

NOTICE OF SOLICITATION – REQUEST FOR PROPOSALS (RFP)

DEVELOPMENT OF A SMART PHONE APPLICATION FOR MEDALLION TAXICABS AND OTHER FOR-HIRE VEHICLES IN THE CITY OF NEW YORK

PIN: 156 12P00120

The New York City Taxi and Limousine Commission (TLC) is releasing this RFP in order to contract with a software developer that will create a smart phone application (“app”) for use in for-hire vehicles. In the past, developers have created stand-alone apps without coordination with service providers or regulators. The TLC aims to take a new approach by contracting with a developer to create an app with one or more functions that would enhance the City’s for-hire vehicle services and improve both customer and driver experiences.

A contract, if any, will be awarded to the respondent whose proposal is determined by the City to be most advantageous to the City and its license applicants, taking into consideration price and other factors and criteria set forth in the RFP.

PERIOD OF PERFORMANCE: The initial contract term will be for a period of two (2) years, with a TLC option to renew the contract for three (3) separate one-year terms.

The RFP package is available for pick up beginning Friday, March 16, 2012. The RFP can be obtained from the office of the Agency Chief Contracting Officer between the hours of 10:00 AM and 5:00 PM, Monday through Friday, except holidays, at 33 Beaver Street – 22nd Floor, New York, New York 10004 or via the City Record website: <http://www.nyc.gov/cityrecord>. (Click on “Visit the City Record On-line (CROL),” then on “Search Procurement Notices.” Search using the PIN listed at the top of this page. You must register with the site in order to download the RFP.) All parties who obtain the RFP package – electronically or otherwise – must provide: the organization’s name, address, telephone number, fax number, a contact person, and that person’s e-mail address. RFP packages will not be distributed without the above information.

PRE-PROPOSAL CONFERENCE:

Wednesday, April 11, 2012 at 11:00 AM

Location: Commission Hearing Room, 33 Beaver Street – 19th Floor, New York, New York 10004

*(Attendance by proposers is optional, but **highly** recommended by the TLC. Please arrive at least 15 minutes early to be processed by building security. TLC will start the pre-proposal conference promptly at 11:00 AM. Proposers should limit their representatives to no more than two per organization. Food and drink are not permitted in the hearing room.)*

For questions pertaining to this solicitation, please contact Jeremy Halperin at jeremy.halperin@tlc.nyc.gov or (212) 676-1031.