

## WORKFORCE DEVELOPMENT BOARD QUARTERLY MEETING

110 William Street, 4<sup>th</sup> Floor Conference Room  
New York, New York 10038  
Tuesday, June 5, 2018  
8:30 – 10:30 AM

### MEETING MINUTES

#### Board Members Present:

Eileen Auld	Mark Elliott	Valerie Payne (D)
Amy Bennett	Lenore Friedlaender	Daphne Montanez (D)
Scott Berger	George Ntim	Tim Currier (D)
Adda Birnir	Joe McDermott	
Les Bluestone	Patricia Ornst	

(D) = Designee

#### Guests Present:

George Rosalus	Liz Vladeck	Annie Garneva
Daniel Edelman	David Berman	Lauren Appelbaum
Paulina Lopez Gonzalez	Shereen Margolis	Liza Ehrlich
Sinting So	Irene Jor	
Deborah King	Maria Serrano	

#### Staff Present:

Rose DeStefano	Stacie Evans	Reynold Graham
Chris Neale		

## **WDB Chair Report**

Mark Elliott, Workforce Development Board (WDB) Vice Chair, called the meeting to order and welcomed the Board's guests. Mr. Elliott gave a brief overview of the agenda items, which included an emphasis on the topic of domestic workers, and welcomed back Deborah King, former Board member, and currently staff at the National Domestic Workers Alliance.

## **The Board's Summer Youth Internship Campaign**

Reynold Graham, WDB Policy Associate, gave an update on the results of the Board's 2017 Summer Youth Internship Campaign.

The campaign is an effort to support the City's Summer Youth Employment Program. In December of 2017, the Board launched its 2018 campaign with the goal of securing 300 internships slots in total and a minimum of 12 slots per Board member. These goals reflect increases over last year's goals of eight slots per member. Members could participate in the campaign in one of three ways: employ a young person at their organization, make a financial contribution, or connect members in their networks to participate.

To date, the Board has secured 802 internships slots in total for the 2018 summer program. Fifteen out of a possible 23 members participated. Citi Foundation led the contributions with a donation of nearly \$1.2M securing 650 internship slots. The goal for the Board without Citi's contribution was 300, yet the Board achieved only 152 internship slots without including Citi.

## **2018 Summer Youth Internship Campaign Results to Date**

<b><u>WITHOUT CITI CONTRIBUTION</u></b>			
<b>Type of Internship Slot</b>	<b>2017 Performance</b>	<b>2018 Goals</b>	<b>2018 Performance</b>
Hires	103	120	75
Financial Contributions	65	80	55
Network Hires	71	100	22
<b>TOTAL</b>	<b>239</b>	<b>300</b>	<b>152</b>
<b>GOAL</b>	<b>300</b>	<b>300</b>	<b>300</b>
<b>Number of Board Members who Generated Network Hires</b>	4	N/A	3

### **Eileen Auld Retires from Board**

Mark Elliott announced that Eileen Auld will be retiring from her role as Community Development Director at Citigroup. Ms. Auld has been a member of the NYC Workforce Development Board since 2014. She launched numerous programs at Citigroup, often partnering with City agencies to launch financial literacy, entrepreneurship, and other kinds of programs. Ms. Auld thanked the Board for her time working with them.

### **Panel on Protections for Domestic Workers**

Mark Elliott introduced and welcomed the speakers.

Irene Jor, from the National Domestic Workers Alliance, provided a perspective from an advocacy organization. She offered a definition of domestic work – the “work that makes other work possible” often includes childcare, cleaning, and providing care for seniors and people with disabilities. Her organization is building a movement and raising standards to uplift the work of domestic workers to shape democracy in the economy. She addressed the contentious history of domestic workers, the structure of domestic work, and the workers interaction with platforms and the gig economy that highlighted the need for regulation in the industry and unification amongst the workers.

Liz Vladeck, from the Office of Labor Policy and Standards of the NYC Department of Consumer Affairs, described the Paid Care Division within her Office that focuses squarely on domestic workers. She described gig work generally and domestic work in particular as “precarious work,” or work that has few guarantees or safeguards. Her office not only ensures jobs look the way the governing law stipulates they should, such as compliance with paid sick leave and minimum wage standards, but also takes a holistic approach that includes outreach to workers and research, advocacy, and policy development. These efforts strive to shape policy and legislation that support a livable employment situation for secure families with an emphasis on empowering workers to individually pursue their rights and wage claims.

### **Closing of Meeting**

Mr. Elliott thanked the members and guests for attending the public session portion of the meeting. The meeting was adjourned at 10:30am.