

Matthew W. Daus, Commissioner/Chair

**Press Release
FOR IMMEDIATE RELEASE****December 1, 2009****TLC UNVEILS LIVERY STAND PILOT
PLAN; INVITES PARTICIPANTS**

The New York City Taxi and Limousine Commission (TLC) today invited all interested parties to submit a request to participate in a pilot program to test the operation of livery stands at select locations throughout the five boroughs of New York City. The goal of the program is to provide the riding public in locations that are underserved by yellow taxicabs with a new way to enjoy more prompt, efficient and safe livery services.

The program aims to meet the goals set by Mayor Michael R. Bloomberg in his 2009 State of the City Address and in his 2009 Plan to Reform Mass Transit. In each case, the Mayor directed the TLC to experiment with pilot programs such as this one, and others that facilitate group- and shared-ride scenarios, all of which are in various stages of development.

As recently announced by the Commission, the Livery Stand Pilot Program will designate livery stands at privately owned locations throughout the five boroughs, allowing owners or operators of private property at locations within shopping centers, Business Improvement Districts, and other well-trafficked locations to contract with livery bases to provide transportation services on-site via a "satellite base." This pilot program will test the use of licensed livery vehicles and livery stands to enhance service to passengers, providing for more prompt, efficient and reliable dispatched service from satellite base locations.

"Tens of thousands of livery rides take place each day in the boroughs of New York City," said TLC Commissioner and Chairman Matthew W. Daus. "But there are times when calling ahead and pre-arranging a livery ride from certain locations is inconvenient and promotes the temptation for passengers to use illegal and unsafe forms of transportation. This pilot program will create a new service in all the boroughs that combines the convenience of hailing a taxicab with the safety and accountability that are the TLC's primary goals."

On May 28, 2009, the Commission voted to approve this pilot program without limit to the number of participants; it is anticipated that there will be multiple locations citywide, with a tentative goal of at least two stands in each borough.

Participation proposals will be reviewed by the TLC in accordance with the standards of review and approval stated in TLC Rule 14-04. For more information, see: http://nyc.gov/html/tlc/downloads/pdf/rules_pilot_program_approved.pdf.

The deadline for the receipt of pilot program proposals, suggestions or ideas is January 15, 2010. The Notice of Opportunity to Participate may be viewed at www.nyc.gov/taxi.

The New York City Taxi and Limousine Commission (TLC) was created in 1971, and is the agency responsible for the regulation and licensing of almost 200,000 licensees, including yellow medallion taxicabs and for-hire vehicles, their drivers, and the businesses that operate and support their industries. It is recognized as the largest and most active taxi and limousine regulatory body in the United States.