



Press Release
FOR IMMEDIATE RELEASE

September 22, 2015

Meera Joshi
Commissioner/Chair

Allan J. Fromberg
frombera@tlc.nyc.gov

Greg Gordon
gordong@tlc.nyc.gov
Public Affairs
212-676-1013

33 Beaver Street
22nd Floor
New York, NY 10004

TLC CELEBRATES 200th VISION ZERO BASE VISIT

----- *Brooklyn's Pia Car Service Hosts Milestone Safety Forum*

The New York City Taxi and Limousine Commission (TLC) today reached the bicentennial milestone of having visited 200 licensed for-hire vehicle bases and taxi garages to share vital safety information and lessons learned from Mayor Bill de Blasio's Vision Zero action plan. Today's landmark visit, to *Pia Car and Limo* service on Coney Island Avenue in Brooklyn, began with a welcome message from TLC Commissioner and Chair Meera Joshi, a detailed interactive presentation by TLC staff, and featured the participation of almost 100 of the base's professional drivers.

As part of Mayor Bill de Blasio's Vision Zero action plan, the TLC launched this hands-on educational campaign on May 19, 2014 to increase licensees' knowledge of safe driving behavior through direct interaction

"These educational visits have been incredibly valuable in helping us to reach our Vision Zero goal," said Commissioner Joshi. "Not only are we giving these drivers some practical tools to help protect themselves and their communities, but we're also engaging the owners and managers of these bases and fleets. It starts with our emphasizing the immense responsibility they have as professional drivers during the visits, but it continues with enthusiastic positive reinforcement from their supervisors, the men and women they see every day."

Since that first visit in 2014, TLC staff members have crisscrossed the city numerous times, engaging drivers one-on-one and in both large and small groups, communicating the crucial messages of Vision Zero. At each base/garage visit, TLC staff would present testimonials from families who had lost loved ones due to traffic crashes, describe the goals of Vision Zero, and provide information about the top causes for traffic fatalities and offer practical driver safety tips.

Commissioner Joshi also took the opportunity to commend the operators of each and every base and garage who so graciously hosted our staff and encouraged their drivers to come in and participate.

"It's thanks to their consistent support that these events have taken place," said Commissioner Joshi, "and without their active involvement, they certainly wouldn't have been as successful."

The TLC recently held its second annual Vision Zero Driver Safety Honor Roll, honoring almost 300 drivers from throughout the agency's regulated industries for a minimum five-year blemish-free driving record.