

NEW YORK CITY TAXI AND LIMOUSINE COMMISSION

RESOLUTION EXTENDING PILOT PROGRAM TO EVALUATE ELECTRONIC
HAIL APPLICATIONS

May 15, 2014

The New York City Taxi and Limousine Commission (“Commission” or “TLC”) hereby extends the E-Hail App Pilot Program, approved by resolution of the Commission on December 13, 2012, as amended on February 21, 2013 (as so approved and amended, the “Pilot”), pursuant to section 52C of the Commission’s rules, to test and evaluate smartphone electronic hail applications that can be used to request taxicab service.

The TLC proposed the Pilot because a number of companies had approached it about introducing 1) services that would allow taxicab passengers (“Passengers”) within New York City to arrange on-demand taxi service through an electronic hail application (“E-Hail App”) which resides on a smartphone, and 2) services allowing Passengers to pay for their fare using a smartphone (“E-Payment”).

As E-Hail Apps have emerged, TLC has continued to explore options that will encourage innovation and provide new and desired services to Passengers. The Pilot is solely for the purposes of assisting the TLC in learning about the feasibility of E-Hail Apps and E-Payment.

Since the Commission approved the Pilot, eight (8) separate companies have begun the review and testing process required to be an authorized provider. Two providers were authorized to begin participating in the Pilot in late April and early May of 2013, the first of which was approved on April 26, 2013, and the second on May 1, 2013. However, the Pilot was interrupted due to the Appellate Division of the New York State Supreme Court issuing a Temporary Restraining Order (“TRO”) on May, 1, 2013, enjoining the TLC from taking action to implement the Pilot. The TRO was lifted on June 6, 2013. A third entity was approved to participate in the Pilot following the lifting of the TRO in 2013, and a fourth participant was approved in April of 2014. The TLC believes that a one year extension of the Pilot will allow it to better assess the use of E-Hail Apps and E-Payment.

This resolution is to extend the duration of the Pilot for one (1) year through May 31, 2015, in order to continue to accumulate additional data on E-Hail Apps and E-Payment and to permit a full and complete evaluation of the Pilot. All requirements of the original Pilot continue and will remain in effect including the reporting and evaluation criteria contained in the resolutions approving the Pilot except that the quarterly reports required by Section 15(c) of the resolutions approving the Pilot shall, in the second year of the Pilot, only be prepared and provided semi-annually, but otherwise shall contain all information specified in the original resolutions.

