



Urban Art Program

Frequently Asked Questions

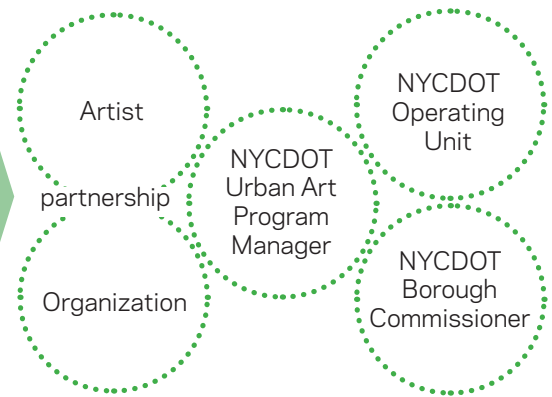
www.nyc.gov/urbanart

Who is eligible to apply and to which Program Track?

pARTners and Arterventions applications must be submitted by an organization-artist team, while individual artists may apply to the Barrier Beautification track. Applications can be submitted with each new deadline or open call. Organizations are permitted to receive multiple commissions per fiscal year when applying with different artists. However, artists are eligible to receive only one commission per fiscal year. All applications require a proposed site and conceptual design for review.

What are the roles and responsibilities of the Project Team?

The Urban Art Program Manager, the artist, a representative from the partner organization and other NYCDOT officials make up the Project Team. Throughout implementation, the Project Team meets to plan and review the design, budget, engineering, and legal agreements. The artist is responsible for design and fabrication of the artwork. The partner organization is responsible for overseeing artwork fabrication and installation, maintaining artwork during the display period, removing artwork, restoring the site to its original condition and processing funds from NYCDOT to the artist. (Important to note, NYCDOT funds may only be expended on direct costs of labor and materials.)



What legal agreements are required to install artwork?

All selected applicants must sign a legal agreement with NYCDOT. In most cases, a certificate of insurance must be provided naming the City as an additional insured. For pARTners, NYCDOT arranges for an engineering review by a licensed NYS engineer; whereas for Arterventions, the applicant is responsible for covering the costs of the engineering review. For all Program Tracks, NYCDOT provides necessary permits to install on City-owned property. The artist receives credit, sole ownership, and copyright of the final design and artwork but is required to extend to the City the right to a royalty-free, perpetual license to use any depiction of the artwork for non-commercial purposes.

Where does NYCDOT permit public art installations?

NYCDOT invites applicants to submit proposals for sites owned and maintained by the agency. These sites include: plazas, fences, medians, sidewalks and barriers. Also, applicants should review the *Site Priority List* and *Site Selection Criteria* documents included in the *Application Packet* for more information prior to submitting a site inquiry or proposal. Visit www.nyc.gov/urbanart for examples of past project sites. Individuals may e-mail arts@dot.nyc.gov to request confirmation of site jurisdiction. The NYCDOT Land Use Unit assists in reviewing all incoming requests and provides responses in 5-7 business days. When proposing an alternate site not identified as a *Priority Site*, be sure to include the street intersection and borough in question.

How are proposals reviewed and selected?

The Art Advisory Committee, a panel of appointed arts professionals from varying disciplines, reviews all proposals based on the following *Selection Criteria*: artistic merit, site suitability, public safety, artwork durability and organizational capacity. The Committee will not review incomplete applications. Applicants are notified of selection within one month of the submission deadline. Funding is not guaranteed with project selection. Selected projects are typically implemented within six months of notification.

Are there projects presented outside of the three Program Tracks?

Yes, NYCDOT occasionally partners with external stakeholders to produce large-scale, Citywide initiatives. For these special projects, NYCDOT releases an open call inviting artists to submit proposals for review by a project-specific panel. Examples of past projects outside of the three Program Tracks include: *reNEWable Times Square* by Molly Dillworth and *Curbside Haiku* by John Morse.

What is NYCDOT's role in installing permanent public art?

NYCDOT works closely with the NYC Department of Cultural Affairs's (DCLA) Percent for Art Program to commission permanent art as part of capital construction projects. DCLA organizes selection panels to review potential artists chosen from an Image Registry. Artists may submit registration forms to the Registry at: Percent for Art, Department of Cultural Affairs; 31 Chambers Street, 2nd Floor; New York, NY 10007.