

## WORKFORCE INVESTMENT BOARD QUARTERLY MEETING

110 William Street, 4<sup>th</sup> Floor Conference Room  
New York, NY 10007  
Thursday, March 19, 2015  
8:30 – 10:30 AM

### MEETING MINUTES

#### Board Members Present:

Horace Barker	Colvin Grannum	Robert Purga
Amy Bennett	Sarah Haas (D)	Jocelynn Rainey
Scott Berger	Caress Kennedy	Rose Rodriguez
Les Bluestone	Deborah King	Netta Samroengraja
Commissioner Bill Chong	Rae Linefsky	Maria Serrano (D)
Arnold Dorin	Rose-Marie Mills (D)	Sideya Sherman (D)
Mark Elliot	John Mogulescu	Monica Slater Stokes
Ester Fuchs	Chris Neale (D)	Richard Windram

(D) = Designee

#### Guests Present:

Tony Aguilar	Lissette Gomez	Daphne Montanez
Ian Bassin	Reynold Graham	Anthony Ng
Katy Belot	Dale Grant	Deldreana Peterkin
David Berman	Keito Gray	Linda Rodriguez
Darren Bloch	Patrick Hart	Jen Saldis
Gillian Bower	Sarah Haas	Marielle Sanchez
Julia Breitman	Kim Hernandez	Linda Turner
Liz Brown	Brian Heese	Lisa Van Brackle
Alan Cheng	Tom Hillard	Meryle Weinstein
Doug Cotter	Judd Kessler	Alissa Weiss
Mary Ellen Clark	Theresa King	Valerie Westphal
David Fischer	Sherazade Langlade	Andre White
Annie Garneva	Jessica Lau	Kathy Wylde
Katy Gaul-Stigge	Jeff Martin	

## **WIB Chair Report**

Horace Barker, WIB Acting Chair, called the meeting to order and welcomed board members and guests. Mr. Barker gave a brief overview of the agenda items, including a panel discussion which would highlight the city's Summer Youth Employment Program and feature DYCD Commissioner Bill Chong as well as researchers Judd Kessler of the University of Pennsylvania and Amy Ellen Schwartz of New York University. Mr. Barker also highlighted a number of special guests the WIB invited to listen in on the discussion regarding youth employment, including Kathy Wylde, President and CEO, Partnership for New York; Darren Bloch, Executive Director, Mayor's Fund for New York City; and Linda Rodriguez, Executive Director of The Fellowship Initiative at JP Morgan Chase. Mr. Barker also provided Alan Cheng of DYCD with a certificate of appreciation for his service as DYCD's WIB liaison. Mr. Cheng recently took on the role of Chief Financial Officer at DYCD and will no longer be the WIB's direct contact moving forward. Andre White will now take on the role as WIB liaison for DYCD.

## **Kay Gaul-Stigge, WKDEV Executive Director, Provides WKDEV Update**

Katy Gaul-Stigge, Executive Director of the Mayor's Office of Workforce Development (WKDEV), provided the WIB with an update to its implementation of the City's Career Pathways framework. Ms. Gaul-Stigge highlighted the New York City Economic Development Corporation's launch of Best for NYC, a campaign and set of business tools and services designed to inspire and equip New York City businesses to measure and improve business practices that help create well-paying jobs and improve the quality of life in all five boroughs, while also strengthening their bottom-line. The campaign was launched in partnership with B-lab, who's Impact Assessment is leading global tool for measuring, benchmarking, and improving economic and social impact for businesses. Ms. Gaul-Stigge invited members of the Board to have their businesses take the Best for NYC survey.

Ms. Gaul-Stigge also highlighted that WKDEV would be speaking later in the day on a Job Scheduling and Job Quality audio conference held by CLASP, the Center for Law and Social Policy. WKDEV will highlight the recommendations in the Career Pathways report and a number of job quality initiatives taking place in the city.

Finally, Ms. Gaul-Stigge highlighted the city's Tech Talent Pipeline Advisory Board Kick-Off. The Advisory Board will support the City in its goal to deliver quality jobs for the city's residents and businesses alike. The Board will help help define employer needs, develop technology training and education solutions, and deliver quality jobs for New Yorkers and quality talent for New York's businesses. Announced by the Mayor in May 2014, the NYC Tech Talent Pipeline is a first-of-its-kind, \$10 million public-private partnership designed to support the growth of the City's tech ecosystem and prepare New Yorkers for 21st century jobs.

## **Sherazade Langlade, WIB Director, Provides WIB Update**

Sherazade Langlade, Workforce Investment Board Director, highlighted the WIB's involvement in providing feedback related to DYCD's SYEP Private Employer Campaign. Members of the Board met DYCD to advise them on the launch of the SYEP Private Sector Jobs Campaign. The Campaign's purpose is the increase the portion of private employer worksites offered by the program. WIB members provided strategic input as to how best to engage private employers and determine how the campaign can best support young people in gaining valuable work experience. A number of WIB members have also signed on to the campaign and agreed to be a program worksite.

Ms. Langlade then shared the results of the WIB's most recent Governance review, which took place in December of 2014. The New York State Department of Labor (NYSDOL) conducted the annual review for the calendar year 2014. The review includes a review of the WIB's policies, procedures, and

management. In early 2015 NYSDOL issued a preliminary report which included minimal findings which required a response by March 5, 2015. The WIB responded to the findings as stipulated in the report.

Lastly, Ms. Langlade shared an update regarding the dissolving of FECS, the Federation Employment & Guidance Service. FECS was one of the city's largest multi-service providers, including workforce development services, and announced a \$19.4 million shortfall in December of 2014. The agency later announced it would dissolve by summer 2015. FECS has contracts for the City's Workforce 1 Career Centers and In-School Youth programs. The city is working closely with all partners to ensure a seamless transition and minimum disruption to client services.

### **Sherazade Langlade, WIB Director, Provides WIOA Update**

Ms. Langlade also provided the Board with updates regarding the Workforce Innovation and Opportunity Act (WIOA). In early January the United State's Department's of Labor, Education, and Health and Human Services announced it would delay the release of draft regulations for WIOA. The draft regulations were originally scheduled to be released on January 18, 2015 but will now be released in Spring 2015, though a specific date has not been given. Once drafted, there will be an opportunity for public comment, of which the WIB will participate.

Ms. Langlade also shared an update in regards to WIOA Funding. The WIOA legislation authorizes appropriated funding levels to carry out activities related to Youth, Adult, and Dislocated Worker activities respectively. The levels are authorized to be appropriated to carry out of activities from Fiscal Year 2015 through Fiscal Year 2020. However, President Obama's budget recommends amounts which represent an overall 12% decrease from the amounts authorized in the legislation. If WIOA is appropriated at the President's budget levels, this would represent a Program Year 14 (July 1, 2014 to June 30, 2015) to Program Year 15 (July 1, 2015 to June 30, 2016) Year-over-Year increase of 3%. However, this increase will likely not result in an increase at the local WIB allocation due to a State's ability to reserve 10% of the state allocation for statewide workforce investment activities, as determined by the Governor. It is anticipated that NYSDOL will utilize the 10% reserve, and hence the NYC WIB may experience an overall funding decrease in PY 15.

### **Action Item Approval**

Mr. Barker called for a motion to approve the meeting minutes from the December 11, 2014 quarterly meeting. The minutes were unanimously approved.

### **Executive Committee Update**

Mr. Barker provided the Board with an update regarding the Executive Committee. The Executive Committee met on February 24, 2015. At the meeting, the WIB Executive Committee discussed the city's ongoing transition from the Workforce Investment Act (WIA) to WIOA, including the federal government's delay of WIOA draft regulations.

DYCD also highlighted the SYEP Private Employer Campaign, including the WIB's role in advising and some members enrolling to become worksites.

Mr. Barker also shared that the Committee discussed a fiscal sanction applied by NYSDOL to the WIB for its performance failure relating to the Dislocated Worker Entered Employment Rate. In the WIA, there exist three performance measures for youth, adults, and dislocated workers, respectively. A fiscal sanction can be triggered if a local area does not meet satisfactory performance for a single measure two years in a row. The performance is aggregated across the 17 Workforce1 Career Centers, for which the city has direct oversight, in addition to the three centers operated and managed by NYSDOL. Following the Great Recession, NYSDOL implemented a policy to only serve those jobseekers labeled

as the hardest to employ, leading to a lower success rate in helping jobseekers to find jobs within the 90 days after exit for which the measure is considered. Moving forward, the WIB will meet with NYSDOL quarterly to document strategies to best serve jobseekers and review the city's progress in meeting the performance measures. In addition, the performance measures will be reviewed at quarterly Executive Committee meetings. The financial sanction totals \$192,000, which equals 1% of the overall Dislocated Worker allocation.

### **Youth Council Update**

The Youth Council met with the Youth Board on March 10, 2015. DYCD Commissioner Bill Chong provided highlights of DYCD's work over the last several months, including DYCD's partnership with Google and the Google Coding Program and the release of seven RFPs covering several service areas including the agency's SONYC (School's Out New York City) program. The Mayor's Office of Criminal Justice presented on the Mayor's Action Plan for Safer Neighborhoods, which will provide significant new investments to enhance security at targeted New York City Housing Authority developments. As part of the initiative, DYCD will expand its community center hours starting on July 7th and will engage up to 800 young people at the 15 sites through its SYEP Program. DYCD also highlighted its SYEP Private Sector Jobs Campaign.

### **SYEP Research Findings & Private Employer Campaign**

The WIB then hosted a panel on the Summer Youth Employment Program. The panel featured researchers Amy Ellen Schwartz of New York University and Judd Kessler of the University of Pennsylvania, as well as DYCD Commissioner Bill Chong. The panel was moderated by WIB member Mark Elliot, who is President of the Economic Mobility Corporation.

The panel highlighted the importance of the Summer Youth Employment Program in addressing youth unemployment as well as the additional funding and services needs to address the employment needs of all the city's young people.

### **WIB Meeting Wrap Up and Thanks**

The acting WIB chair, Horace Barker, thanked the members and guests for attending and the meeting was adjourned.