For Immediate Release Press Release

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## GRABBING A TAXI WILL BE A TRIVIAL PURSUIT, THANKS TO A NEW FEATURE ON TAXI TVS!

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## **TLC Asks Passengers to Share Their Trivia Questions**

The New York City Taxi and Limousine Commission (TLC) today announced that taxi passengers will have a new taxi trivia option on their Taxi TV's starting this week.

"With 25 million viewers watching *Jeopardy* each week, people's love of trivia is anything but trivial," said TLC Commissioner David Yassky, "and so we thought passengers would enjoy testing their taxi savvy right there on the taxi TV screen."

Sample question include such taxi-centric wisdom as "Which Mayor is responsible for requiring all New York City taxis to be yellow?", "What percentage of taxi drivers own their own medallion?" and "How much is a typical yellow taxi medallion worth?" In recognition of the fact that New York City is such a devoted taxi town (there are about 500,000 taxi trips, taken by approximately 600,000 riders every day!) and that there is such a rich 100-plus-year history of taxis here, the TLC is asking those who have an idea for a trivia question to e-mail it to them at <a href="mailto:taxitrivia@tlc.nyc.gov">taxitrivia@tlc.nyc.gov</a> or tweet #taxitrivia @nyctaxi.

The TLC was created in 1971, and is the agency responsible for the regulation and licensing of almost 200,000 yellow medallion taxicabs and for-hire vehicles, their drivers, and the businesses that operate and support their industries. It is recognized as the largest and most active taxi and limousine regulatory body in the United States.

To find out more about the TLC, or to review its rules, regulations and procedures, we encourage you to visit our official Web site at www.nyc.gov/taxi or to call 311 in New York City, or 212-NEW-YORK from outside of New York City.

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David Yassky Commissioner/Chair

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