



Proposed Rules for Commuter Van Decal

ESSENTIAL TRANSPORTATION PROVIDERS

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- ❑ TLC currently licenses 48 Authorities and 519 Affiliated Commuter Vans.
- ❑ These vans operate in geographic areas approved by DOT and offer affordable transportation to those with limited access to traditional public transportation.
- ❑ Passengers pay a few dollars to share the ride to their destination.

DECAL PILOT

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- In November 2014, the TLC implemented a pilot to test a new decal for identifying legal Commuter Vans.



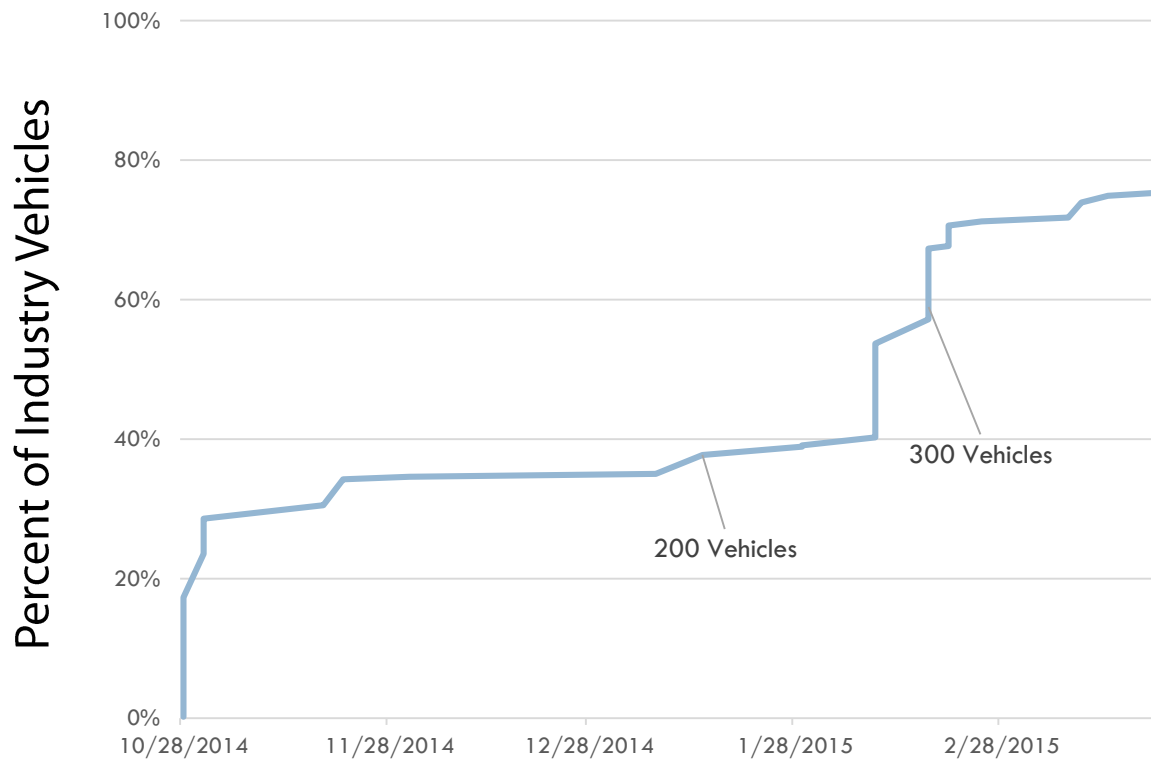
License #: 12345

- Goals:
 - Increase public recognition and help passengers choose to ride only licensed Commuter Vans; and
 - Advertise licensed Commuter Vans and help licensees attract new customers.

PILOT GROWTH

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Currently 41 Authorities (85%) and 387 Vehicles (75%) have signed up to participate.



NEXT STEPS: RULES

- Proposed rules:
 - ▣ Require the decal be displayed on both front doors of all licensed Commuter Vans; and
 - ▣ Provide the option to affix the decal on the rear door.

QUESTIONS?

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