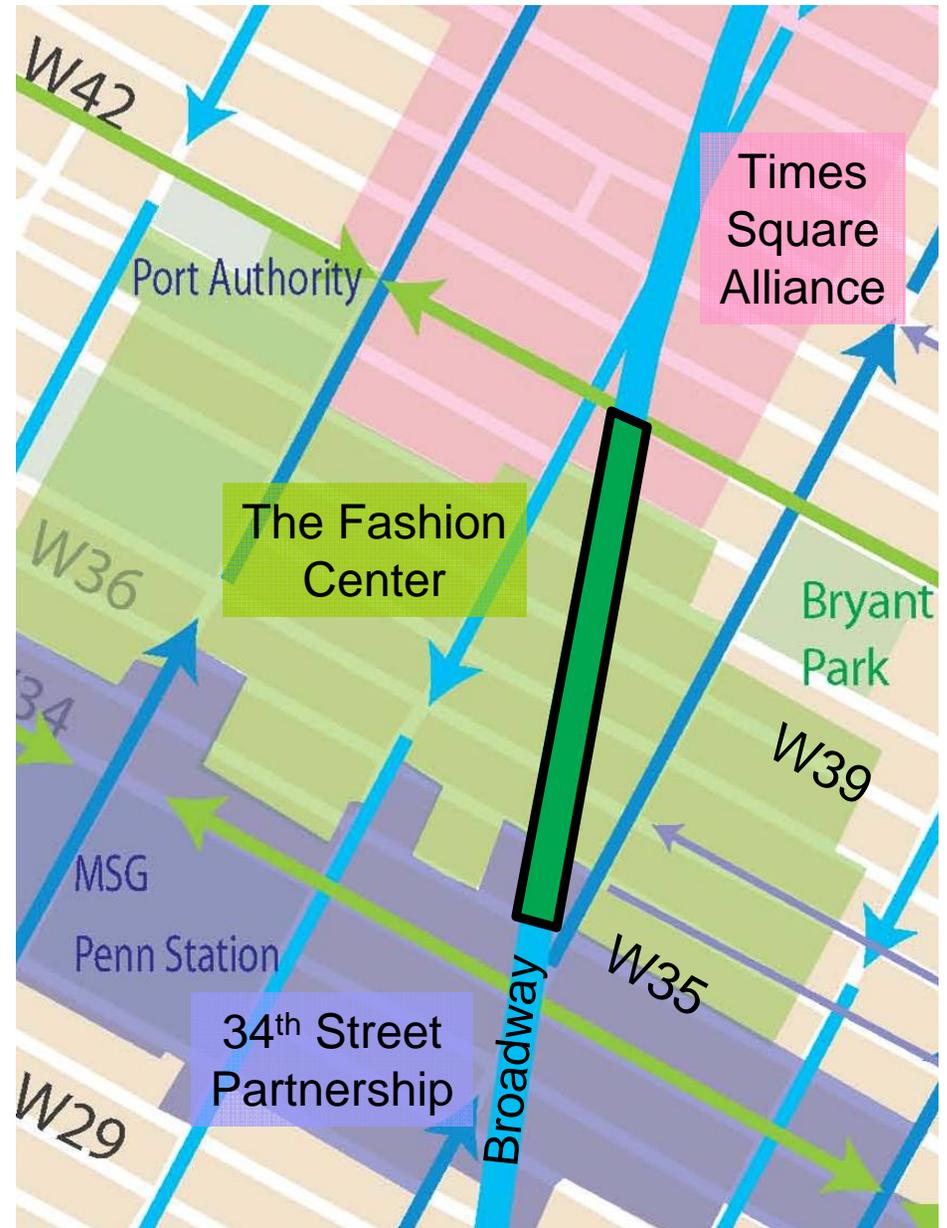
Times Square to Herald Square

Project Description

4 to 2 Vehicular Travel Lanes

Pedestrian Living Rooms

Protected Bicycle Path

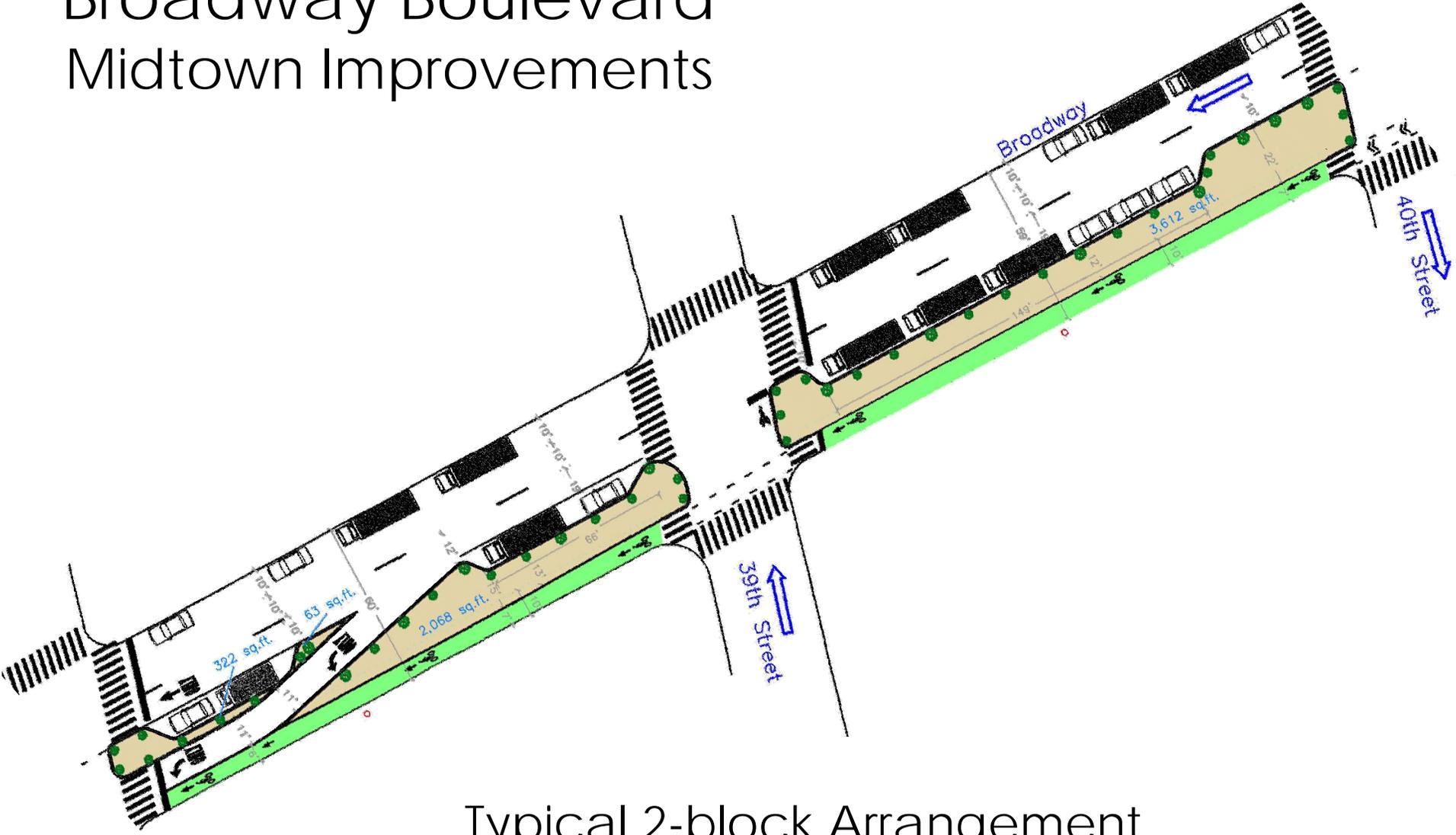


Broadway Boulevard W. 42nd to 35th Street



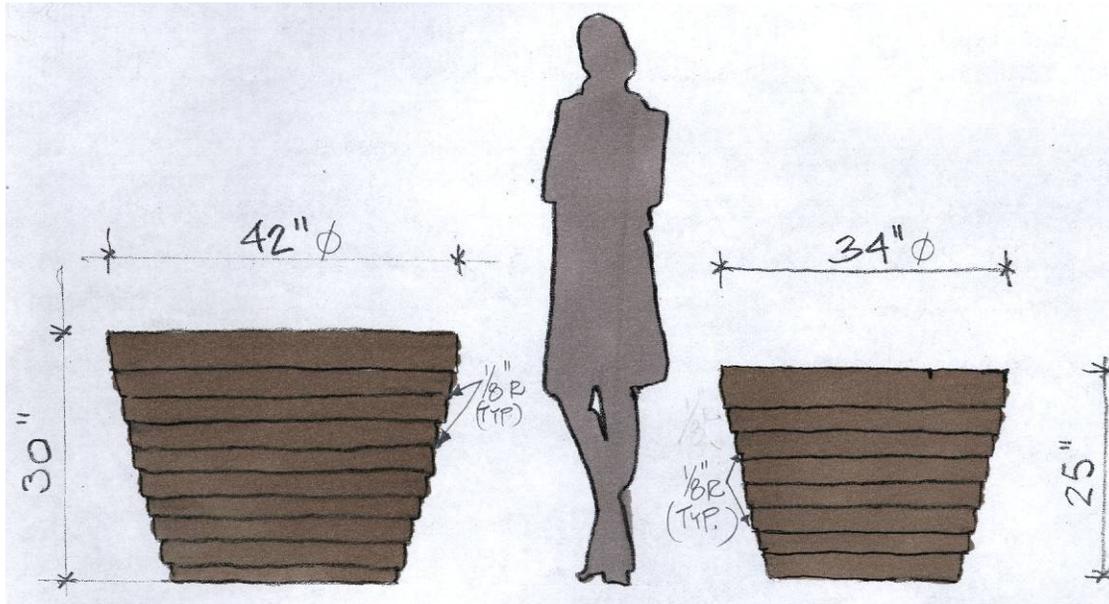
Goal: New destinations on fairly ordinary blocks

Broadway Boulevard Midtown Improvements



Typical 2-block Arrangement

Pedestrian Space Details



- BID Provides:
 - Plantings
 - Sweeping/Litter Removal
 - Supplemental Furniture
 - Programming

- DOT Provides:
 - Large Planters (quantity 46)
 - 42" diameter x 30" tall
 - Small Planters (126)
 - 34" diameter x 25" tall
 - Roadbed Surface Treatment
 - Starter Kit of Furniture

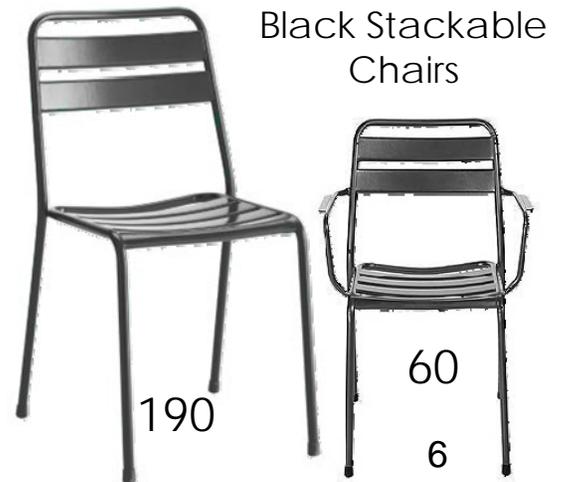




"Fashion-Show-Ready" Furniture



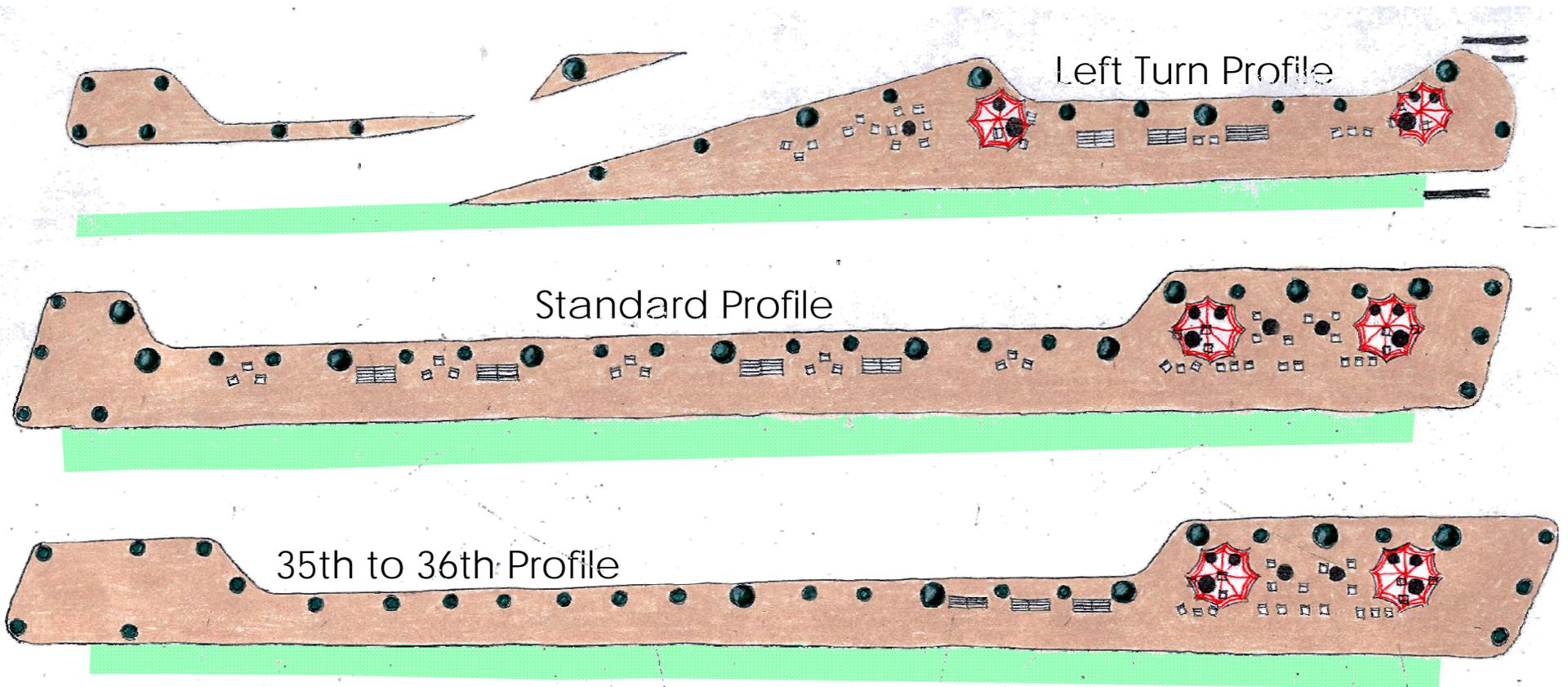
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Broadway Boulevard

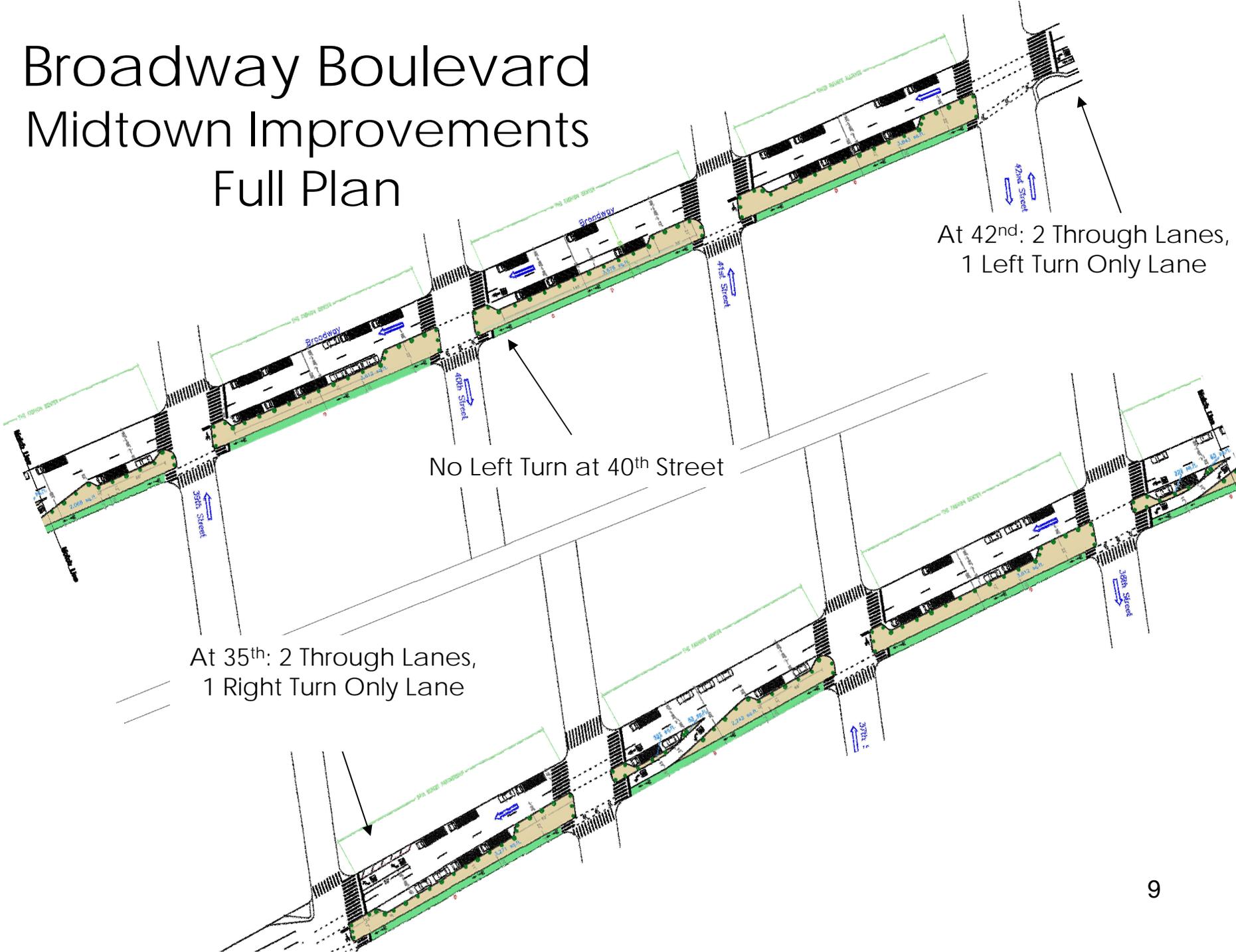


Furniture Locations



FURNITURE ; PLANTERS LAYOUT / SHORT BLOCK, LONG BLOCK & UNIQUE BLOCK /

Broadway Boulevard Midtown Improvements Full Plan



At 42nd: 2 Through Lanes,
1 Left Turn Only Lane

No Left Turn at 40th Street

At 35th: 2 Through Lanes,
1 Right Turn Only Lane

Bicycle Path



Green Bike Lane on Adams Street



Ninth Avenue Separated Bicycle Path



Left-Turn Bay Adjacent to Bike Path

Cyclists protected by parked vehicles and pedestrian space

Broadway Boulevard

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