

# +selectbuservice

## Nostrand Avenue/Rogers Avenue

Newsletter 1 / Fall 2011

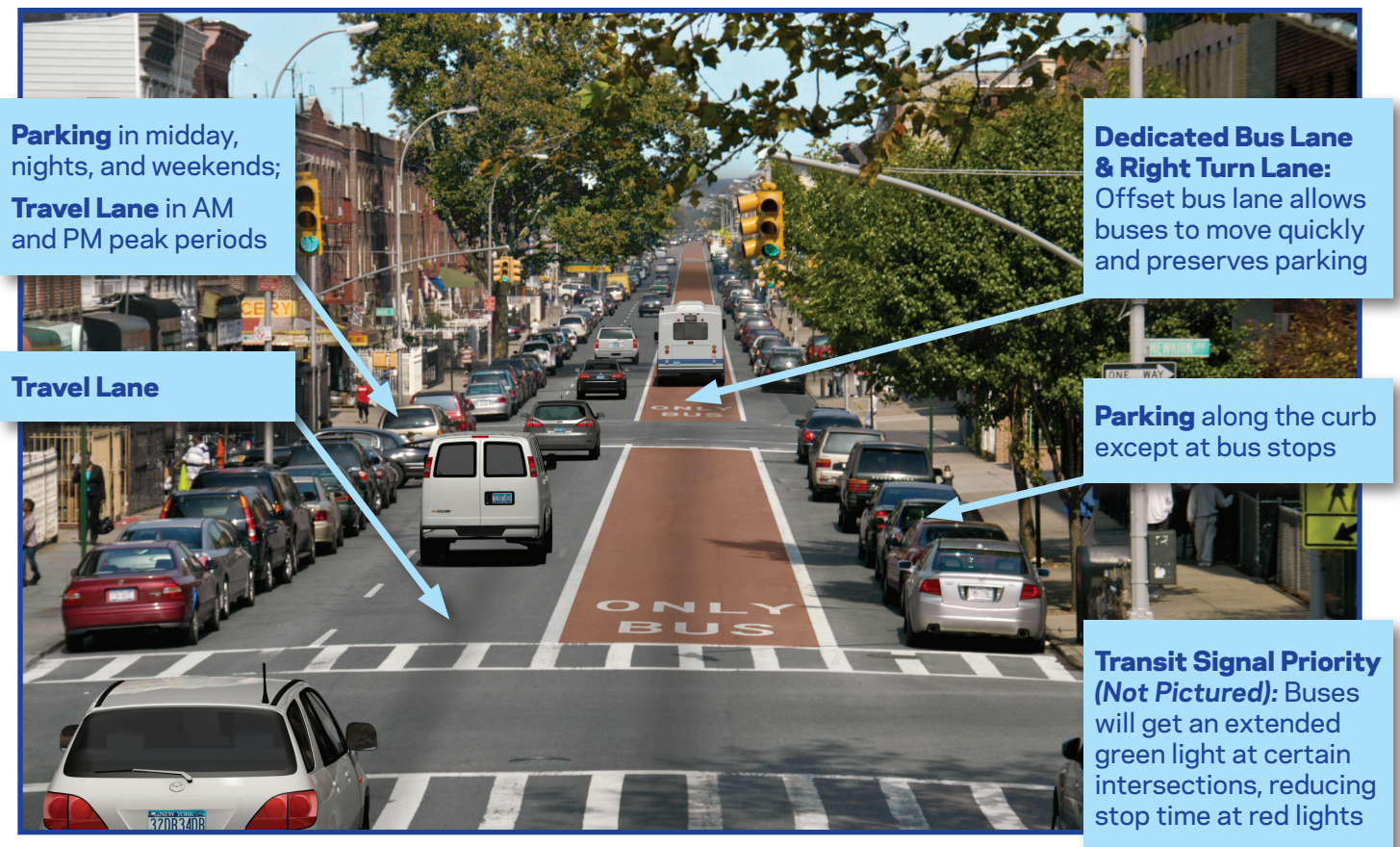
### Project Overview

Select Bus Service (SBS) is coming to Nostrand, Rogers, and Bedford Avenues through a partnership between the New York City Department of Transportation (DOT) and MTA New York City Transit (NYCT). See the photo below to learn about SBS improvements, which will shorten travel time and improve reliability for the 44,000 daily riders on the B44 route.

### How SBS Will Work on the B44:

- B44 SBS replaces the B44 Limited
- B44 local route remains the same
- Northbound SBS will travel on Rogers instead of New York Ave, for faster and more direct service
- SBS fare = local bus fare

### Proposed SBS Design on Rogers Avenue





## Project Update

DOT and NYCT are working hard to bring SBS to Nostrand and Rogers Avenues. This includes:



### Meetings with the Community Advisory Committee (CAC), Community Boards and the public to:

- Review the locations of SBS stations
- Describe existing and projected traffic conditions
- Describe options being considered to reduce congestion and improve traffic flow

### Final Design of SBS Stations

DOT, NYCT, and the Department of Design and Construction are in the process of designing SBS stations. The design includes:

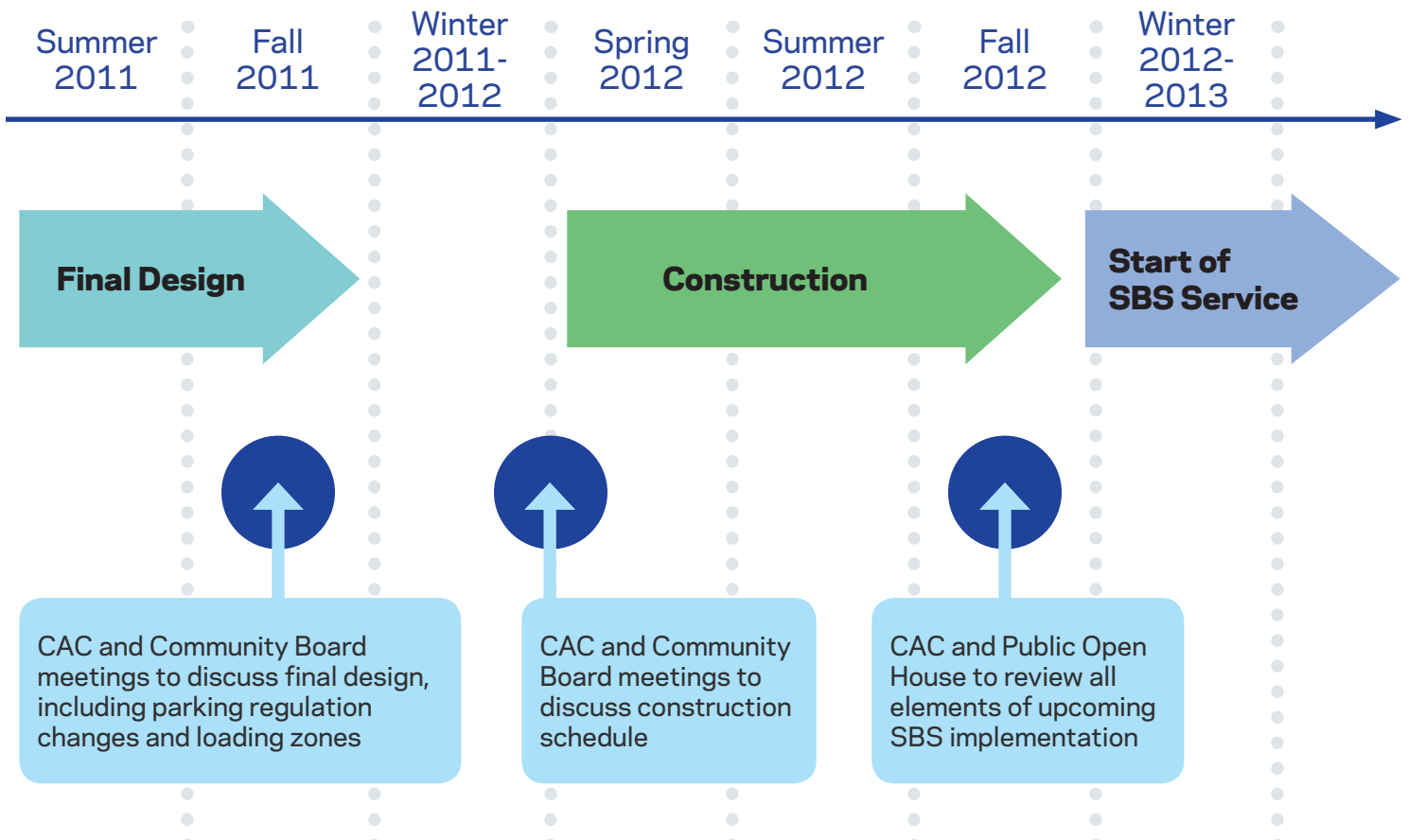
- **Bus Bulbs:** Sidewalks at SBS stations will extend out to the bus lane. Buses will not need to pull in and out of traffic. Higher curbs on the SBS platform will allow for easier boarding.
- **Fare Collection Machines:** Customers pay their fare at the SBS stop before they board, shortening the time that buses are stopped.
- **New Bus Shelters**
- **Local Bus Stops** on the same block as SBS stops



### Merchant Surveys

Over 1,500 businesses along Nostrand, Rogers, and Bedford Avenues are being asked to complete a survey about their loading and parking needs by the end of July 2011. This information will guide DOT in improving curb regulations in order to discourage double-parking.

## Project Schedule



## SBS Success in NYC

SBS has already been implemented on the Bx12 route in the Bronx (2008) and the M15 route on First and Second Avenues in Manhattan (2010). SBS on the Bx12 and the M15 has provided significant benefits:

- 15% to 20% faster trips
- 33% reduction in time spent at bus stops
- 10% reduction in all other travel time
- Over 90% customer satisfaction
- 10% ridership increase on the entire route, including SBS and local

DOT and NYCT hope to achieve similar results on Nostrand and Rogers Avenues.



**M15 SBS on First Avenue**



## Nostrand Avenue/Rogers Avenue SBS Corridor Map



### Stay Informed!

- Contact **Veronica Bailey-Simmons**, the Nostrand Avenue/Rogers Avenue SBS Outreach Representative, at **917-339-0488** or **vbailey@hshassoc.com**.
- Visit our website: **www.nyc.gov/bmt** for updated project information.



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