

2024

Q4 & Annual Von Formula

VISITOR Rawinder Singh



TLC Community Licensed 294,483 **Entities** Licensed This includes a total count of Drivers active licensees. 177,653 This includes 177,051 licensed taxi and for-hire vehicle Vehicle (FHV) drivers, 542 paratransit 155,990 Licenses drivers, and 60 commuter van drivers. This includes 14,566 taxis and SHLs, 20,009 FHVs, 81,303 high-14,566 **Yellow and** volume FHVs, 34 commuter **Green Taxis** vans, and 78 paratransit vehicles. This includes 13,587 yellow taxis, 2 764 stand-by taxis, and 977 street hail liveries (SHL). **Bases** This includes 418 black car bases, 213 76 Licensed for livery, 95 for luxury limousine, 11 for **Businesses** commuter van, 25 for paratransit, This includes 18 taxicab brokers, 36 Medallion and 2 for high-volume FHV. agents, 12 taxicab meter shops, 2 taxicab meter manufacturers, 2 technology service providers, and 6 e-hail providers.



Summary

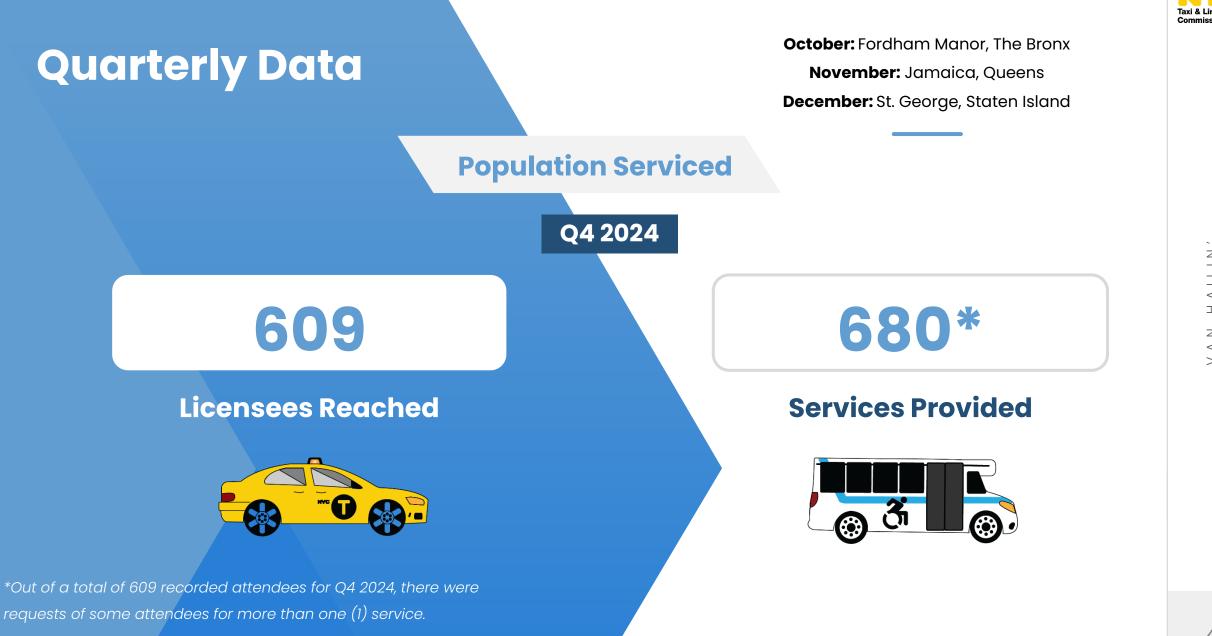
October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island

Q4 & Annual

Report Overview

This quarter and year, **TLC's Mobile Outreach Unit**, *Van Hailin'*, cemented its place as a cornerstone of the agency's community engagement strategy. By meeting TLC licensees and the riding public where they live and work, the agency achieved new milestones in accessibility, outreach, and service. **Van Hailin' serviced 2,317 licensees in 2024**!

From a **record-breaking attendance of 271 licensees** in November to the creation and launch of the **Van Hailin' employee service app**, TLC continually prioritized driver and passenger safety, community equity, and interdepartmental collaboration. **Partnerships with 68 agencies, elected officials, and CBOs** enabled us to expand our reach into more communities and host **42 community resources** at **TLC resource fairs and an inclusion mixer**, and passenger safety engagement across the five boroughs via **On the Go**. These achievements highlight the value of TLC community-centered activations. Thank you for your support!





TLC Partnerships

TLC partnered with elected officials to bring Van Hailin' into their districts.



Quarterly Data

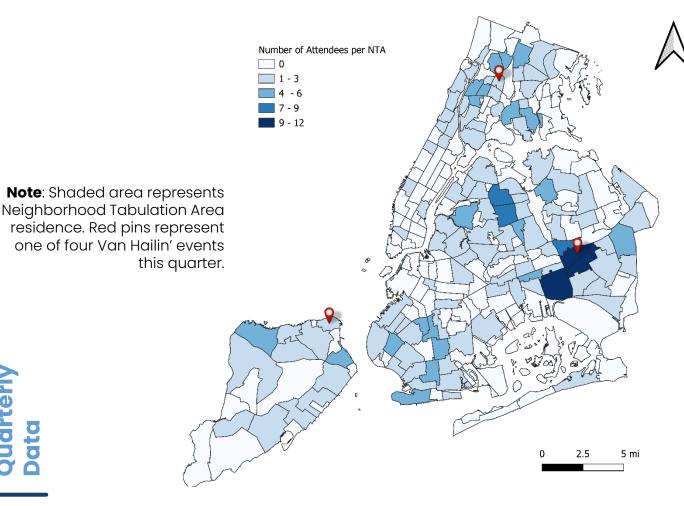


Reach **By Borough**

Quarterly

Data

Citywide Attendees for Q4 2024



October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island



Key Insights

Local Needs in Every Borough

Distribution of licensees who came out to events in the Bronx, Queens, and Staten Island had reach across the five boroughs. Queens saw the highest concentration of locals by zip code and borough, indicating residents' demand for mobile services and impact of the selected district. Both the Bronx and Staten Island events provided a centralized location for the demand of surrounding Neighborhood Tabulation Areas.

Q4 2024



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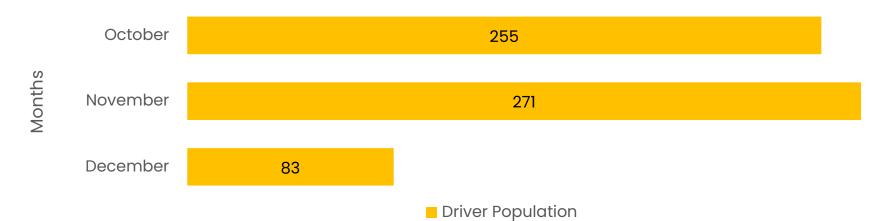
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Reach By Month

October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island

Attendance by the Month



All-Time Highs in Queens

There were 271 licensees serviced in Queens in November, tying an earlier record made in the same borough earlier in 2024. Also notable, the Bronx event in October recorded the fourth-highest number of licensees at 255 serviced.

Attendance Doubles Since Last Year

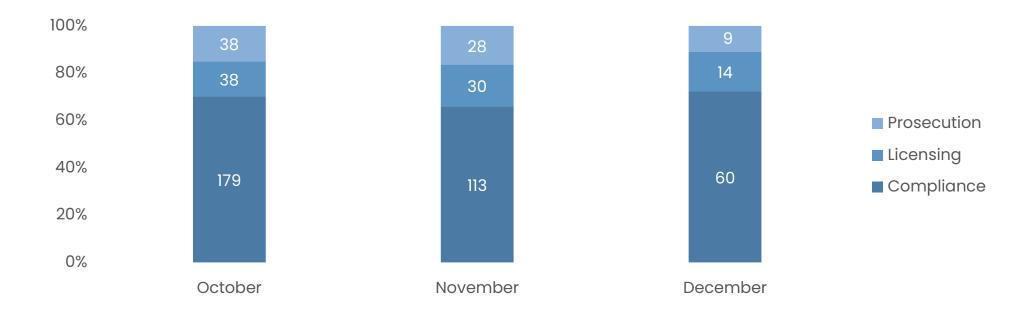
Comparing to October and November 2023's Bronx and Queens events, at 126 and 171 respectively, demand for services has doubled, due to growing awareness and improvements to communications strategies.





Service Provided

October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island



Rising Compliance Demand

The Licensing Division's Compliance unit received an increasing number of requests in authorizing licensees to complete an annual drug test at Van Hailin', with the second-highest number of requests occurring in November.

Requests for LIC Office Services Remains

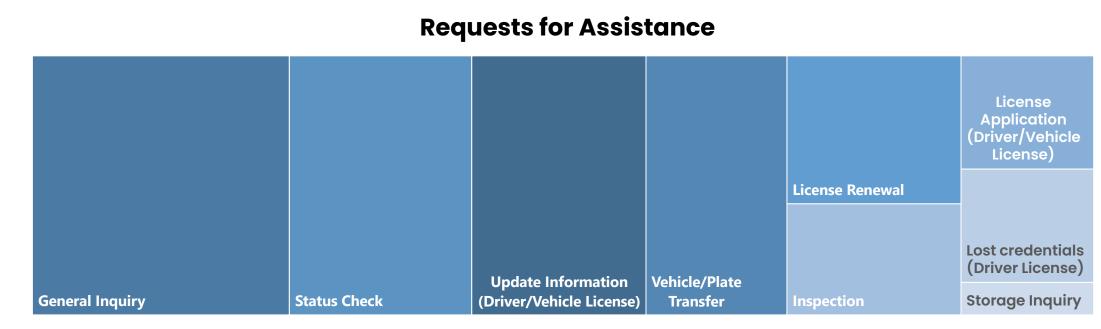
Despite Compliance accounting for between 70-72% of services provided this quarter across the three main categories, the number of requests for other Licensing services and Prosecution & Finance remained steady.





Service Licensing Inquiries

October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island



Top 70% of Requests

Quarterly Data

The greatest number of requests were in the General Inquiry category at 24%, followed by requests for a Status Check at 17% and Update Information at 16%. Assistance with a Vehicle or Plate Transfer made up 13% of requests.

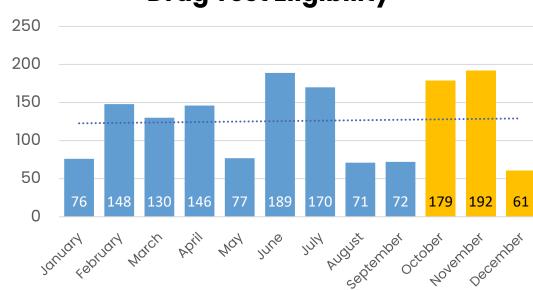
Remaining 30% of Requests

Remaining consistent though requested to a lesser degree were inquiries on a License Renewal at 9%, Inspection or License Application both at 7%, Lost Credentials at 6%, and Storage Inquiry at 2%.





Service Compliance



Drug Test Eligibility*

Quarterly Data

*By verifying drug test eligibility, Licensing's Compliance unit was able to prevent 16 ineligible licensees from taking their drug tests. Common reasons for ineligibility were having already taken a drug test and or attempting to take it too early. Key Insights

Responding to Demand for Compliance

This quarter, the Bronx and Queens counted the highest number of requests that required verification by the Compliance unit, eclipsing previous annual records from Q2 and Q3 of this year in the same boroughs. As drug testing demand grows on a quarter-by-quarter basis, especially in the Bronx and Queens, Van Hailin' has responded to demand by expanding on partnerships with elected officials in districts of interest, and CBOs with sufficient accommodations. Process innovation has also helped reduce wait times for Compliance-authorized drug tests.

October: Fordham Manor, The Bronx

November: Jamaica, Queens

December: St. George, Staten Island

Q4 2024



Service **Prosecution & Finance**



Settlements Offered

November: Jamaica, Queens December: St. George, Staten Island

October: Fordham Manor, The Bronx

Key Insights

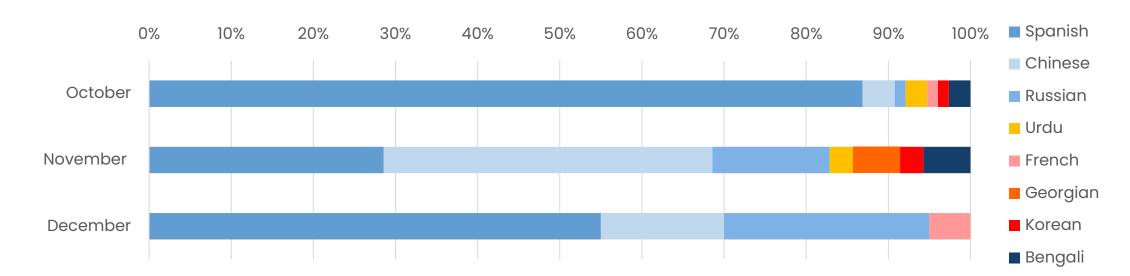
Record for Settlements Offered in the Bronx

This quarter, the second-highest figure of cumulative settlements offered was recorded in the Bronx's Fordham Manor at \$3,350, second only to last quarter's event in Manhattan's Lower East Side at \$4,900. Licensees are provided the opportunity to resolve summonses that might affect the status of a license-constituting a growing number of requests at Van Hailin'.



Service Language Access

October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island



Chinese & Russian Requests

Chinese and Russian have established themselves as top requested languages after Spanish at Van Hailin'. Through bilingual staff, TLC has strived to offer on-site interpretation pending staff availability.

Requests Reflect Changing Communities

Requests for interpretation in Bengali, French, Georgian, Korean, and Urdu hold steady as a share of total requests in the fourth quarter. While wait times for an interpreter vary, all TLC staff are trained in calling an interpreter.





TLC Special Events Inclusion Mixer







Jamaica, Queens

NOVEMBER 22, 2024

We held a community-building inclusion mixer in partnership with the **Greater Jamaica Development Corporation** at Greater Nexus in Queens. The program was emceed by TLC Chief Equity & Inclusion Officer Elsa Hampton and included awareness-building activities, interactive workshops, and **inclusive dialogue with TLC experts**.





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TLC Special Events Inclusion Mixer



Jamaica, Queens

NOVEMBER 22, 2024

On site, Queens-based driver and passenger communities engaged with each other and TLC leadership including Commissioner David Do, Deputy Commissioners Aisha Richard and Ira Goldapper, and Associate Commissioner Mohammed Akinlolu. Special guests also included **Senator Leroy Comrie and GJDC's Patricia Robinson**.

Q4 2024





TLC Passenger Outreach On the Go

October: Concourse Village, The Bronx **November:** Far Rockaway, Queens







TLC On the Go!

Van Hailin's public-facing outreach program, aimed at raising awareness around passenger safety, visited The Bronx and Queens this quarter to engage and respond to inquiries from community members and the riding public.

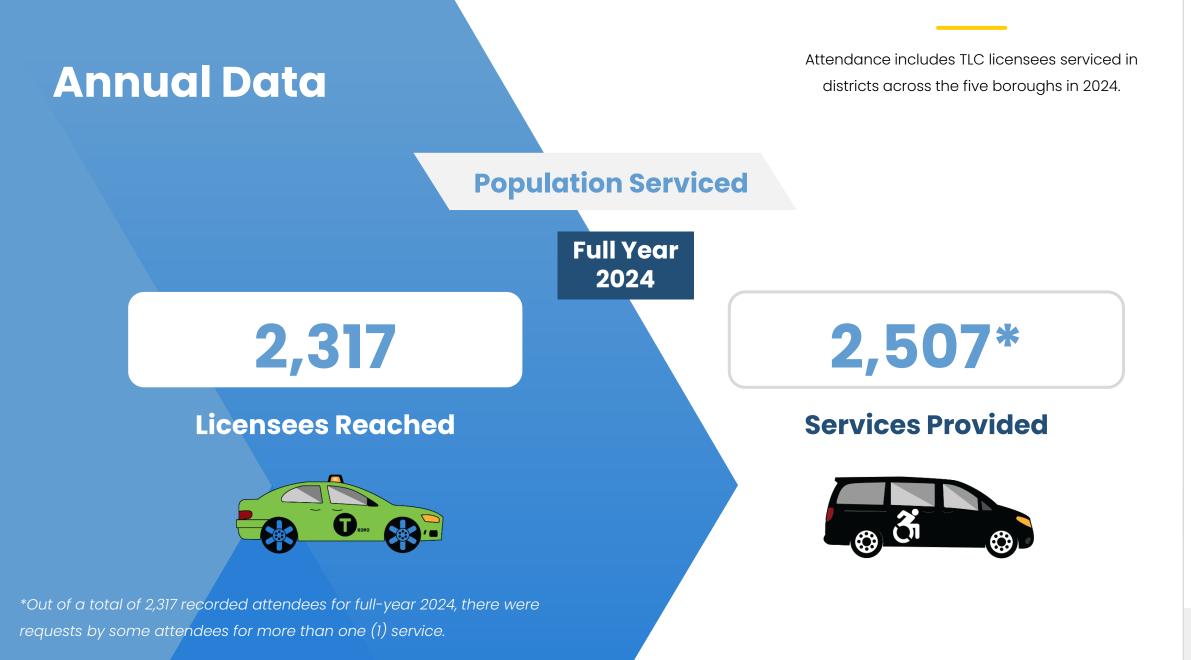
On page: TLC staff from Community Affairs and the Uniformed Services Bureau engage the riding public.



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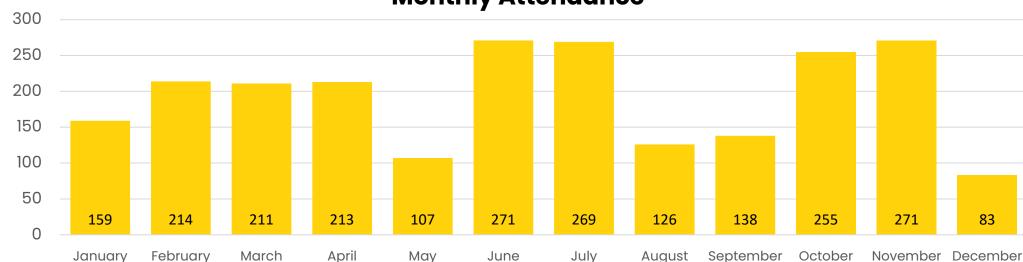




Note: See page 20 for specific boroughs and communities visited.

Reach **By Month**

Annual Data



Monthly Attendance

Recorded Average at 193

The 12 events in 2024 had an average monthly attendance of 193, with 209 provided services on average, not including not-TLC resources from partners where accommodations permit.

The Most and Least Attended

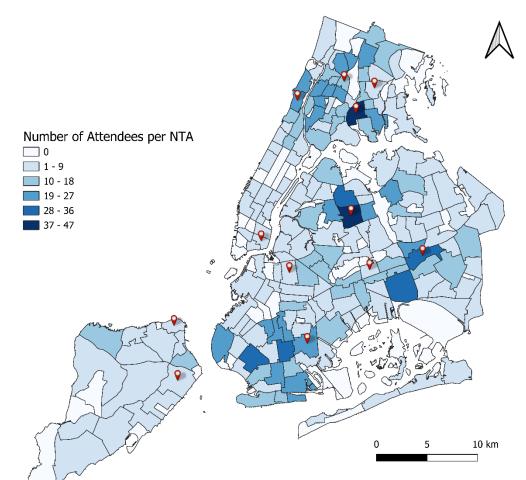
The events with the highest attendance were in the Bronx and Queens. The least attended were in Brooklyn and Staten Island. Upper Manhattan locations had a higher attendance than lower Manhattan locations.



Reach By Borough

Neighborhood Tabulation Areas. Red pins represent one of twelve Van Hailin' events this year.

Note: Shaded area represents



Attendance for 2024

Key Insights

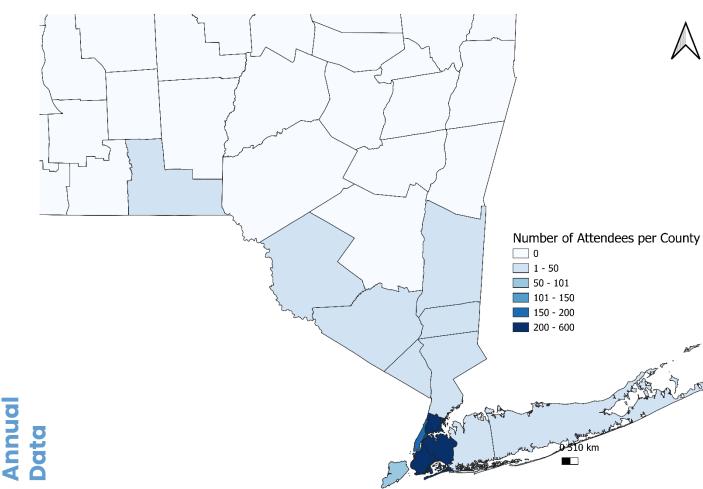
Targeting Convenience

Planning the distribution of Van Hailin' considers communities most convenient for licensees. Typically, these communities are where they live and work. In other cases, they are on the way to or from a shift when visiting Van Hailin'. Demonstrably, Van Hailin' has managed to reach licensees living or working within and around the zip codes where it conducted visits.



Reach By County

County of Residence



Note: Shaded area represents county of residence.



Attendance From the Region

Most licensees are New York City residents, which extends to those receiving services at Van Hailin'. But for those who live in counties outside of NYC (e.g., Nassau, Rockland, Suffolk, and Westchester) mobile services represent an opportunity to complete TLC services closer to a licensee's residence, or in a borough in which they typically conduct trips within a workday, without an appointment.



Reach Communities

Annual

Data



On page: TLC staff member engages drivers and passengers at TLC's inclusion mixer in Jamaica, Queens.

Communities Serviced

January: Bed-Stuy, Brooklyn February: Washington Heights, Manhattan March: Morris Park, The Bronx April: Woodhaven, Queens May: Grasmere, Staten Island June: Elmhurst, Queens July: Soundview, The Bronx August: East Midwood, Brooklyn September: Lower East Side, Manhattan October: Fordham Manor, The Bronx November: Jamaica, Queens December: St. George, Staten Island



TLC Special Events Resource Fair



Soundview, The Bronx

JULY 19, 2024



TLC's resource fair in the Bronx hosted 23 resources at Justice Sonia Sotomayor Community Center
in Soundview. In partnership with State Senator Nathalia Fernandez and City Council Member
Amanda Farias, TLC-licensed drivers engaged with agencies like the U.S. Social Security Administration,
NYC Departments of Small Business Services and Transportation, and CBOs like BronxWorks and
LiveOnNY.





TLC Special Events Resource Fair





Lower East Side, Manhattan

SEPTEMBER 13, 2024

TLC's resource fair in Manhattan brought **19 resource partners** to the Lower East Side. In partnership with **Manhattan Borough President Mark Levine** and **Grand Street Settlement**, TLC-licensed drivers and members of the riding public engaged with agencies like the NYC Departments of Buildings, Parks, Housing Preservation & Development, Social Services, and CBOs like Henry Street Settlement.

2024

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Factsheet Total Data

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*Some drivers receive more than one service.

Inception

Since



VAN HAILIN

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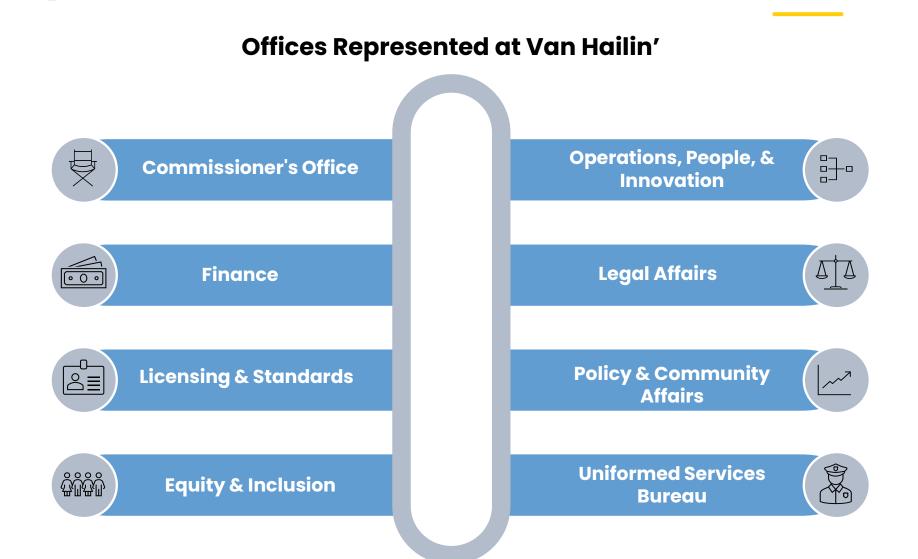


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TLC Representation

Van Hailin' hosts staff from across the agency to service TLC's licensee population at events.





Office of Community Affairs



Audra Palacio Assistant Commissioner



Dylan Cepeda Director



Benzel McClellan Policy Analyst



Camiele Burns Policy Analyst



David Renz Senior Outreach Specialist



Jin Moon Language Access Coordinator



Taylor Freeman Media & Outreach Specialist



Jake Torres College Aide

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Office of Community Affairs



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Partnerships

Taylor Freeman

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Front and back covers:

TLC-licensed drivers and the riding public attend the agency's inclusion mixer in Jamaica, Queens at Greater Nexus.

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YES