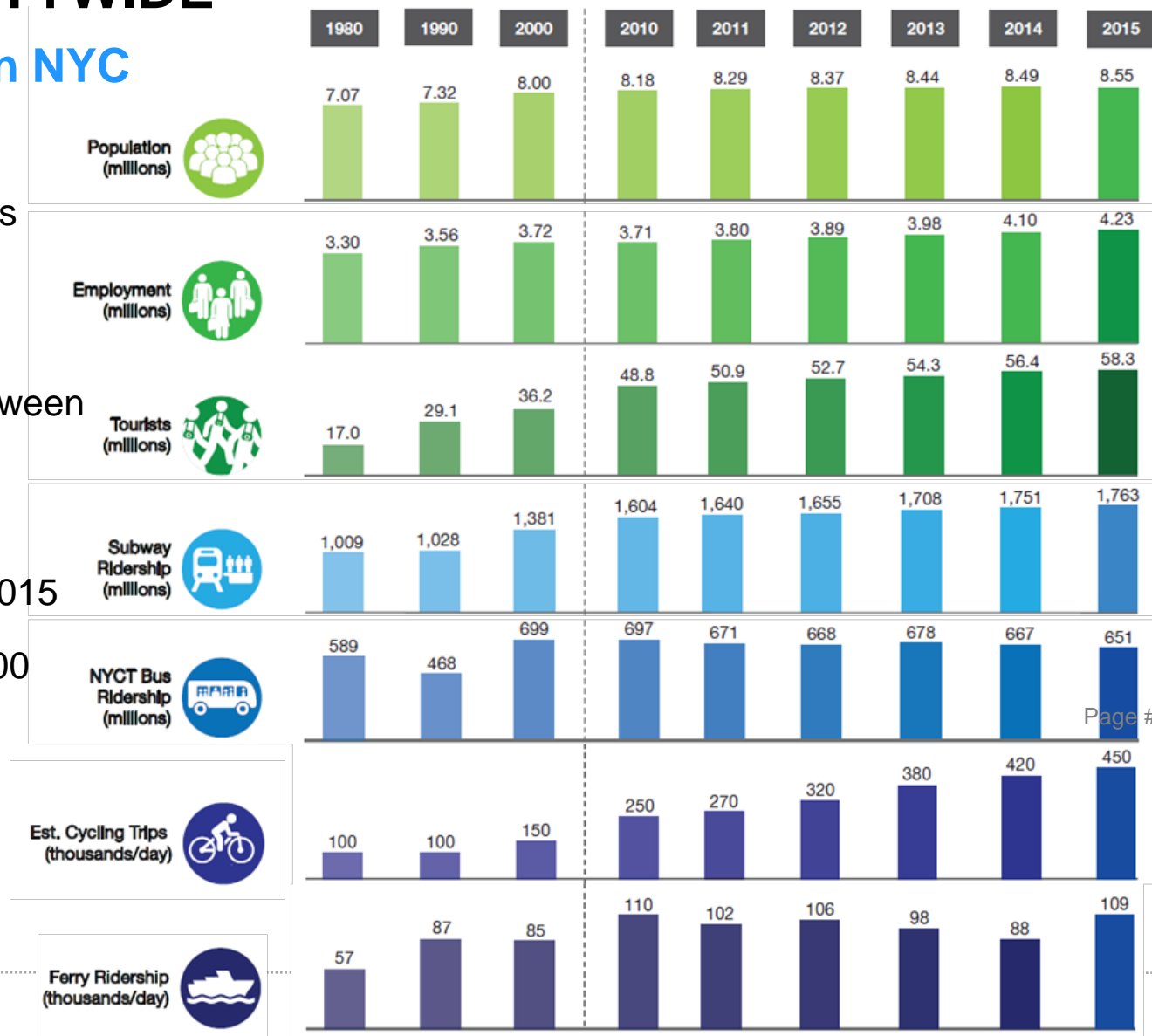


MAYORAL INITIATIVE TO ADDRESS CONGESTION CITYWIDE

Significant Growth in NYC

- **Residents**
 - 370,000 new residents between 2010-2015
- **Employment:**
 - 520,000 new jobs between 2010-2015
- **Tourism:**
 - 58 million visitors in 2015
 - 61% growth since 2000
- **Construction:**
 - 56,000 new housing units in 2015



Page #



BROADWAY SEASONAL CLOSURE

Manhattan Community Board 5

May 22nd 2017





SEASONAL STREET CLOSURE

Background

- Pilot program and Strategic Plan objective
- During summer months when traffic volumes are lower
- Closely coordinated with community partners, businesses and local stakeholders



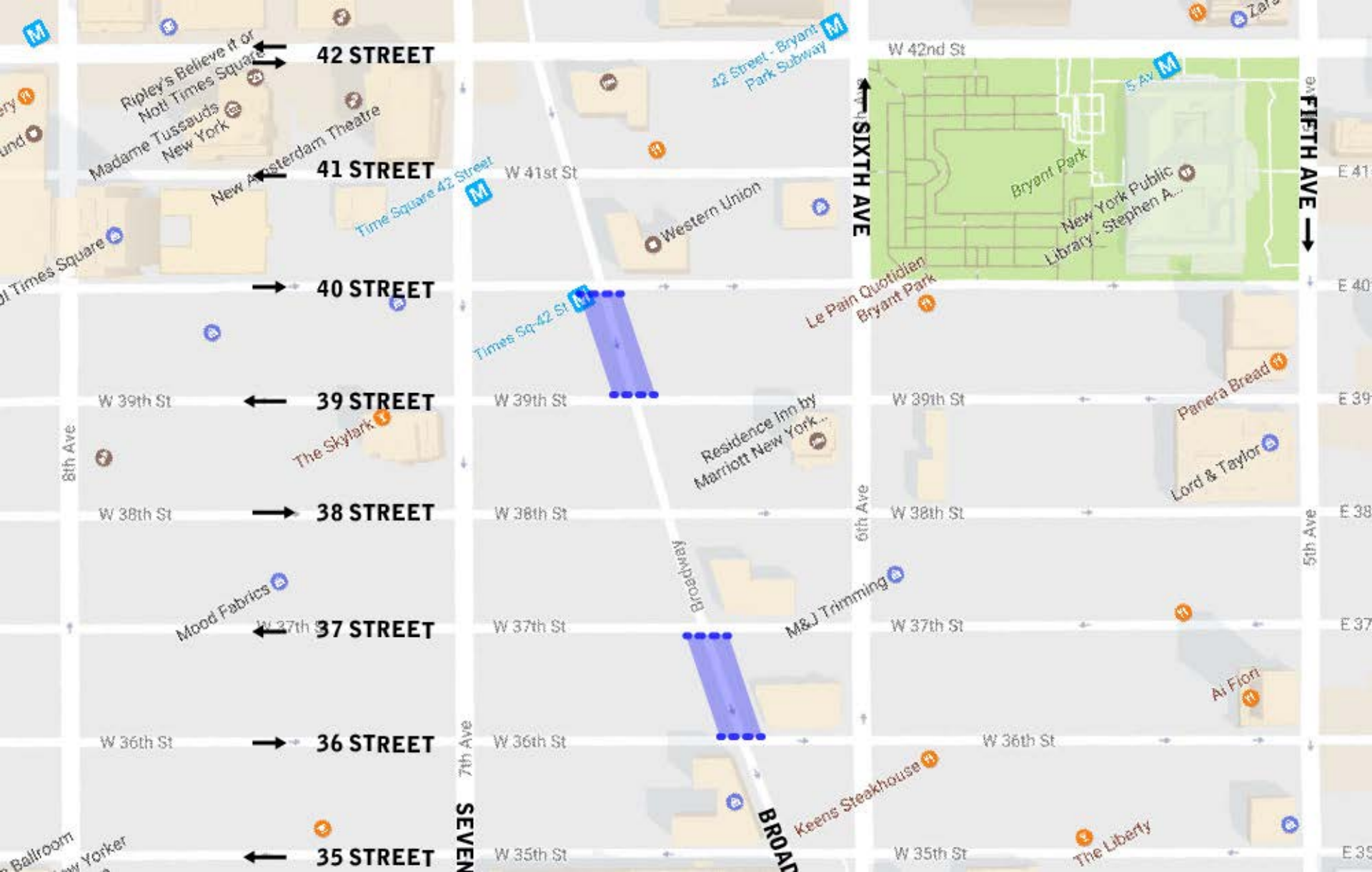
Car Free Event on Earth Day April 22nd 2017



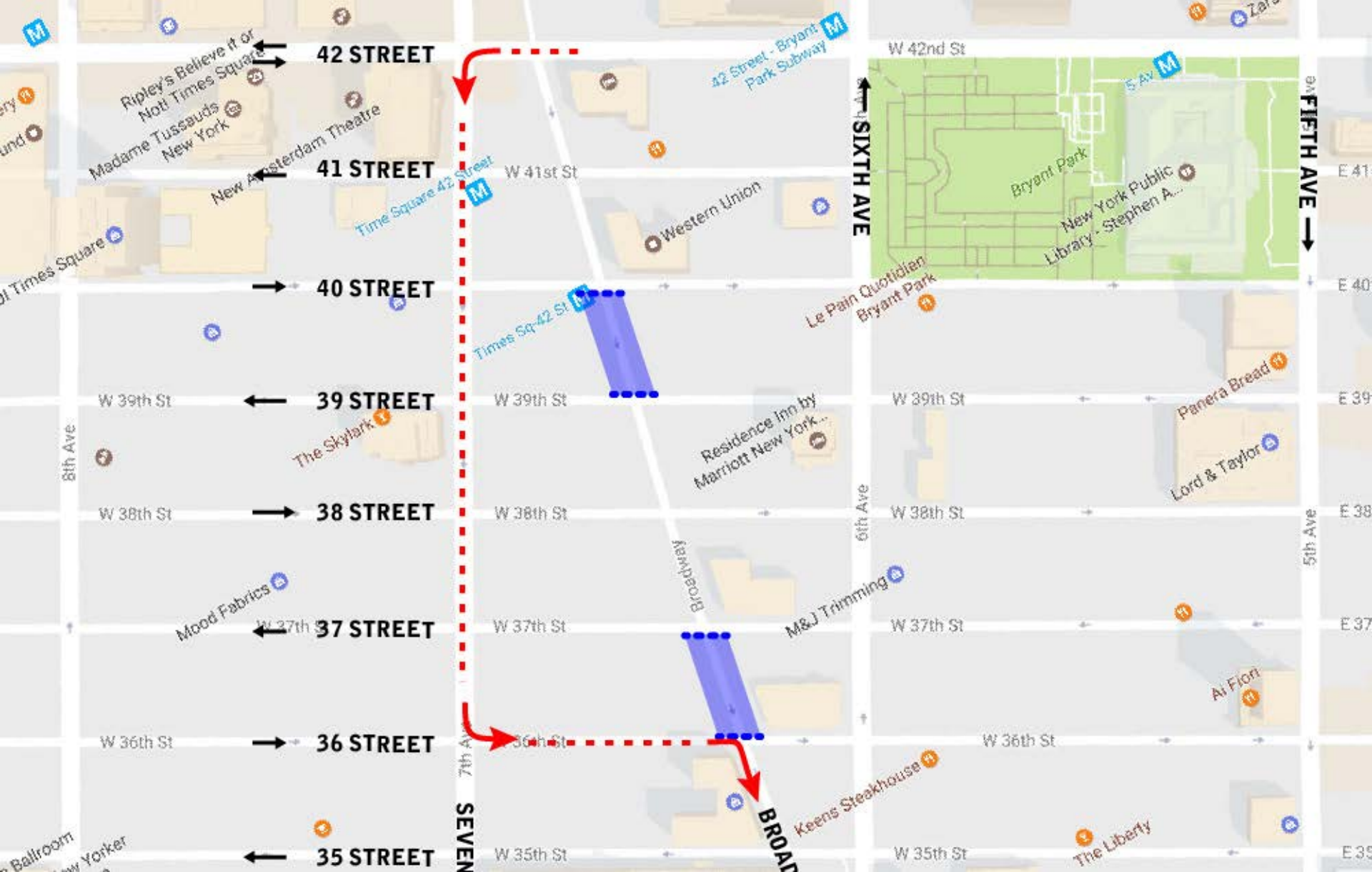
Car Free Event on Earth Day April 22nd 2017



Car Free Event on Earth Day April 22nd 2017

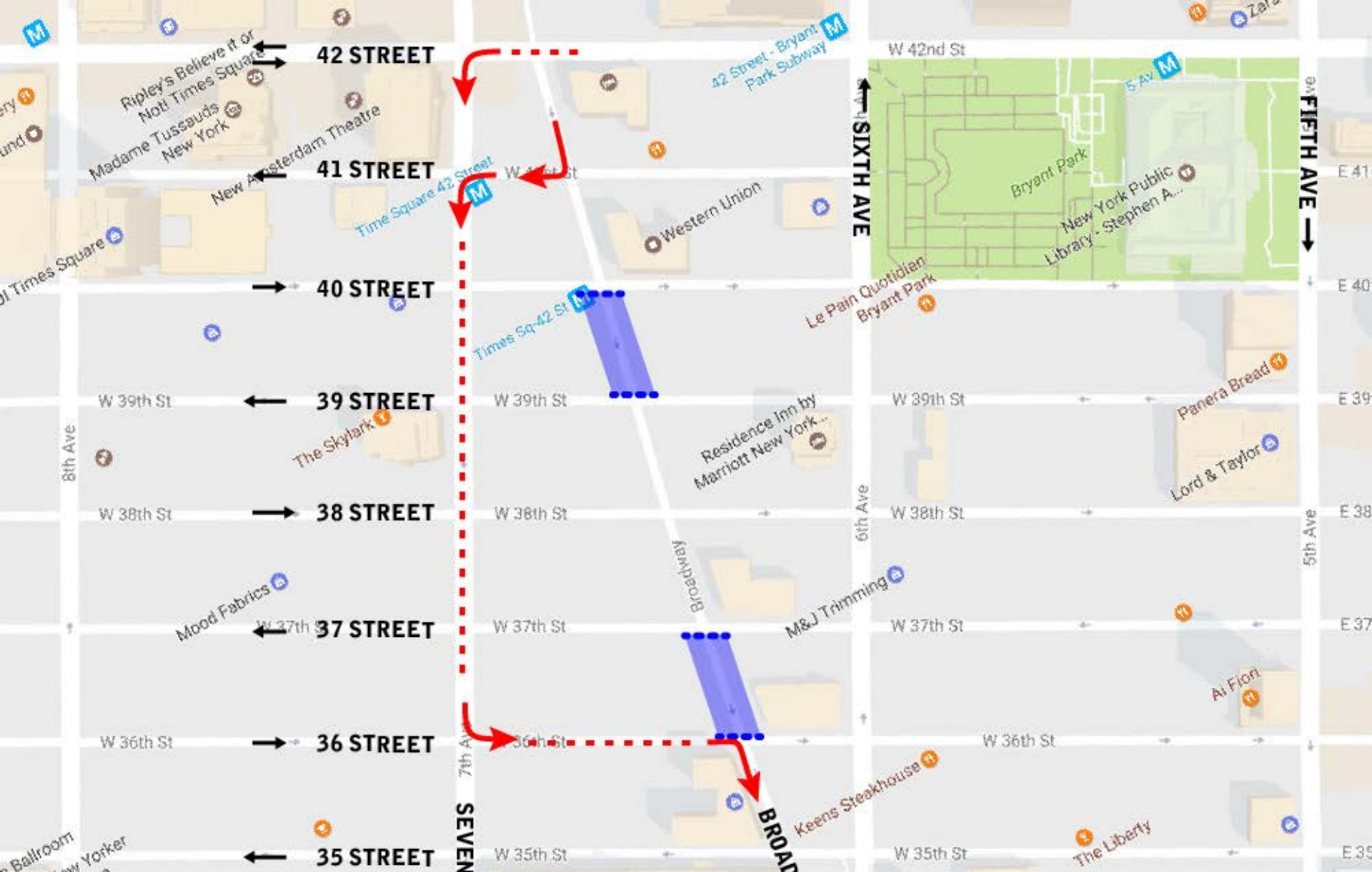


Seasonal Closure at 39th- 40th Streets and 36th-37th Streets
24/7 June- August, 2017



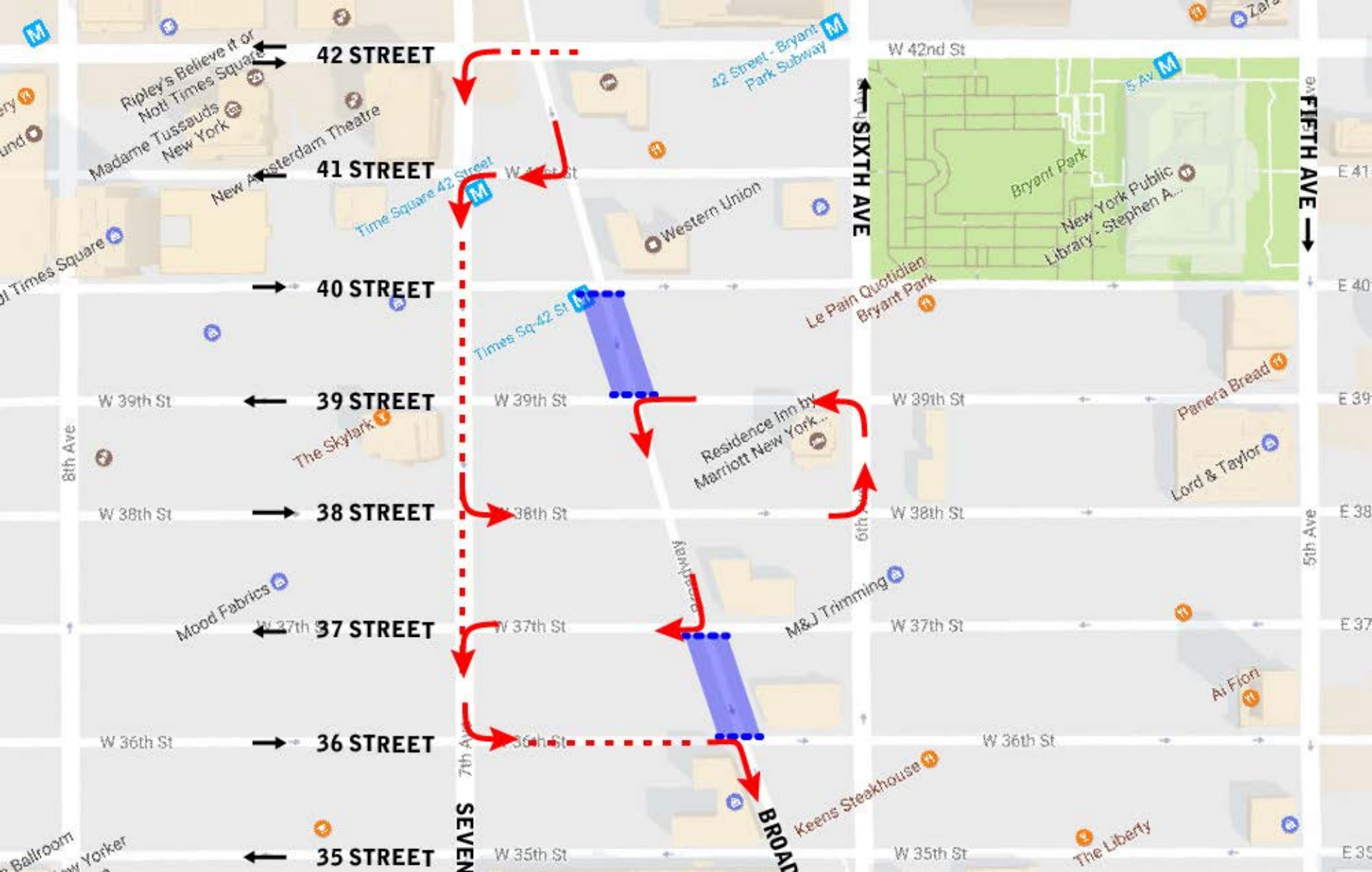
Diversion Diagram

Primary Diversion– Vehicles heading south on 7th Ave



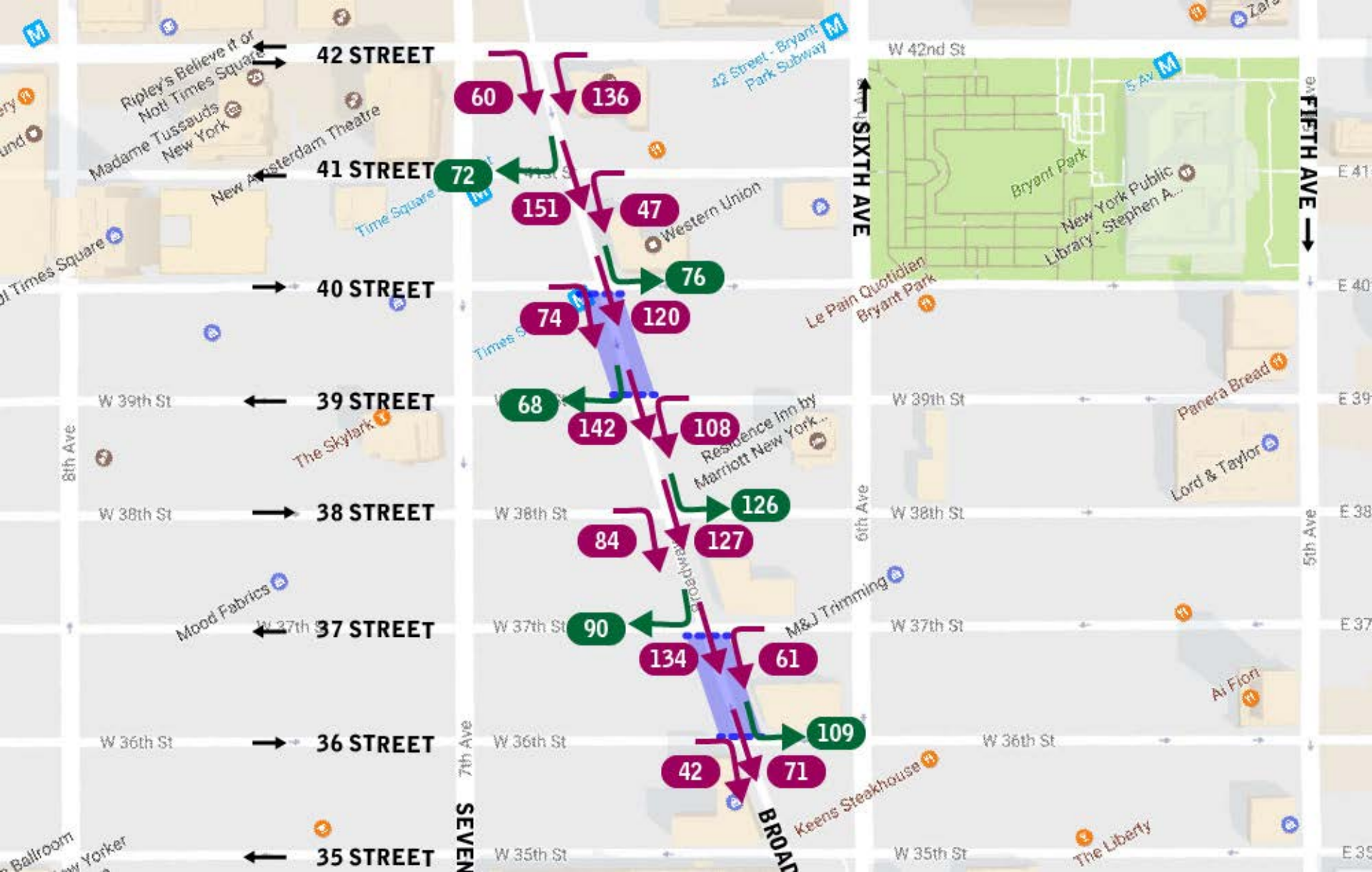
Diversion Diagram

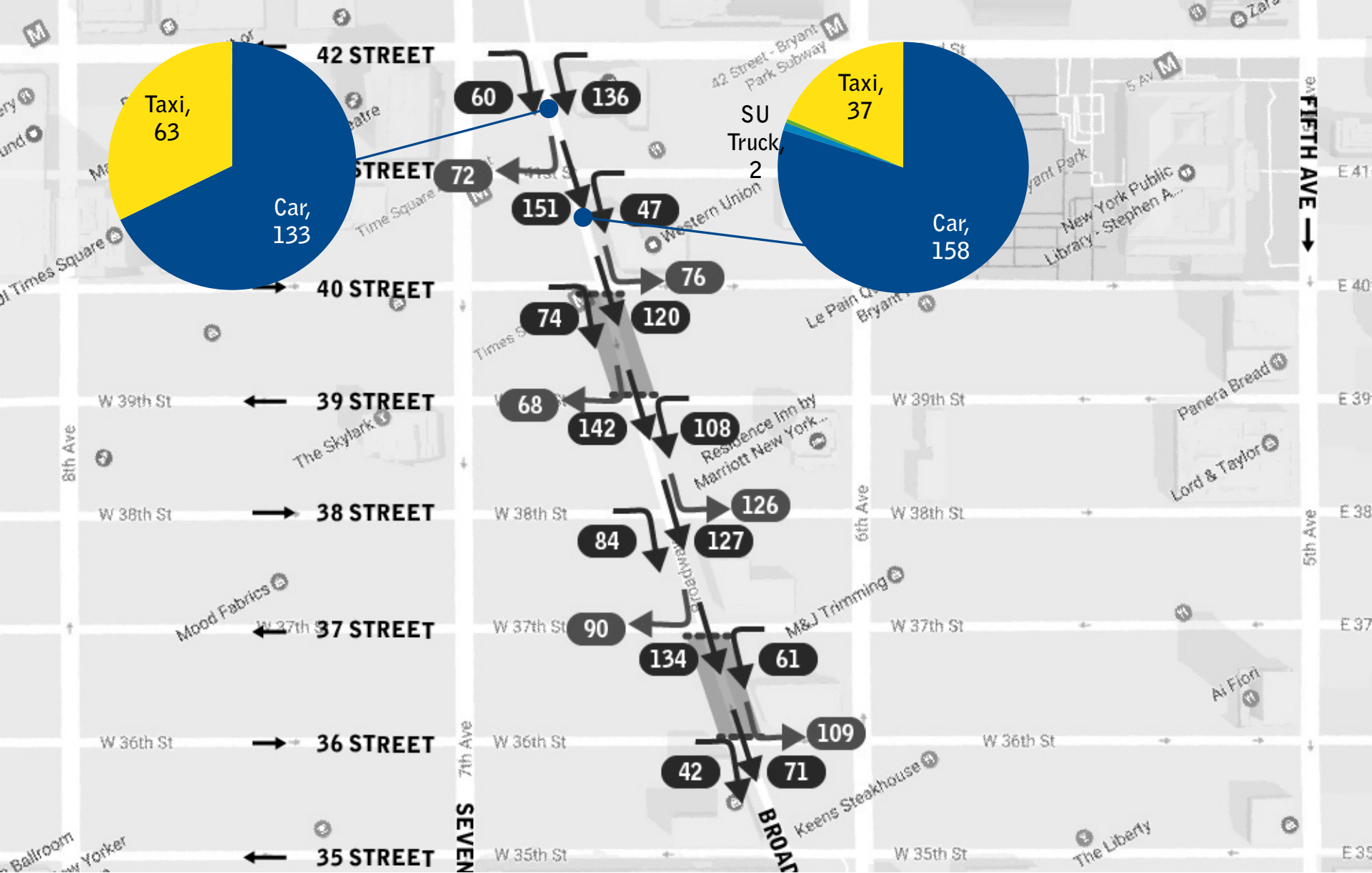
Primary Diversion– Vehicles heading south on 7th Ave



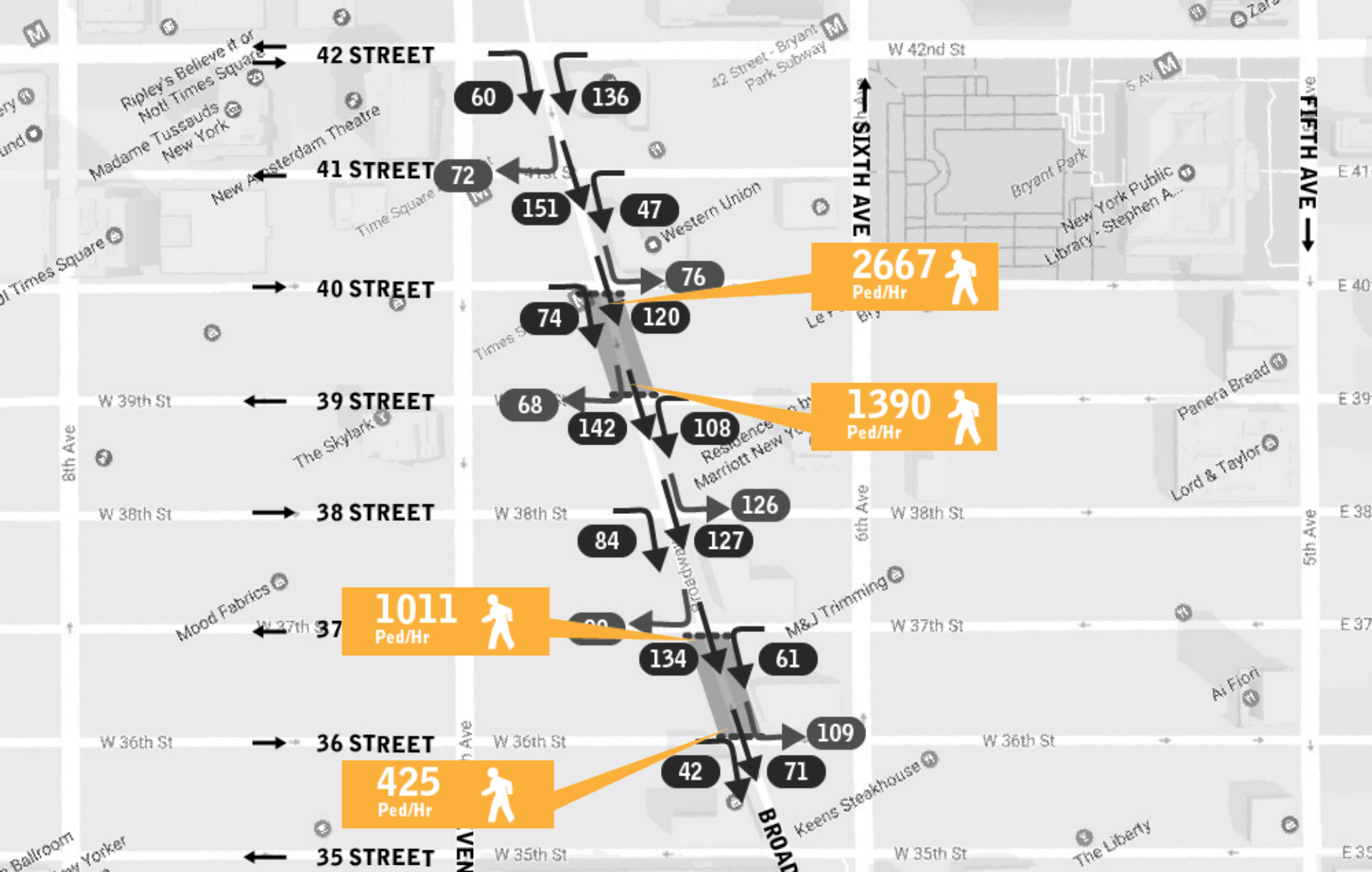
Diversion Diagram

Primary Diversion– Vehicles heading south on 7th Ave





Vehicle Types PM Peak (Veh/Hr)

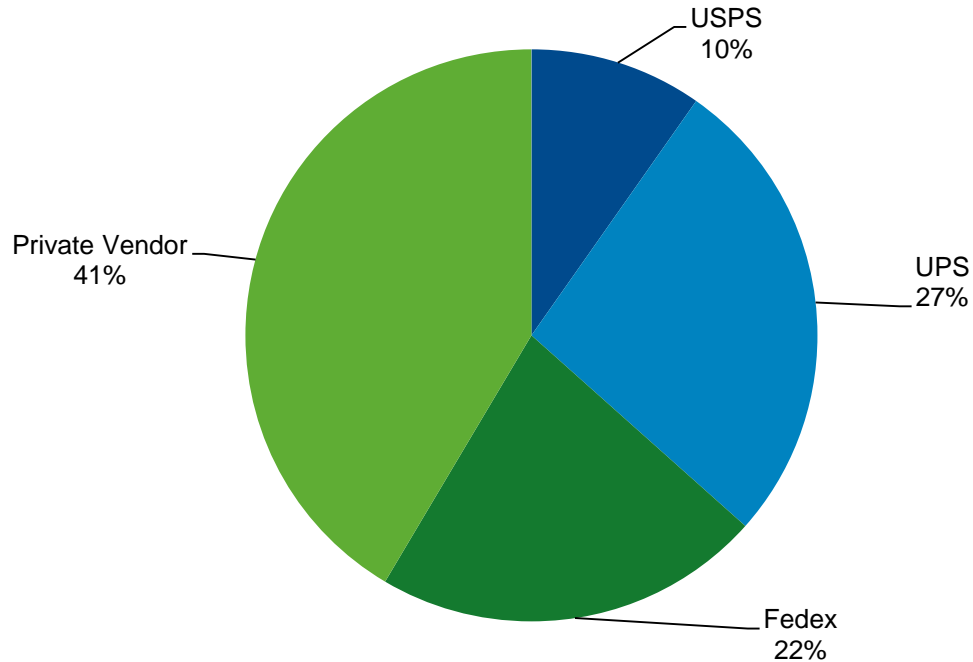


Pedestrian Counts PM Peak Hour

GARMENT DISTRICT ALLIANCE: MERCHANT SURVEY

Data collected on March 13th, 15th, and 17th, 2017

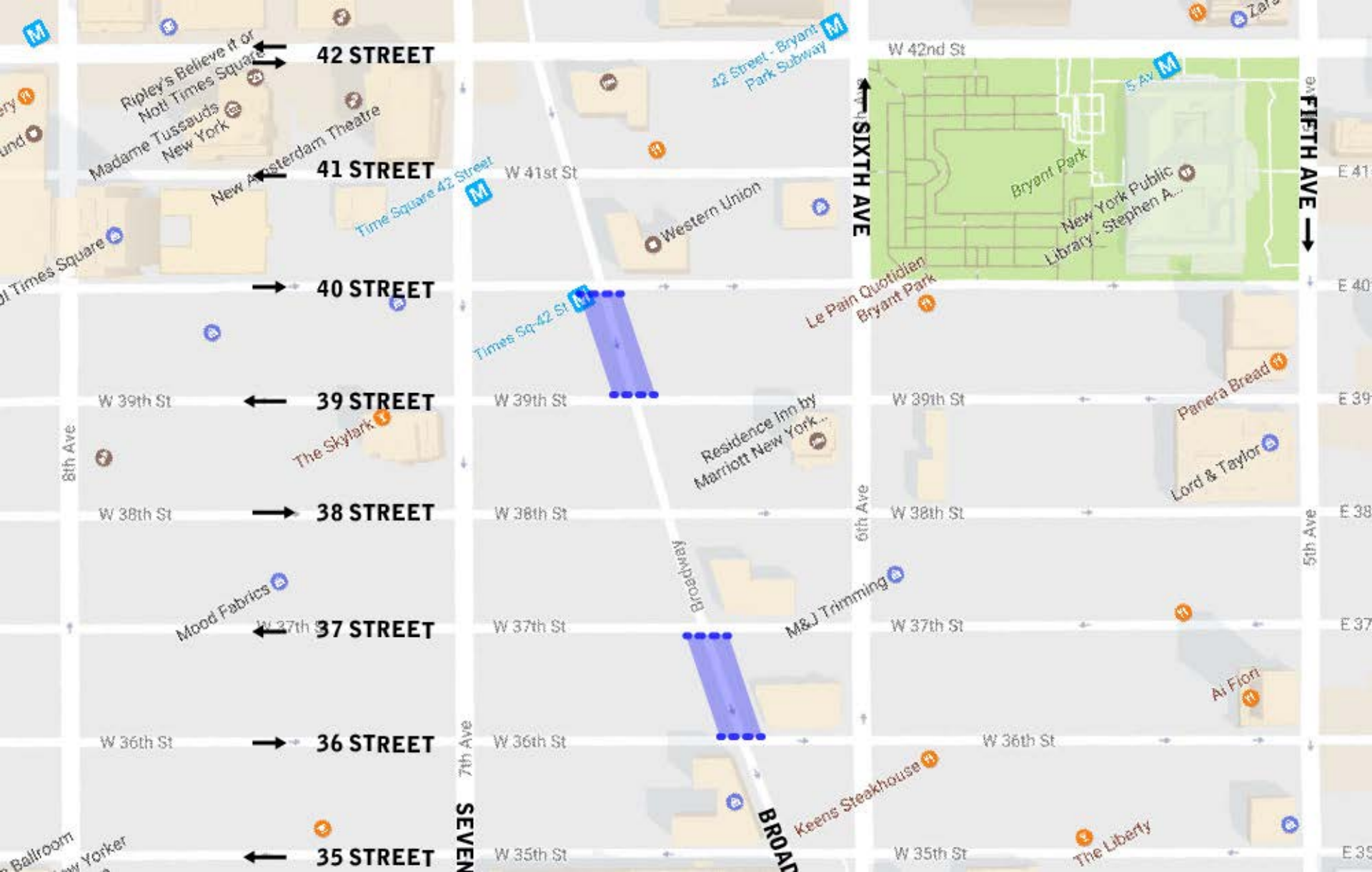
Through which companies do you receive deliveries?



59% of deliveries are made by 3 companies (USPS, UPS, and FedEx)

41% of deliveries are made by private vendors.

Data includes 23/30 businesses along Broadway between 36th - 41st St.



Seasonal Closure at 39th- 40th Streets and 36th-37th Streets
24/7 June- August, 2017



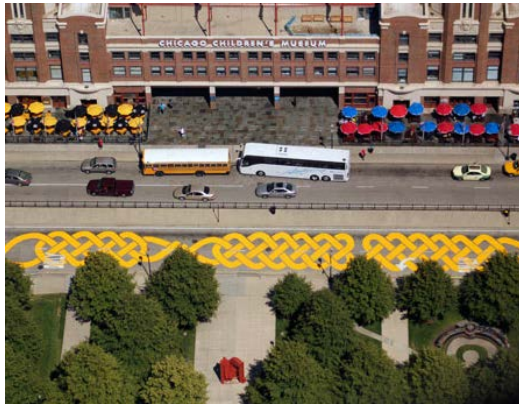
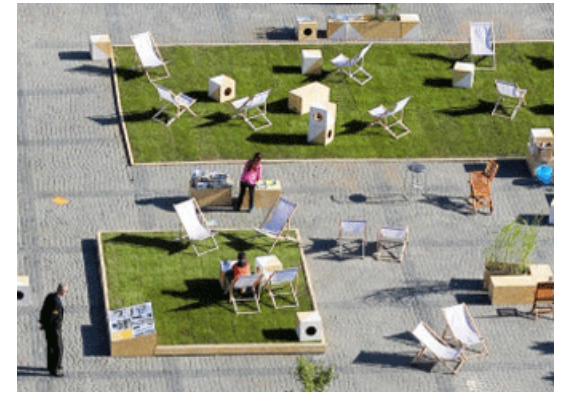
Seasonal Closure Programing Vision

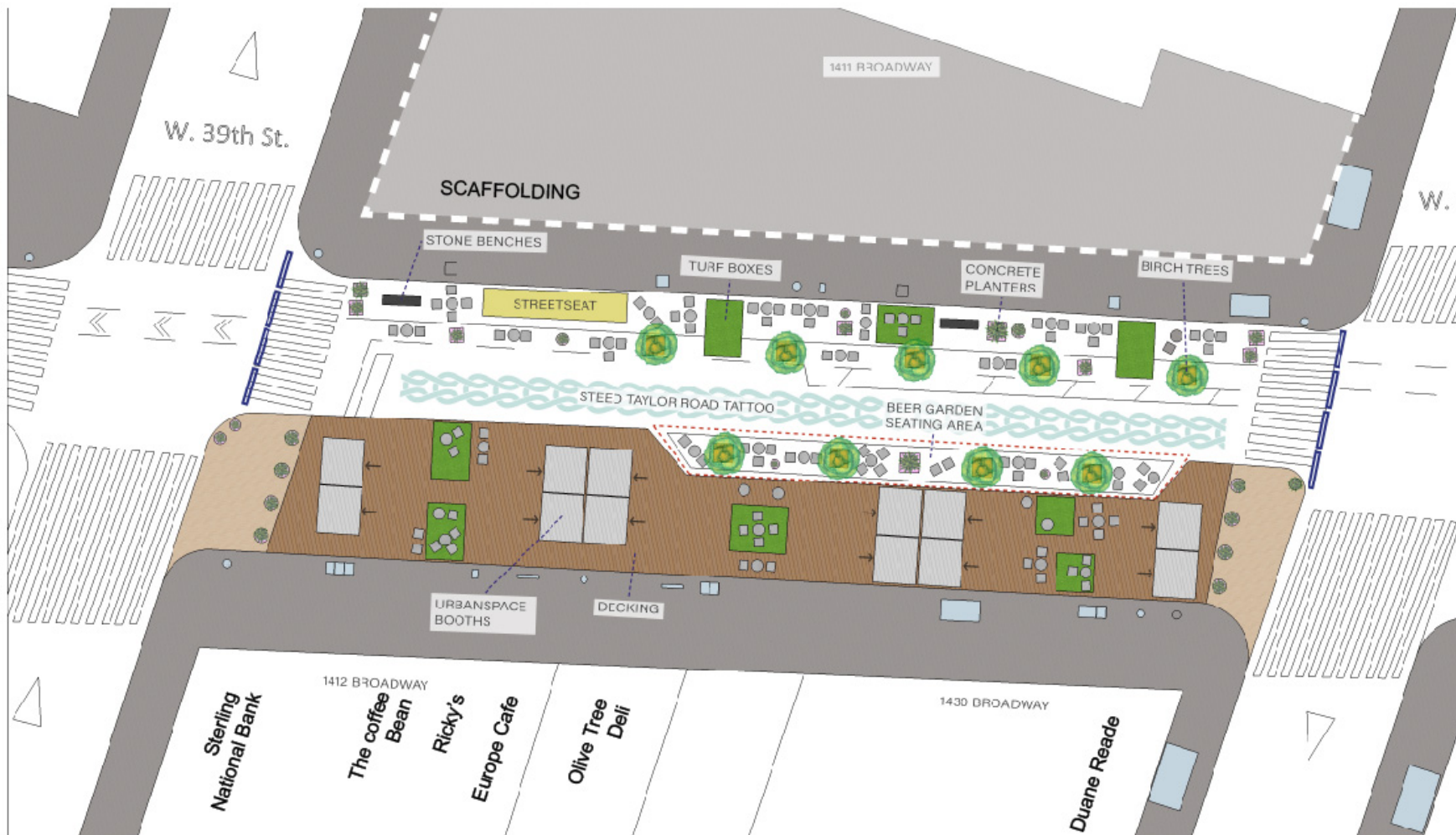


Seasonal Closure Programing Vision

TOOLBOX

- Movable Furniture
- Turf boxes
- StreetSeats
- Artwork
- Stone benches





BROADWAY & W 39th / 40th STREETS

SCALE
1" = 20'

TURF BOXES:
1 12' X 10'
2 8' X 8'
5 12' X 8'

PARKLET:
1 18' X 7'

URBANSPEACE
BOOTHS:
12 13' X 9'

CHAIRS:
88

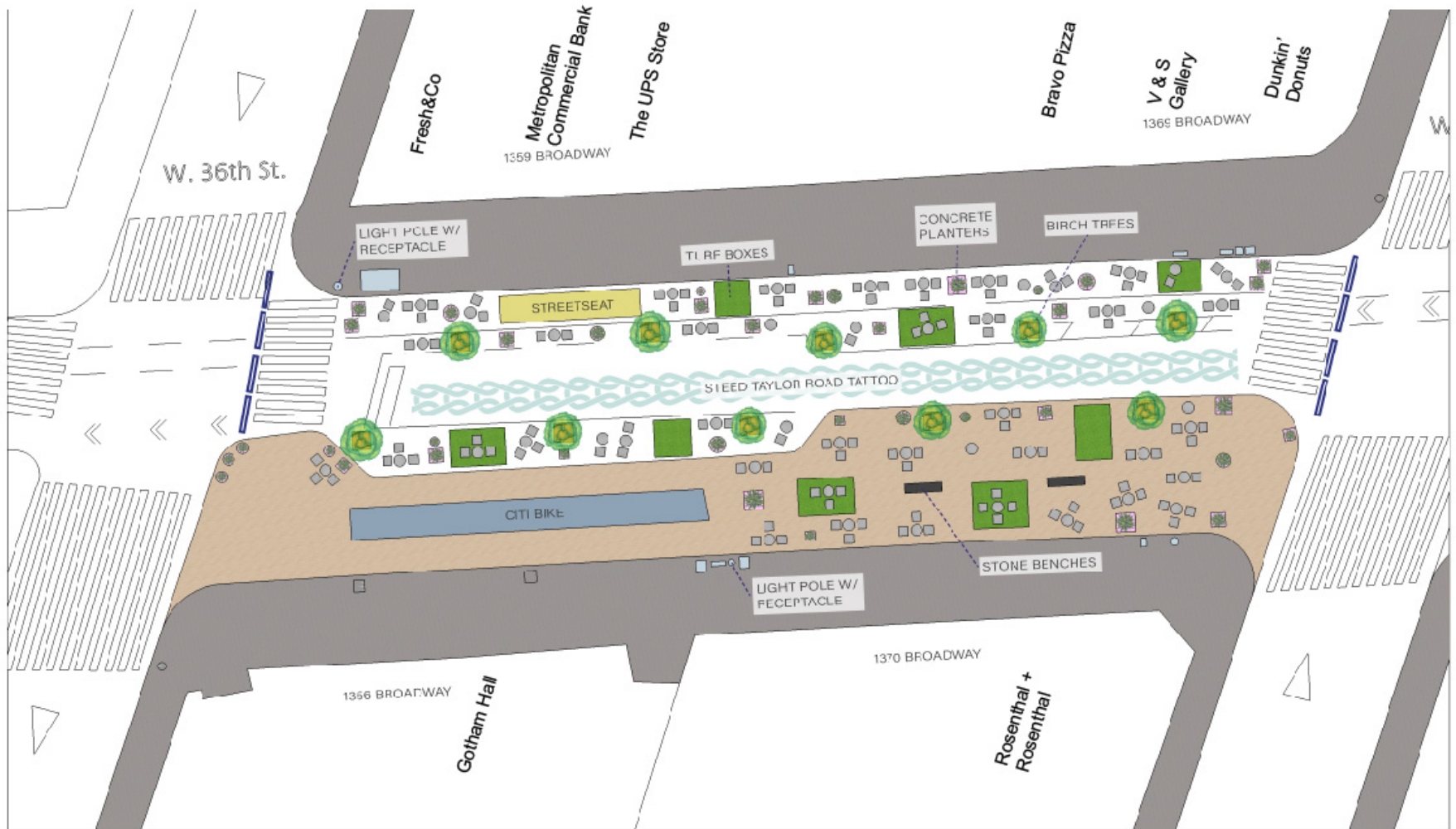
TABLES:
35

PLANTERS:
25

BIRCH
TREES:
9



Furniture and Planters Layout Plan



BROADWAY & W 36th / 37th STREETS

SCALE
1" = 20'

TURF BOXES:
1 12' X 10'
2 8' X 8'
5 12' X 8'

PARKLET:
1 18' X 7'

CHAIRS:
120

TABLES:
50

PLANTERS:
36

BIRCH TREES:
10



Furniture and Planters Layout Plan

ROLES AND RESPONSIBILITIES

The BID is responsible:

- Programing
- Maintenance
- SAPO Permit
- Stakeholders Outreach

DOT is responsible:

- Traffic monitoring
- User Surveys
- Promotion

TIMELINE AND NEXT STEPS

- June 8th - Community Board 5- Full Board
- June - Street Closure Begins
- June - Aug.- Monitoring the traffic impacts and the users experience
- August - Street Closure Ends

THANK YOU!

Questions?



NYC DOT



NYC DOT



nyc_dot



NYC DOT