Broadway Vision Update

CB 5 Transportation Committee

Aug 22, 2022
The Corridor
Broadway

Comprehensive Public Realm Planning
Broadway Toolkit

Beyond Binary
Broadway Vision

2022-2023 Planning
2021 Flatiron
21st – 23rd Shared Streets
2022 Flatiron
25th – 27th NoMad Piazza
Safety Data
2016-2020

6/20/22 Crash

1-4 Crashes
# 5-9 Crashes
# 10-14 Crashes
# 15-20 Crashes
PM Volumes
April 2022

nyc.gov/dot
Flatiron, 25th to 32nd Streets
Public Engagement

Public Sessions on Broadway btwn 25th & 26th
• Friday, 6/24, 4-6pm
• Tuesday, 6/28, noon-2pm

DOT Public Survey
• Open from June 24th through August 12th

Flatiron NoMad Partnership Surveys
• Fall 2021 Survey: 9/29/21 - 12/12/21
Public Survey Results

- 204 survey responses (as of 8/3)
- 67% use the corridor everyday or several times a week
- 66% route themselves through the NoMad Pop Up Plaza when passing through the area
- 37% bike or scooter when on the corridor
- 42% of cyclists do not feel safe from traffic
- Over 50% of pedestrians think sidewalks are too crowded
Public Survey Results

How do you want to use Broadway between 25th-32nd in the future?

- Strolling
- Outdoor dining
- Seating
- As part of my daily commute
- Biking
- Outdoor activities, programming
- Exercise
- Driving
- Other

What types of public realm amenities or traffic calming elements would you like to see between 25th-32nd?

- Planting
- Seating
- Public art
- Lighting
- Programming or organized events
- Bike parking
- Loading zones
- Other
Flatiron NoMad Surveys

Fall ’21 survey: 321 responses
- **89%** loved the Piazza and wanted to make it permanent

Spring ‘22 survey: 108 responses
- **100%** wanted to make the Piazza permanent
- **94.3%** feel as safe or safer since the Piazza was installed

Source: Flatiron NoMad Partnership
Corridor Proposal

Broadway, 25th to 32nd Streets

Project Goals

- Prioritize Pedestrians and Cyclists
- Maintain Necessary Vehicular Access
- Create Additional Public Space
- Formalize Two-Way Bike Connection

DRAFT Design, details still in development
Phase 1 Proposal

Broadway, 25th to 26th Streets

Plaza Block

- Additional Public Space
- Two-Way Bike Connection
- Calm Bike Traffic
- Support Outdoor Dining
Phase 1 Proposal

Broadway, 26th to 27th Streets

Plaza Block

• Additional Public Space
• Two-Way Bike Connection
• Calm Bike Traffic
• Support Outdoor Dining
Phase 1 Proposal

Broadway, 27th to 28th Streets

Shared Block

• Additional Public Space
• Shortened Pedestrian Crossings
• Two-Way Bike Connection
• Encourage Social Cycling
• Curb Access for Loading
Phase 1 Proposal

Broadway, 28th to 29th Streets

Shared Block

- Additional Public Space
- Shortened Pedestrian Crossings
- Traffic Calming
- Two-Way Bike Connection
- Encourage Social Cycling
- Curb Access for Loading
Next Steps
Next Steps

**Aug 22:** Present to CB5 Transportation Committee

**Fall:** Phase 1 Implementation Start

**Winter 2022-23:** Ongoing Visioning for 2023 Broadway projects
Thank You!

Questions?