



New York City Department of Transportation

Request for Expressions of Interest

regarding

Pay as You Drive Insurance

in

New York City

Revised - January 5, 2011

## 1. PURPOSE OF THE RFEI

This Request for Expressions of Interest (“RFEI”) is issued to invite interested vendors to submit information to the New York City Department of Transportation (NYCDOT) about pay-as-you-drive insurance.

## 2. BACKGROUND

NYCDOT’s Strategic Plan commits the agency to a series of initiatives for improved mobility and transportation choice, safer streets, greening and public space, and reduced impact on global climate. Recent studies indicate that pay-as-you-drive insurance programs have significant potential to reduce vehicle miles traveled (VMT) and therefore the emissions and congestion associated with it. Toward this end, the agency is interested in how pay-as-you-drive insurance programs (PAYDI) might be used as a tool to improve transportation for the region while achieving the City’s sustainability goals. This RFEI focuses on the state of PAYDI programs in the United States and the potential for introducing such programs in New York City and New York State as well as potential barriers.

Based on the contents of the responses to this RFEI, NYCDOT may engage one or more respondents in follow-up fact-finding discussions of the issues surrounding PAYDI in New York.

## 3. PROJECT OVERVIEW

### 3.1 Goals and Objectives

NYCDOT is interested in information about pay-as-you-drive insurance programs to inform policy development and programs related to reducing vehicle miles traveled and associated congestion.

NYCDOT is interested in information about PAYDI programs that can:

- Use mileage-based insurance pricing signals to trigger change in driver behavior
- Be implemented in New York State and City

## 4. POINTS OF INTEREST TO NYCDOT

Responses to this RFEI should address the issues and questions detailed below:

- Are there any specific legal, regulatory, financial, or technical issues or barriers to implementing such an insurance program in New York City (NYC)?
- What are the technical, operational and programmatic parameters for a successful pay-as-you-drive insurance program in New York State (NYS)?
- What mileage and safety-related data would need to be collected as part of a PAYDI program?
- Would a PAYDI program require an in-vehicle device? If so, what technical functionality would be required? If not, how would the necessary data be collected?

- What roles can New York City government agencies play in the development of a market for PAYDI products?

## 5. SUBMISSION REQUIREMENTS

### 5.1 Content

All submittals (“Submittals”) must be in writing and in electronic format (CD or DVD) and delivered **by-hand or by a nationally recognized express mail carrier** to NYCDOT at the address designated in Section 5.2 below. Submittals should be organized into two parts as listed in Sections 5.1.1 and 5.1.2 below.

#### 5.1.1 Respondent’s Information

- Provide contact information, including, the legal name of your firm or entity, business address, name of contact, telephone and email address.
- Provide a summary of your firm’s background and experience related to the development and deployment of pay-as-you-drive insurance. Please do not submit standard marketing material.

#### 5.1.2 Response to NYCDOT Points of Interest

- Provide responses to the issues and questions in Section 4.

### 5.2. Submission Details

Any inquiries concerning this RFEI should be directed by e-mail to [PAYDI-RFEI@dot.nyc.gov](mailto:PAYDI-RFEI@dot.nyc.gov) or by hard copy to the address below, under the subject line "PAYDI RFEI Q&A." NYCDOT will post answers to questions received through 4:00 p.m. EST, January 7, 2011, to this webpage no later than January 21. Hard copies of the responses will be made available upon request.

Final Submissions are due February 18, 2011 at 4:00 pm EST. Please submit five (5) hard copies of your submission, printed on both sides (double-sided) on paper with no less than 20% post-consumer material content by February 18, 2011 at 4:00 pm EST to:

New York City Department of Transportation

Contract Management Unit

55 Water Street

New York, NY 10041

Attn: Polly Horton – Pay As You Drive Insurance RFEI

## 6. ADDITIONAL INFORMATION

- 6.1 This RFEI is not intended as a formal offering for the award of a contract or for participation in any future solicitation.
- 6.2 NYCDOT does not intend to grant or issue any agreements on the basis of this RFEI.
- 6.3 NYCDOT, the City and their officials, officers, agents and employees make no representation or warranty and assume no responsibility for the accuracy of the information set forth in this RFEI.
- 6.4 No information contained in submissions shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature.
- 6.5 Neither NYCDOT nor the City shall be liable for any costs incurred by any respondent in the preparation, submittal, presentation or revision of its submission. Neither NYCDOT nor the City shall be obligated to pay and shall not pay any costs in connection with the preparation of such submissions.
- 6.6 All submissions shall become the property of NYCDOT and the City and shall not be returned. Respondents should keep in mind that nothing will be deemed confidential and will likely be shared with other governmental entities. Therefore, please do not submit anything that you deem proprietary information.
- 6.7 NYCDOT at its sole discretion reserves, without limitation, the right to:
  - 6.7.1 Withdraw the RFEI at any time;
  - 6.7.2 To discuss various approaches with one or more respondents;
  - 6.7.3 Use the ideas and/or submissions in any manner deemed to be in the best interests of NYCDOT and the City, including but not limited to soliciting competitive submissions relating to such ideas or proposals and/or undertake the prescribed work in a manner other than that which is set forth herein; and
  - 6.7.4 Change any terms of the RFEI.