



New York City Transit



Nostrand Ave / Rogers Ave Select Bus Service  
Community Board 1      November 9, 2011



# Nostrand Ave/Rogers Ave Corridor

9.3 miles from Williamsburg Bridge to Sheepshead Bay

Currently served by B44 bus route

- 42,000 weekday riders – 7th busiest bus route in city
- 2,000 people board in CB 1
- Buses travel at an average speed of 7-8 mph

Within a ¼ mile:

- 300,000 residents
- 62% of households do not own a car (69% in CB 1)
- 60% of residents commute by transit (58% in CB1, compared to 21% by car, truck, or van)



# Community Planning Process

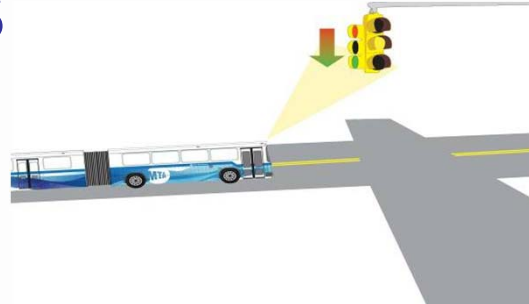
17 Public Meetings in the last 3 years about Nostrand & Rogers SBS

4 Community Advisory Committee meetings and 2 Public Open Houses to date

Community Advisory Committee Composed of:

- |                      |                            |
|----------------------|----------------------------|
| • Community Boards   | • Community Organizations  |
| • Elected Officials  | • Business Representatives |
| • Major Institutions | • Transit Customers        |

# SBS Features



**Bus Signal Priority**



**Bus Lanes**



**Pre-Payment**



**Passenger Info**



**Stations**



**Branding**



# SBS Results in NYC

SBS has been operating on Fordham Rd in the Bronx since 2008, and on 1<sup>st</sup> and 2<sup>nd</sup> Aves in Manhattan since 2010, providing significant benefits:

- 15% to 20% faster trips
- Over 90% customer satisfaction
- 10% ridership increase on the entire route, including SBS and local



# Nostrand SBS Project Features – From Flushing Ave to Farragut Rd





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# SBS Plan in CB 1

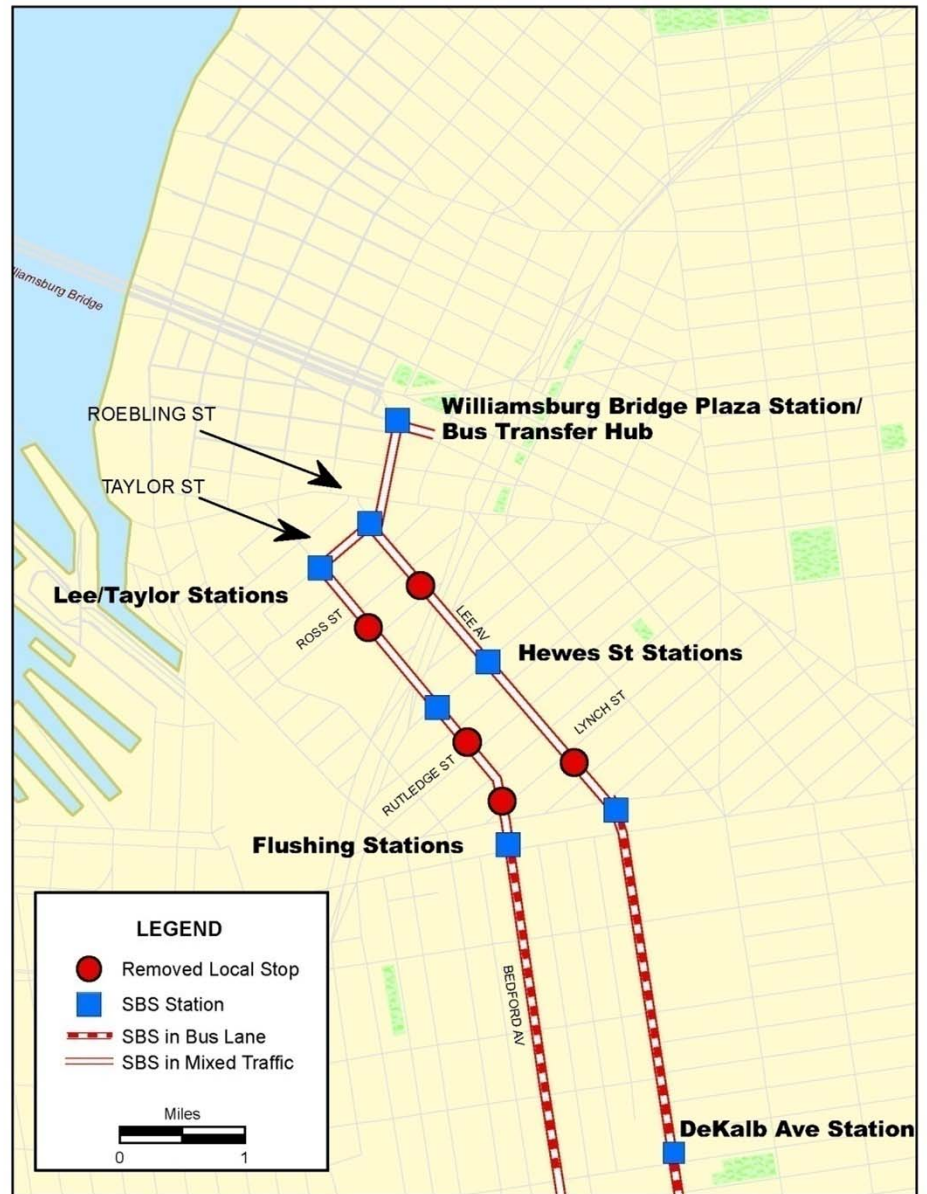


- B44 Limited will become SBS; with Stations at Williamsburg Bridge, Taylor St, Hewes St, and Flushing Ave
- Enhancements at Williamsburg Bridge Plaza



# Local Bus Service Changes in CB1

- Ridership is very low between Flushing Ave and Taylor St
- B44 local buses will turn around at Flushing Avenue, as they do now
- SBS station will be added at Hewes St
- Local stops will be converted to parking or loading



# How Pre-Payment Works: Overview

1. Pay before you board by dipping MetroCard at sidewalk MetroCard machine or inserting coins at sidewalk coin machine
2. Take your proof of payment receipt
3. Enter through front or rear door of bus – no need to show receipt to the driver





# How Pre-Payment Works: Enforcement

- Inspector teams conduct random checks of buses
- \$100 fine for passengers without a receipt
- Fare evasion on Bx12 SBS and M15 SBS *declined* after pre-payment introduced



# Traffic Changes

## In CB 1

- No changes to roadway
- Local bus stops converted to loading could reduce double-parking

## South of CB 1

In bus lane areas, analysis found little change in traffic conditions.

- Left curb travel lane will function better than right curb lane.
- Signal improvements and delivery zones will improve traffic flow.



# Nostrand / Rogers SBS: Timeline

