



April 2023 – Keys to the City is a newsletter featuring information about city services that are available to TLC drivers and their families.



Taxi and Limousine Commission: https://www.nyc.gov/site/tlc/about/public-notices.page

Dear TLC licensees,

As I approach the one-year mark of my tenure as Commissioner, I am eager to continue my work at the Taxi and Limousine Commission (TLC). During the State of the City address in January, the Mayor announced that high-volume for-hire vehicle (HVFHV) fleets (e.g. Uber and Lyft) will need to dispatch all trips to zero emission vehicles by 2030. With Earth Day around the corner, my team and I are committed to working towards a cleaner, more sustainable high-volume fleet.

I hope that you take the time to carefully read this edition of Keys to the City and learn about the free resources available to you from our State and City partners in government. Please remember that the tax filing deadline is approaching and information about free filing resources is included below.

Sincerely,

David Do TLC Commissioner & Chair

## This Month's Highlights

- Meet the TLC Team!
- Free Tax Prep!
- NYS Comptroller's Office of Unclaimed Funds
- Notify NYC Alerts
- IDNYC
- Upcoming Public Hearings and Commission Meetings
- Staten Island JCC Career Connections
- TLC Email Directory
- Licensee Leader Profiles
- Reminder: Update LARS & UP



Check out our new employee spotlight video series which explores the behind the scenes of how our team

plays a big part in keeping our agency running. A new video is release each month on social media.

February

March

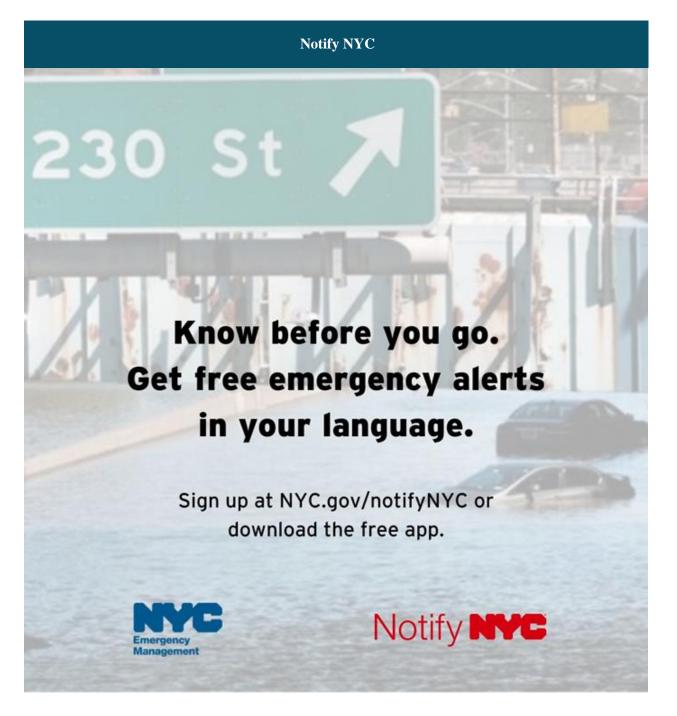


The deadline to file a tax return for your 2022 taxes is April 18, 2023. NYC Department of Consumer and Worker Protection's Free Tax Prep has no fees and works with IRS certified VITA/TCE volunteer preparers and has in-person and online options. Families with income of \$80,000 or less in 2022 and single filers with income of \$56,000 or less in 2022 can use Free Tax Prep to file for free. To learn more, visit the <u>NYC Department of Consumer and Worker Protection's website</u>.



The New York State Comptroller is the states chief fiscal officer whose responsibilities include

returning millions in unclaimed funds to their rightful owners. The Comptroller's Office currently holds about \$17.5 billion in unclaimed funds and returns over \$1.5 million in lost money to its rightful owners every day. Please check and see if you have lost money by visiting the <u>NYS Comptroller's website</u>.



The Taxi and Limousine Commission wants to ensure that you stay informed about weatherrelated events and road closures. We strongly advise you to sign up for <u>Notify NYC</u>, New York City's official and free source of information about emergency alerts and important city services. Through Notify NYC, you can receive messages about emergency parking suspensions, major traffic disruptions, and weather emergencies.

Signing up for Notify NYC alerts is simple, and you can do it one of the following ways:

- Online by visiting <u>www.nyc.gov/notifynyc</u>.
- By phone by calling 311 or (212) 639-9675 from outside New York City and asking to register for Notify NYC.
- By downloading the mobile app from the <u>Google Play Store</u> for Android devices and from the <u>Apple Store</u> for Apple devices.
- On Twitter by visiting the Notify NYC Twitter handle, <u>@NotifyNYC</u>, and selecting "Follow" on the top right-hand side of the screen.

Please make sure to sign up for notifications for weather emergencies when setting up your account.

New York City Emergency Management operates Notify NYC and monitors emergency activity throughout the city. Messages are sent as soon as possible after the confirmation of an unplanned emergency or significant event.

If you have any additional questions about Notify NYC, please call 311 or email <u>notifynyc@oem.nyc.gov</u>.



IDNYC is a municipal identification card for all New Yorkers and is available to New York City residents ages 10 and up. IDNYC provides access to a wide variety of services and programs as well as benefits and discounts offered by businesses and cultural institutions across the five boroughs.

IDNYC can be used to access immunization records, as proof of age and residency to get the COVID-19 vaccine, to qualify for affordable housing through NYC Housing Connect, and to open a bank account at select financial institutions. Additionally, IDNYC cards can be used as library cards in the New York, Brooklyn, and Queens Public Library Systems.

To learn more, visit the **IDNYC Benefits webpage**.

Upcoming Public Hearings and Commission Meetings:

• Taxi and Limousine Commission: <u>https://www.nyc.gov/site/tlc/about/public-notices.page</u>

#### **Staten Island JCC Career Connections**



The Jewish Community Center (JCC) of Staten Island is offering free energy efficiency technical training as part of their Clean Energy Academy. This program focuses on energy efficiency outreach, education, and implementation assistance initiatives for small commercial properties. This program will support professional development career advancement for individuals looking to start a new career in the green economy. To register for any trainings, or for more information, please contact Kathi Indelicato at <u>KIndelicato@SIJCC.com</u> or visit the <u>JCC's website</u>.

# **TLC Email Directory**

If you have specific TLC questions, please refer to the below list to find the best inbox to get assistance from. These inboxes are regularly monitored by TLC staff members.

Issue	Email
Enforcement	enforcement@tlc.nyc.gov
Vehicle Inspections	inspections@tlc.nyc.gov
Taxi Improvement Fund	tift@tlc.nyc.gov
Medallion Relief Program	mrp@tlc.nyc.gov
Owner Driver Resource Center	driversupport@tlc.nyc.gov
Public Testimony on TLC Rules	tlcrules@tlc.nyc.gov
Driver Protection Unit	driverprotection@tlc.nyc.gov
Licensing	licensinginquiries@tlc.nyc.gov
Drug Testing	tlccompliance@tlc.nyc.gov
Medallion Hardship Vehicle Retirement Extension	vre@tlc.nyc.gov
Settlement Requests	settlements@tlc.nyc.gov
Driver Education Requirements	education@tlc.nyc.gov
Plate/Vehicle Transfers	fhvtransfers@tlc.nyc.gov
Lease to Own Vehicle Applications	tlcfhvconditional@tlc.nyc.gov

## **Licensee Leaders - Driver Profiles**

#### **Licensee Leader Profiles**

Join us for TLC Licensee Leaders as we meet with TLC licensees across the city to discuss the issues that matter most. This edition features interviews with two TLC licensees. These interviews have been condensed and edited for clarity. To read more about our Licensee Leaders please visit the TLC blog profile here: <u>New York City Taxi and Limousine Commission</u>.

#### **Licensee Introduction:**

Emmy Rodriguez is a full-time, high-volume FHV driver originally hailing from the Dominican Republic. Rodriguez talks with the TLC about uplifting female drivers, the freedom afforded by being your own boss, and finding inspiration in the ability to "take action and go for it."



## **Interview:**

## TLC: In your words, what do you think first influenced you to be a professional driver?

**Emmy Rodriguez:** When I first started working as a TLC driver, I was a single mother and not married. I was employed in two different jobs: one as a manager at a restaurant and another in sales. I would get off work at 4:00 a.m. at one job and then go back to my other job at 8:00 a.m., disallowing me to spend any time with my daughters.

#### TLC: Why do you think it's important to celebrate women drivers?

**ER:** It is important to celebrate women drivers because it's an industry that is dominated by men. I think that women in the industry are brave, we support families, and it's important to elevate and uplift us.

## TLC: Can you share a tip about New York?

**ER:** New York City is a city of opportunities. You should always be attentive and concentrate on what you do.

On the industry side, if you drive a taxi, do it in the best manner you can. Also, many do not know that a lot of taxi drivers are still not very well informed of the rules and information, everything from how to apply for a license, to getting license plates, buying a vehicle, and many more things.



#### **Licensee Introduction:**

Max Greenbaum, manager of All Taxi Management, who comes from a succession of TLC-licensed drivers dating back to the 1950s, speaks with us on the history and values of the family's driver-owned vehicle operation, his first experience with a driver, and the industry's steppingstone to entrepreneurship.



#### TLC: When was the business founded, and how would you describe its journey and history?

#### Max Greenbaum:

All Taxi Management is a product of the American Dream. My family got its start in the New York City taxi business when my grandfather Andy Greenbaum became a taxi driver and purchased a NYC yellow taxicab medallion in 1952. Andy was eager to develop his career ambitions, and with the help of my grandmother Pearl, they established Pearland Brokerage, a licensed TLC medallion and for-hire vehicle insurance broker. My father, Neil Greenbaum, took Pearland Brokerage from a storefront in Manhattan to what it is today, with 5 offices throughout each borough of New York.

All Taxi Management was founded in 1988 by my father, Neil Greenbaum. I would say that I was born into this industry, however I officially began my professional career with All Taxi Management in 2012. I was eager to learn about every aspect of the business, from our driver-partners to our medallion owners. I thought there was no better way to do this than to get behind the wheel of a taxi for myself. I received my TLC hack license in 2012 and drove odd shifts once in a while. This gave me a new appreciation for all the hard work our driver-partners go through to earn a living and support their families. All Taxi has been hit with many obstacles throughout the years, from the introduction of Uber to the recent pandemic. No matter the obstacle, All Taxi Management has stood by its driver-partner's and medallion owners.

### TLC: What are crucial skills to have as a safe and successful driver?

**MG:** Patience. Driving a taxi is not a race. We instill in our driver-partners the importance of safe driving. This means being patient, not fighting for a passenger, or listening to a passenger's request to speed up or make an illegal U-turn. Accidents are called accidents for a reason; therefore, all of our vehicles are equipped with dash cameras. Dash cameras have been used to support our driver's version of an accident.

## TLC: What ways do you feel the NYC taxi/FHV industry offers opportunity for entrepreneurship?

**MG:** When you drive, you are your own boss, whether it's owning a medallion or leasing a car for a 12-hour shift. This is a great steppingstone towards growing your entrepreneurship.

As I said before, All Taxi Management is a product of the American Dream; my grandfather started as a driver, then became a medallion owner, and ultimately opened an insurance brokerage.

#### TLC: What is a tip or secret you can share about New York?

**MG:** The unwritten rule of hailing a cab! Whoever was on the corner first has priority, not the one that stands further up the street. Don't be that person!





Remember to update the contact information associated with your license on TLC LARS if it has changed so that you continue to receive important notices from TLC. To get started, visit <a href="https://www.nyc.gov/lars/">https://www.nyc.gov/lars/</a>.



As always, let us know what you think! Email comments, questions, and suggestions to tlcexternalaffairs@tlc.nyc.gov.