

## **QUARTERLY MEETING**

The Levin Institute
116 East 55<sup>th</sup> Street, Global Classroom
New York, New York

Friday, June 19, 2009

8:30 - 10:00 AM

## **MINUTES**

## **Board Members Present:**

Bill Abramson Patricia Fahy Tom Pendleton
Nina Aledort Reg Foster Stuart Saft
Horace Barker Colvin Grannum Maria Serrano
Robert Battista Kathy Kearns Tokumbo Shobowale
Marion Boykin Rae Linefsky Ray Singleton

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Rocco Damato Joseph McDermott Robert Walsh
Rex Davidson (by phone) John Mogulescu

Ken Dircks Tom Moloney
Arnold Dorin Jeanne Mullgrav
Mark Elliott George Ntim

## **Guests:**

Paula Bailey Vicki Jones Victoria Pitchford Elena Boyd Andre Joseph Tim Reeser Rebecca Brown Angie Kamath Georgia Sally Deborah Buyer Karoline Katus Katie Schwal Dana Cappell Megan Keenan Mia Simon Chris Cesarani Lea Kilraine Karl Snyder **Doug Cotter** Jennifer Steinberg Matt Listro Pamela Corbett Suzanne Lynn Angela Tolose Phil Weinberg

Laverne Davis Stephanie Martinez
Shanna Gumaer Robin McClary
Bret Halverson Melinda Mulawka
Crea Hambria Chris Negle

Greg Hambric Chris Neale

Susan Haskell Deldreana Peterkin

# Approval of Minutes

The minutes of the March 19<sup>th</sup> meeting of the New York City Workforce Investment Board (WIB) were approved.

Florence Wong

Barbara Ulrich

## Chairman's Report

Mr. Saft welcomed the Board to the Levin Institute. He began the meeting by announcing the appointments of two new board members and noted that their biographies were located in the board book. These members included:

- Patricia Fahy, Associate Commissioner of Intergovernmental Affairs and Federal Policy of NYS Department of Labor
- Tom Pendleton, Director of Learning to Work Initiatives, NYC Department of Education

Next, Mr. Saft announced that at the last Executive Committee Meeting, the Committee passed a resolution supporting the change of Phil Weinberg's title from Executive Director to President. He explained the purpose of the change was to reflect the Board's efforts to increase the profile of the WIB locally and nationally, and also in support of the Board's mission to tightly connect to the business community. Mr. Saft directed Board members to the resolution in the meeting materials. The Board unanimously endorsed the resolution to change Mr. Weinberg's title from Executive Director to President.

In addition, Mr. Saft announced that Melinda Mulawka was promoted to Senior Vice President from Deputy Director of the WIB. In this capacity, she will oversee the development and implementation of the WIB's local and national policy agenda. Throughout her tenure with the WIB, Melinda has been responsible for the development and implementation of high priority initiatives such as the NYC Labor Market Information Service and CareerLinkNYC. Her title, similar to Phil's reinforces the business-driven strategy of the Board. He also noted that Pamela Corbett has joined the WIB as the summer intern. Pamela just completed her first year at NYU's Master of Public Administration program. Prior to joining the WIB team, Pamela worked as a policy research associate with Center for an Urban Future. She will be focusing on assisting the WIB to continue to document our system's best practices, help shape the WIB's strategies on "green" policy, and assist in the future development of CareerLinkNYC.

Mr. Saft announced the retirement of Rex Davidson of Goodwill Industries, after many years of service to New York City and the workforce development community. Mr. Davidson, who joined via phone, was presented with a citation in the Congressional Record made by Congresswomen Clarke in the U.S. House of Representatives on May 18<sup>th</sup> honoring him for his many years of service and contributions.

Finally, Mr. Saft recounted the May 28<sup>th</sup> visit to New York City by U.S. Secretary of Labor Hilda Solis, in which she was provided a tour of the Queens Workforce 1 Career Center and the an Out-of-School Youth program. Mr. Saft commended WIB Policy Director Stephanie Martinez, SBS Commissioner Robert Walsh, and DYCD Commissioner Jeanne Mullgrav for a successful visit.

## **Youth Council Update**

Reg Foster, Chair of the Youth Council, and Jeanne Mullgrav, Commissioner of DYCD provided the Board with an update on the Youth Board/Youth Council meeting of June 3rd. Mr. Foster noted that the he was unable to attend the Youth Board/Youth Council meeting, and directed the Board to the NYC Department of Youth and Community Development (DYCD) Youth Board/Youth Council update memo in the board book.

## **President's Update**

Phil Weinberg, President of the NYC Workforce Investment Board, updated the Board on WIB's first quarter accomplishments in support of the proposed 2008-2010 WIB Strategic Plan. Mr. Weinberg explained that over the last quarter WIB staff focused its efforts on implementing actions associated with strategic plan priorities that would yield an immediate impact. These priorities included,

- 1. Encourage best practices within the New York City workforce system
- 2. Provide local labor market information and analysis, and
- 3. Promote the publicize the success of the local workforce system

He noted several accomplishments related to these priorities including the launch of new labor market reports through the New York City Labor Market Information Service, the hosting of Congressional and U.S. Department of Labor delegations, and participation in several local and national forums. He noted that priorities for the upcoming quarter would include driving policy priorities and business engagement. To that end, he announced the formation of a new Board work group, led by member Horace Barker, to enhance member engagement on these topics. Mr. Barker provided a brief summary of the work group goals.

Reinforcing that business engagement is key to success and our system, Mr. Weinberg next introduced two guest speakers – Doug Cotter, Director of Workforce1 NYC Transportation Center and Greg Hambric, Regional Recruiter of Modell's Sporting Goods – who provided the Board with insight on how our public workforce system is currently partnering with employers. Mr. Weinberg noted that their bios can be found in the board book.

Following the presentations, Mr. Saft facilitated a discussion between the speakers and the members.

#### **Levin Institute Presentation**

Finally, to wrap the agenda, Mr. Saft introduced Garrick Utley, President of the Levin Institute. Mr. Utley has been a broadcast journalist for over forty years, having worked for NBC, ABC, CNN, and Public Radio and Television. Mr. Utley gave the Board an overview of the Levin Institute and the different programs including FastTrac; the FastTrac Program helps entrepreneurs hone the skills needed to start, manage and grow a successful business.

## **Conclusion**

Following the business described above, the meeting was adjourned. Mr. Saft announced that the next quarterly WIB meeting would be on September 9, 2009. Members were then invited to tour the Levin Institute.