



STREETSEATS

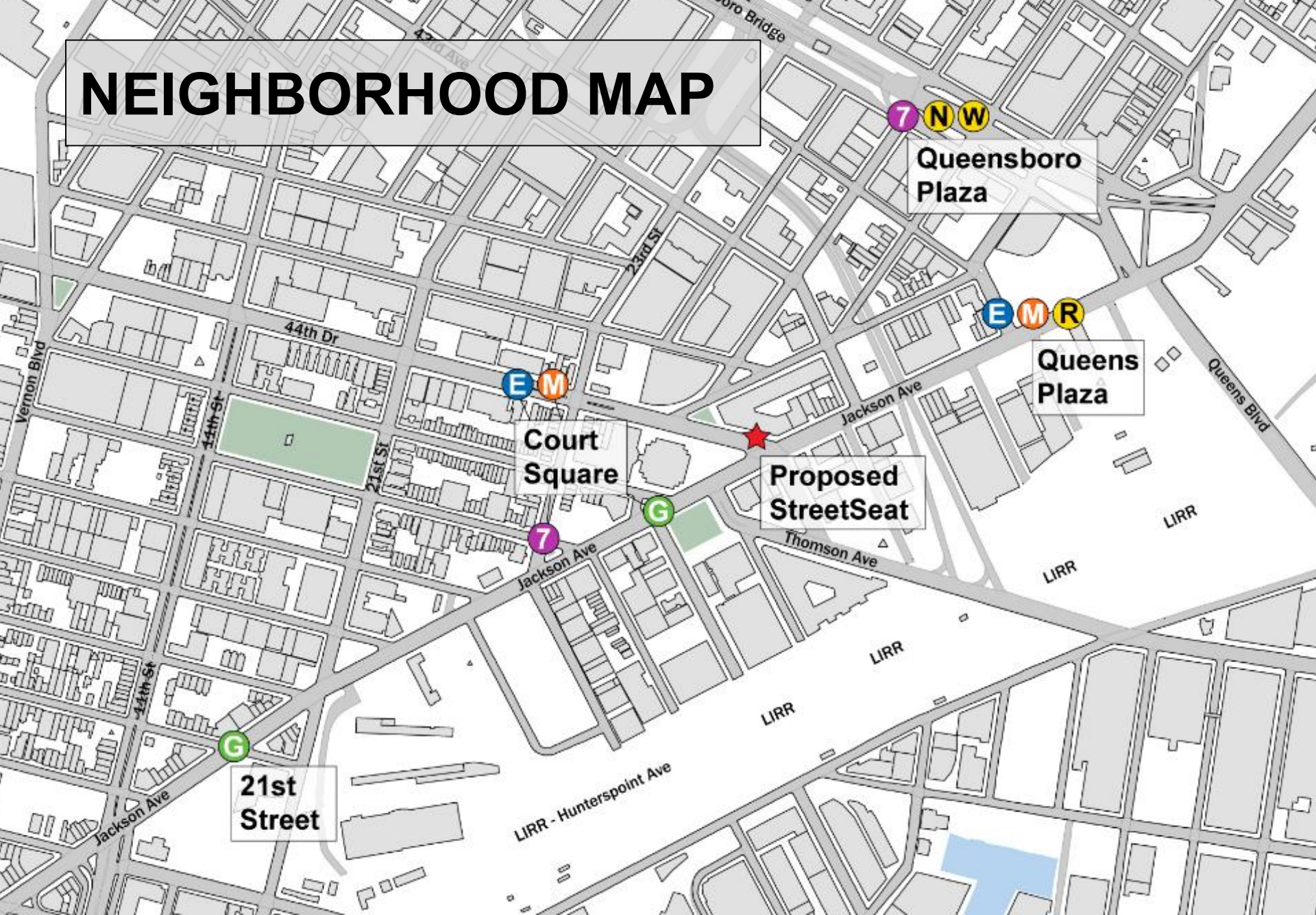
Queens Community Board 2

April 1, 2019

Site Context

1

NEIGHBORHOOD MAP



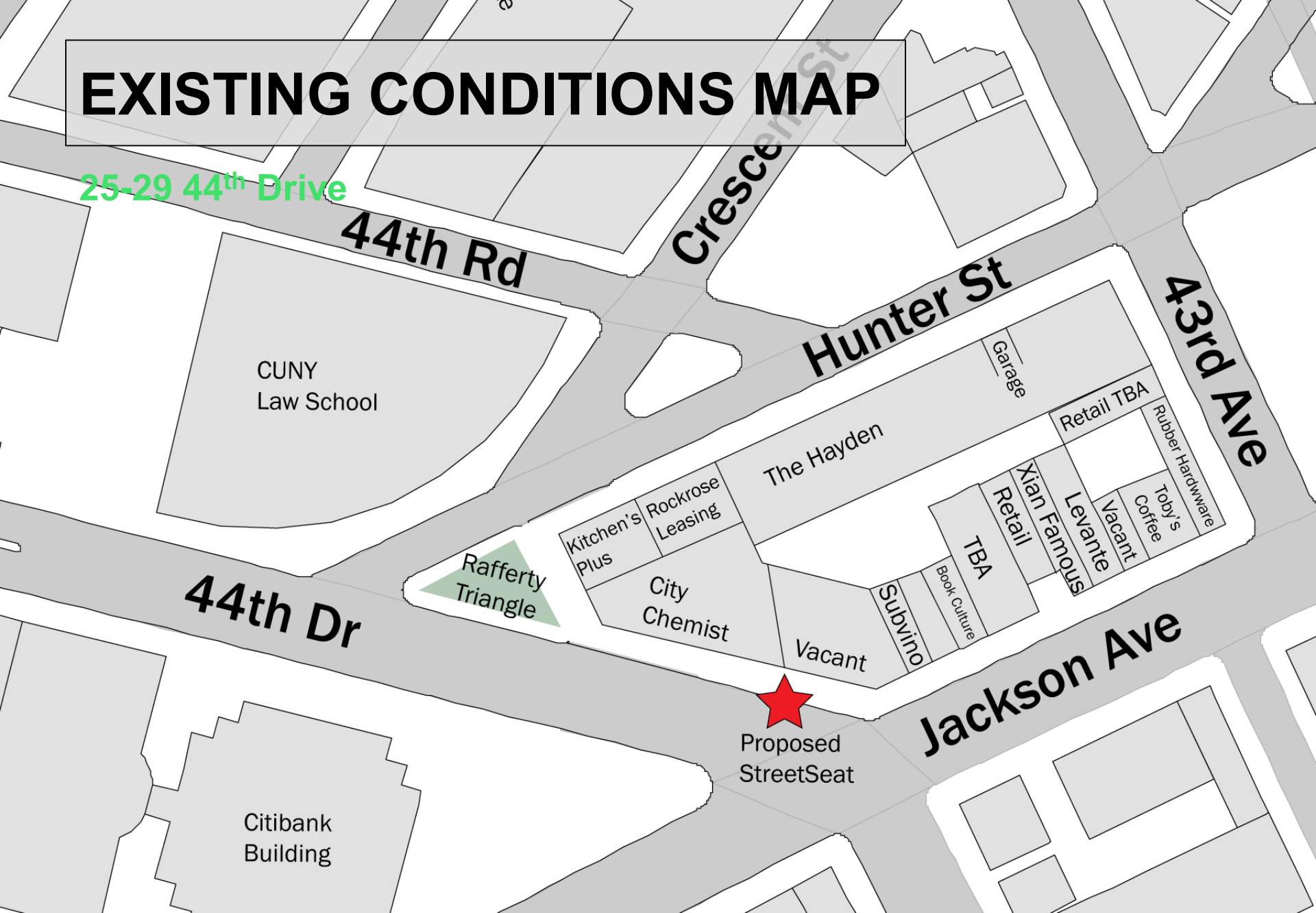
EXISTING CONDITIONS PHOTO



25-29 44th Drive at Jackson Avenue, LIC

EXISTING CONDITIONS MAP

25-29 44th Drive





254 
Westbound

This is an aerial photograph of a city intersection. The image is in grayscale. Two red callout boxes with white text and car icons provide traffic volume data. The first box, labeled '254 Westbound', points to a section of 44th Dr. The second box, labeled '206 Eastbound', points to a section of Jackson Ave. Street names are labeled in white text: 'Crescent St' at the top, 'Hunter St' to the right, '44th Dr' on the left, and 'Jackson Ave' at the bottom. The intersection is busy with cars and trucks. A large building with a circular roof is visible on the left side of the image.

206 
Eastbound

Traffic Volumes
AM Peak
May 2015 7:45am-8:45am



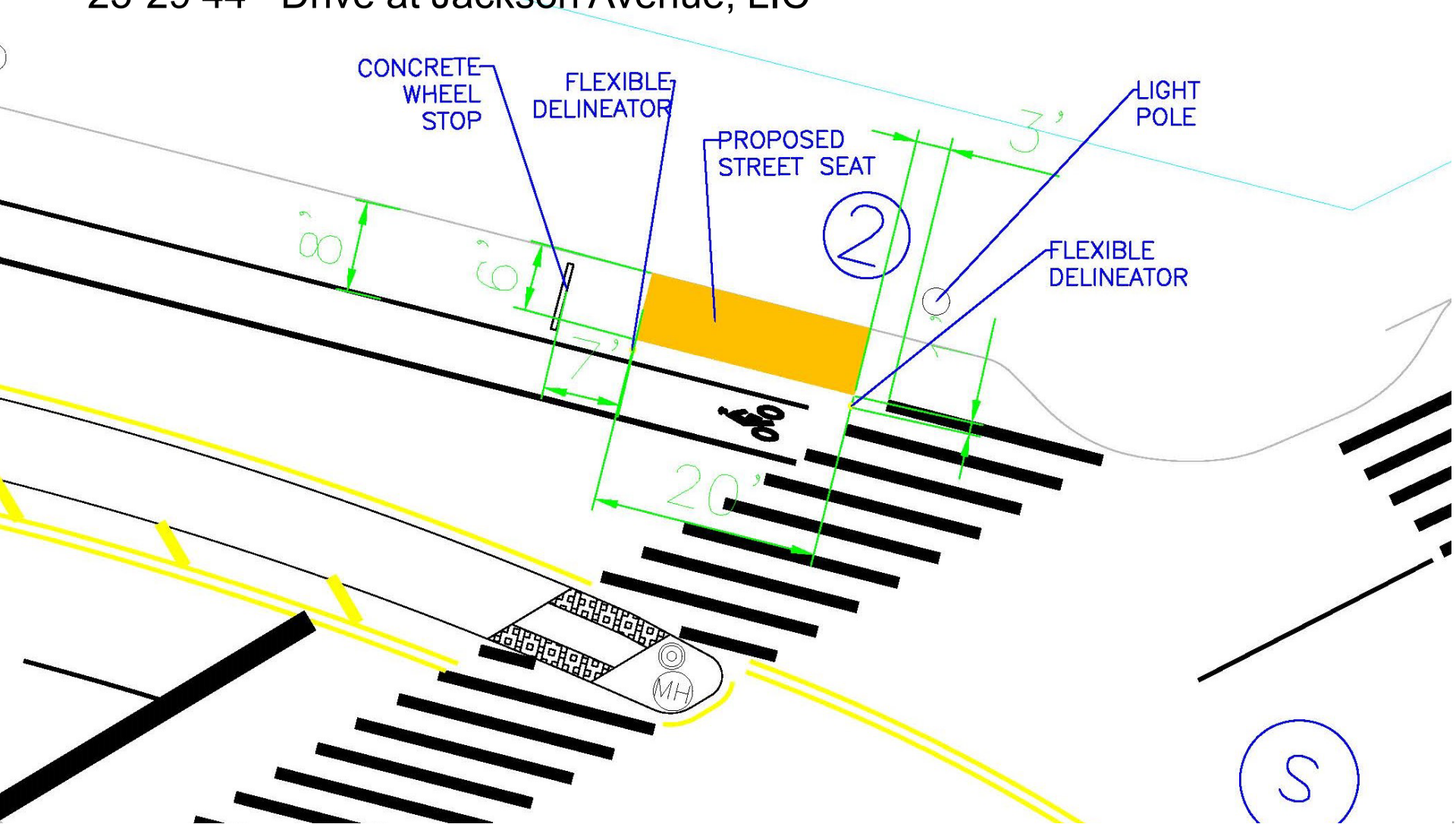
171 
Westbound

247 
Eastbound

Traffic Volumes
PM Peak
May 2015 4:45pm-5:45pm

PROPOSED CONDITIONS

25-29 44th Drive at Jackson Avenue, LIC



PARTNER / BUSINESS CONTEXT



Family owned business and one of New York City's and Washington DC's most active real estate developers.

In Long Island City, Rockrose has built over 3,000 residential units in Court Square. Rockrose has preserved and renovated the original buildings along Jackson Avenue to maintain the traditional architecture and fabric of the neighborhood.

Rockrose has occupied these buildings with retail to promote street life along Jackson Avenue, 44th Drive, Crescent Street and 43rd Avenue ensuring a vibrant live work community.

COMPARABLE EXISTING SITES

63 5th Avenue between Prospect Pl & St Marks Ave, Brooklyn

- Two way street
- At the corner
- Existing Bike lane on 5th Avenue
- Metered Parking
- Transformation of 1.5 parking spaces



Traffic Volumes AM Peak:

- January 2019 8:00- 9:00 AM
- Northbound: 422 vehicles
- Southbound: 141 vehicles

COMPARABLE EXISTING SITES

1686 Pitkin Avenue between Rockaway Avenue & Chester Street,
Brooklyn

- Two way street
- Close to corner
- Existing Bike lane adjacent to Street Seat
- Metered Parking
- Transformation of 1.5 parking spaces



Program Context

2

PROCESS

- Application based
- Fully supported by Community at public presentation on 2/26/2019
- Community Board approved
- Typically installed along the parking lane
- Varying design types
- Seasonal - March until December



STANDARD DESIGN

- 6 feet wide
- 20' feet long segments
- Platform flush with the curb
- Plastic pallet subsurface
- Deck tile finish
- Planter boxes
- Stainless steel cables
- Moveable furniture



SAFETY



OPERATION

- All seating open to public
- No alcohol or smoking allowed
- No commercial activity (e.g., waiter service)
- Moveable furniture closed or removed & stored by partner
- Partner responsible for maintenance via an agreement



BENEFITS

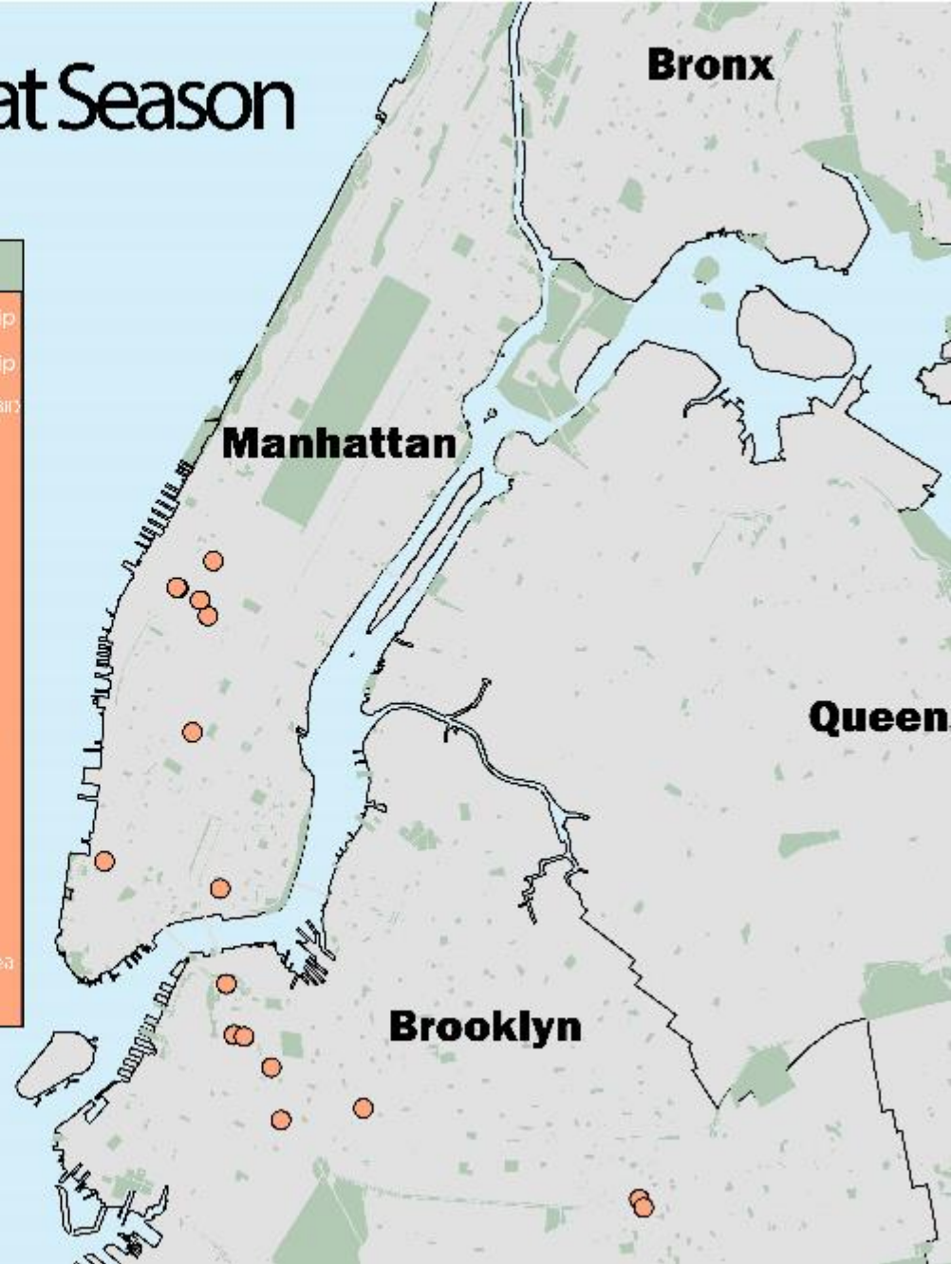
- More active street life
- Transformation of parking spaces for people
- Better visibility
- Traffic calming
- Daylighting
- Economic incentives



NYC DOT 2018 Street Seat Season

| Location | Borough | Partner |
|---------------------|-----------|--------------------------------------|
| 111 Lawrence Street | Brooklyn | Downtown BK Partnership |
| 192 Duffield Street | Brooklyn | Downtown BK Partnership |
| 1686 Pitkin Avenue | Brooklyn | Sal & Paul Pizzeria & Pitkin Ave BID |
| 647 Fulton Street | Brooklyn | BRIC |
| 73 Sands Street | Brooklyn | Kushner |
| 966 Fulton Street | Brooklyn | FAB Alliance |
| 63 5th Avenue | Brooklyn | Skylce |
| 3 Belmont Avenue | Brooklyn | 3 Black Cats |
| 65 5th Avenue | Manhattan | Parsons New School |
| 177 Henry Street | Manhattan | Les Enfants de Boheme |
| 224 W 35th Street | Manhattan | Garment District BID |
| 456 W 37th Street | Manhattan | HYHK BID |
| 431 W 37th Street | Manhattan | Brooklyn Fare |
| 359 W 45th Street | Manhattan | Bird & Branch |
| 184 Duane Street | Manhattan | Laughing Man Coffee & Tea |
| 302 W 37th Street | Manhattan | Garment District BID |

16 Total Installations



THANK YOU!

Questions?



NYCDOT



nyc_dot



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NYCDOT