



QUARTERLY MEETING

At the New York City Department of Small Business Services
110 William Street, 4th Floor Board Room

March 12, 2008

MINUTES

Board Members Present:

Bill Abramson	Edward Goldberg	Robert Purga
Robert Battista	Susan Haskell for J. Mullgrav	Shelia Scharff for N. Hernandez
Richard Boyle	Sarah Holloway	Maria Serrano for E. Mendez-Santiago
Roy Cosme	Charles Hunt	Tokumbo Shobowale for R. Lieber
Rocco Damato	Marc Leff for P. Brier	Ray Singleton for R. Doar
Rex Davidson	Rae Linefsky	Sara Spatz
Arnold Dorin	John Mogulescu	Robert Walsh
Mark Elliott	Thomas Moloney	
Michael Flannigan	George Ntim	

Guests:

Sara Ain	Bret Halverson	Deldreana Peterkin
Miguel Almodover	Megan Keenan	Kerwin Pilgrim
Rebecca Brown	Lesia Lozowy	Adam Rabiner
Chris Cesarani	Jeff Martin	Lee Reynolds
Spencer Cronk	Stephanie Martinez	Linda Scarce-Turner
Jacques Denis	Wanda Mogul	Mia Simon
Diane Edelson	Omer Mohammed	Suzanne Towns
Blake Foote	Daphne Montanez	Florence Wong
Shira Gans	Melinda Mulawka	Scott Zucker

In the Chairman's absence, Rocco Damato, CEO of A.L. Bazzini Co., Inc., presided over the meeting. Mr. Damato called the meeting to order.

Approval of Minutes

The minutes of the September 19, 2007 and December 12, 2007 meetings of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Mr. Damato began the meeting by requesting the Board's approval of the *Proposed 2008-2010 Strategic Plan*, which was deferred from the last meeting due to the lack of a quorum. The Board unanimously approved the 2008-2010 Strategic Plan.

Next, Mr. Damato introduced Stephanie Martinez, the new Workforce Investment Board (WIB) Policy Director, and directed members to her bio in the meeting materials. He

also announced that Melinda Mulawka has been promoted to the role of WIB Deputy Director.

Finally, Mr. Damato then warmly welcomed four new members to the Board, and noted that their biographies were located in the board book. These members included,

- Horace Barker, Vice President and Assistant Manager of Smith Barney,
- Sara Holloway, Partner at Hudson Heights Partners business consultancy firm,
- Arnold Dorin, Administrator, NYS Vocational and Educational Services for Individuals with Disabilities (VESID), and
- Ed Ott, Executive Director of the New York City Central Labor Council.

He noted that with the addition of these new business members, the WIB is well on its way of meeting the target goal of recruiting ten new business members in 2008, and building a Board that helps the system better meet the workforce needs of New York City employers.

Executive Director Update

Blake Foote, Executive Director of the NYC Workforce Investment Board, updated the Board on WIB's first quarter accomplishments in support of the proposed 2008-2010 WIB Strategic Plan. Ms. Foote explained that over the last quarter WIB staff focused its efforts on implementing actions associated with strategic plan priorities that would yield an immediate impact. These priorities included,

1. Increase business participation awareness and use of the system
2. Provide local labor market information and analysis, and
3. Promote the success of the local workforce system and encourage adoption of best practices.

She noted several accomplishments related to these priorities including the recruitment of several new business members, the launch of two new workgroups supported by the Workforce Policy Committee, the establishment of the NYC Labor Market Information Service with the City University of New York Center for Urban Research, and development of the WIB Wire Newsletter to communicate with the Board.

Next, Blake Foote, Executive Director of the NYC Workforce Investment Board directed the Board to the Proposed LWIA Local Plan Modification for Program Year 2008-2009 located in the Board materials. Ms. Foote explained that the modification is an administrative task required by the NYS Department of Labor, and will amend New York City's 2005-2008 Local Plan through June 30, 2009. Ms. Foote noted that WIB staff, in coordination with the NYC Department of Small Business Services, NYC Department of Youth and Community Development and Operator Consortium members, drafted the Local Plan Modification, which is composed of three sections relating to the local area's current and future strategies, efficiencies, and verifies the local area's policies. Ms. Foote explained that Executive Committee endorsed the Proposed LWIA Local Plan Modification for Program Year 2008-2009, prior to its release for the required 30-day public comment on March 3rd. The Board unanimously endorsed the Proposed LWIA Local Plan Modification for Program Year 2008-2009.

NYC Training Guide Presentation

Next, Lesia Lozowy, SBS Director Training Provider Programming and Scott Zucker, SBS Deputy Commissioner for Workforce Development provided an overview on the NYC Training Guide, which launched March 1st. Mr. Zucker introduced the presentation

by explaining that the NYC Training Guide is an online resource for jobseekers to search and learn more about the hundreds of training opportunities in NYC. Prior to beginning the presentation, he commended the work of the Workforce1 Training team, under the leadership of SBS Assistant Commissioner Katy Gaul, developing the NYC Training Guide.

Next, Ms. Lozowy presented the features of the NYC Training Guide noting that it furthers the WIB objective to ensure an integrated workforce system that connects customers to high quality occupational training to meet the needs of New York City businesses. Ms. Lozowy explained that the NYC Training Guide leverages NYSDOL efforts by importing school and course information from the NYSDOL Eligible Training Provider List. This enables training providers to continue using the State Website, while providing NYC Training Guide users with the City's performance information and powerful search features. Finally, Ms. Lozowy walked the Board through a live demonstration of www.nyc.gov/trainingguide.

Following this presentation, Mr. Damato facilitated a discussion between Ms. Lozowy and Mr. Zucker.

Youth Council Update:

In the absence of Reg Foster, Chair of the Youth Council, Susan Haskell, DYCD Assistant Commissioner, invited the Board to join the Youth Council/Youth Board at Young and Rubicam on April 4th for a workgroup discussion on engaging employers for the NYC Ladders for Leaders. She also directed the Board to the NYC Department of Youth and Community Development (DYCD) Youth Board/Youth Council update memo in the board book.

Conclusion

Following the business described above, the meeting was adjourned. Mr. Damato announced that the next quarterly WIB meeting would be on June 12, 2008.