

**INDUSTRY NOTICE #08-10  
FOR IMMEDIATE RELEASE**

**May 9, 2008**

## **ATTENTION DRIVERS: NEW TRAFFIC PATTERN IN MANHATTAN'S MEATPACKING DISTRICT**

*There is a new traffic pattern in the Meatpacking District!*

*Why is the City doing this?*

- To provide more outdoor seating and green space.
- To increase pedestrian safety and reduce congestion in the area.
- To help you get more fares by keeping traffic moving.

*What is the New Traffic Pattern?*

- 2-Way: Tenth Avenue/West Street between Gansevoort and Little West 12<sup>th</sup>
  - You can now re-enter the plaza area without circling on Horatio Street.
- 2-Way: Washington Street between Little West 12<sup>th</sup> and 14<sup>th</sup> Street
  - Creates a new way to exit the plaza by going west on 13<sup>th</sup> Street westbound and north on Washington Street, exiting onto 14<sup>th</sup> Street.

*How will the Pattern be enforced?*

Police will be helping direct traffic, **cracking down on excessive horn honking** and watching to make sure items around the plaza are not damaged.

