



QUARTERLY MEETING

Levin Institute
116 East 55th Street, New York, New York

Thursday, June 16, 2011
8:30 – 10:00 AM

MINUTES

Board Members Present:

Bill Abramson	Kathy Kearns	Tom Pendleton
Les Bluestone	Marc Leff	Robert Purga
Marion Boykin	Rae Linefsky	Jocelynn Rainey
Arnold Dorin	Richard Mast	Deirdre Scott
Patricia Fahy	Joe McDermott	Maria Serrano
Ester Fuchs	John Mogulescu	Ray Singleton
Edward Goldberg	Thomas Moloney	Robert Walsh
Sarah Holloway	Jeanne Mullgrav	

Guests Present:

David Berman	Dale Grant	Laura Noonan
Christina Burgess	Keith Hall	Marty Oesterreich
Jalio Borren	Bruce Herman	Deldreana Peterkin
Cesar Cardenas	Lesley Hirsch	Clark Reid
Chris Cesarani	Angie Kamath	Sandi Rosenthal
Alan Cheng	Megan Keenan	Lincoln Restler
Tara Colton	Lea Kilraine	Kelly Richardson
Elizabeth Deleon	Sara Krauss	Israel Rosario
Rochelle DiRe	Suzanne Lynn	Shane Spaulding
David Fischer	Jackie Mallon	Phil Weinberg
Katy Gaul	John Moye	

Approval of Minutes

The minutes of the meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Ms. Kearns welcomed the Board. She began the meeting by announcing the appointment of a new member Jocelynn Rainey, Vice President of Human Resources for the Brooklyn Navy Yard Corporation (BNYDC), to the Board. She detailed that Jocelynn has successfully led the

human resources function in the for-profit and non-profit sectors for over 15 years and has over 20 years of corporate experience having served as both an advisor and senior executive at a number of leading corporations. Most recently, she was the Human Resources Director for specialty food retailer Agata & Valentina and served as Regional Human Resources Representative with Boar's Head Provisions.

Next, Ms. Kearns introduced the WIB's new summer intern Christina Burgess. Christina is currently pursuing a MPA at the Woodrow Wilson School of Public and International Affairs at Princeton University. Prior to joining the WIB team, she spent five years in San Francisco at Jumpstart for Young Children, a national early education organization. She will be supporting WIB staff in state and federal advocacy efforts, the collection and dissemination of workforce data, and other relevant projects.

Committee Updates

Les Bluestone, Chair of the Employer Engagement Committee, shared key items from the Committee's March meeting hosted by Richard Mast at Bloomingdale's flagship store on 59th and Lexington Avenue. Human Resources executives from Bloomingdale's shared their perspective on hiring trends in the industry, as well as their own positive experiences with the City's Summer Youth Employment Program (SYEP). Following this presentation, the NYC Department of Youth and Community Development (DYCD) and the NYC Mayor's fund presented on the City's campaign to encourage businesses to donate funds in support of SYEP slots this summer. Outreach to WIB members resulted in several member organizations signing on and donating, including CVS, Bloomingdale's and Verizon.

Next, Jeanne Mullgrav, Commissioner of the NYC Department of Youth and Community Development (DYCD), gave the members a brief update on the Summer Youth Employment Program (SYEP). She thanked the member organizations for signing on and donating to the program.

Next, Kathy Kearns, Chair of the Executive Committee, reported to the Board that at the recent Executive Committee meeting, a resolution was discussed and approved for the 2012 Workforce Investment Act (WIA) Adult and Dislocated Worker budget for New York City. Also at the meeting, the Committee received an overview of the WIA Youth budget from Suzanne Lynn, Deputy Commissioner at the Department of Youth and Community Development.

Finally, Bill Abramson, member of the Workforce Policy Committee, detailed the Committee's actions taken and outcomes of proposed federal funding cuts to Workforce Investment Act programs. He also shared that the Committee received a green jobs update from Lesley Hirsch of the NYC Labor Market Information Service.

Following the committee updates, WIB President Phil Weinberg provided a brief update on the progress of the WIB against the Board's 2011-13 Strategic Plan. He reiterated the four key priority areas from the plan: innovation, coordination, championing the system, and performance. He then provided an update on two specific initiatives to highlight progress against two of these priorities. First, he shared that the Board has been extremely active on the advocacy front, sending a Board letter to New York's U.S. Senate delegation, hosting staff from several U.S. Congressional offices, visiting Congressional leaders in DC, and partnering with the U.S. Conference of Mayors to push for common interests across cities nationally. He thanked the Board, and especially the Workforce Policy Committee, for their active involvement and support of these efforts.

Next, Mr. Weinberg shared that as a result of a working group led by the WIB and the Human Resources Administration, as part of the Deputy Mayors' Workforce Cabinet, the City had

launched its first annual *State of the New York City Workforce System* report. The report was distributed to all members at the meeting. He thanked staff from the WIB and City Hall who had been instrumental in the report's publication.

Transformation to a Business Driven Workforce System

Following the update of the plan, Ms. Kearns introduced WIB member Ester Fuchs to introduce a newly-developed documentary on the transformation of New York City's workforce system. After a brief reflection by Ms. Fuchs on the history of the City's transformation since 2003, the new documentary, entitled *Putting New Yorkers to Work*, was debuted.

Following the video, Angie Kamath, Deputy Commissioner of SBS, and Jackie Mallon, Assistant Commissioner of SBS, joined the Board in a discussion on the next steps of this transformation process. They placed particular emphasis on SBS's sector-focused business development and recruitment activities and the focus on job quality and higher wage positions in 2011.

Trends and Outlook for the Economy and Labor Market

Following this video and discussion, Ms. Kearns asked Lesley Hirsch, Director of the New York City Labor Market Information Service to introduce Dr. Keith Hall, Commissioner of the U.S. Bureau of Labor Statistics. Dr. Hall led the Board through a presentation entitled *The Economy Today: What Our Measures Tell Us About the Current Labor Market*. The presentation shared national and local data on the state of the economy and labor market and led to a discussion with Board members on the implications for cities such as New York City.

Conclusion

Following the business described above, the meeting was adjourned. Ms. Kearns announced that the next quarterly WIB meeting would be held on September 27, 2011.