



NYC
Small Business
Services

careers
businesses
neighborhoods

FY25

**NYC Business
Improvement District
Trends Report**

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INTRODUCTION

For more than 40 years, Business Improvement Districts (BIDs) have been drivers of commercial revitalization and economic development in New York City. Across all five boroughs, they strengthen neighborhoods of all sizes and resource levels by advocating for solutions to present-day challenges and delivering supplemental services such as increased sanitation, public safety initiatives, district marketing, business attraction programs, vacant storefront activations, and more. Through these services, BIDs champion the best interest of the commercial corridors and help neighborhoods stay vibrant and resilient.

Today, New York City boasts 78 BIDs — the largest network of BIDs in the country. BIDs in operation* cover 320 miles of commercial corridors and infused more than \$216 million into New York City’s local economy in Fiscal Year 2025 (FY25). At the heart of many neighborhoods is a thriving commercial district, and BIDs encourage residents, workers, and visitors to shop local. To support the businesses on the corridor, BIDs provide technical assistance, “shop small” campaigns, merchant mixers, and more.

This report details the impact and activity of the BID network during FY25. Diverse people, cultures, and neighborhoods are what make New York City beautiful. Taking advantage of the on-the-ground nature of their work, BIDs are able to reflect this diversity by customizing services and programming based on the specific characteristics and needs of their communities.

During FY25, BIDs focused on enlivening the city. BIDs gave energy and vibrancy to their neighborhoods with public space activations like greenspaces, light installations, and murals that invited visitors and residents to come outside and enjoy all that the city has to offer. These initiatives created a sense of community and identity for those walking NYC's streets.

BIDs also placed a larger emphasis on improving quality-of-life challenges by expanding public safety efforts. They partnered with elected officials, City agencies, community-based organizations, and everyday New Yorkers to improve the sense of safety in neighborhoods. Through their coordination with social services and other nonprofits, BIDs helped underserved New Yorkers get the care they need and worked to deter crime.

For Fiscal Year 2026 (FY26), SBS awarded nearly \$4 million to strengthen the BID network. These grants even the playing field for small BIDs, allowing them to pursue and expand innovative programs and services previously beyond their capacity. SBS also continues to expand professional development opportunities, roundtables for knowledge sharing, and one-on-one technical support for BIDs. With two new BIDs and nearly 15 ongoing formation and expansion efforts, the BID network continues to grow to serve the neighborhoods and small businesses of New York City.

As New York City enters a new era under the leadership of Mayor Zohran Mamdani, BIDs will continue to play a vital role in furthering economic justice and championing small businesses in our commercial districts.

For more information on NYC BIDs, visit nyc.gov/bids or email neighborhoods@sbs.nyc.gov.

Background & Methodology

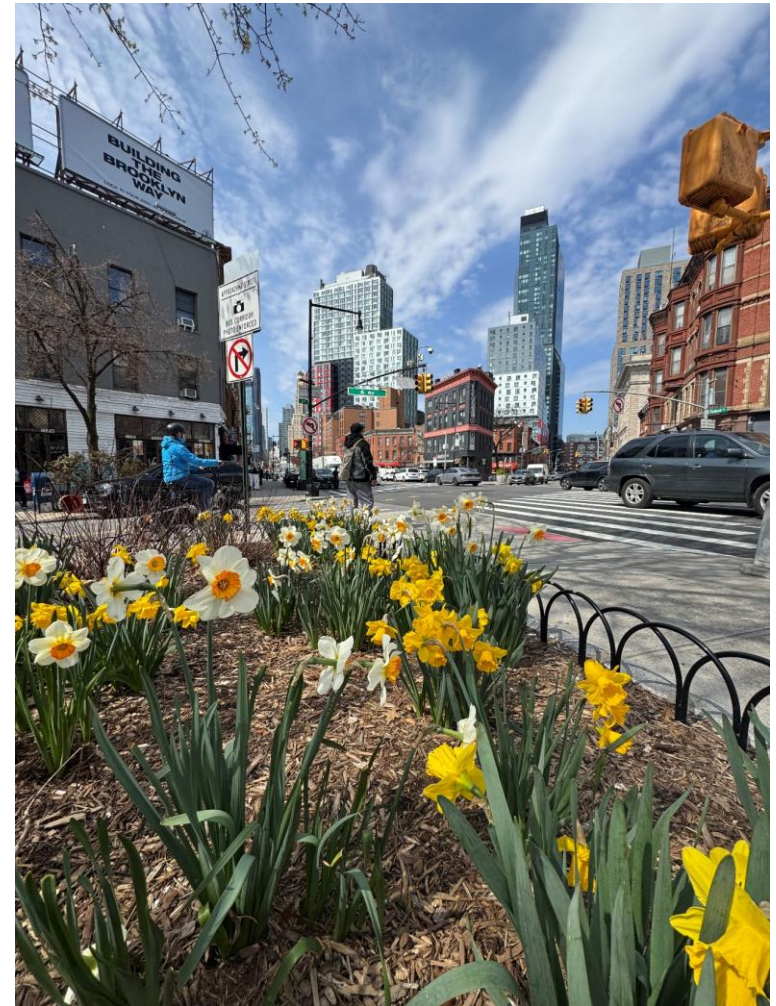
The FY25 NYC Business Improvement District (BID) Trends Report contains information intended to illustrate overall outputs from BIDs in NYC, using data from Fiscal Year 2025 (July 1, 2024 - June 30, 2025).

The data used to produce this report is *self-reported* in BIDs' annual reports. Each BID has their own methods for tracking and collecting data throughout the year.

The financial data is typically submitted prior to the completion of an independent audit. Each BID determines how to allocate administrative costs across program areas, and their method of reporting in the annual report may differ from their final audit. For further analysis or research, individual BID audits can be found on their websites.

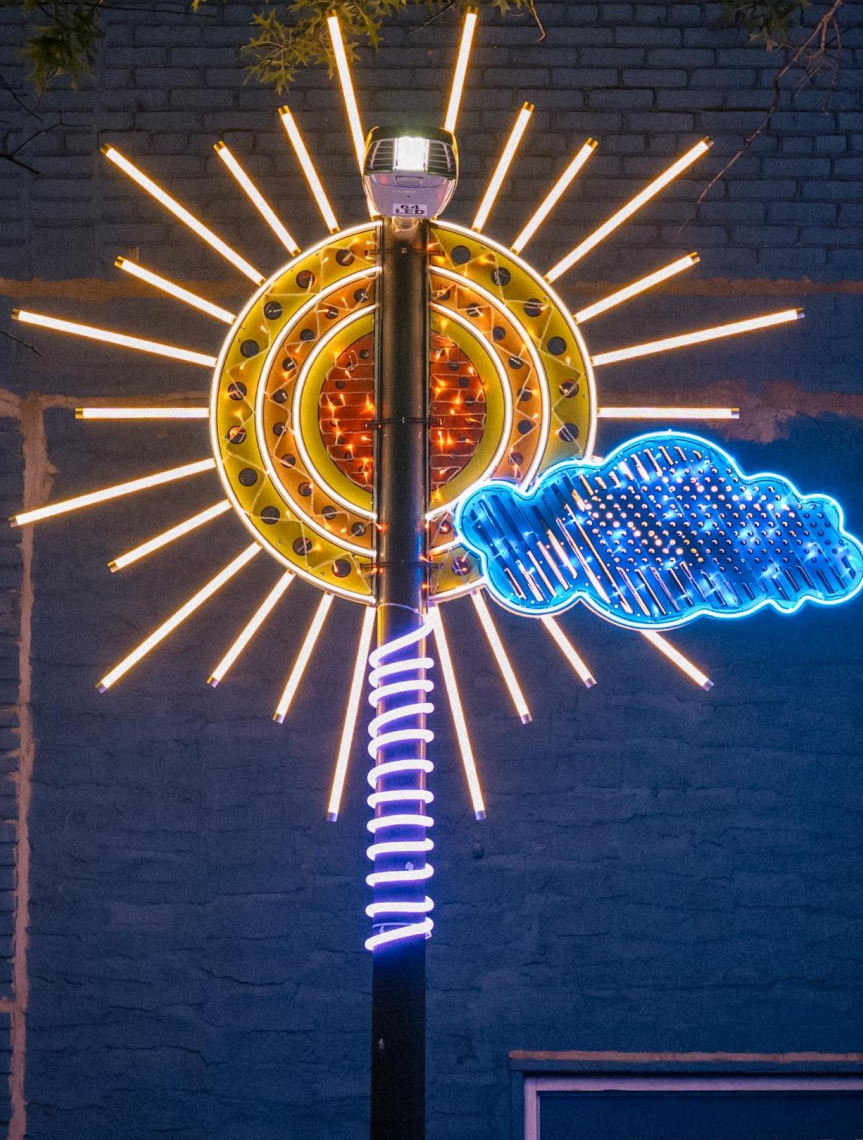
BID services and expenses vary greatly by district, and many local factors can determine differences between each BID's individual data. Geographies, scopes of service, land use and industry, local needs and priorities, and strategic plans all differ across BIDs. *No BID is directly comparable to another BID.*

- ▶ As of May 2026, there are 78 BIDs in NYC; however, the data in this report reflects impact from FY25, when there were only 76 active BIDs. One additional BID was excluded because they did not submit FY25 financial data in time for publication.
- ▶ In some cases, numbers were rounded, so they may not seem to add up to the listed total.
- ▶ Linear feet for each BID was measured with mapping software and considered the specific service area of each district (e.g. side streets, corners, plazas).



2

OVERVIEW

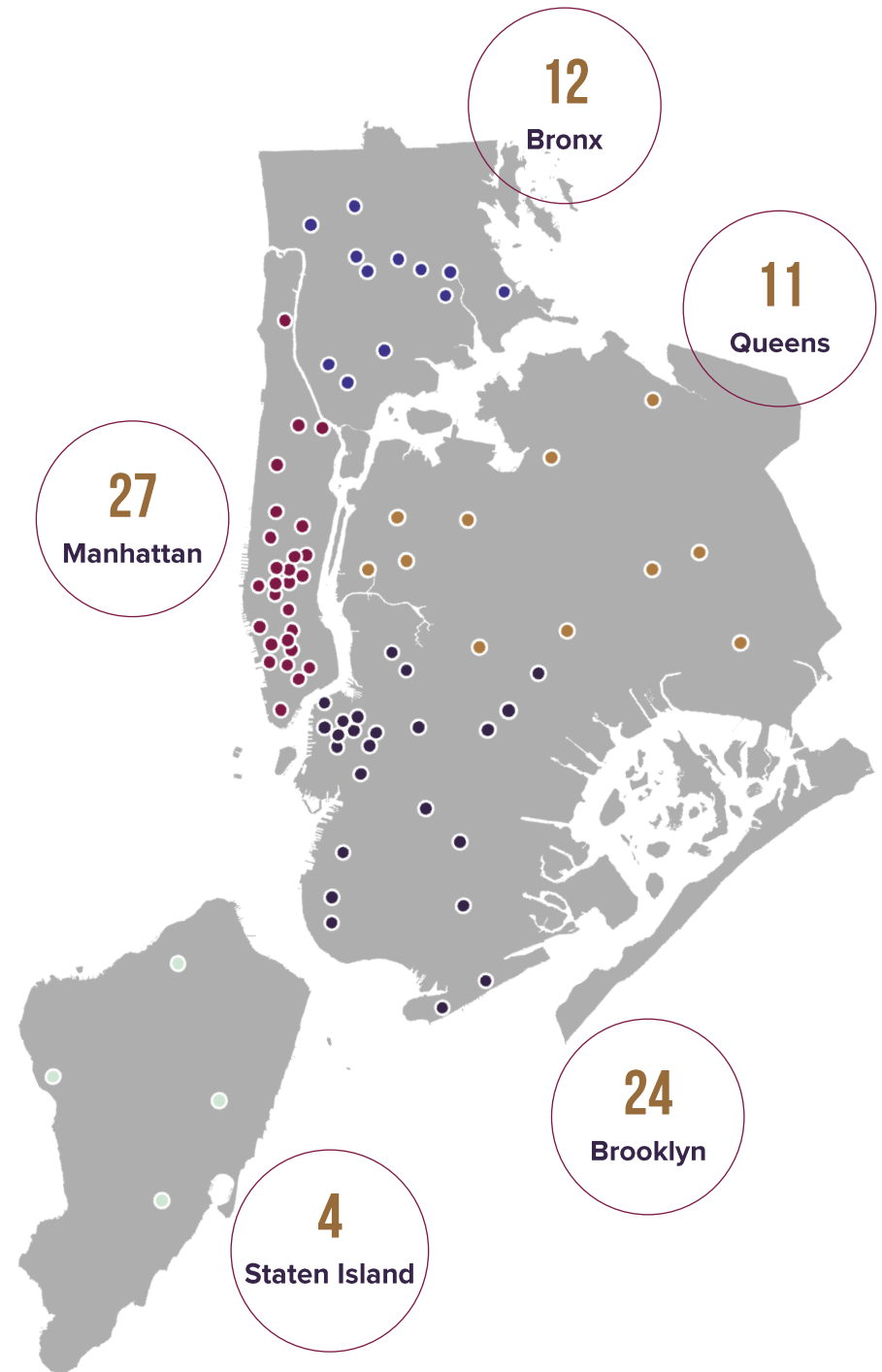


BIDs in New York City

A Business Improvement District (BID) is a geographical area where local stakeholders oversee and fund the maintenance, improvement, and promotion of their commercial district.

BIDs have been valuable and proven partners in ongoing initiatives of neighborhood revitalization and economic development since 1984. Across the five boroughs, BIDs make NYC neighborhoods cleaner, safer, and more vibrant. BIDs in New York City serve more than **320 miles** of commercial corridors and invest more than **\$216 million** into local economies in the form of supplemental services, public programming, and more.

- ▶ BID services are primarily funded by a special assessment on district properties.
- ▶ BIDs provide services to supplement, *not replace*, the services already provided by the city.
- ▶ BIDs are governed by locally controlled non-profits with boards of directors that consist of property owners, commercial tenants, residents, and elected officials.
- ▶ BIDs serve as a crucial liaison between city government and neighborhood stakeholders.



Overall BID Impact

BIDs in New York City represent a diverse network of neighborhoods and stakeholders with a broad impact on communities reaching all five boroughs. Each district is unique, locally governed by the BID's board of directors, and invests 100% of assessment dollars back into its commercial corridor. While no two BIDs are the same, all BIDs share the same goal – provide direct impact to address community needs and promote the district.



Highlights

78

BIDs in NYC

37

BIDs located in low/moderate income neighborhoods

320

Linear miles served by BIDs

24.9K

Number of ground-floor storefronts in BIDs*

57K

Total number of properties served by BIDs

Overall BID Impact

FY25 BID Investments

\$216.4M

Total invested in NYC neighborhoods

\$222.7M

Total revenue

\$157M

Total assessment revenue

\$65.7M

Additional revenue raised



FY25 SBS Commercial Revitalization Grants

\$200K

Awarded to **2** BIDs through Avenue NYC

\$200K

Awarded to **3** BIDs through the Public Realm Grant

Building BID Capacity

SBS works with community-based development organizations (CBDOs), such as BIDs, to steward the public realm and create conditions under which local businesses can grow and thrive. We offer CBDOs access to free tools such as trainings, coaching, leadership development, and one-on-one assistance; work with them to identify local commercial district needs and plan targeted solutions; administer grant programs to strengthen and revitalize commercial districts; and oversee and support the largest network of BIDs in the country.



Assessment Increases

10

BIDs received assessment increases in FY25 to increase services

\$11.3M

Additional assessment funds approved through legislative authorization

Capacity Building

45

BIDs participated in SBS capacity building programming*

Convenings & Workshops

20

Convenings & workshops provided for CBDOs (including BIDs)

*FY25 capacity building programming included: Neighborhood Leadership, legal assistance, convenings, workshops, Building Creative Capacity: Vacant Storefront Activations, The Corridor Connection, Fundraising Handbook, and Commercial Corridor Videos. Learn more at nyc.gov/neighborhoods. Photo Credit: Grand Street (Alisha Kim Levin, Van Alen Institute). Van Alen Institute is an Avenue NYC grantee that collaborated with Grand Street BID on this storefront activation. (See story on page 43)

Building BID Capacity

The SBS BID Support & Oversight Team ensures that every BID stays strong, compliant, and well-equipped to serve its community. The team is always looking for new ways to elevate our support and spotlight the incredible work BIDs accomplish every day. Every year, the team works to ensure each BID has the tools, guidance, and hands-on support needed to stay in compliance and help their neighborhoods thrive. This include delivering extensive one-on-one technical support, participating in board meetings, visiting BID districts, engaging with stakeholders, and hosting a robust lineup of webinars and trainings for both BIDs and SBS board representatives.



Highlights

10

Orientations held for new BID Executive Directors

16

BID-specific trainings, webinars, and open calls hosted

60+

Hours of one-on-one support provided to BID staff and board members

5

New templates created for BIDs

400+

BID board, committee, and annual meetings attended by SBS staff

BID Formations & Expansions

BID formations and expansions are grassroots efforts. A committee comprised of local stakeholders work together to create a BID proposal to gain support from the district property owners, merchants, and residents. SBS serves as an advisor and resource, guiding groups through the planning, outreach, legislative, and start-up phases.

East Harlem 125th Street (Manhattan)

In FY25, **East Harlem 125th Street** was officially formed, making it the first BID in East Harlem and the 77th in New York City. The BID covers the busy corridor along East 125th Street from east of Fifth Avenue to Second Avenue, extending south to East 124th Street and north to East 128th Street on certain block faces. The new BID was formed to improve sanitation and safety, support local businesses, address quality-of-life issues, and strengthen community identity in this vibrant neighborhood.

The formation of the East Harlem 125th Street BID is the result of a collaborative effort between the BID steering committee, Uptown Grand Central (formerly the New Harlem East Merchants Association), and SBS. The BID formation process began early in 2021 when community leaders and local stakeholders began pushing for a BID to provide sustainable funding and services to enhance the neighborhood. After four years of work, the BID was signed into law on June 22, 2025. It will operate with a \$750,000 annual budget for its initial years, with the capacity to grow to a \$1 million budget thereafter. The BID began services in January 2026.



BID Formations & Expansions

Coney Island (Brooklyn)

Coney Island was the first BID formed under the Mamdani administration and the 78th BID in New York City. The district will include Mermaid Avenue from Stillwell Avenue to West 33rd Street and Surf Avenue from West 5th Street to West 32nd Street. The BID will bring stable funding, cleaner streets, stronger safety measures, and year-round economic support to one of Brooklyn's most iconic commercial corridors.

The formation of this BID was led by the Alliance for Coney Island in collaboration with the BID steering committee and SBS. The steering committee intentionally included local business and property owners from both the amusement and commercial districts.

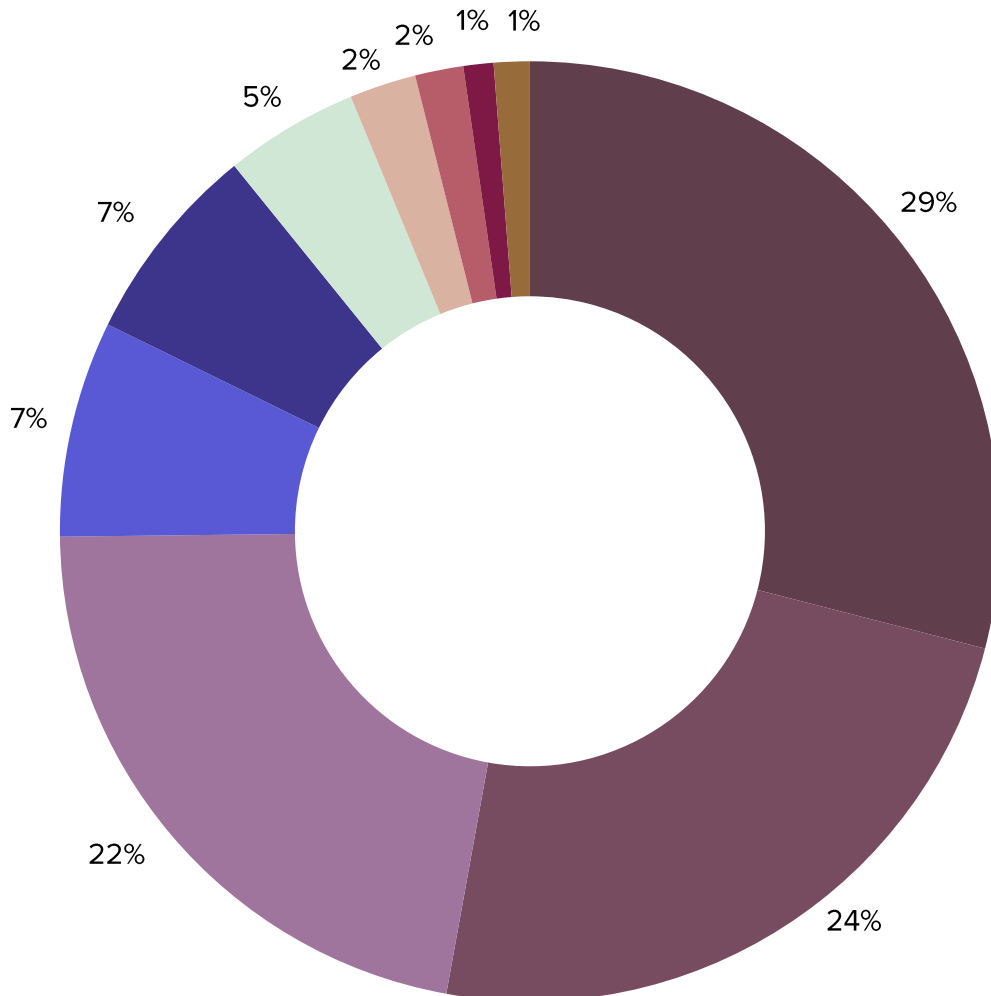
Starting out, the BID will have a \$1 million annual budget to provide sanitation, public safety, marketing and promotions, streetscape, beautification, and economic development. Its maximum assessment is \$1.4 million.

Mayor Zohran Mamdani signed the certificate of incorporation for the BID in February 2026, and they are scheduled to launch services in July 2026.



Storefront Retail Mix in BIDs

BID districts do not all look the same. Some represent neighborhood shopping corridors with small independent businesses, while others are in the busiest mixed-use districts of NYC that are home to iconic office towers and corporate giants. The data below represents ground-floor storefront businesses in BIDs and does not capture upper floor tenants.



CATEGORY	% Across All BIDs
Food & Drink	29%
Retail (Dry Goods)	24%
Services	22%
Grocery Stores	7%
Healthcare & Fitness	7%
Nonprofit, Religious, Government, & Public Use	5%
Tourism & Transportation	2%
Entertainment, Arts, & Culture	2%
Liquor Stores	1%
Other	1%
Total	100%

DAILY IMPACT of BIDs Across New York City



9,798

Trash bags collected every day



1,833

Interactions with visitors every day



1,048

Incidents of graffiti removed every day



2,778

Marketing materials distributed every day



10+

Public events held every day

4

3

BY THE
NUMBERS



BIDs by Budget

Throughout this report, BIDs are separated by budget according to total expenses. BIDs are ordered alphabetically in each budget bracket below.

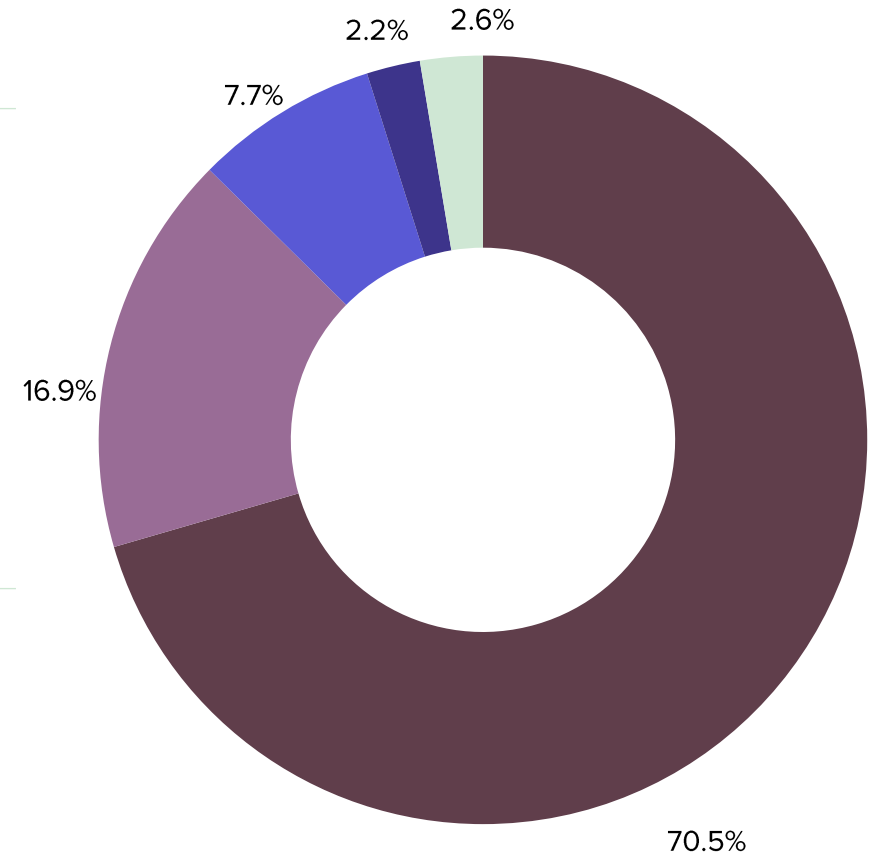
- ▶ Smallest expenses: \$75,978 (180th Street)
- ▶ Median expenses: \$668,330
- ▶ Largest expenses: \$30,756,238 (Bryant Park Corporation)

<\$300K 12	\$300K - \$500K 15	\$500K - \$1M 20	\$1M - \$2.5M 13	\$2.5M - \$10M 10	\$10M+ 6
82nd Street Partnership	86th Street Bay Ridge	161st Street	125th Street	East Midtown Partnership	34th Street Partnership
180th Street	Bayside Village	Atlantic Avenue	Chinatown	Fifth Avenue Association	Bryant Park Corporation
Brighton Beach	Castle Hill	Bay Ridge 5th Avenue	Court Livingston Schermerhorn**	Flatiron NoMad Partnership	Downtown Alliance
Cypress Hills Fulton*	Flatbush-Nostrand Junction	Bed-Stuy Gateway	Diamond District Partnership	Fulton Mall Improvement Association**	Garment District Alliance
East Brooklyn	GatewayJFK	Belmont	Downtown Flushing Transit Hub	Hudson Square	Grand Central Partnership
Forest Avenue	Graham Avenue	Church-Flatbush Community Alliance	Downtown Jamaica Partnership	Hudson Yards Hell's Kitchen Alliance	Times Square Alliance
Montague Street	Grand Street	Columbus-Amsterdam	Dumbo	Lincoln Square	
New Dorp Lane District	Jerome Gun Hill	Columbus Avenue	Fordham Road	Meatpacking District	
North Flatbush Avenue	Kingsbridge	FAB Fulton	Long Island City	MetroTech**	
South Shore	Pitkin Avenue	Kings Highway	Lower East Side Partnership	Union Square Partnership	
West Shore	Southern Boulevard	Morris Park	Madison Avenue		
White Plains Road	Steinway Street	Myrtle Avenue (Queens)	Myrtle Avenue Brooklyn Partnership		
	Sunset Park	NoHo	Village Alliance		
	Throggs Neck	Park Slope 5th Avenue			
	Woodhaven	SoHo Broadway Initiative			
		Sunnyside Shines			
		Third Avenue			
		Washington Heights			
		West Village			
		Westchester Square			

BID Revenue

Generating the BID Dollar

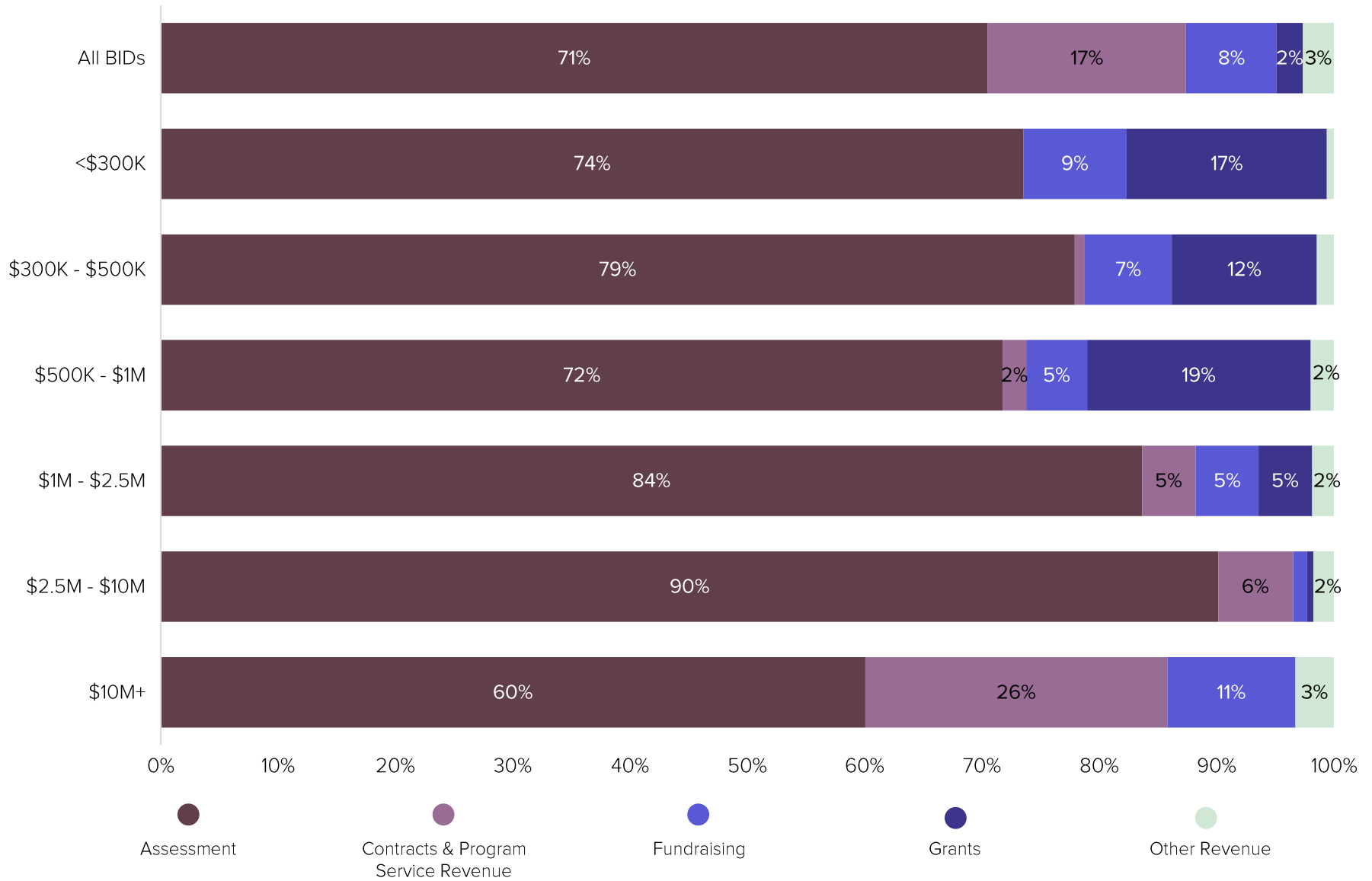
CATEGORY	FY25 AMOUNT	FY25 %	FY24 AMOUNT
● Assessment	\$157,065,950	70.5%	\$153,034,345
● Contracts & Program Service Revenue	\$37,636,202	16.9%	\$34,350,977
● Fundraising	\$17,199,208	7.7%	\$16,555,135
● Government Grants	\$4,962,692	2.2%	\$4,534,700
● Other Revenue	\$5,855,243	2.6%	\$5,796,307
Total	\$222,719,294	100%	\$214,271,464



Contracts & Program Service Revenue may include revenue from plaza maintenance contracts, concession contracts, banners, parking lots, trash cans, additional user rights, etc.
 Fundraising may include revenue raised from events, campaigns, or similar programs and individual donations
 Other Revenue may include interest income and miscellaneous revenue

BID Revenue by Budget

Values 1% or less of total revenue are included but not labeled

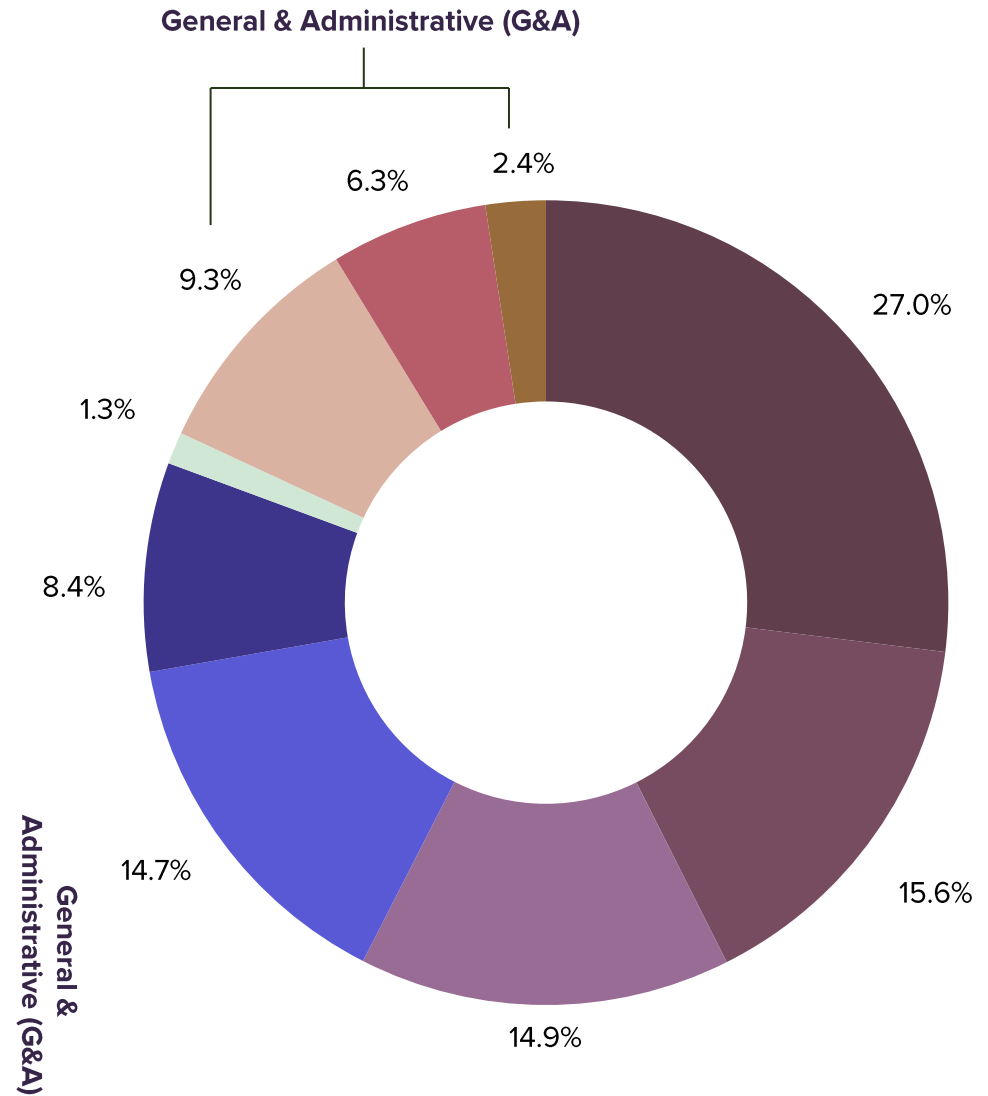


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BID Expenses

Spending the BID Dollar

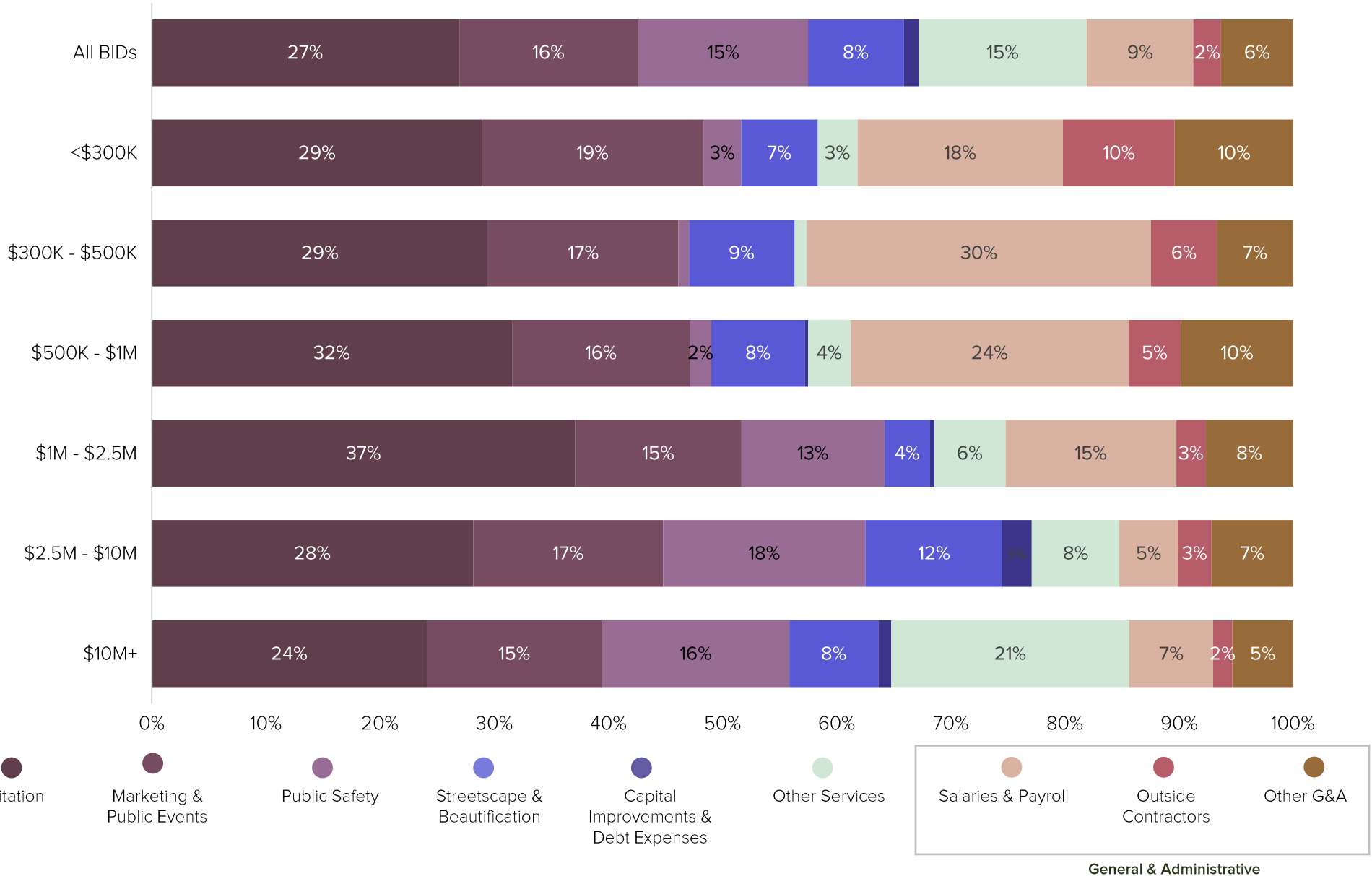
CATEGORY	FY25 AMOUNT	FY25 %	FY24 AMOUNT
● Sanitation	\$58,328,842	27.0%	\$54,418,210
● Marketing & Public Events	\$33,810,757	15.6%	\$33,282,940
● Public Safety	\$32,300,109	14.9%	\$30,624,886
● Other Services	\$31,868,235	14.7%	\$31,501,648
● Streetscape & Beautification	\$18,148,984	8.4%	\$18,180,994
Capital			
● Improvements & Debt Expense	\$2,791,422	1.3%	\$3,759,502
● Salaries & Payroll	\$20,227,186	9.3%	\$19,804,368
● Other G&A	\$13,664,000	6.3%	\$11,701,574
● Outside Contractors	\$5,227,292	2.4%	\$3,915,455
Total	\$216,366,829	100%	\$207,189,578



Other Services may include social services, business development, tourism, economic development research, and specialized programs
 Other G&A may include rent, office supplies, insurance, and miscellaneous expenses
 Outside Contractors are limited to general & administrative functions and may include contracted management, accountants, bookkeepers, web designers, etc.

BID Expenses by Budget

Values less than 1% of total expenses are included but not labeled



Other Services may include social services, business development, tourism, economic development research, and specialized programs
 Other G&A may include rent, office supplies, insurance, and miscellaneous expenses
 Outside Contractors are limited to general & administrative functions and may include contracted management, accountants, bookkeepers, web designers, etc.

4

HIGHLIGHTS



BID SUPPORT GRANTS

Small BID Support Grant Program

In FY25, the Small BID Support Grant Program allocated **\$3.3** million to **43** BIDs across the city. This program is awarded to smaller BIDs — those with a maximum assessment of \$600,000, or up to \$1 million in low- to moderate-income neighborhoods — and is designed to give them the flexibility to grow existing services or launch new initiatives that respond to the unique needs of their communities.

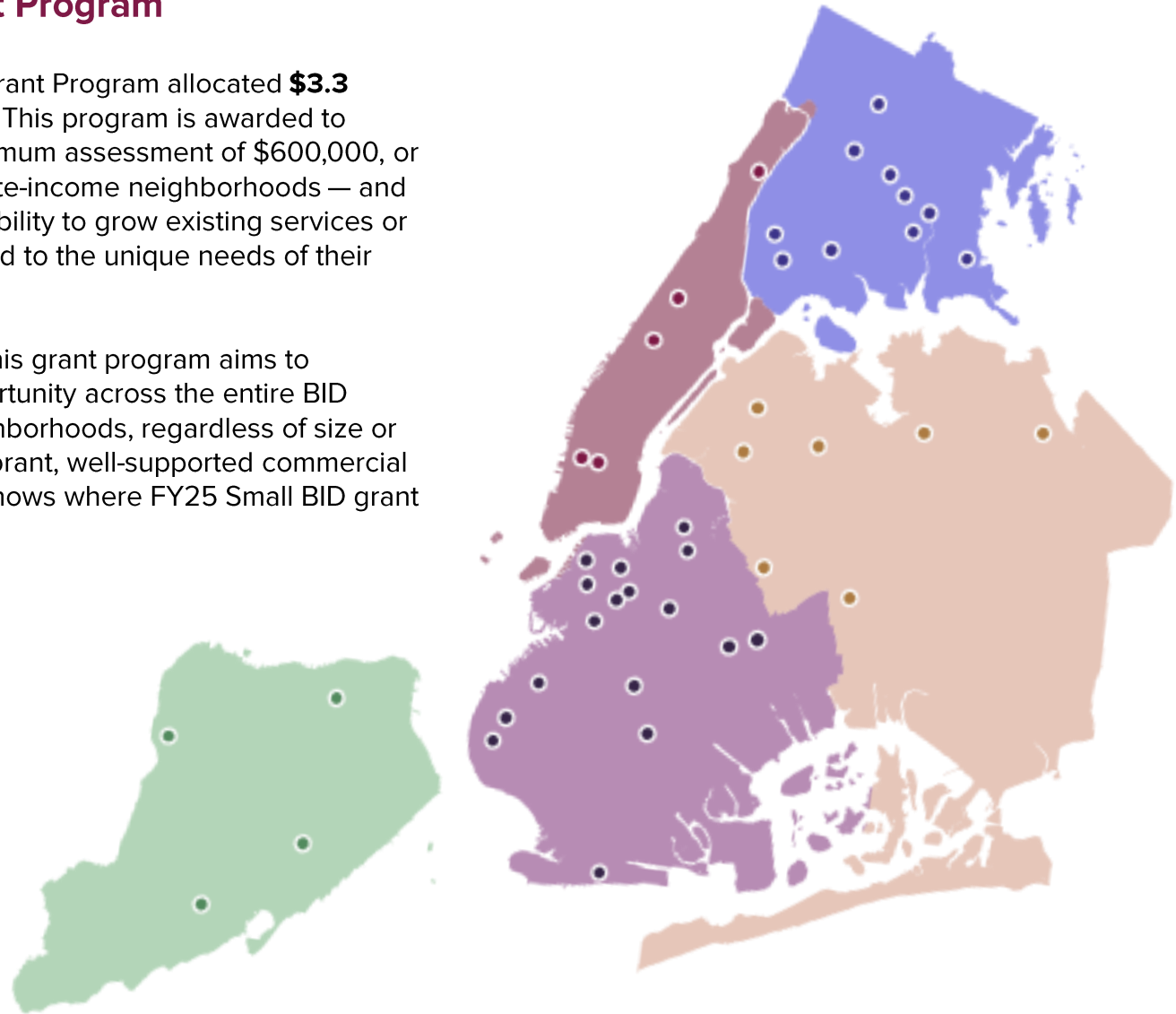
By investing in smaller districts, this grant program aims to promote greater equity and opportunity across the entire BID network by ensuring that all neighborhoods, regardless of size or income level, can benefit from vibrant, well-supported commercial corridors. The map on the right shows where FY25 Small BID grant recipients were located.

43

BIDs awarded the Small BID Support Grant

\$3.3M

Awarded through the Small BID Support Grant program

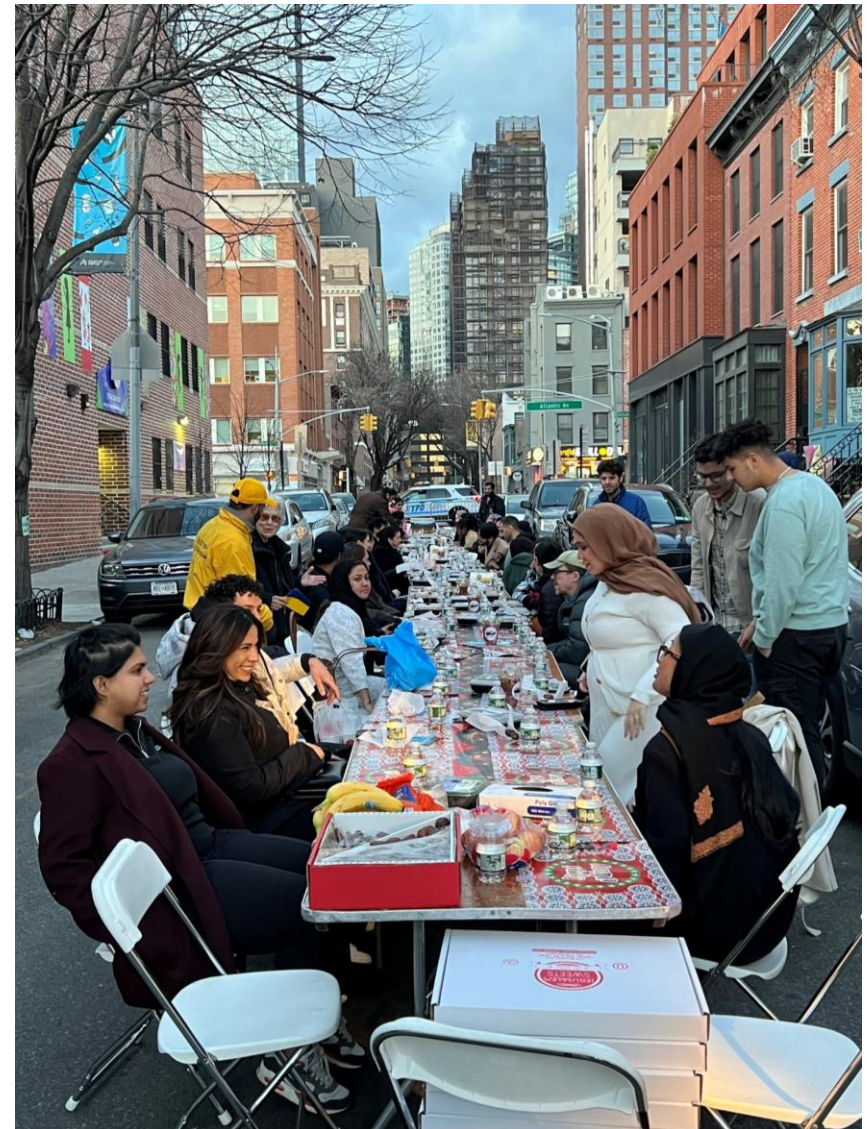


BID SUPPORT GRANTS

Small BID Support Grant Program

Using their Small BID Support grant, **Atlantic Avenue** launched a district-wide Ramadan celebration that combined decorative lighting with a public Iftar dinner, fostering unity, visibility, and cultural pride in one of Brooklyn's most diverse commercial corridors. This corridor has been home to Muslim and Levantine businesses for over a century.

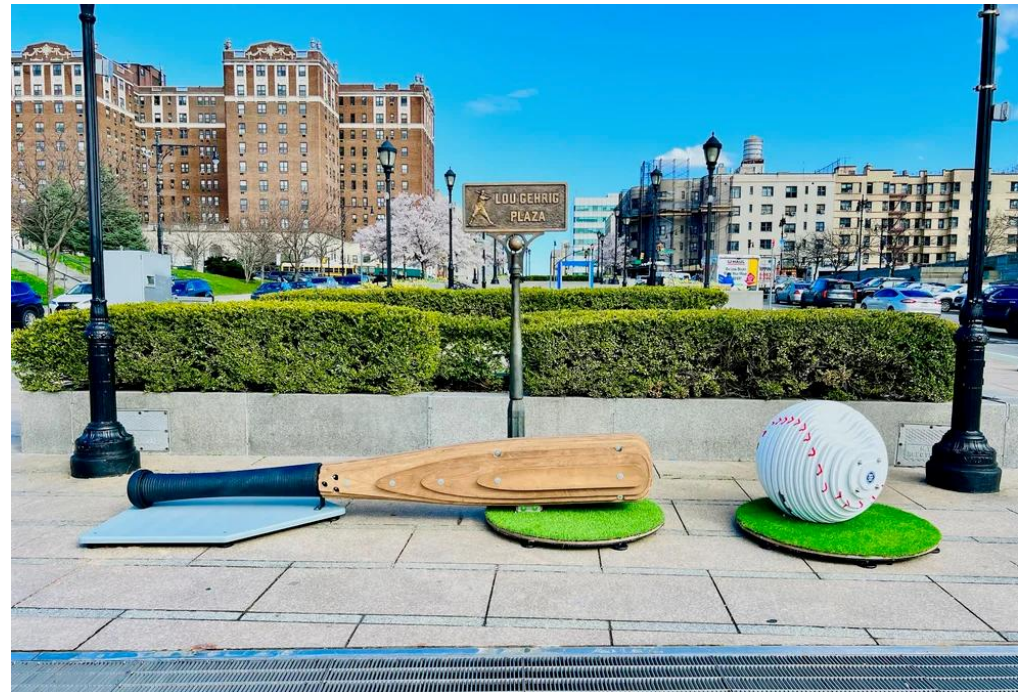
Steinway Street used their funds to unveil the "Steinway Street Art Walk," which featured more than 40 local artists and live performances. The project turned the street into a cultural showcase and strengthened community pride. By blending safety improvements with creative placemaking, the BID not only enhanced pedestrian visibility but also boosted foot traffic and invigorated the small businesses streetscape.



BID SUPPORT GRANTS

Small BID Support Grant Program

Columbus Avenue completed a major landscape improvement project this year by installing more than 130 feet of steel edging to correct a design flaw that left plantings in tree pits vulnerable to dogs and heavy pedestrian traffic. The raised edging also increased the height of the tree beds and created a clear visual boundary that has significantly reduced damage to the plants. To strengthen long-term sustainability, the BID introduced a mix of native perennials to create a resilient, environmentally responsible streetscape.



To celebrate the Yankees home opener, **161st Street** unveiled “Home Run,” an interactive public art installation by LeMonde Studio at Lou Gehrig Plaza. Featuring a giant bat, a sit-able baseball, artificial turf, and a hand-cranked photo frame that lights up and plays “Take Me Out to the Ballgame,” the piece invites fans and passersby to engage with the spirit of baseball and community in the heart of The Bronx.

South Shore modernized public safety with an AI-driven cloud-based camera system. This strategic upgrade has enhanced real-time monitoring, incident response, and law enforcement coordination across the district. The new system features smart cameras capable of detecting motion, identifying suspicious activity, and minimizing false alerts.

BID SUPPORT GRANTS

Small BID Support Grant Program



Flatbush-Nostrand Junction launched a hyperlocal tourism website to spotlight its self-directed tour initiative, designed to celebrate the corridor’s rich culture, history, and small businesses. Built in collaboration with Hyperlocal Trips, the platform invites visitors to explore Flatbush Nostrand Junction’s vibrant corridor through walking routes, cultural landmarks, and small business highlights.

Graham Avenue produced a retail attraction plan to address vacant storefronts. They produced a database of target tenant retail businesses for outreach and recruitment and created an outline for a retail recruitment package to attract new businesses to the district to reduce storefront vacancies in the long term.

With the support of the Small BID Grant, **Woodhaven** expanded supplemental sanitation services this year from five to seven days a week, keeping the business corridor consistently clean and inviting. The BID’s coordinated graffiti removal and power-washing efforts further enhance the district’s visual appeal, aligning with the priorities of property owners, merchants, residents, and customers alike.

Myrtle Avenue (Queens) provided additional cleaning and beautification along Myrtle Avenue and at the 71st Ave Plaza. The plaza was renamed “Herman Hochberg Plaza” in June 2025 to honor the BID’s longtime Chairman, who served on the board for many years and recently passed away.

The renaming ceremony was a great success and was attended by city and elected officials. It also led into the honoring of Theodore “Ted” Renz and his 37 years of service as the BID’s Executive Director.

BID SUPPORT GRANTS

Small BID Support Grant Program

Bay Ridge 5th Avenue hosted a community banner contest, inviting residents with visual arts talent to submit original designs for a new banner to be displayed along 5th Avenue in Brooklyn. The contest aimed to showcase local creativity, celebrate Bay Ridge’s multicultural identity, and promote small businesses and corridor pride. The winning design, selected by a panel of BID board members, merchants, and community leaders, was titled “Bay Ridge is Everything”.



Westchester Square unveiled a dynamic upgrade to its holiday lighting display by installing a new LED holiday tree featuring an interactive QR code that links directly to a digital directory of local businesses. This innovative installation not only brightened the district’s festive atmosphere but also served as a strategic tool to drive foot traffic and support local shopping for the holidays.

Bayside Village purchased 16 new garbage receptacles in FY25, ensuring compliance with NYC’s new containerization policy and improving sanitation along Bell Boulevard.

BID SUPPORT GRANTS

Small BID Support Grant Program



Park Slope 5th Avenue created its “Art on the Bridge” initiative, a community-driven project that brought residents together to create a unique and colorful public artwork. Participants were invited to decorate individual canvas squares inspired by the theme “Brooklyn Is My Home.” These pieces were then stitched into a large fabric collage banner and proudly displayed along the Prospect Expressway.

On “NYC BID Day” 2025, **White Plains Road** brought sparkle and smiles to the Bronx. Their window washing event gave local merchants a chance to refresh their windows and, working in collaboration with Starbucks, neighbors were invited to enjoy free pastries, coffee, and lemonade. The event wasn’t just about cleaning — it was about showing appreciation for small businesses, encouraging foot traffic, and creating a welcoming atmosphere along the corridor.

Pitkin Avenue’s sanitation services were expanded by an additional 22-30 hours per week, totaling 738 additional hours over the fiscal year. This increase brought overall sanitation coverage to 128 hours per week – 17 hours more per week compared to FY24. All four members of the sanitation team are locally hired residents from Brownsville and East New York, Brooklyn.

BID SUPPORT GRANTS

BID Development Grant Program

In addition to supporting the smallest BIDs, SBS administers a grant program to jumpstart BID formation in targeted areas. BID Development grants are awarded to community-based organizations (CBOs) to coordinate steering committee meetings, complete needs assessment surveys, conduct demonstration projects, and finalize decisions about their proposed future BIDs. The goal is for BID development efforts to reach the legislative phase and become operational.

BID Development Grant

In FY25, SBS awarded **\$475,000** in BID Development grants to **9** CBOs who had already completed a needs assessment survey and were ready to move into the next stages of the process. These groups used the funding to finalize key planning decisions and conduct outreach to property owners and tenants in the proposed boundaries. Each grantee received one-on-one support from SBS staff to ensure transparent and inclusive outreach. Several groups moved from one phase of the BID development process to the next.

\$475K

Awarded to **9** CBOs



CITY PARTNERSHIPS

NYC BID Day

On **May 6, 2025**, SBS celebrated its third annual NYC BID Day by hosting four simultaneous borough-based breakfasts in partnership with SBS's NYC Business Solutions Centers. The event welcomed representatives from more than half the BID network, SBS staff, and elected officials, including the former SBS Commissioner and Deputy Mayor. SBS shared key insights from the latest BID Trends Report, highlighted borough-specific accomplishments, and distributed materials to help promote the 2025 NYC Small Business Month Expo.

The observance of BID Day – part of the larger NYC Small Business Month celebration – serves as an opportunity to recognize and appreciate the work BIDs do to keep their neighborhoods clean, safe, and vibrant. It also serves as a promotional day to make the presence of BIDs known to residents, business owners, property owners, and visitors alike through social media and physical outreach.

More highlights from the day included a Mayoral Proclamation presented to the winner of the previous year's BID Trends Report cover photo contest, **Downtown Brooklyn Partnership**, and the announcement of the FY25 Small BID Support Grant awardees.



CITY PARTNERSHIPS

Empowering Neighborhoods

BIDs in all five boroughs recognize the importance of joining forces to address concerns impacting the quality of life in their neighborhoods. By collaborating with city agencies, elected officials, local community organizations, and other stakeholders, BIDs are making an impact through thoughtful advocacy and action.

Third Avenue played a leading role in piloting and expanding NYPD's Quality of Life Initiative in the Hub — one of the Bronx's busiest commercial corridors. Through strategic coordination with law enforcement and city agencies, the BID helped to reduce crime, improve sanitation, and restore public confidence in the area. The initiative also minimized unlicensed cannabis sales and street vending, drug activity, and retail theft. More than 1,200 complaints were addressed through coordinated enforcement and outreach.

Village Alliance led interagency collaboration to improve the quality-of-life in Greenwich Village. The BID emerged as a driving force behind the Village Interagency Task Force, a multi-agency partnership focused on improving public safety, sanitation, and other related issues. Working closely with NYPD, the Manhattan District Attorney's Office, city agencies, and elected officials, the BID identified and addressed conditions that previously degraded the corridor's livability and economic vitality.

GatewayJFK advanced its truck removal initiative by hosting three targeted community walkthroughs in partnership with local organizations, elected officials, and enforcement agencies. These walkthroughs highlighted persistent quality-of-life concerns in the off-airport cargo district, where illegally parked trucks have long obstructed sidewalks, reduced visibility, and disrupted daily life. By bringing together stakeholders on the ground including NYPD, Department of Transportation, and community leaders, the BID was able to identify high-impact problem areas and coordinate remedial action, which resulted in improvement in pedestrian access and street conditions.



PUBLIC SPACE INNOVATIONS

In FY25, BIDs continued to expand their role in managing public spaces. Whether it is a pedestrian plaza, Open Street, park, median, or just the sidewalk corner, BIDs ensure these spaces are clean, safe, active, and well-designed.



Open Streets

16

BIDs managed Open Streets programs

22

Open Street locations managed by BIDs

51

Blocks closed to vehicles for Open Streets managed by BIDs

2.9

Miles of streets closed to vehicles for Open Streets managed by BIDs

PUBLIC SPACE INNOVATIONS

Mural Mania

In the past few years, BIDs have transformed their neighborhoods with vibrant murals that celebrate their district's culture, history, and community spirit. These public art installations brighten the streetscape and help foster a stronger sense of place for residents, businesses, and visitors.

In honor of Black History Month, **Downtown Jamaica Partnership** unveiled the "Tree of Life" mural — a vibrant celebration of the strength that emerges when communities uplift and embrace Black and minority voices. The project brought together students and locals, creating a shared creative experience that beautifully illustrated what it means to take root in community, reflecting the rich Black and Afro-Latino culture that defines neighborhoods like Jamaica.

During a community painting day, **Fordham Road** residents, students, and artists collaborated to create a vibrant asphalt mural at Muller Triangle, featuring Bronx-themed motifs like shopping bags, movie tickets, and teddy bears — reflecting everyday life and local pride.



PUBLIC SPACE INNOVATIONS

Mural Mania



Downtown Brooklyn Partnership unveiled “Fear No Frontier” a 10,700-square-foot mural by NYC-based artist, Isolina Minjeong. This was DBP’s largest asphalt art installation to date – the artwork spans the Jay Street busway and surrounding shared streets. It transformed everyday pavement into a vibrant public canvas.

Chinatown partnered with internationally renowned artist Colleen Kong-Savage to activate Doyers Street with a breathtaking ground mural titled “Stories in Flight.” Painted with the help of community volunteers, the mural features swallows, symbols of good luck and positive change, soaring across the historic alleyway in a vibrant display of movement and meaning.

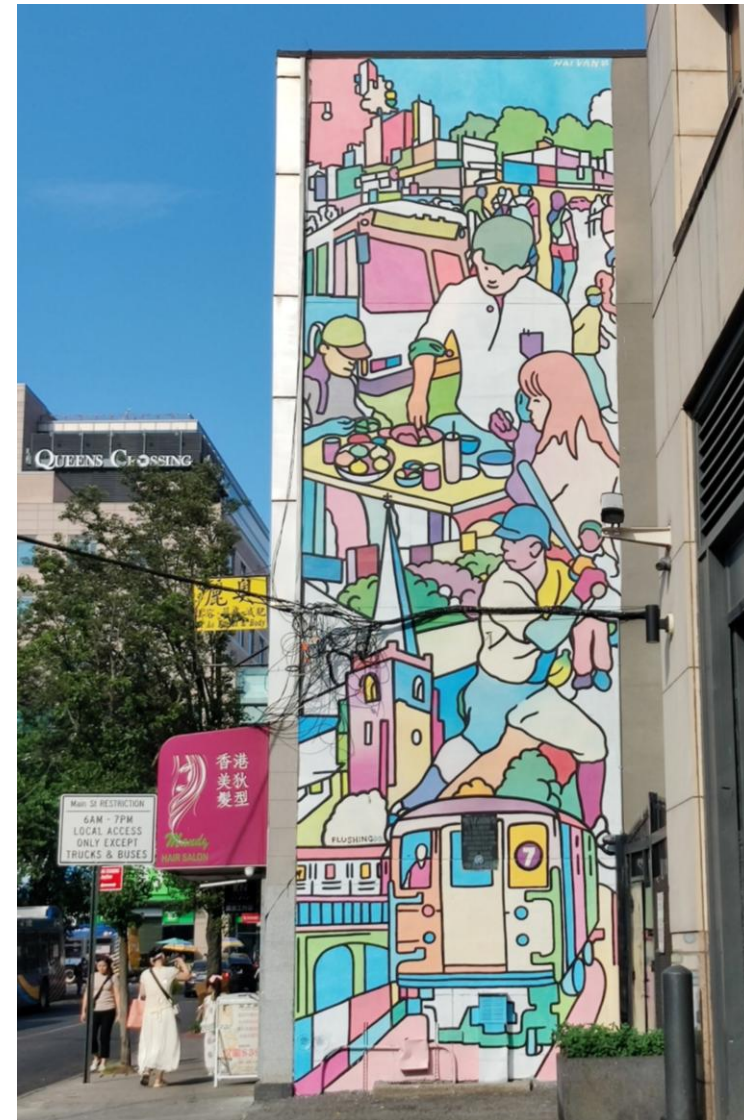
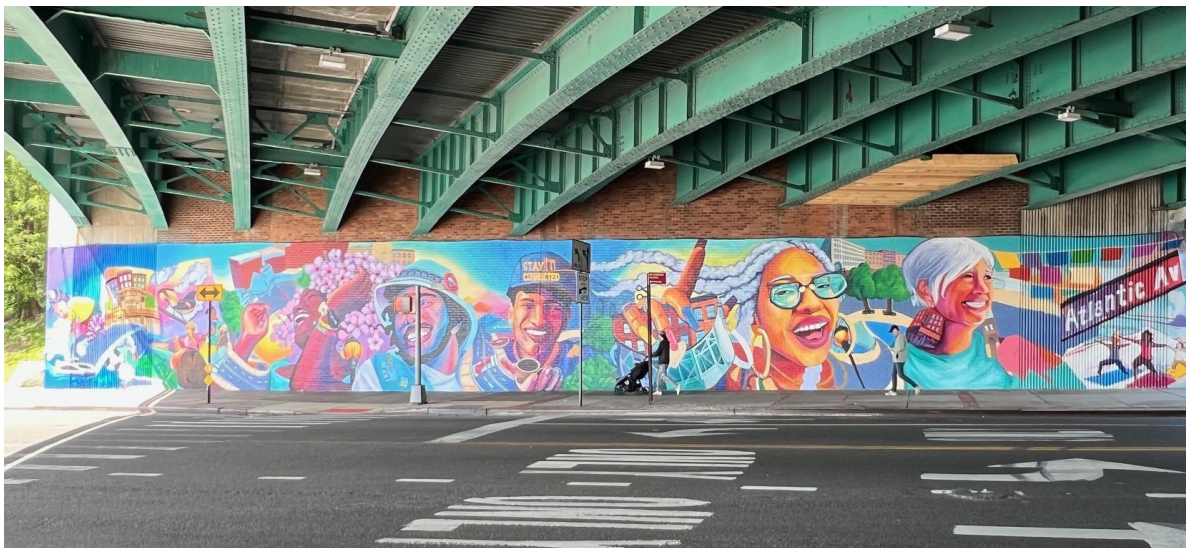
Union Square Partnership hosted its fourth annual busway mural activation on 14th Street, transforming the corridor into a vibrant canvas of community expression. The 7500-square-foot mural, titled “Flowing Together,” was designed by Queens-based artist Talisa Almonte and painted with the help of nearly 100 volunteers. The mural represents the flow of people through Union Square, with organic shapes and spirals symbolizing connection, diversity, and shared purpose.

PUBLIC SPACE INNOVATIONS

Mural Mania

Atlantic Avenue installed two large murals under the Brooklyn-Queens Expressway (BQE) underpass – funded in part by an SBS public realm grant. The murals transformed a dark, underutilized space into a welcoming gateway to the Brooklyn waterfront and Brooklyn Bridge Park. The murals were completed by seven artists and explore themes of connectivity, urban renewal, industrial heritage, the built environment, immigration, and cultural histories. The installation not only beautified the area, but also reconnected neighborhoods divided by highway infrastructure — demonstrating the power of public art to heal urban scars and foster civic identity.

Downtown Flushing Transit Hub unveiled a 54-foot-tall mural “Flushing Is Fun” that celebrates the district’s vibrancy, diversity, and everyday joy. The artwork features vibrant depictions of bustling markets, iconic foods, community gatherings, and architectural motifs that honor the neighborhood’s multicultural heritage. Positioned at a key pedestrian intersection, the mural enhances the public realm while reinforcing Flushing’s identity as a walkable, inclusive, and culturally rich destination.



PUBLIC SPACE INNOVATIONS

Greenery & Streetscaping

BIDs recognize that a well-designed streetscape, enriched with greenery, creates a more comfortable, attractive, and walkable environment. Trees and plantings soften the urban setting, provide shade, and enhance the character of the street in a manner that turns everyday routes into welcoming public spaces.

In partnership with the NYC Department of Transportation and the city's Plaza Program, **Dumbo** celebrated the unveiling of Pearl Plaza, a newly expanded pedestrian space that seamlessly connects the Pearl Street Triangle with the iconic Manhattan Bridge Archway. The project reclaimed underutilized street space to create a cohesive public square — complete with sculptural seating, custom umbrellas, and integrated public art. The redesign enhances pedestrian flow between two of Dumbo's most beloved gathering spots while offering shade, comfort, and visual intrigue for residents, workers, and visitors.

Grand Central Partnership transformed a stretch of Vanderbilt Avenue into a vibrant public amenity with its seasonal Street Seat installation. Located between East 44th and 45th streets, the 120-foot-long seating area offered pedestrians a place to sit, eat, rest, and reconnect. The installation featured café-style tables, benches, planters, and umbrellas. It provided a much-needed buffer from traffic and a welcoming environment for workers, tourists, and residents navigating one of the city's busiest districts.

Downtown Flushing Transit Hub partnered with NYC Parks Department to install 18 tree guards and plant four new trees — advancing its commitment to urban greening, pedestrian safety, and streetscape beautification in one of Queens' busiest commercial corridors.



PUBLIC SPACE INNOVATIONS

Greenery & Streetscaping

In FY25, **Village Alliance** took a step toward “Project Green,” transforming its streetscape with a targeted greening initiative that blends sustainability, beautification, and strategic placemaking. With support from board members, the BID expanded nine tree beds along 8th Street to meet NYC Parks standards, which create more space for root growth, better drainage, and long-term tree health. These upgraded beds were planted with hardy, climate-resilient species that thrive in urban conditions, adding lush greenery at street level while creating micro-habitats for pollinators and small wildlife. At Astor Place, the BID installed 13 new planters to enhance the sidewalk outside a recently vacated storefront. The result was a more vibrant, ecologically supportive corridor that invites pedestrians to slow down and engage with their surroundings.

Lincoln Square made major public realm enhancements like repainting and refurbishing hundreds of pieces of street furniture, including tables, chairs, information carts, and benches. The BID also added 10 new crabapple trees across the 10 Broadway Malls within the district, planted dozens of new shrubs, and created four seasonal displays with thousands of annuals in its parks and planters. These efforts enhanced the visual appeal and ecological health of its urban gardens, provided shade, and contributed to a greener, more welcoming corridor.



PUBLIC SPACE INNOVATIONS

Greenery & Streetscaping

To guide future improvements, **Park Slope 5th Avenue** partnered with WXY Architecture + Urban Design to develop a comprehensive Streetscape Vision Report. The report proposed wider sidewalks, more public space, and traffic calming measures. This report was in response to the challenges the corridor faces with traffic and congestion. The recommendations will improve pedestrian safety and ease of small business operations. The BID's next steps include working with the NYC Department of Transportation (DOT) to implement the report's recommendations.

With the support of local elected officials and its community board, the **Meatpacking District** worked with its design team and DOT to create the West 14th Street Promenade — a project that strengthens connections to Hudson River Park and enlivens one of the neighborhood's most iconic retail corridors. This innovative initiative significantly expanded the pedestrian realm along West 14th Street between Ninth and Tenth avenues. The Promenade introduced five distinct public plaza decks, adding 3,500 square feet of new deck space, and created a total of 6,400 square feet of new DOT-designated public plaza space along the corridor. Each deck offered unique seating, plantings, and amenities designed to enhance the streetscape and elevate the visitor experience.

Kings Highway delivered a meaningful boost to neighborhood livability by completing the refurbishment of two local parks, Joyce Kilmer Triangle and Corporal Wiltshire, transforming them into cleaner, safer, and more welcoming spaces for the South Brooklyn community.



PUBLIC SPACE INNOVATIONS

Greenery & Streetscaping

West Village initiated a streetscape masterplan and traffic study for 7th Avenue South, aiming to convert the corridor into a more people-oriented streetscape. The urban design firm Sasaki was engaged to develop a long-term master plan for a safer and more unified public realm. The process was community-driven, incorporating input from four public workshops and a stakeholder survey to ensure local priorities guide the vision.

Bryant Park Corporation implemented a new summer program, Garden Explorers, that connects kids with gardening and nature-based play. Held every other week from June to September, it was an immediate hit. The children enjoyed planting, pruning, weeding, and getting their hands dirty! At the end, they were encouraged to plant a seed in a pot to take home.

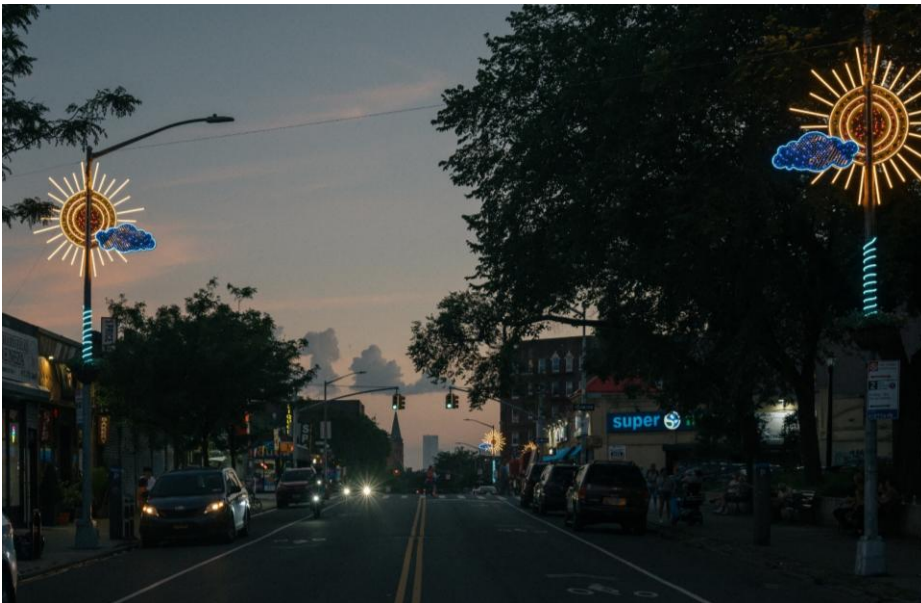


In partnership with HIVE Public Space, **Pitkin Avenue** unveiled Table Talk, a new public art installation in the heart of Brownsville that celebrates local identity and creativity. Located at Zion Triangle, Table Talk serves as a creative and communal anchor and a bold invitation for neighbors to take a seat, share their voices, and connect. This physically accessible public realm project incorporates handwritten messages from community members and creates space for reflection and gathering along the vibrant Pitkin Avenue corridor.

PUBLIC SPACE INNOVATIONS

BIDs Shining Bright

BID lighting installations cast a bright, welcoming glow across their districts, bringing new life to the streets after dark. The warm illuminations enhance safety, highlight key public spaces, and add a distinctive nighttime identity to the area.



Sunnyside Shines unveiled a dazzling new lighting installation along Greenpoint Avenue, transforming the corridor into a radiant symbol of community pride and cultural diversity. Funded by an SBS public realm grant, the “Sunnyside Lights” project reimagines the avenue as the “Avenue of the World”. The lighting improves nighttime visibility, enhances pedestrian safety, and boosts foot traffic for small businesses.

Morris Park’s public large-scale light installation at Loreto Park, “The Pulse”, ran the entirety of FY25 and was awarded an honorable mention at the LIT 2024 International Lighting Design Awards competition in Switzerland. This is a huge recognition as the project was selected from more than 800 entries submitted from 58 countries.

Castle Hill launched the district’s first-ever Ramadan lighting ceremony. Held in February 2025, the event marked a historic moment for the BID and the neighborhood, showcasing the vibrant diversity within the community.

SMALL BUSINESS SUPPORT

The Heart of New York City

Small businesses are the beating heart of New York City, and BIDs work every day to provide them with the resources and support they need to thrive. Collectively serving more than 25,000 storefront businesses, BIDs advocate on their behalf, greet new businesses with welcome packets, host merchant mixers, and create commercial corridors that are inviting for people to shop.



Highlights

71

Storefront activations

60

BIDs engaged in business attraction initiatives

63

BIDs implemented initiatives to support existing businesses

38

BIDs track changes in business operation trends

63

BIDs report quality-of-life issues to 311 on a regular basis

SMALL BUSINESS SUPPORT

Bringing Local Businesses to Life

BIDs are often a crucial source of support for small businesses experiencing financial and operational challenges. They also work to retain existing businesses and attract new merchants to open in their districts. Through a variety of public events and marketing programs, BIDs promote local businesses, draw in visitors, and encourage individuals to shop locally.



“Black Excellence Now” was a month-long celebration launched by the **Myrtle Avenue Brooklyn Partnership** to honor Black innovation, entrepreneurship, and cultural legacy through public art and storytelling. This initiative transformed the corridor into a living gallery with three striking storefront mural installations created by local Black artists on Black-owned businesses and honored the legacy of Black trailblazers. It also shined a spotlight on the vibrancy of Myrtle Avenue’s commercial community while supporting local artists and businesses and educating the public about underrepresented Black innovators.

“The People Make The Place!” was a standout success for **Grand Street**, transforming a vacant storefront into a vibrant community hub through collaboration with the Van Alen Institute, SBS, and local partners. “The People Make The Place!” spotlighted East Williamsburg residents, honored the neighborhood’s leaders, and reflected its culture of co-creating public spaces and showcasing visions of the past, present, and future of the neighborhood. This exhibition reinforced the vital role of culture in maintaining thriving commercial corridors and was funded through SBS’s Avenue NYC Organizational Development grant program.



SMALL BUSINESS SUPPORT

Bringing Local Businesses to Life

In Spring 2025, **Madison Avenue** partnered with the New York Botanical Garden to launch “NYBG in Bloom on Madison Avenue,” a week-long floral celebration that brought art, nature, and retail together in full bloom. The event transformed storefronts from 57th to 86th streets into living tributes to Van Gogh’s iconic floral paintings, in honor of NYBG’s summer exhibition “Van Gogh: Painting with Flowers.” The event drew thousands of visitors, boosted foot traffic, and reinforced Madison Avenue’s identity as a destination for culture and commerce.

NoHo was at the forefront of sneaker culture during the initial boom in the 1980s and 1990s. Since the COVID-19 pandemic, the BID saw a flurry of new store openings that reinvigorated Broadway and ushered in NoHo’s “Sneaker Renaissance.” In FY25, they launched a months-long campaign designed to highlight the new stores, foster better relationships with store management, and market NoHo as a unique destination.

Forest Avenue hosted three merchant mixers that allowed merchants and property owners to network and provided valuable opportunities for collaboration, connection, and visibility.



COMMUNITY ENGAGEMENT

Bringing People Together

Commercial corridors are the backbone of neighborhood life as these are places where small businesses thrive, communities gather, and local identity takes shape. Every day, BIDs transform these areas into vibrant, welcoming destinations that drive economic opportunity and strengthen community pride.

Southern Boulevard launched the first-ever Hunts Point Historical Walking Tour – a milestone achievement highlighting the cultural and historical significance of their community. This initiative attracted both residents and visitors, offering a meaningful way to connect with the neighborhood’s past while building pride in its future. It also positioned Southern Boulevard as a destination for cultural enrichment and community learning.

In September, **New Dorp Lane District** hosted its 7th Annual Car Show. This is a major Staten Island community event, and featured classic, antique, custom, and foreign cars, along with family-friendly activities, vendors, and performances. One of the BID’s signature annual events, it drives foot traffic to corridor businesses and highlights the BID’s role in boosting economic activity.

In the spring, **Long Island City** hosted their annual street festival in collaboration with 130+ businesses with live performances, interactive lessons, art, fitness classes, outdoor dining, pop-up activities, games, and more.

East Midtown Partnership hosted their first annual Mardi Gras celebration across the district. The event involved a dozen restaurants and drew hundreds of community participants. The Mardi Gras event boasted live jazz, Cajun specials, and rum-based drinks for customers to enjoy. All the participating restaurants reported that they were fully booked for reservations that Saturday.



COMMUNITY ENGAGEMENT

Bringing People Together

Cypress Hills Fulton marked its formal launch with an official ribbon cutting ceremony on Fulton Street, from Norwood to Hale Avenue. The event — a block party with music, food, and family-friendly activities — also included recognition of local businesses and public remarks that highlighted the BID’s future role in revitalizing the corridor and supporting small businesses. Attendees included elected officials, the local community board, and SBS. Local businesses, residents, and community-based organizations also tabled at the event.

Montague Street’s Open Streets program was a resounding success, transforming Brooklyn Heights into a lively, car-free corridor every Sunday from May through June, and again in September. Through curated activations like the Back-to-School Party, pet blessing, a lively pickleball tournament, and recurring FAD Market pop-ups — New York City’s roving Fashion, Art, and Design market featuring local makers, handcrafted goods, and artisanal products. These events created a pedestrian-friendly environment that boosted foot traffic, supported local businesses, and fostered community pride. The BID showed how creative programming can bring a street to life and make people fall in love with their community all over again.



COMMUNITY ENGAGEMENT

Bringing People Together

In partnership with the Farragut Fund for Catalan Culture, **West Village** organized the Sant Jordi “Books & Roses” festival in the spring, transforming New York’s West Village into a vibrant celebration of literature, love, and Catalan culture. The event featured immersive storefront designs, rose-themed displays, and a stunning video mapping installation titled “Books, Roses & Dragons.” Local businesses, artists, and residents collaborated to create a month-long literary promenade along Christopher Street, boosting foot traffic, cultural engagement, and community pride.

Forest Avenue’s Annual Holiday Stroll has become a cherished Staten Island tradition, bringing festive cheer and community spirit to the corridor each year on the Thursday following Thanksgiving. With Santa arriving by horse and carriage and local merchants handing out small giveaways, the event transforms Forest Avenue into a warm, welcoming destination that celebrates the start of the holiday shopping season. Families gather for photos, neighbors reconnect, and small businesses enjoy a boost in foot traffic and visibility.

From May through September, **Hudson Yards Hell’s Kitchen** partnered with Somos Latin Dance to host free weekly salsa and bachata dance parties in Bella Abzug Park. Each week, more than 100 people of all ages gathered — some seasoned dancers who return year after year, others stepping into salsa for the very first time — all coming together to move, connect, and build community in the heart of the park.



CLEAN & SAFE

Building Cleaner, Safer Neighborhoods

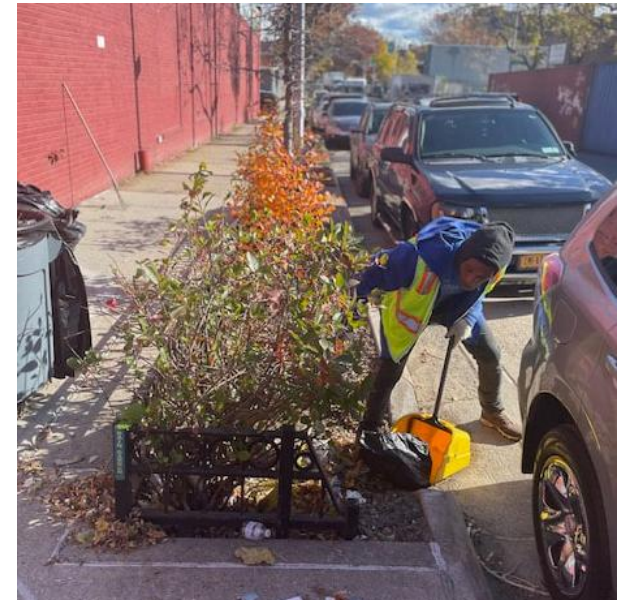
“Clean and safe” has always been the core mission of BIDs. Created to make commercial corridors feel secure for shoppers and workers, BIDs still devote more than half their budgets to sanitation and public safety. To support them in these efforts, the New York City Council allocated \$5 million in the FY26 City budget to fund the containers required under the city’s new trash containerization rules. Today, BIDs continue working with partners to innovate and try new methods for providing sanitation and quality of life services.

FAB Fulton began a pilot safety ambassador program in June 2025, deploying two uniformed ambassadors who canvass the district four days a week, six hours a day. They serve as a constant presence on Fulton Street.

125th Street launched an awareness campaign titled “Harlem Neat Streets.” The social media campaign is intended to raise awareness about the importance of keeping Harlem clean, particularly along the 125th Street corridor.

Sunset Park continues to maintain a lending library of garden and clean-up tools and materials to help block associations, parks groups, and corporate volunteers carry out cleaning and gardening on the avenue.

East Brooklyn coordinated with the local community board, council member, residents, businesses, and the BID’s clean team to hold a successful Annual Clean Up Day. The BID’s goals were to tackle litter, improve streetscape conditions, and foster neighborhood pride. For the first time, New York Restoration Project (NYRP) joined the effort, offering hands-on tree pit maintenance training, leading to the successful cleanup of five tree pits and laying the groundwork for future green infrastructure care. The event resulted in the removal of more than 32 bags of debris, marking a 33% increase from the previous year and reflecting growing participation and impact.



CLEAN & SAFE

Building Cleaner, Safer Neighborhoods

As part of the citywide mandate to eliminate trash bags from sidewalks, **Flatiron NoMad Partnership** coordinated the rollout of sealed, lidded trash containers across its district. The bins are designed to reduce litter, deter rodents, and improve pedestrian access on sidewalks. Working closely with the NYC Departments of Sanitation (DSNY) and Transportation (DOT), the BID identified optimal bin placement locations, educated businesses on compliance, and piloted container models that balanced functionality with streetscape aesthetics.

Lincoln Square also set a new standard for urban sanitation by fully eliminating sidewalk trash bags through the strategic deployment of eight Citibins — sealed, rodent-proof containers capable of storing up to 250 bags of trash per day. The BID's clean team not only manages daily waste collection but also power washes the Citibins weekly, ensuring they remain clean, odor-free, and visually appealing.

The **Church-Flatbush Community Alliance** implemented several targeted sanitation and beautification improvements across its commercial corridors. The BID piloted more efficient doors for BID-owned trash containers to reduce overflow, improve access for sanitation crews, and minimize litter spread during windy conditions. They also hosted two neighborhood cleanup events powered by local volunteers, merchants, and community partners. Activities included litter pickup, mulching and tree bed maintenance, and graffiti removal. The BID also installed new trees and protective tree guards at key pedestrian areas along Church and Flatbush avenues, improving shade, aesthetics, and stormwater absorption.



CLEAN & SAFE

Building Cleaner, Safer Neighborhoods

Downtown Brooklyn Partnership hosted its annual “Clean Team” holiday party to honor the dedication and hard work of the team responsible for keeping Downtown Brooklyn clean, green, and safe throughout the year — rain, snow, or shine. The celebration recognized their tireless efforts and commitment to maintaining a vibrant and welcoming urban environment.

In FY25, **Fordham Road** strengthened their public safety strategy by expanding their Patrol Ambassador Program through enhanced training, deeper enforcement coordination, and new initiatives supporting both merchants and at-risk youth. Patrol Ambassadors completed specialized training in de-escalation, naloxone administration, active shooter, CPR/AED, and unhoused outreach, equipping them to respond effectively and compassionately to complex street-level conditions. Averaging nearly 10 daily 311 reports, the team serves as a critical link between merchants, residents, and city agencies, working closely with DSNY and NYPD on targeted enforcement efforts and earning formal recognition from City Hall and the NYC Retail Theft Task Force.



CLEAN & SAFE

Building Cleaner, Safer Neighborhoods

Garment District Alliance launched its Street Watch Cloud-Connected Security program, a cutting-edge public safety initiative that equips participating properties with free exterior security cameras connected to a centralized cloud network. With 29 buildings enrolled, the program enhances real-time monitoring and supports law enforcement investigations. Through Street Watch, property owners, the NYPD, and the Manhattan District Attorney's Office can access live camera feeds when needed, enabling faster response to incidents, improved coordination, and stronger deterrence of retail theft and quality-of-life offenses.

180th Street introduced new security camera products to increase coverage around the industrial BID. These cameras help deter illegal dumping, loitering, and vandalism, while supporting real-time monitoring and coordination with NYPD. The expanded network directly addresses quality-of-life concerns and reinforces the BID's dedication to public safety.

Illegal dumping has long plagued the **GatewayJFK** district, affecting residential homes and businesses in the community surrounding JFK Airport. GatewayJFK took decisive action by installing solar-powered lighting along its commercial corridor. This simple yet strategic infrastructure upgrade directly addressed the problem by increasing visibility, discouraging offenders, and improving safety for workers and residents.



5

BID
SERVICES



SANITATION

All BIDs

Almost every BID provides supplemental sanitation services to keep corridors vibrant, storefronts free of debris, and sidewalks clear for pedestrians. BID sanitation programs typically include sidewalk sweeping, trash bagging, power washing, snow and ice removal, gum scraping, and graffiti removal. “Clean teams” are contracted and/or employed in-house.

Highlights

319

Linear miles served

3.6M

Trash bags collected

383K

Total instances of graffiti removed

6,362

Receptacles maintained

838

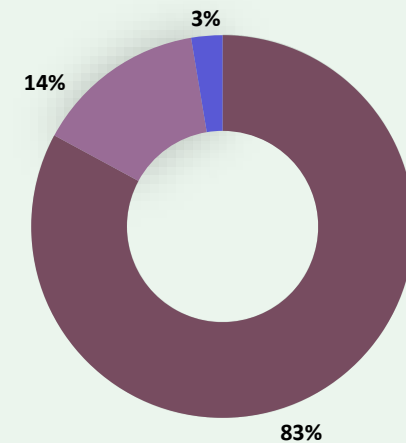
Sanitation workers employed

1.5M

Sanitation hours logged

How do BIDs employ their sanitation staff?

- Contracted
- In-house
- Both



FY25 BID Investments

75

BIDs with sanitation programs

\$58.3M

Total BID sanitation investment

\$778K

Average BID sanitation investment

\$211K

Median BID sanitation investment

27%

Average % of BID expenses

MARKETING & PUBLIC EVENTS

All BIDs

BID marketing programs promote the district and its businesses while also drawing foot traffic to corridors. BIDs often produce district shopping guides, coordinate retail attraction events, and install holiday lighting. They host street fairs, “taste-of” events, live music and dance performances, community movie nights, and cultural festivals.

Highlights

3,798

Public events held

13.6M

Estimated participants at public events*

1M

Marketing materials distributed

6.2M

Total social media & email subscribers

289

Linear miles of holiday lighting

70

BIDs with holiday lighting programs



FY25 BID Investments

72

BIDs with marketing programs

\$33.8M

Total BID marketing investment

\$487K

Average BID marketing investment

\$114K

Median BID marketing investment

16%

Average % of BID expenses

PUBLIC SAFETY

All BIDs

Many BIDs implement programs to increase safety and security for district businesses, residents, and visitors. Services can include neighborhood patrol, security cameras, additional lighting, joint initiatives with the NYPD, pedestrian traffic management, and employing ambassadors to assist tourists. Public safety staff may be contracted or employed in-house.

Highlights

185

Linear miles served

669K

Interactions with visitors

338

Public safety staff employed

607K

Hours logged by public safety staff

5,000

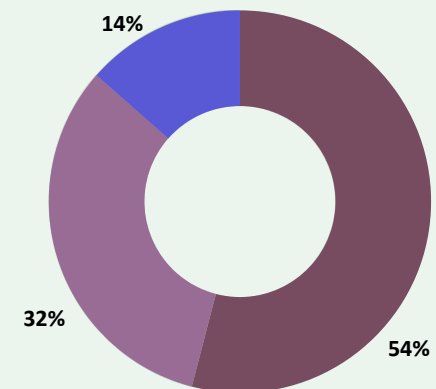
Lighting elements installed/maintained

25

BIDs assign staff to street patrol

How do BIDs employ their public safety staff?

- Contracted
- In-house
- Both



FY25 BID Investments

37

BIDs with public safety programs

\$32.3M

Total BID public safety investment

\$897.2K

Average BID public safety investment

\$205K

Median BID public safety investment

15%

Average % of BID expenses

STREETSCAPE & BEAUTIFICATION

All BIDs

BIDs often improve, activate, and beautify public spaces like plazas and sidewalks through temporary and permanent installations. Streetscape improvements can include seasonal plantings, street furniture, tree pits, distinctive street lighting, and public art installations. Some BIDs even install their own unique streetscape elements like street signs and benches.

Highlights

241

Public spaces maintained

7,768

Tree guards and tree pits maintained/installed

5,157

Planters and hanging baskets maintained

27.9K

Streetscape elements maintained*

3,411

Banners installed/maintained

169

Public art installations sponsored



FY25 BID Investments

61

BIDs with streetscape programs

\$18.1M

Total BID streetscape investment

\$403K

Average BID streetscape investment

\$93K

Median BID streetscape investment

8%

Average % of BID expenses

GENERAL & ADMINISTRATIVE

All BIDs

BIDs are advocates for the neighborhoods they serve, and staff play an important role in both day-to-day operations and addressing more complex local issues. Often operating with small staffs, BIDs spend time generating external revenue, addressing problems affecting local businesses, and liaising with city agencies.

Highlights

\$65.7M

External revenue generated by BIDs (non-assessment)

29%

% of total BID revenue from external sources

61.3K

Staff hours spent raising external revenue

181

Grants received by BIDs

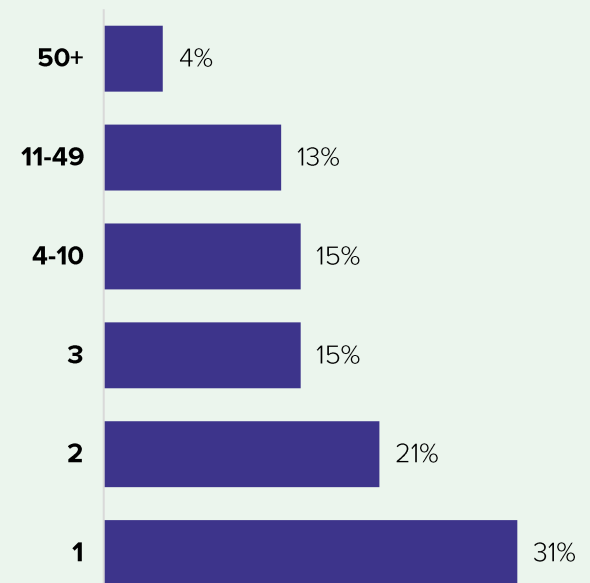
25

BIDs conducting research or planning studies

63

BIDs conducted stakeholder surveys

How many people work at BIDs?



FY25 BID Investments

\$39.1M

Total BID G&A expenses

\$522K

Average BID G&A expenses

\$248K

Median BID G&A expenses

18%

Average % of BID expenses

17

BIDs sharing G&A expenses*

*BIDs may share staff and/or management with another BID or a related community-based development organization

6 BID DIRECTORY



125th Street – East Midtown Partnership

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Service Area (Linear Feet)
125th Street	MN	\$1,439,462	\$1,240,462	\$1,535,296	10,270
161st Street	BX	\$485,746	\$240,000	\$482,555	5,520
180th Street	QN	\$75,000	\$75,000	\$85,808	8,150
34th Street Partnership	MN	\$14,697,049	\$13,000,000	\$14,806,210	41,110
82nd Street Partnership	QN	\$365,262	\$254,450	\$365,262	3,460
86th Street Bay Ridge	BK	\$362,589	\$290,000	\$333,653	5,930
Atlantic Avenue	BK	\$503,378	\$390,000	\$529,026	17,170
Bay Ridge 5th Avenue	BK	\$653,615	\$534,000	\$593,867	17,210
Bayside Village	QN	\$380,696	\$230,000	\$371,426	6,690
Bed-Stuy Gateway	BK	\$1,060,590	\$675,000	\$996,015	14,310
Belmont	BX	\$687,335	\$440,000	\$681,445	27,170
Brighton Beach	BK	\$276,250	\$220,000	\$268,044	10,530
Bryant Park Corporation	MN	\$29,972,254	\$2,500,000	\$29,470,868	9,310
Castle Hill	BX	\$350,000	\$300,000	\$299,159	8,697
Chinatown	MN	\$2,013,504	\$1,800,000	\$2,260,135	55,560
Church-Flatbush Community Alliance	BK	\$767,981	\$589,000	\$715,920	15,060
Columbus Avenue	MN	\$538,075	\$458,800	\$545,230	8,010
Columbus-Amsterdam	MN	\$556,437	\$450,000	\$645,625	11,220
Court Livingston Schermerhorn	BK	\$1,609,080	\$1,600,000	\$1,593,533	28,020
Cypress Hills Fulton*	BK	\$141,496	\$100,000	\$79,483	18,651
Diamond District Partnership	MN	\$1,451,730	\$900,000	\$1,288,409	1,930
Downtown Alliance	MN	\$23,814,082	\$20,400,000	\$22,802,074	121,820
Downtown Flushing Transit Hub	QN	\$1,463,731	\$1,000,000	\$1,315,206	11,110
Downtown Jamaica Partnership	QN	\$1,470,536	\$1,350,000	\$1,316,434	16,060
Dumbo	BK	\$2,170,018	\$1,850,000	\$2,115,033	36,680
East Brooklyn	BK	\$210,000	\$142,500	\$243,389	54,560
East Midtown Partnership	MN	\$3,500,283	\$3,500,000	\$3,468,288	49,480

FAB Fulton – Morris Park BID

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Service Area (Linear Feet)
FAB Fulton	BK	\$721,261	\$500,000	\$640,826	20,400
Fifth Avenue Association	MN	\$8,803,474	\$8,054,663	\$9,522,405	22,220
Flatbush-Nostrand Junction	BK	\$459,365	\$350,000	\$485,068	9,110
Flatiron NoMad Partnership	MN	\$7,261,465	\$6,000,000	\$7,399,734	47,610
Fordham Road	BX	\$1,067,171	\$1,010,000	\$1,092,072	16,220
Forest Avenue	SI	\$264,129	\$165,000	\$202,300	8,190
Fulton Mall Improvement Association	BK	\$2,990,530	\$2,950,000	\$2,737,556	16,300
Garment District Alliance	MN	\$13,323,659	\$13,000,000	\$12,121,708	44,000
GatewayJFK	QN	\$525,000	\$500,000	\$661,173	19,611
Graham Avenue	BK	\$354,749	\$250,000	\$339,856	9,810
Grand Central Partnership	MN	\$14,005,509	\$12,709,372	\$12,015,942	73,960
Grand Street	BK	\$465,808	\$324,360	\$420,070	7,770
Hudson Square	MN	\$3,780,000	\$3,200,000	\$3,743,000	39,012
Hudson Yards Hell's Kitchen	MN	\$4,226,062	\$4,100,000	\$4,025,746	46,700
Jerome Gun Hill	BX	\$343,750	\$259,000	\$349,906	8,070
Kings Highway	BX	\$536,750	\$400,000	\$520,312	7,680
Kingsbridge	BX	\$330,509	\$329,000	\$314,341	13,140
Lincoln Square	MN	\$3,169,632	\$2,850,000	\$3,209,811	28,680
Long Island City	QN	\$1,031,228	\$1,000,000	\$968,178	123,182
Lower East Side Partnership	MN	\$2,201,545	\$1,575,000	\$2,201,223	10,870
Madison Avenue	MN	\$2,162,077	\$2,072,000	\$2,236,828	27,450
Meatpacking District	MN	\$4,588,266	\$3,177,174	\$4,298,112	31,420
MetroTech	BK	\$5,605,865	\$5,250,000	\$4,951,917	46,200
Montague Street	BK	\$261,895	\$210,000	\$298,364	3,980
Morris Park	BX	\$585,530	\$390,000	\$585,446	15,525

Myrtle Avenue Brooklyn Partnership – Woodhaven BID

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Service Area (Linear Feet)
Myrtle Avenue Brooklyn Partnership	BK	\$1,330,594	\$575,000	\$1,235,809	15,950
Myrtle Avenue (Queens)	QN	\$648,121	\$507,676	\$565,784	16,990
New Dorp Lane District	SI	\$189,052	\$135,000	\$146,617	11,884
NoHo	MN	\$696,183	\$600,000	\$695,761	12,570
North Flatbush Avenue	BK	\$339,625	\$200,000	\$332,896	6,820
Park Slope 5th Avenue	BK	\$619,091	\$500,000	\$666,525	27,630
Pitkin Avenue	BK	\$540,114	\$225,000	\$543,831	12,880
SoHo Broadway Initiative	MN	\$1,115,698	\$900,000	\$793,532	6,960
South Shore	SI	\$235,483	\$185,000	\$269,534	21,950
Southern Boulevard	BX	\$354,194	\$200,000	\$309,321	6,830
Steinway Street	QN	\$545,600	\$520,000	\$431,518	9,930
Sunnyside Shines	QN	\$561,750	\$360,000	\$516,700	18,290
Sunset Park	BK	\$393,925	\$300,000	\$344,285	11,780
Third Avenue	BX	\$466,427	\$450,927	\$278,110	3,450
Throggs Neck	BX	\$396,863	\$340,000	\$314,121	15,295
Times Square Alliance	MN	\$27,116,488	\$14,347,293	\$27,071,295	52,800
Union Square Partnership	MN	\$4,263,180	\$4,200,000	\$4,130,752	22,380
Village Alliance	MN	\$1,608,611	\$1,400,000	\$1,537,858	22,750
Washington Heights	MN	\$1,194,522	\$517,422	\$1,013,280	7,030
West Shore	SI	\$110,420	\$110,420	\$114,560	26,880
West Village	MN	\$654,665	\$594,906	\$656,328	22,726
Westchester Square	BX	\$508,032	\$425,920	\$516,867	9,100
White Plains Road	BX	\$110,010	\$110,000	\$114,986	3,610
Woodhaven	QN	\$439,404	\$275,000	\$358,521	10,340

ABOUT SBS

The NYC Department of Small Business Services helps unlock economic potential and create economic security for all New Yorkers by connecting New Yorkers to good jobs, creating stronger businesses, and building thriving neighborhoods across the five boroughs.

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