



QUARTERLY MEETING

At the New York City Department of Small Business Services
110 William Street, 4th Floor Board Room

March 14, 2007

MINUTES

Board Members Present:

Bill Abramson
Robert Battista
William Bollbach
Amalia Betanzos
Richard Boyle
Louis Coletti
Rex Davidson
Carl Day for V. Eggleston
Mark Elliott
Michael Flanigan

Reg Foster
Ester Fuchs
Mildred Garcia
Colvin Grannum
Chuck Hunt
William Janowitz
Kathleen Kearns
Deborah King
Mark Leff for P. Brier
Rae Linefsky

Joseph McDermott
John Mogulescu
Jeanne Mullgrav
Stuart Saft
Maria Serrano for E. Mendez
Carole Sobin
Sara Spatz
Robert Walsh

Guests:

Sara Ain
Miguel Almodovar
Susan Arroyo
Pamela Bradley
Rebecca Brown
Lindsay Carpenter
Chris Cesarani
Bill Chong
Janet Clemetson
Spencer Cronk
Anthony Dell'Olio
David DuPuy
Brian Egan
Rich Faller
David Fischer
Karen Fleshman
Alinda Franks
Katy Gaul
Deputy Mayor Gibbs

Aviva Goldstein
Dale Grant
Lisa Gulick
Shanna Gumaer
Julissa Gutierrez
Bret Halverson
Susan Haskell
Andrew Kane
Megan Keenan
Calvin Johnson
Kate Lister
Henrietta Lyle
Suzanne Lynn
Stephanie Martinez
Robin McClary
Rosa Mesias
Wanda Moguel
Eric Morales
Melinda Mulawka

Michael Ognibene
Deldreana Peterkin
Bonnie Potter
Krista Powers
Joel Quast
Faisal Rahman
Jeremy Reiss
Katy Romita
Patricia Saenz
Jean Seltzer
Cristina Shapiro
Marilyn Shea
Mia Simon
Patricia Thornhill
Emily Tsiang
Veronica White
Florence Wong
Scott Zucker

Stuart Saft, Chair, called the meeting to order.

Approval of Minutes

The minutes of the December 13, 2006 meeting of the New York City Workforce Investment Board (WIB) were approved.

Chairman's Report

Mr. Saft announced that three new members had been appointed to the Board: Robert Lieber, President of the New York City Economic Development Corporation; Dr. Ramon Tallaj, Medical Director for Latin American Initiatives at St. Luke's Roosevelt Hospital; and Mark Elliott, President, Economic Mobility Corporation. The Board welcomed the new members.

Executive Director's Report

Marilyn Shea, WIB Executive Director, reported that the New York State Department of Labor had recently issued Workforce Investment Act (WIA) planning estimates for Program Year 2007 (PY07). New York City's PY07 allocation estimates, compared to actual PY06 allocations, were \$1.061 million greater for the Adult funding stream, \$1.388 million less for the Dislocated Worker funding stream and \$791,000 greater for the Youth funding stream. Ms. Shea stated that the New York State Department of Labor was expected to release final WIA allocations in late March.

Next, Ms. Shea highlighted several programmatic achievements by the Department of Small Business Services (SBS) and the Department of Youth and Community Development (DYCD) that occurred over the last quarter. The Workforce1 Career Center system, she noted, placed a record 4,300 jobseekers into employment for the most recently ended quarter. She also highlighted SBS's role in helping Kingsborough Community College acquire a \$1.6 million grant from the U.S. Department of Labor to train over 500 New Yorkers for jobs in the hospitality and tourism industry. Additionally, Ms. Shea reported that DYCD had recently launched BoysREACH, a new education and mentorship program to connect high school boys with professional male role models. Lastly, she announced that New York City was named one of the 100 Best Communities for Young People by America's Promise, the result of an application submitted by DYCD on the City's behalf.

Healthcare Industry Report

WIB members Deborah King and Kathleen Kearns presented an overview of the state of New York City's healthcare industry. Ms. King and Ms. Kearns reported that the healthcare industry, which employs 225,000 New Yorkers, faces numerous impending challenges, including: hospital restructuring, downsizing and closures resulting from the Berger Commission's recommendations; labor shortages in a number of key healthcare occupations, such as Registered Nurses, Licensed Practical Nurses, and Radiology Technicians; and proposed cuts to healthcare programs at both the state and federal levels. Ms. King and Ms. Kearns recommended that the WIB form a Healthcare Steering Committee to more closely examine the workforce issues affecting New York City's healthcare industry and to make recommendations to the Board as to how those issues could be addressed. Following the presentation, the Board approved the formation of the Steering Committee. Interested members were encouraged to contact Marilyn Shea.

Commission for Economic Opportunity

The Board was honored to have Linda Gibbs, Deputy Mayor for Health and Human Services, present an overview of the Commission for Economic Opportunity (CEO), which was formed by Mayor Bloomberg in 2006 to study and develop strategies for reducing poverty and increasing New Yorkers' access to opportunity. Deputy Mayor

Gibbs shared the Commission's key research findings with respect to the causes and scope of poverty in New York City. She then articulated the Commission's recommendations for reducing poverty among the working poor, one of the three populations targeted under CEO. Following Deputy Mayor Gibbs' presentation, Angie Kamath of SBS and Jeanne Mullgrav of DYCD, highlighted the specific CEO initiatives which those two agencies have been charged with implementing. Ms. Kamath highlighted four of the nine initiatives that SBS will lead: expanding the City's demand-driven customized training program; creating an advancement and work support center; creating two industry-focused Workforce1 Career Centers; and developing a more robust and consumer-oriented database for assessing training providers and their course offerings. Commissioner Mullgrav described the two initiatives with which DYCD was charged: creating a new service learning initiative for youth and developing a young adult internship program, which would build off of the Agency's successful CAPITAL and GirlsREACH models.

CAPITAL Update

Reg Foster, Chair of the Youth Council, announced that the CAPITAL (Corporate Allies Program of Internships, Training and Leadership) program was actively seeking internship opportunities for youth for 2007. He noted that CAPITAL was successfully launched in 2006 and was positively received by employers and youth participants alike. Mr. Foster suggested that WIB members with internship leads should refer to the CAPITAL Fact Sheets and Job Commitment Forms in the Board books and contact the appropriate DYCD staff.

Conclusion

Following the business described above, the meeting was adjourned. Mr. Saft announced that the next quarterly WIB meeting would be on June 13, 2007.