

## Overview of Business Programs at NYC Small Business Services

The Department of Small Business Services (SBS) offers a wide variety of free and high-quality services to help start, operate, and grow a small business in NYC. Our agency does not issue fines or violations, and we are only here to help. Find out more about how the City can help your business by calling our hotline at 888-SBS-4NYC or visiting [www.nyc.gov/business](http://www.nyc.gov/business).

Program	Description	Access*
Hotline	Live representatives will help any business with questions related to COVID-19 and how the City can help.	888-SBS-4NYC 888-727-4692
NYC Business Portal	One-stop-shop where businesses can find all the resources available to help them start or operate their business in NYC.	<a href="http://www.nyc.gov/business">www.nyc.gov/business</a>
Financing Assistance	A variety of loans and grants are available to help businesses impacted by COVID-19. Business Solutions staff can help businesses determine what is best for their needs.	<a href="http://www.nyc.gov/financingassistance">www.nyc.gov/financingassistance</a>
Commercial Lease Assistance	Free legal consultations to help businesses navigate a new or existing commercial lease.	<a href="http://www.nyc.gov/commlease">www.nyc.gov/commlease</a>
Business Mentorship**	Mentors are available to help Women entrepreneurs Black entrepreneurs, Minority and Women-Owned businesses, and storefronts located in Low to Moderate Income neighborhoods to start, adapt, or grow.	<a href="http://www.nyc.gov/businessmentors">www.nyc.gov/businessmentors</a>
NYC Business Solutions Centers	Centers are located across the five boroughs to provide businesses with a variety of services to help them start, operate, or grow.	
Business Courses	<b>Business Solutions:</b> One-time or short series of business courses on a variety of topics related to starting, operating, or growing a business.	<a href="https://www.eventbrite.com/o/nyc-department-of-small-business-services-5423713077">https://www.eventbrite.com/o/nyc-department-of-small-business-services-5423713077</a>
	<b>FastTrac:</b> Multiple-session intensive bootcamp to help entrepreneurs launch or grow their business.	<a href="http://www.nyc.gov/fasttrac">www.nyc.gov/fasttrac</a>
Legal Assistance	Pro-bono lawyers can help advise on choosing a legal structure, navigating a commercial lease, protecting intellectual property, employment laws, and more.	<a href="http://www1.nyc.gov/nycbusiness/article/get-free-legal-advice">www1.nyc.gov/nycbusiness/article/get-free-legal-advice</a>
Navigating Government	Through the NYC Business Express Service Team (BEST) program, connect with one point of contact to help you	<a href="http://www.nyc.gov/nycbest">www.nyc.gov/nycbest</a>

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	<p>navigate the rules and requirements to open a new storefront business or avoid fines and violations for your operating business.</p> <p><u>Small Business Advocates:</u> Makes it easier for you to start, operate, and grow your storefront business in New York City without delay.</p> <p><u>Compliance Advisors:</u> Assist businesses prepare for inspections by reviewing a customized checklist to better help business owners understand the rules and regulations.</p>	
BPREP (Business Prep)	Tips and resources to help businesses prepare for an emergency and avoid business disruption due to an emergency	<a href="http://www.nyc.gov/businessprep">www.nyc.gov/businessprep</a>
Emergency Response Unit (ERU)	Provides immediate recovery assistance following a real-time emergency (fire, gas leak water main break, etc.)	<a href="http://www.nyc.gov/businessprep">www.nyc.gov/businessprep</a>
Incentives	Businesses in NYC can set up a consultation to see if they are eligible and get help applying for a variety of incentive programs including tax benefits, energy and wage benefits, technical assistance and more.	<a href="#">Reduce Operating Expenses - NYC Business</a>
Worker Cooperative Business Development Initiative (WCBDI)	A variety of services to support in the launching and the growth of Worker-Owned Cooperative businesses	<a href="https://www1.nyc.gov/nycbusiness/article/worker-cooperatives">https://www1.nyc.gov/nycbusiness/article/worker-cooperatives</a>
Customized Training Grant***	Businesses can get reimbursed up to 60% for the costs of training employees.	<a href="http://www.nyc.gov/customizedtraining">www.nyc.gov/customizedtraining</a>
Recruitment***	Help finding, recruiting, and hiring qualified staff for businesses.	<a href="#">Hiring Assistance for Businesses - NYC Business</a>
M/WBE certification **	Eligible businesses owned by a woman or minority can certify to get access to government contracts.	<a href="http://www.nyc.gov/getcertified">www.nyc.gov/getcertified</a>
Selling to Government**	Certified M/WBE firms can access a variety of services to help them compete and win government contracts	<a href="http://www.nyc.gov/growmwbe">www.nyc.gov/growmwbe</a>
WE NYC	A variety of customized programs to help women entrepreneurs start and grow businesses.	<a href="http://www.we.nyc">www.we.nyc</a>

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BE NYC	A variety of customized programs to help Black entrepreneurs start and grow businesses.	<a href="http://www.nyc.gov/benyc">www.nyc.gov/benyc</a>
Cannabis NYC	Support for aspiring cannabis entrepreneurs in this emerging industry.	<a href="http://www.nyc.gov/cannabis">www.nyc.gov/cannabis</a>

\*Businesses can also call our hotline or 311 to access any of these programs.

\*\*Cannabis NYC Mentors will launch in FY2024.

\*\*\*WDD