



Quarterly

Q2 2024

Reaching Communities: TLC Service At Your Convenience

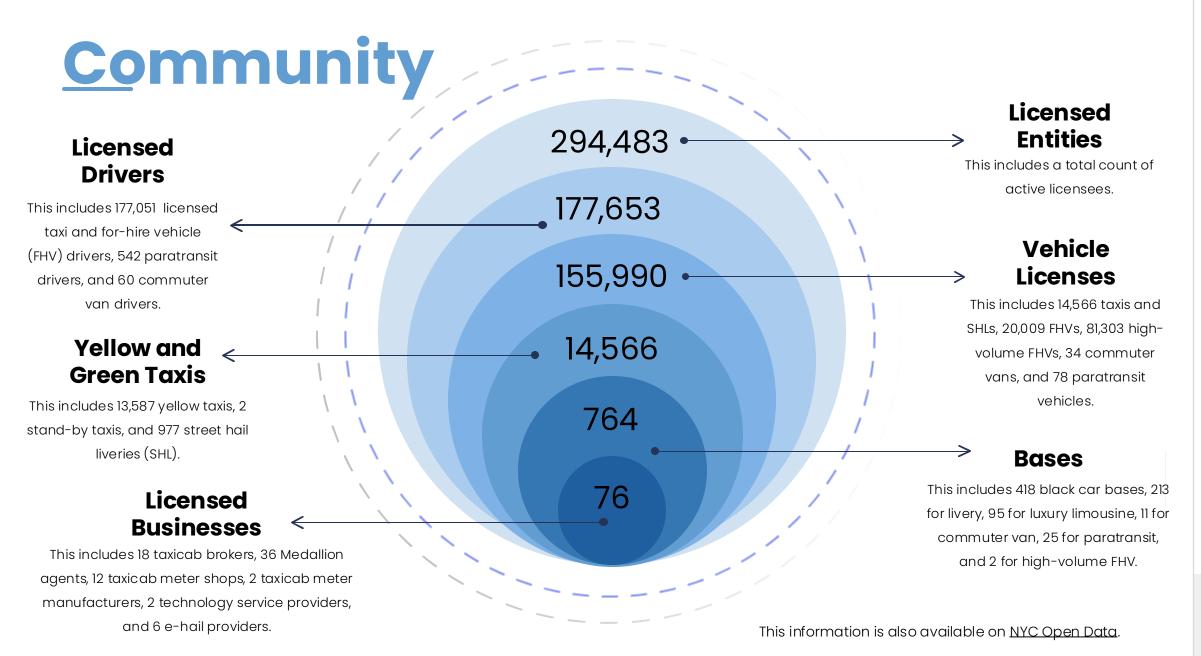
Halfway into 2024, TLC's Mobile Outreach Unit: Van Hailin' continues to deliver TLC services and resources from our partners in a mobile, pop-up setting across the five boroughs. This quarter, we were able to service a total of 591 TLC licensees across 631 services at these monthly settings. Furthermore, as we continue to increase the number of communities that TLC services, we find it important to credit the efforts of Van Hailin' staff across TLC units and the ongoing support from our growing list of partners. Thank you!



Van Hailin' in Woodhaven, Queens

- Achieved a record turnout of over 250 attendees at a Queens event
- ✓ Launched Van Hailin' "On the Go" as a new mobile public-engagement program to reach the riding public
- ✓ Partnered with New York State
 Assemblymember Jenifer Rajkumar and U.S.
 Congresswoman Grace Meng







Attendance

Attendance includes TLC licensees serviced in Queens, Staten Island, and Queens in April, May, and June, respectively.

Q2 2024

591

Licensees in Attendance



631*

Services Provided



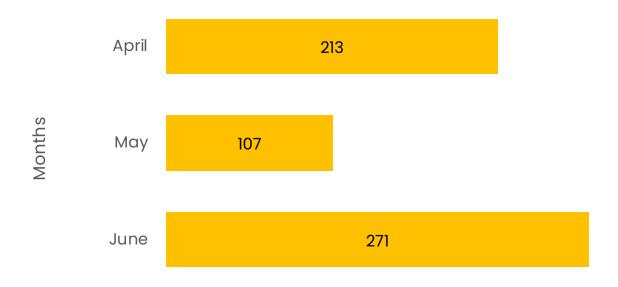
Q2 2024

*Out of a total of 591 recorded attendances for the quarter, there were certain requests by attendees for more than one (1) service.



By the Month

Attendance by the Month



Total Attendees by Month

Quarterly Insights:Attendees Per Event

January: Queens (Woodhaven)

February: Staten Island (Arrochar)

March: Queens (Elmhurst)

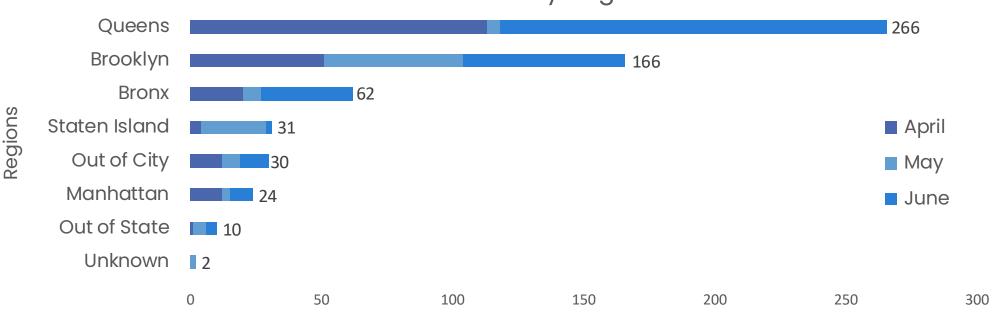
- Van Hailin' achieved outsized coverage of Queens this
 quarter, offering Woodhaven and Elmhurst as alternatives to
 complete TLC services and receive partner resources.
 Queens was selected as the borough for an open slot in Van
 Hailin's program to accommodate the large number of TLC
 licensees that are Queens residents. June saw a record
 attendance count.
- The Staten Island event continued to offer more localized access to TLC services to borough residents, while providing alternative for Brooklyn-based licensees.



By Region

*Region refers to the resident borough or county of attendee, thus signifying origin.

Attendance by Region



Key Insights

Local Impact

Representing a substantial number of the licensee population, Queens residents made up a majority of attendees to events based in the borough. Zip codes and districts convenient to residents were selected.

Citywide Relevancy

Staten Island acted as a preferred choice for boroughbased licensees and Brooklyn residents. Residents of Brooklyn represented a close distribution across each event, suggesting locations were accessible to many.

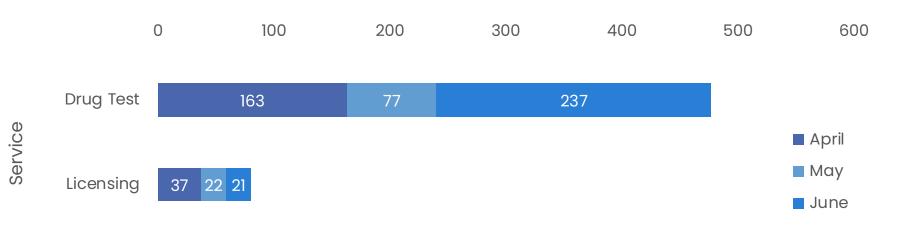


Services Provided

January: Queens (Woodhaven)
February: Staten Island (Arrochar)

March: Queens (Elmhurst)

Services Provided



Key Insights

Responsive to Service Requests

Prosecution

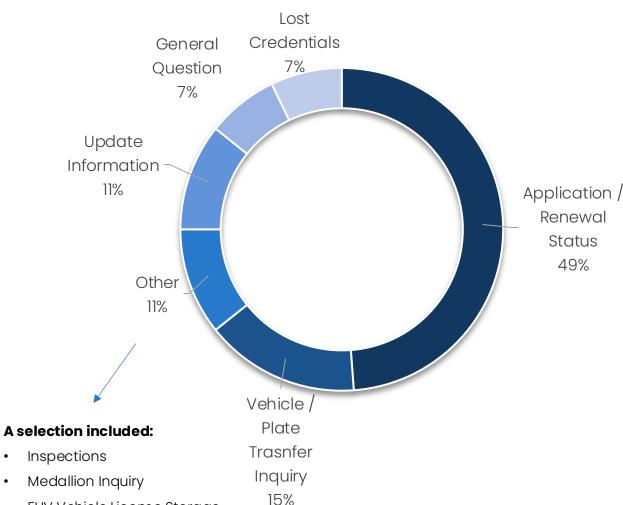
Licensees continue to request completion of their annual drug test at a Van Hailin' event. Our record-breaking June attendance extended to this category of service. We continue to be responsive to this growing demand and how we plan efficient delivery of service.

Consistent Inquiry Range

Licensing services saw an increase in June across Q1 that can be attributed to higher demand for the June event and its location. However, Licensing saw an overall decrease in requests from Q1 of this year which may relate to industry phenomena, with Q2 seeing less EV-related inquiries.



Scope of Inquiries



FHV Vehicle License Storage

Licensing Inquiries: On-Site Requests

- Nearly half of all Licensing requests involved the status
 of a TLC driver's or vehicle license application or
 renewal—some of which included the winding down of
 new battery electric vehicle (BEV) applications.
- Accounting for a growing number of requests, vehicle
 and plate transfer inquiries stand at 15% while lost
 credentials assume 7% of total Licensing services.
 Categories and service range continue to evolve
 with TLC pilot programs and industry developments.



Quarterly Partnerships

April 2024Van Hailin' in <u>Queens</u>



State AssemblymemberJenifer Rajkumar (District 38)

May 2024

Van Hailin' in Staten Island



TLC-HostedStaten Island Facility

June 2024

Van Hailin' in **Queens**



U.S. CongresswomanGrace Meng (District 6)



Queens

April: Van Hailin' in Woodhaven



Location

Woodhaven Manor

96-01 Jamaica Ave, Woodhaven, NY 11421



Community Partners

Con Edison, Memorial Sloan Kettering Cancer

Center, NYC Department of Buildings, NYC Public

Engagement Unit, The Black Car Fund





Staten Island

May: Van Hailin' in Arrochar



Location

TLC's Staten Island Facility
1139 Hylan Blvd, Staten Island, NY 10305







Queens

June: Van Hailin' in Elmhurst



Location

Commonpoint Queens
The Jack & Shirley Silver Hub
77-17 Queens Blvd, Queens, NY 11373



Community Partners

Internal Revenue Service, NYC Mayor's Office of Immigrant Affairs, Office of U.S. Representative Grace Meng (NY 6th District)





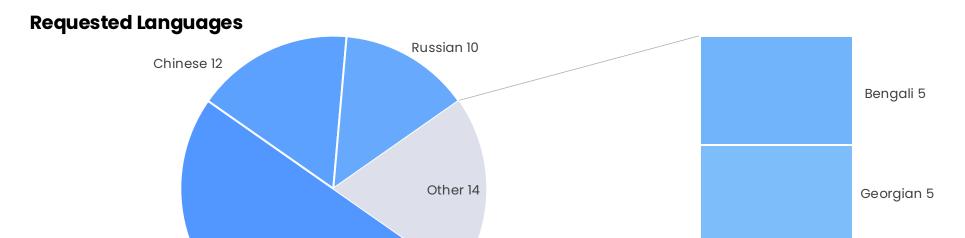


*Demographic metric pulled from U.S. Census Bureau/NYC Department of City Planning report.

French 1

Korean 1 Turkish 1 Uzbek 1

Language Access



Fluctuating Spanish Requests

Spanish 36

Requests for Spanish in Q2 decreased significantly to one-fourth of its Q1 total (141). One possible explanation is due to borough demographics-with Spanish-speaking households in Queens being roughly half that of Bronx*.

Other Leading Languages

Overall, requests for languages other than Spanish remain consistent from the previous quarter—with requests for services conducted in Chinese, Russian, Bengali, and Georgian leading.

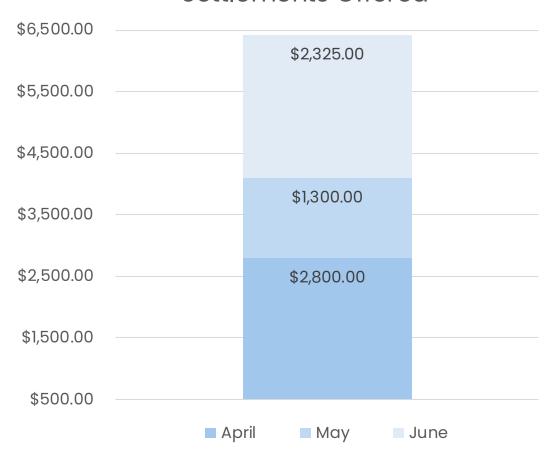




Settlement Resolution

Note: Monetary amounts reflect settlements offered to licensees to achieve compliance.

Settlements Offered



Restoring Compliance: Settlement of TLC Violations

- Offering the opportunity to resolve a TLC-issued violation (e.g., stop sign, parking, or moving violation) or related issue, TLC's Prosecution works with drivers through settlement offerings which restore the status of a driver's TLC license and helps get drivers with preexisting violations back on the road.
- A noteworthy achievement this quarter includes a 57 percent increase in the cumulative collection compared to Q1, suggesting Prosecution was able to work with more TLC licensees on settling violations and/or work on larger issues pertaining to a violation or series of them.

Taxi & Limousine Commission

Milestones



At left:

"On the Go" engaged Bronx community members outside of Pelham Bay Park in June

May 2024

June 2024

New Developments

Future Milestones

Successfully launched Van Hailin' "On the Go"

At its inaugural pop-up, OCA launched Van Hailin's "On the Go" with TLC units Policy and USB at Brooklyn's Barclay's Center where it engaged the riding public on safety and answered questions from community members and passersby.

New record: Serviced over 250 in one event!

Van Hailin's event in Elmhurst, Queens in partnership with Congresswoman Grace Meng broke a record for the outreach program which serviced 271 attendees who engaged with TLC units Finance, Licensing & Standards, Prosecution, and our vendor LabCorp.

Exploring new automated intake/SMS-based queue

TLC's OCA is currently exploring a new automated service queue which will streamline the intake process and allow attendees seeking services the ability to see their place in the queue while waiting and receive a text when ready to be serviced.





Internal Partners

Finance

The Finance division's responsibilities include overseeing the agency's budget and procuring goods and services.. At Van Hailin', licensees can request to pay fines and dues through the on-site cashier.

Policy & Community Affairs

The Policy & Community Affairs division spearheads new projects and initiatives within TLC. Policy manages large research projects and pilot programs while Community Affairs distributes communications, interfaces with elected officials, and develops and implements outreach programs like Van Hailin'.

Licensing & Standards

The Licensing and Standards division oversees the processing of various transactions and operation of units for bases and other businesses, vehicles, driver licensing, the call center, customer service, and compliance, as well as the education unit. At Van Hailin', staff provide a variety of services.

Legal Affairs - Prosecution

The Prosecution unit within the Legal Affairs
Division is responsible for adjudicating TLC rules
through the issuance of settlements and
penalties. At a Van Hailin' event, licensees can
request a settlement for a violation in which they
will plead guilty but pay a reduced penalty.
Prosecution also answers specific questions that
pertain to settlements for licensees.

Operations, People, & Innovation

The Operations, People, & Innovation division supports day-to-day operations and manages emergency preparedness and response. At Van Hailin' staff members from the unit's Information Technology, Facilities, Fleet, and Training all play an integral role in operating a Van Hailin' event.

Uniformed Services Bureau

The Uniformed Services Bureau (USB) division's primary mission is to maintain public safety by deterring illegal operation of unlicensed vehicles and ensure compliance of all safety and emissions standards. Licensees can ask on-site officers and inspectors about best safety practices at a Van Hailin' event. USB also helps ensure that Van Hailin' runs successfully and smoothly.



External Partners







































































Office of Community Affairs



Audra PalacioAssistant Commissioner

Executes all stages of the program



David RenzSenior Outreach Specialist

Manages the program's voter outreach & registration



Dylan Cepeda

Deputy Director

Manages the program's planning & production



Jin MoonLanguage Access Coordinator

Manages the program's language access



Benzel McClellan

Policy Analyst

Manages the program's licensee-facing service



Taylor Freeman

Media & Outreach Specialist

Manages the program's media & partnerships



Camiele Burns

Policy Analyst

Manages the program's staffing across units



Jake Torres

Outreach Intern

Manages the program's quality assurance