



**NYC**  
Small Business  
Services

careers  
businesses  
neighborhoods

# FY24

## NYC Business Improvement District Trends Report

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# 1

## INTRODUCTION

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For **more than 40 years**, Business Improvement Districts (BIDs) have been at the heart of creating vibrant corridors for people to enjoy across all five boroughs of New York City.

With its bustling streets and vast network of small businesses, New York City offers excitement, culture, entertainment, and beauty around every corner. BIDs help keep that energy alive and add to it with their innovative solutions that meet the ever-evolving needs of our neighborhoods.

New York City boasts the largest network of BIDs across the country. Now, with **76 BIDs** covering **more than 300 miles** of commercial corridors, in the last year alone, BIDs infused more than **\$207 million** into our city's local neighborhoods and economy through programs and services.

This report details the impact and activity of BIDs during **Fiscal Year 2024**. When we invest in BIDs, we invest in the well-being of our communities. BIDs lift communities up through art installations, business support workshops, public safety ambassadors, graffiti removal, street festivals, holiday celebrations, and so much more. Under the Adams administration, the city continues to emphasize the importance of BIDs in creating healthy, vibrant, clean, and safe communities.

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Since the start of this administration, SBS has invested **more than \$40 million** towards catalyzing neighborhood revitalization. In FY24, *Small BID Support Grants* empowered small BIDs to introduce and expand innovative programs and services that go beyond their typical assessment expenses. *Commercial District Lighting Grants* allowed participating BIDs to implement lighting projects that met local needs and increased commercial activity at night. SBS also worked to provide several resources for BIDs including capacity building workshops, professional development opportunities, and support navigating city government. Our *BID Development Grants* jumpstarted community-led efforts in 15 neighborhoods to organize and plan for future Business Improvement Districts.

Thanks to the administration's investment, the NYC BID network continues to evolve and expand, bringing new resources into commercial corridors across the city. In FY24, Cypress Hills Fulton became the city's 76th BID, while the Long Island City BID more than doubled its service area through a major expansion.

As we reflect on the ways BIDs have impacted neighborhoods, it is important to remember that community is at the heart of BID work – developing spaces for people to live, work, shop, and play.

For more information on NYC BIDs, visit [nyc.gov/bids](https://nyc.gov/bids) or email [neighborhoods@sbs.nyc.gov](mailto:neighborhoods@sbs.nyc.gov).

## Background & Methodology

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The FY24 NYC Business Improvement District (BID) Trends Report contains information intended to illustrate overall outputs from BIDs in NYC, using data from Fiscal Year 2024 (July 1, 2023 - June 30, 2024).

The data used to produce this report is self-reported in BIDs' annual reports. Each BID has their own methods for tracking and collecting data throughout the year.

The financial data is typically submitted prior to the completion of an independent audit. Each BID determines how to allocate administrative costs across program areas, and their method of reporting in the annual report may differ from their final audit. For further analysis or research, individual BID audits can be found on their websites.

BID services and expenses vary greatly by district, and many local factors can determine differences between each BID's individual data. Geographies, scopes of service, land use and industry, local needs and priorities, and future plans all differ across BIDs. No BID is directly comparable to another BID.

- ▶ There are currently 76 BIDs in NYC. However, the data in this report reflects 74 BIDs because one did not submit an annual report, and one did not begin services until FY25.
- ▶ In some cases, numbers were rounded, so they may not seem to add up to the listed total.
- ▶ Linear feet for each BID was measured with mapping software and considered the specific service area of each district (e.g. side streets, corners, plazas).



# 2

## OVERVIEW

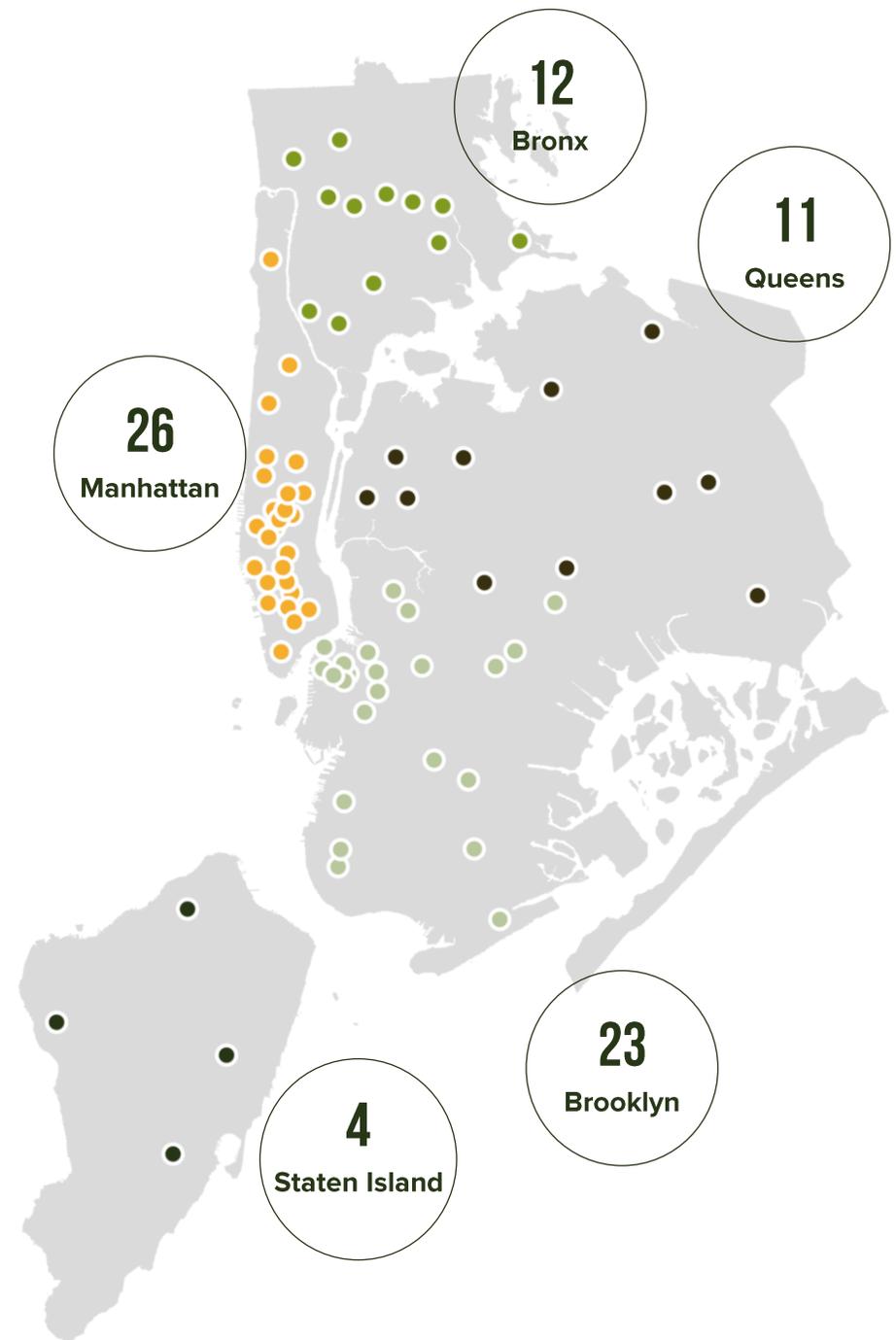


## BIDs in New York City

A Business Improvement District (BID) is a geographical area where local stakeholders oversee and fund the maintenance, improvement, and promotion of their commercial district.

For more than **40 years**, BIDs have been valuable and proven partners in ongoing initiatives of neighborhood revitalization and economic development across the five boroughs, making NYC neighborhoods cleaner, safer, and more vibrant. The city's **76 BIDs** – the largest BID program in the country – serve more than **300 miles** of commercial corridors and invest more than **\$207 million** into local economies in the form of supplemental services and programming.

- ▶ BID services are primarily funded by a special assessment on district properties.
- ▶ BIDs are governed by locally controlled non-profits with boards of directors that consist of property owners, commercial tenants, residents, and elected officials.
- ▶ BIDs provide services to supplement, not replace, the services already provided by the city.
- ▶ BIDs serve as a crucial liaison between city government and neighborhood stakeholders.



## Overall BID Impact

BIDs in New York City represent a diverse network of neighborhoods and stakeholders with a broad impact on communities reaching all five boroughs. Each district is unique, locally governed by the BID's board of directors, and invests 100% of assessment dollars back into its commercial corridor. While no one BID is the same, all BIDs share the same goal – direct impact to address community needs.



## Highlights

76

BIDs in NYC

37

BIDs located in low/moderate income neighborhoods\*

300+

Linear miles served by BIDs

24,627

Number of ground-floor storefronts in BIDs\*\*

54,962

Total number of properties served by BIDs

Photo Credit: Garment District Alliance

\*Based on 2020 U.S. Census data

\*\*Source: Live XYZ, Q1 2025

## Overall BID Impact

### FY24 BID Investments

**\$207.2M**

Total invested in NYC neighborhoods

**\$214.3M**

Total revenue

**\$153M**

Total assessment revenue

**\$61.2M**

Additional revenue raised



### FY24 SBS Commercial Revitalization Grants

**\$300K**

Awarded to **3 BIDs** through Avenue NYC

**\$885K**

Awarded to **11 BIDs** through Commercial District Lighting Grants

## Building BID Capacity

SBS works with community-based development organizations (CBDOs), such as BIDs, to steward the public realm and create conditions under which local businesses can grow and thrive. We offer CBDOs access to free tools, trainings, coaching, leadership development, and one-on-one assistance; work with them to identify local commercial district needs and plan targeted solutions; administer grant programs to strengthen and revitalize commercial districts; and oversee and support the largest network of BIDs in the country.

### Assessment Increases

4

BIDs received assessment increases in FY24 to increase services

\$4.08M

Additional assessment funds approved through legislative authorization

### Capacity Building

50

BIDs participated in SBS capacity building programming\*

### Convenings & Workshops

21

Convenings & workshops provided for CBDOs (including BIDs)



\*FY24 capacity building programming included: Neighborhood Leadership, legal assistance, convenings, workshops, nonprofit management coaching, board retreats, marketing design assistance, and Shop Your City videos. Learn more at [nyc.gov/neighborhoods](https://nyc.gov/neighborhoods).  
Photo Credit: BRIC Arts Media

## Building BID Capacity

### New and Updated BID Resources

To enhance governance, compliance, and operational efficiency for BID boards and executive directors, the BID Support & Oversight Team created **nine** new templates and **three** one-pagers. SBS also continued to provide free access to the **NYC Places Data Hub** and **Live XYZ**.

### Expanded Executive Director Support and Trainings

In FY24, the BID Support & Oversight Team significantly enhanced support for the BID network. This included expanding the New Executive Director onboarding training with three- and six-month check-ins and increasing one-on-one support. As a result, we provided almost **40 hours** of personalized assistance and training to **20 BIDs**.

### BID Board Trainings and Webinars

The BID Support & Oversight Team hosted **12** monthly open calls throughout the year to provide information about the wealth of resources available across the city. Since the pandemic, these calls have become a hub for sharing insights, tackling challenges, and building a stronger network. Additionally, we hosted **four** webinars to enhance BIDs' knowledge about annual meetings, assessment increases, and the BID billing process.

### Site Visits

To connect face-to-face and be in the field, SBS organized various site visits throughout the last fiscal year. The team enjoyed walking the vibrant streets of each district and meeting with dedicated BID staff while observing changes and challenges in local neighborhoods. These visits weren't just about observation – they were about addressing the concerns and issues of the BIDs and their members, building relationships, and understanding the unique heartbeat of each community.



## Building BID Capacity

SBS' BID Support & Oversight Team makes sure every BID is on top of their compliance game. The team is also committed to finding new ways to elevate our support and amplify the incredible work BIDs are doing every day. In FY24, we focused on ensuring that every BID had the resources and support they needed to thrive. This included providing hours of one-on-one technical assistance, attending board meetings, and hosting webinars and trainings.



Photo Credit: SBS (Atlantic Avenue)

## Highlights

# 10

Orientations held for new BID Executive Directors

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# 15

BID-specific trainings, webinars, and open calls hosted

---

# 38+

Hours of one-on-one support provided to BID staff and board members

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# 12

New templates and one-pagers created for BIDs

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# 400+

BID board, committee, and annual meetings attended by SBS staff

## BID Formations & Expansions

BID formation and expansion efforts are locally driven. A committee of stakeholders works together to plan for the BID and gain support from district property owners, merchants, and residents. SBS serves as an advisor and resource, guiding groups through the planning, outreach, and legislative approval process.

### Cypress Hills Fulton (Brooklyn)

In FY24, **Cypress Hills Fulton** took its final steps to becoming the **76<sup>th</sup>** BID in NYC. The new BID spans 26 blocks along Fulton Street, from Van Siclen Avenue to Elder Lane, in Cypress Hills, Brooklyn. The formation of this BID is the result of a collaborative effort between the BID's steering committee, the Cypress Hills Local Development Corporation (CHLDC), and SBS. This partnership began in 2016 with a year-long Commercial District Needs Assessment (CDNA) funded through SBS's Neighborhood 360° program.

The new BID's assessment is \$400,000. They aim to revitalize their commercial corridor and support small businesses by bringing vital improvements to the area, including enhanced street cleaning, beautification projects, wayfinding, and marketing. This initiative reflects the city's commitment to supporting small businesses and creating thriving communities where people can connect and celebrate all that their neighborhoods have to offer.



## BID Formations & Expansions

### Long Island City (Queens)

In FY24, **Long Island City (LIC)** completed a significant expansion, more than doubling its coverage area. The BID now encompasses 156 block faces, up from 73. The expansion reached eastward across Sunnyside Yards, extending to 35th Street and 47th Avenue. It also stretched north to 37th Avenue and Northern Boulevard, and west to Queens Plaza South and Vernon Boulevard. With the expansion, the BID's assessment increased from \$1 million to just over \$2 million, which will now support more than 750 businesses within the district.

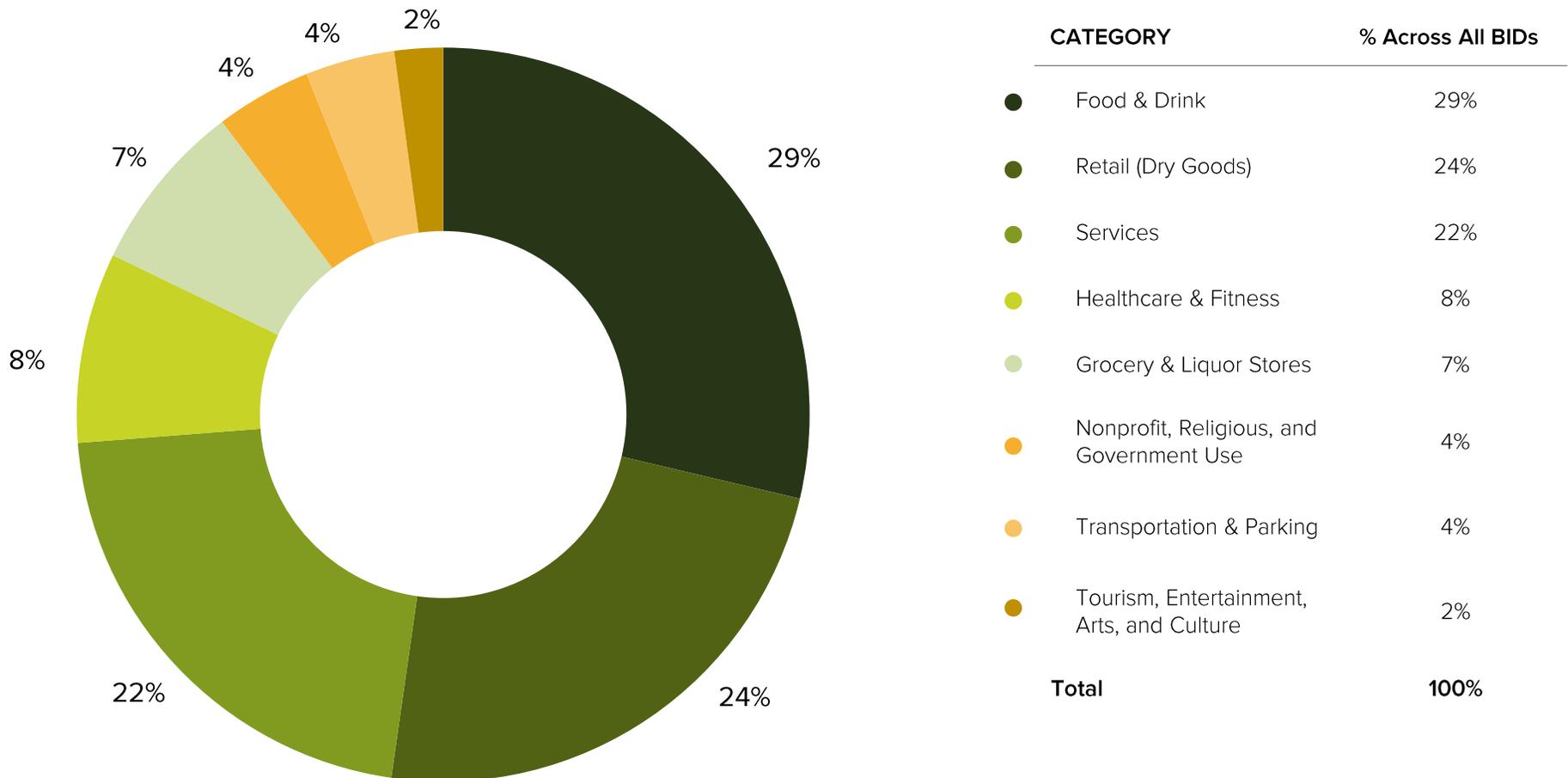
The LIC Partnership had been preparing for this expansion over the past three years by engaging with business owners in the new areas to understand their needs and daily challenges. This growth addresses the increasing foot traffic on additional streets throughout the neighborhood, which elevates activity and the demand for services. The BID offers supplementary sanitation and visitor services within the district and undertakes community development and beautification projects.



Note: Long Island City did not begin services in the expansion area until January 2025 (FY25)  
Photo Credit: Long Island City

## Storefront Retail Mix in BIDs

BID districts do not all look the same. Some represent neighborhood shopping corridors with small independent businesses. Others are in the busiest mixed-use districts of NYC, home to iconic office towers and corporate giants. The data below represents ground-floor storefront businesses in BIDs and does not capture upper floor tenants.



3

BY THE  
NUMBERS



## BIDs by Budget

Throughout this report, BIDs are separated by budget according to total expenses. BIDs are ordered alphabetically in each budget bracket below.

- ▶ Smallest expenses: \$85,808 (180th Street)
- ▶ Median expenses: \$658,750.89
- ▶ Largest expenses: \$29,470,868 (Bryant Park Corporation)

<\$300K <span>11</span>	\$300K - \$500K <span>15</span>	\$500K - \$1M <span>20</span>	\$1M - \$2.5M <span>13</span>	\$2.5M - \$10M <span>10</span>	\$10M+ <span>6</span>
180th Street	161st Street	Atlantic Avenue	125th Street	East Midtown Partnership	34th Street Partnership
Brighton Beach	82nd Street Partnership	Bay Ridge 5th Avenue	Chinatown	Fifth Avenue Association	Bryant Park Corporation
Castle Hill	86th Street Bay Ridge	Bed-Stuy Gateway	Court-Livingston-Schermerhorn**	Flatiron NoMad Partnership	Downtown Alliance
East Brooklyn	Bayside Village	Belmont	Diamond District Partnership	Fulton Mall Improvement Association**	Garment District Alliance
Forest Avenue	Flatbush-Nostrand Junction	Church-Flatbush Community Alliance	Downtown Flushing	Hudson Square	Grand Central Partnership
HUB Third Avenue	Graham Avenue	Columbus Avenue	Downtown Jamaica Partnership	Hudson Yards Hell's Kitchen Alliance	Times Square Alliance
Montague Street	Grand Street	Columbus-Amsterdam	Dumbo Improvement District	Lincoln Square	
New Dorp Lane District	Jerome Gun Hill	FAB Fulton	Fordham Road	Meatpacking District	
South Shore	Kingsbridge	GatewayJFK	Lower East Side Partnership	MetroTech**	
West Shore	North Flatbush Avenue	Kings Highway	Madison Avenue	Union Square Partnership	
White Plains Road*	Southern Boulevard	Long Island City	Myrtle Avenue Brooklyn Partnership		
	Steinway Street	Morris Park	Village Alliance		
	Sunset Park	Myrtle Avenue (Queens)	Washington Heights		
	Throggs Neck	NoHo NY			
	Woodhaven	Park Slope 5th Avenue			
		Pitkin Avenue			
		SoHo-Broadway Initiative			
		Sunnyside Shines			
		West Village			
		Westchester Square			

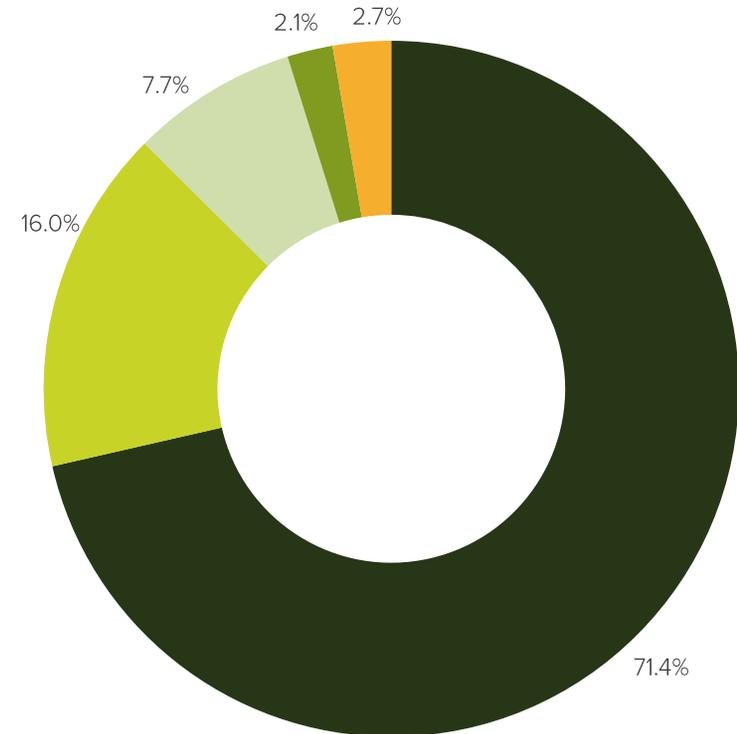
\*White Plains Road did not submit an annual report for FY24; they are listed here but not otherwise included in the report

\*\*Downtown Brooklyn Partnership manages three BIDs: Court-Livingston-Schermerhorn, Fulton Mall Improvement Association, and MetroTech  
Section Cover Photo Credit (pg. 17): Garment District Alliance

## BID Revenue

### Generating the BID Dollar

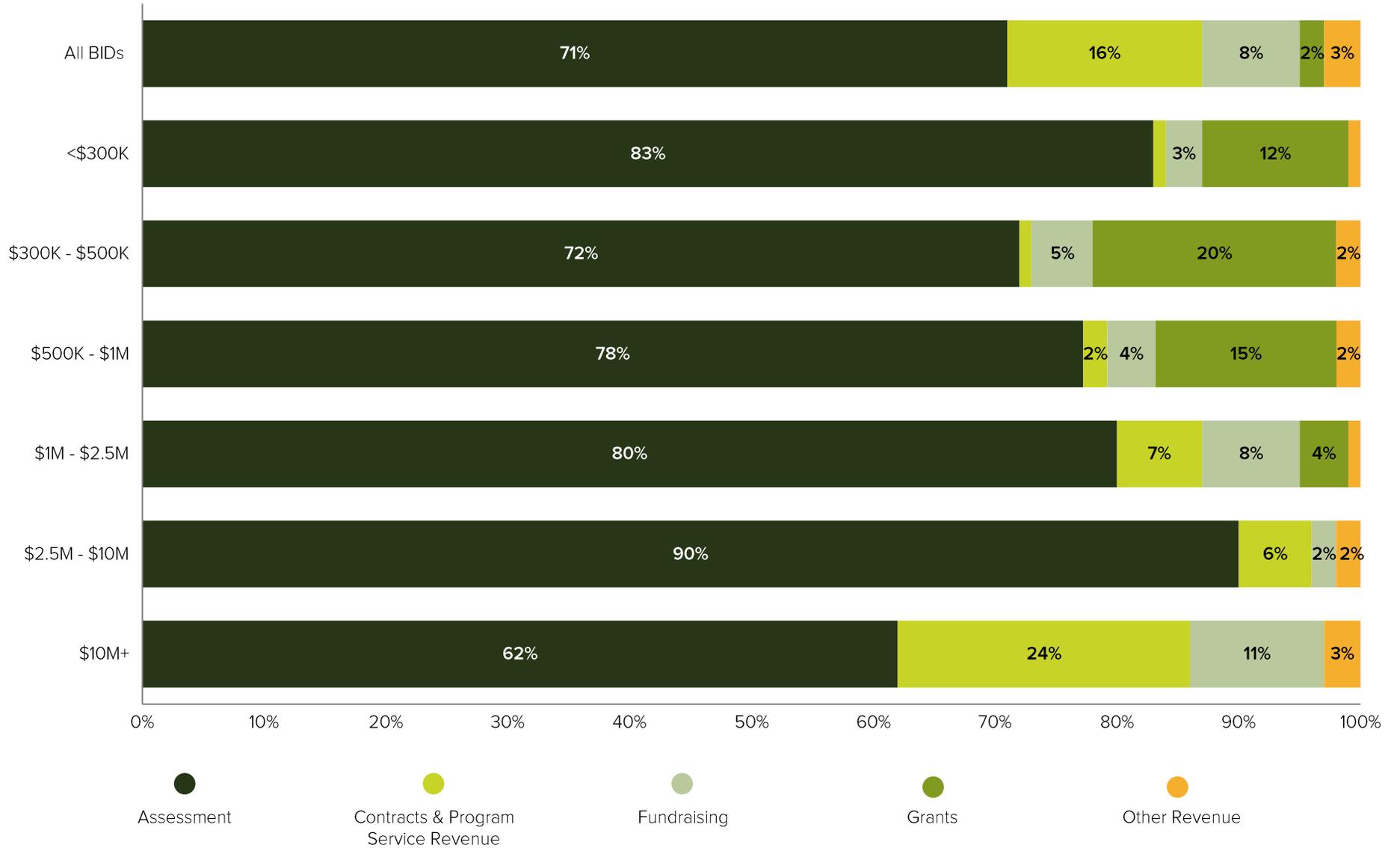
CATEGORY	FY24 AMOUNT	FY24 %	FY23 AMOUNT
● Assessment	\$153,034,345	71.4%	\$150,058,663
● Contracts & Program Service Revenue	\$34,350,977	16.0%	\$30,393,164
● Fundraising	\$16,555,135	7.7%	\$14,762,610
● Government Grants	\$4,534,700	2.1%	\$5,206,971
● Other Revenue	\$5,796,307	2.7%	\$3,421,734
<b>Total</b>	<b>\$214,271,464</b>	<b>100%</b>	<b>\$203,843,142</b>



Contracts & Program Service Revenue may include revenue from plaza maintenance contracts, concession contracts, banners, parking lots, trash cans, additional user rights, etc.  
 Fundraising may include revenue raised from events, campaigns, or similar programs and individual donations  
 Other Revenue may include interest income and miscellaneous revenue

# BID Revenue by Budget

Values 1% or less of total revenue are included but not labeled

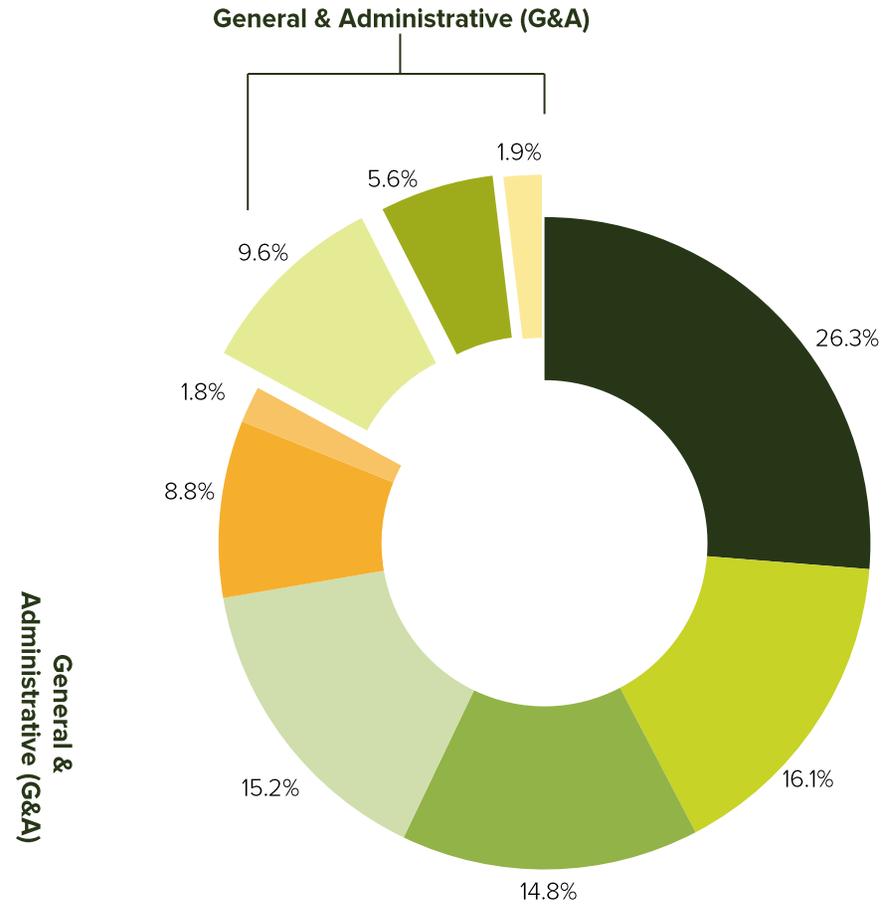


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 Fundraising may include revenue raised from events, campaigns, or similar programs and individual donations  
 Other Revenue may include interest income and miscellaneous revenue

# BID Expenses

## Spending the BID Dollar

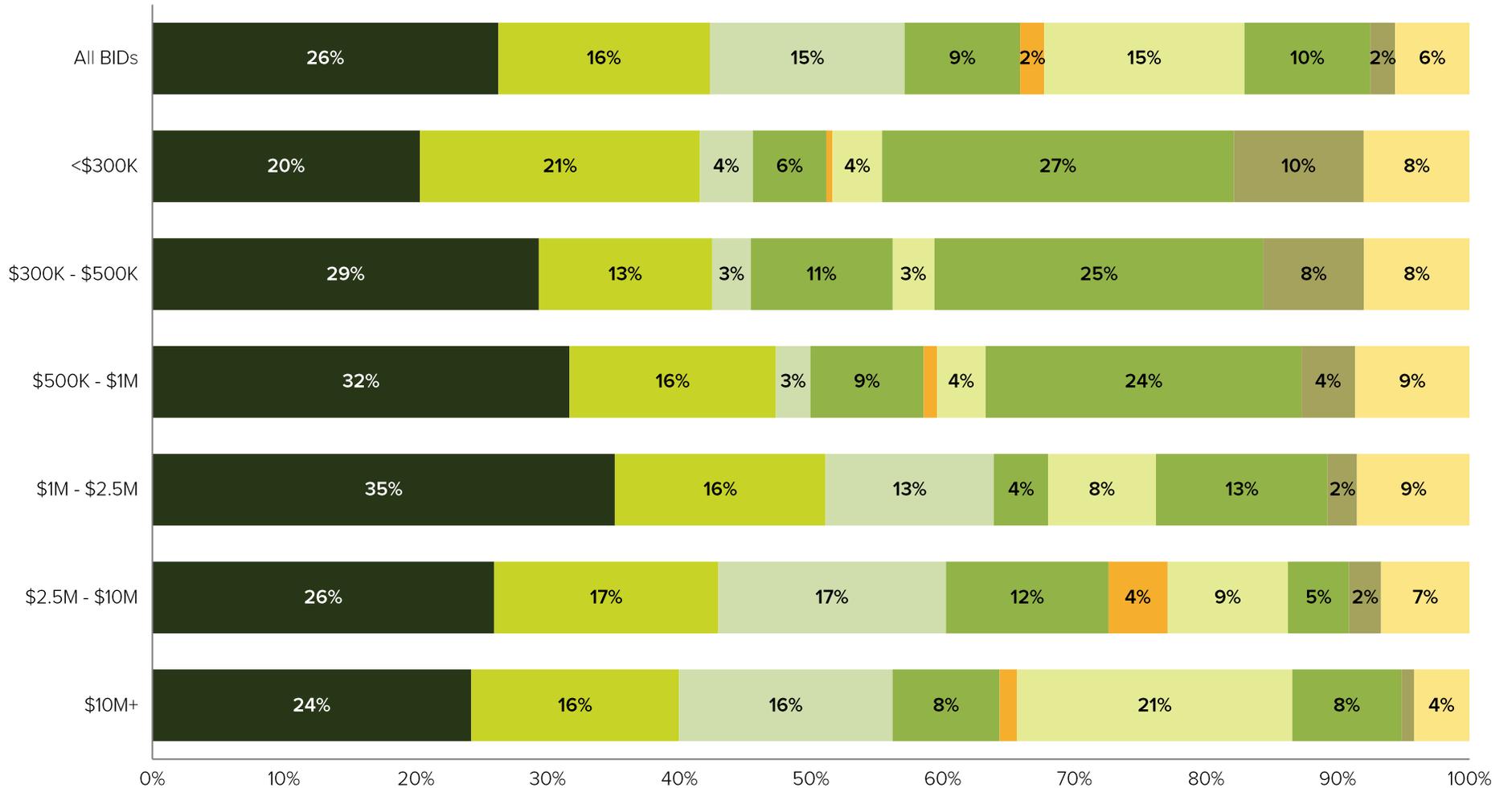
CATEGORY	FY24 AMOUNT	FY24 %	FY23 AMOUNT
● Sanitation	\$54,418,210	26.3%	\$51,465,327
● Marketing & Public Events	\$33,282,940	16.1%	\$41,885,157
● Public Safety	\$30,624,886	14.8%	\$27,529,466
● Other Services	\$31,501,648	15.2%	\$19,017,164
● Streetscape & Beautification	\$18,180,994	8.8%	\$16,901,324
● Capital Improvements & Debt Expense	\$3,759,502	1.8%	\$4,853,273
● Salaries & Payroll	\$19,804,368	9.6%	\$17,605,730
● Other G&A	\$11,701,574	5.6%	\$11,553,819
● Outside Contractors	\$3,915,455	1.9%	\$3,721,501
<b>Total</b>	<b>\$207,189,578</b>	<b>100%</b>	<b>\$194,532,761</b>



Other Services may include social services, business development, tourism, economic development research, and specialized programs  
 Other G&A may include rent, office supplies, insurance, and miscellaneous expenses  
 Outside Contractors are limited to general & administrative functions and may include contracted management, accountants, bookkeepers, web designers, etc.

# BID Expenses by Budget

Values less than 1% of total expenses are included but not labeled



Other Services may include social services, business development, tourism, economic development research, and specialized programs  
 Other G&A may include rent, office supplies, insurance, and miscellaneous expenses  
 Outside Contractors are limited to general & administrative functions and may include contracted management, accountants, bookkeepers, web designers, etc.

# DAILY IMPACT of BIDs Across New York City



**10,421**

Trash bags collected every day



**1,357**

Interactions with visitors every day



**1,227**

Incidents of graffiti removed every day



**2,796**

Marketing materials distributed every day



**11**

Public events held every day

4

HIGHLIGHTS



# BID SUPPORT GRANTS

In March 2022, Mayor Eric Adams released “Rebuild, Renew, Reinvent: A Blueprint for New York City’s Economic Recovery” that included a commitment to “fortify our commercial corridors, providing critical resource to small BIDs and helping launch new ones throughout the five boroughs.” Recently, the Adams administration proposed baselined investments in SBS’s historic grants with \$5.3 million.

To support the smallest BIDs in NYC, SBS launched two grant programs in FY24: the Single District Small BID Support Grant and Citywide Small BID Support Grant.

## Single District Small BID Support Grants

**\$2.9M**

Awarded in Single District Small BID Grants

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**42**

BIDs received Single District Small BID Grant awards

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## Citywide Small BID Grants

**\$375K**

Awarded in Citywide Small BID Grants

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**2**

Community-based organizations received Citywide Small BID Grants



# BID SUPPORT GRANTS

## Single District Small BID Support Grant Program

In FY24, the Single District Small BID Support Grant Program allocated \$2.9 million to 42 BIDs. Eligible BIDs had a maximum assessment of \$600,000 (or \$1 million in low-to-moderate income neighborhoods). This grant proactively addresses issues of resource access and equity by giving small BIDs the funding needed to implement innovative and creative solutions that attract visitors, enhance residents' sense of safety, and ensure cleaner streets.



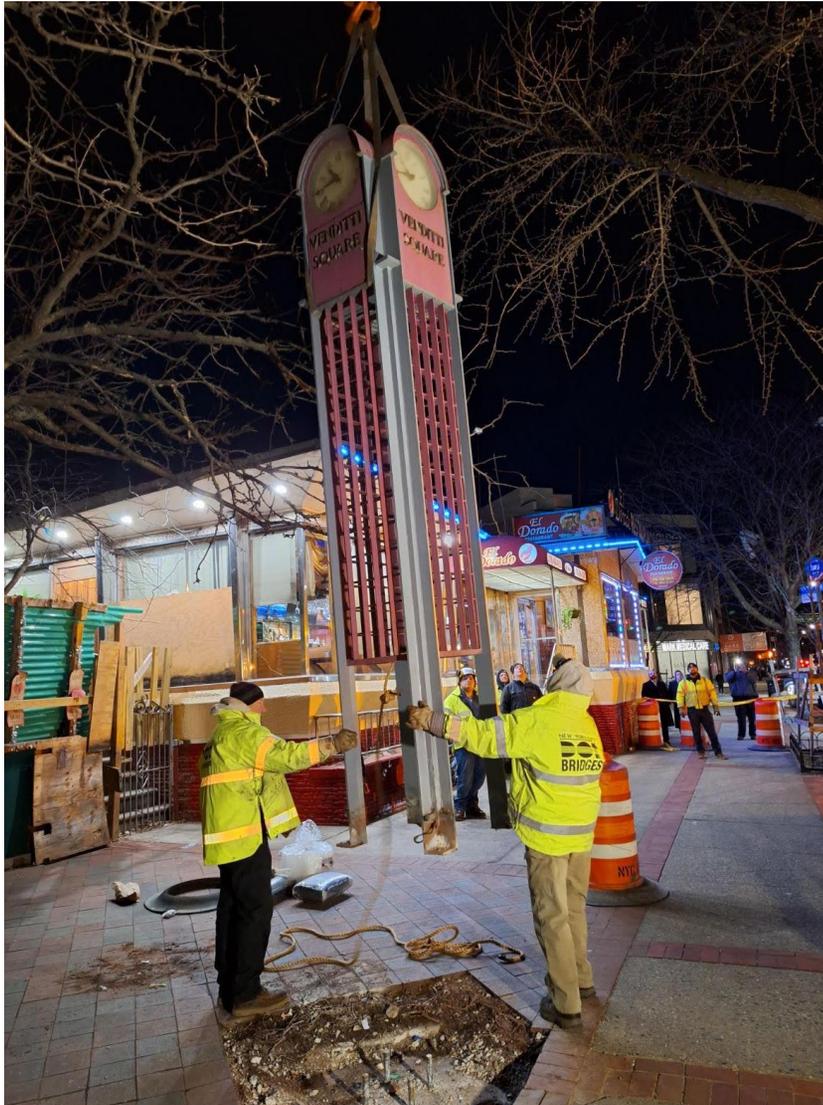
**Atlantic Avenue** celebrated its community with a new mural at the corner of Nevins Street and Atlantic Avenue. The mural, titled "*The Heart of Brooklyn*" features bright colors and vibrant imagery, bringing a sense of place and energy to the corridor.

**Myrtle Avenue Brooklyn Partnership** created a high-quality holiday mailer that was sent to 30,000 residents, aimed at supporting merchants during the holiday season and promoting Shop Small Saturdays. Furthermore, they launched a new retail promotion called "Double Your Dollars." The BID distributed 3,000 tickets, with 15 participating merchants contributing prizes and special offers for scratch-off cards. The redemption rate was 22%, and the estimated increase in foot traffic based on ticket distribution was 30%.



# BID SUPPORT GRANTS

## Single District Small BID Support Grant Program



**Myrtle Avenue (Queens)** updated the iconic Venditti Clock at Venditti Square, a key feature of the district’s public realm, which was named in honor of Detective Anthony J. Venditti by the Ridgewood community on January 20, 1989.

**Church-Flatbush Community Alliance** launched “Creative” to provide design, video, and social media services for interested local businesses. The team, consisting of two graphic designers, a social media expert, and a videographer, developed new marketing strategies for participants. Additionally, a website developer was brought on board to offer free custom websites to six merchants.

**Jerome Gun Hill** hosted a “Spooky Flicks” Halloween movie night that included a merchant crawl along the corridor, designed specifically for local children. A live band attended the event to perform before the movie screening at Williamsbridge Reservoir Oval Park. It was a full day of community fun.

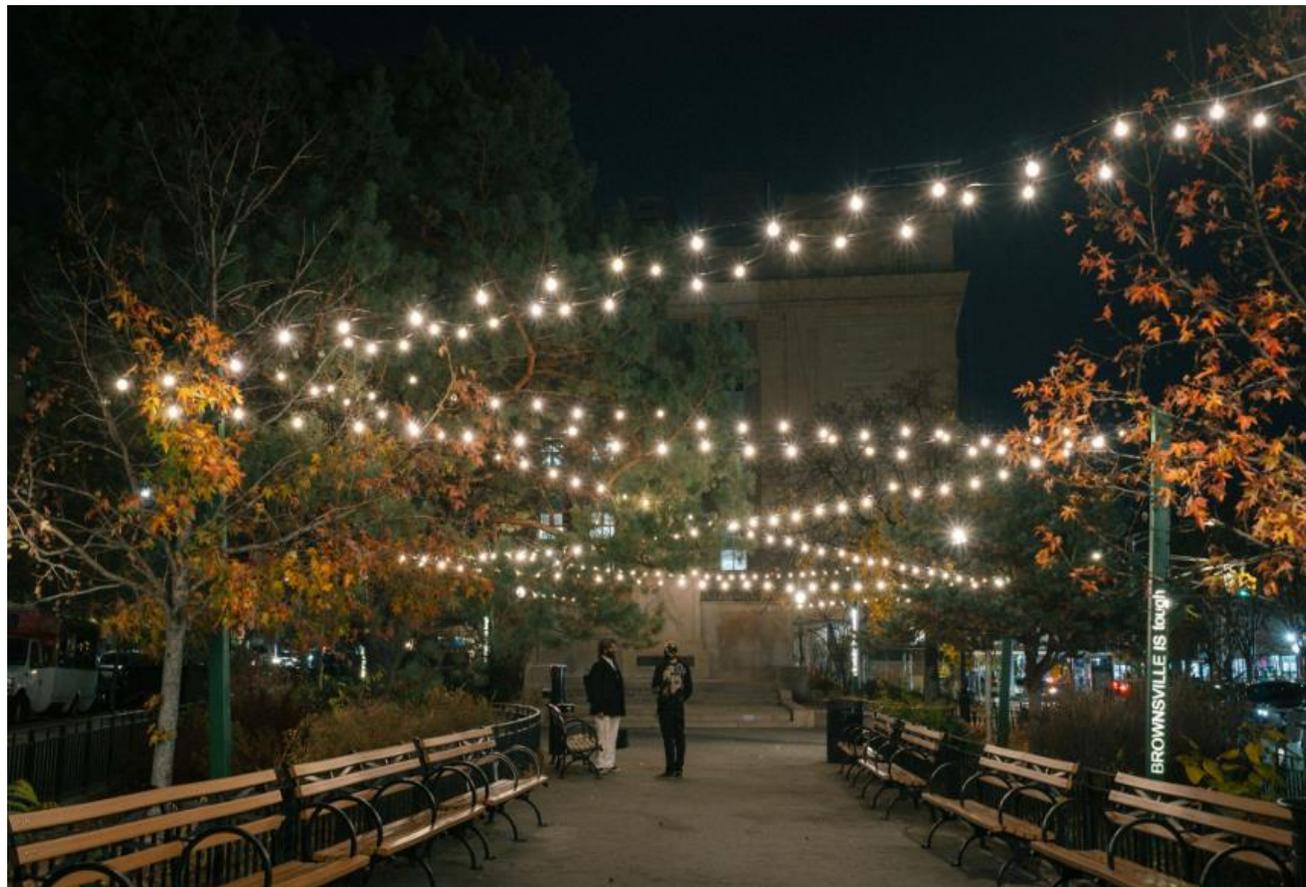
**Bay Ridge 5th Avenue** installed four new large waste containers and bought vinyl wrapping for new and existing bins in their district.

In total, **25 BIDs**, including **86th Street Bay Ridge, Bed-Stuy Gateway, Belmont, Castle Hill, Kings Highway, New Dorp Lane District, and Pitkin Avenue**, allocated a portion of their Small BID Grants to their supplemental sanitation services, which included additional hours of sidewalk sweeping, waste container installations, power washing, and graffiti removal.

# BID SUPPORT GRANTS

## Citywide Small BID Support Grant Program

The Citywide Small BID Support Grant aims to provide technical assistance programs, capacity building resources, and back-office services to support multiple small BIDs. In FY24, SBS awarded a total of \$375,000 to two grantees: Bronx Economic Development Corporation (BXEDC) and Urban Design Forum (UDF). Both grantees supported greater coordination across BIDs and developed resources that benefit the entire network.



Through the Citywide Small BID Grant, **Urban Design Forum (UDF)** collaborated with **161st Street, Pitkin Avenue, and Sunnyside Shines**. They provided capacity building and technical assistance for innovative design and implementation of temporary lighting installations, pilot activations, and vision plans in public spaces.

On **Pitkin Avenue**, UDF designed and implemented a lighting installation called "Brownsville Is" at Zion Triangle. The new string lighting will enrich experiences like night markets and evening concerts while also enhancing the sense of safety while walking through the park.

# BID SUPPORT GRANTS

## Citywide Small BID Support Grant Program



In response to the community needs identified on **161st Street**, UDF helped the BID design the "SAIL" lighting installation, featuring three shade and seating structures with colorful benches and lighting fixtures in the plaza.

Additionally, UDF collaborated with **Sunnyside Shines** to create the "Gateway to Sunnyside" lighting installation in Sabba Park, providing residents with seating areas, vibrant art, and a welcoming gathering space. Through these projects, UDF has not only enhanced public spaces but also strengthened community engagement and urban vitality.

**Bronx Economic Development Corporation (BXEDC)** is a non-profit organization dedicated to providing capital access to small businesses in the Bronx. In FY24, SBS funded them to provide a suite of services to all 12 Bronx BIDs. BXEDC hosted a series of four workshops on the following topics: Essentials of Retail Placemaking, Marketing and Promoting Your BID on a Limited Budget, Board and Stakeholder Engagement, and Strategic Planning. Some workshops included one-on-one coaching with subject matter experts. BXEDC also provided direct strategic planning and marketing support to **Castle Hill, HUB Third Avenue, Jerome Gun Hill, and Southern Boulevard.**



# BID SUPPORT GRANTS

## BID Development Grant Program

To fulfill the Mayor's commitment to incentivize the creation of BIDs in new neighborhoods, SBS also launched a grant program to jumpstart BID formation in targeted areas. BID Exploration and BID Formation grants were awarded to community-based organizations (CBOs) to coordinate steering committee meetings, complete needs assessment surveys, conduct demonstration projects, and finalize decisions about their proposed future BIDs.

### BID Exploration Grant

**\$80K**

Awarded to **4** CBOs

In FY24, SBS awarded **BID Exploration** grants to **four** organizations in the early stages of BID formation. These \$20,000 grants empowered each community-based organization (CBO) with the resources and guidance to start the process and explore the possibility of forming a BID in their commercial corridor. All BID Exploration grantees participated in various convenings and trainings to learn the basics of the BID formation process and share best practices.

SBS also awarded **BID Formation** grants to **10** CBOs who had already completed a needs assessment survey and were ready to move into the next stages of the process. These groups used the funding to finalize key planning decisions and conduct outreach to property owners and tenants in the proposed boundaries. Each grantee received one-on-one support from SBS staff to ensure transparent and inclusive outreach.

### BID Formation Grant

**\$505K**

Awarded to **10** CBOs



# CITY PARTNERSHIPS

## NYC BID Day

On May 6, 2024, BIDs joined SBS to celebrate the second annual NYC BID Day with a Mayoral proclamation and various events across all five boroughs. 2024 marked the 40<sup>th</sup> anniversary of the first BID formed in NYC: **Union Square Partnership**. NYC BID Day aims to recognize the hard work that BIDs do all year round to keep their neighborhoods clean, safe, and vibrant. It also serves as a promotional day to make the presence of BIDs known to residents, business owners, property owners, and visitors alike. With more than 40 participating BIDs in FY24, NYC BID Day was even bigger and better in its second year.

To honor the history of BIDs, the SBS Commissioner visited the oldest BID in each borough, including **East Brooklyn, Forest Avenue, HUB Third Avenue, Myrtle Avenue (Queens), and Union Square Partnership**.



# CITY PARTNERSHIPS

## NYC BID Day

The day wrapped up at **Union Square Partnership (USP)**, who celebrated their 40th anniversary by hosting their annual meeting and an NYC BID Day reception. As the first BID formed in New York City, Union Square has been a leader in innovation, excellent service, and community engagement. SBS was proud to present the mayor's proclamation for NYC BID Day at USP's annual meeting.

This year, **East Midtown Partnership** marked the event by bringing back "Business Over Breakfast," a professional development series they had discontinued due to the pandemic. More than 50 local business and community representatives were on hand to learn tips on using social media to broaden their reach, and many attendees also won one-on-one sessions with a social media expert to help them tailor their individual messaging to their target audience.



**East Brooklyn** made a significant impact on the Second Annual NYC BID Day by organizing a community clean-up in the industrial park, with the help of a local school. Thanks to the efforts of sponsors, partners, and the dedicated "Clean Team," more than 20 bags of garbage were collected. The clean team and any volunteers were welcomed to the district with breakfast and lunch on BID Day.

**At least 40 BIDs** participated in NYC BID Day by tabling in their corridors, walking their districts, hosting clean-up events, developing social media campaigns, etc.

# CITY PARTNERSHIPS

## Empowering Neighborhoods

BIDs in all five boroughs recognize the importance of joining forces to address collective issues and to ensure neighborhoods thrive. By collaborating with city agencies, elected officials, other community organizations, and each other, BIDs are making impact through advocacy and action.

**Atlantic Avenue** partnered with local nonprofit organizations and elected officials to make safety improvements along Atlantic Avenue via mid-block crosswalks. Through safety studies and data collection, press, and political will, the BID successfully advocated for the installation of two new mid-block crosswalks in FY24. These crosswalks make pedestrians feel safer and give people more access to the small businesses lining the corridor.

**Pitkin Avenue** partnered with Resilient Cities Catalyst, a nonprofit working to implement climate resiliency projects across cities worldwide, to bring \$200,000 worth of climate projects to Brownsville, Brooklyn. During FY24, the BID conducted initial research and community engagement efforts to brainstorm projects that would most effectively serve the needs of the community. These efforts led to the implementation of pop-up shade and cooling tents and designs for green bus shelters in the first year of the partnership.

**125th Street** began interagency coordination meetings with 12 city and state agencies to help solve quality-of-life issues like drug use, gun safety, unlicensed street vending, retail theft, homelessness, and mental health issues. The taskforce meets regularly to coordinate responses to these concerns, and the BID even established a “Hub” in a vacant storefront. This initiative has come to be known as a “model in interagency partnership” and other neighborhoods are starting to emulate this strategy to address issues from a multi-agency perspective.



# CITY PARTNERSHIPS

## Empowering Neighborhoods



**Times Square Alliance** joined the Midtown Community Improvement Coalition (based off 125<sup>th</sup> Street’s taskforce) to bring together law enforcement, elected officials, community organizations, and business leaders to tackle the most pressing quality-of-life issues in their busy district. The **Garment District Alliance** also sits on the coalition and, together, this group has helped relocate more than 74 people into supportive housing and advocated for the closing of eight illegal cannabis stores. The coalition conducts regular walkthroughs and connects individuals with necessary services.

As the legal cannabis industry has grown in New York City, the number of unlicensed smoke shops also skyrocketed. Last year, Mayor Adams launched “Operation Padlock to Protect” to combat this trend and support the properly licensed dispensaries. As of summer 2024, more than 1,000 unlicensed cannabis retailers have been closed or had product seized.\*



**Throggs Neck** collaborated closely with the New York City Sheriff’s office to enforce New York State laws regarding cannabis and shut down multiple unlicensed smoke shops in their BID. They subsequently honored Sheriff Anthony Miranda at their annual gala, recognizing his significant contributions to supporting BIDs across all the five boroughs. This collaboration between the Sheriff’s office and BIDs shows the importance of partnerships in addressing local challenges effectively and ensuring community safety.

# PUBLIC SPACE INNOVATIONS

The role of BIDs in managing public space continued to grow in FY24. Whether it is a pedestrian plaza, Open Street, park, median, or just the sidewalk corner, BIDs ensure these spaces are clean, safe, active, and well-designed.



Photo Credit: Downtown Brooklyn Partnership  
Open Street data on this page reflect the 2024 calendar year

## Open Streets

15

BIDs managed Open Streets programs

24

Open Street locations managed by BIDs

56

Blocks closed to vehicles for  
Open Streets managed by BIDs

3.2

Miles of streets closed to vehicles for  
Open Streets managed by BIDs

# PUBLIC SPACE INNOVATIONS

## Transforming Public Space



In collaboration with Street Lab, **HUB Third Avenue** brought Roberto Clemente Plaza to life. The BID introduced an interactive station equipped with building blocks, which invited children and adults alike to relax and enjoy the plaza.

**Columbus Avenue** partnered with the non-profit organization Art on the Ave NYC and the Metropolitan Transit Authority (MTA) to create a new art-filled busking booth where musicians have a beautiful backdrop to share their passion. The space was repurposed from a long-vacant concession stand at the 81st Street Station.

**Flatiron NoMad Partnership** advanced their Broadway Vision plan in FY24. The construction and redesign of Broadway, stretching from Union Square to Greeley Square, has made the district significantly more pedestrian- and bike-friendly.

**East Midtown Partnership** has enhanced the area by adding plants to more than 200 tree beds and installing 40 planters in pedestrianized lanes. These improvements not only introduce beauty and greenery but also add extra safety measures to what is typically a car-centric district. In the most recent constituent survey, 96% of respondents rated East Midtown's community beautification work as excellent or good, which goes to show the positive impact this public realm project had on the neighborhood.



# PUBLIC SPACE INNOVATIONS

## Public Art Creations

**Chinatown** enriched their neighborhood with Helen Miasoey's "Dragon to Your Dreams" banner, specially created for the Chinatown Information Kiosk. Celebrating the "Year of the Dragon" in 2024, Miasoey cleverly reimagined "Dragon" as "Drag On," symbolizing the drive to fuel passions and dreams. Inspired by the Wood Dragon, this artwork represents themes of nature, self-love, and growth.

**Downtown Brooklyn Partnership\*** has expanded their Shared Street by installing new ground murals, known as "asphalt art". This vibrant artwork, divided into diverse shapes and filled with abstract lines, was designed by Austrian artist BOICUT. Titled "1FLUSS," the mural covered approximately 10,700 square feet across the pedestrian spaces of Shared Streets and an additional 1,250 square feet adjacent to the Jay Street busway.

**Flatiron NoMad Partnership** installed "The Portal" for Summer 2024. "The Portal" connected New Yorkers with Dublin, Ireland through a public, real-time visual livestream, fostering global connections and excitement within the district.

**Hudson Square** installed the first-ever public art on a Port Authority roadway gantry titled "We're Freeing Ourselves." This installation features vibrant colors and beauty, reflecting the lively spirit of city living and the creative neighborhood of Hudson Square. The artwork consists of a 200 square-foot overhead framework, designed to display directional and informational signs for drivers. It is situated on the rear of the southern-facing Holland Tunnel gantry sign.



\*Downtown Brooklyn Partnership manages three BIDs: Court-Livingston-Schermerhorn, Fulton Mall Improvement Association, and MetroTech  
Photo Credits: Chinatown, Hudson Square

# LIGHTING UP THE CITY

In FY24, SBS launched the first-ever Commercial District Lighting Grant to develop and implement creative lighting installations. This initiative aimed to address local concerns like inadequate street lighting, safety perceptions, and a lack of placemaking activities. The projects also focused on district marketing, streetscape enhancements, design innovation, and other quality-of-life improvements that highlight the unique identity of each neighborhood. These lighting installations ultimately contributed to fostering safe and vibrant commercial districts. Although open to other community-based organizations, many BIDs were awarded funding from this grant.



## Commercial District Lighting Grant

**\$885K**

Awarded in Commercial District Lighting Grants

**11**

BIDs received Commercial District Lighting Grant awards

# LIGHTING UP THE CITY

## Commercial District Lighting Grants



**Morris Park** installed the Bronx's largest public art light installation, titled "The Pulse," at Loreto Playground. This artwork consists of two 110-foot-long interconnected strings that take the shape of DNA, featuring changing colors and patterns. "The Pulse" highlights the connections between people and the continuous transformation of communities united in shared love for their neighborhoods, centered around a beating heart. The installation invites families and friends to spend time together and enjoy the green space.

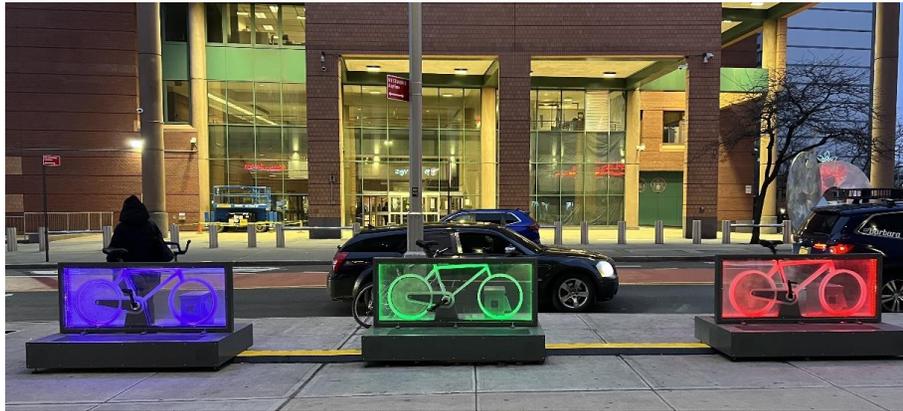
The **Garment District Alliance** enlivened Broadway plazas with a new light installation titled "New Start, New Hope" by artist Xin Song. These lanterns illuminate the area with vibrancy and offer pedestrians a moment of tranquility away from the city's hustle and bustle.

**Flatiron NoMad Partnership** unveiled two new festive lighting installations in FY24. The first project was overhead LED string light canopies above the North Plaza's Eataly kiosk. This specifically addressed requests from local businesses, residents, and visitors for improved street lighting. The second installation was striking "tulip" lights over the South Plaza's seating area. This innovative design features planters that double as ballasts for the support poles.



# LIGHTING UP THE CITY

## Commercial District Lighting Grants



**Downtown Jamaica Partnership**, in collaboration with DOT Art, installed "Light Lane" in their district last winter. This interactive installation invites the public to pedal on stationary bikes, which then project familiar icons onto the sidewalk while playing music inspired by renowned musicians from Queens. "Light Lane" not only celebrates Jamaica's vibrant musical and cultural heritage but also offered a fun and engaging way for people to experience public art..

In a tribute to the women of Hip Hop, the **Downtown Brooklyn Partnership** illuminated Albee Square in the heart of Fulton Mall with "THE FUTURE BEEN FEMALE" lighting installation. This captivating display projected imagery and links to audio-visual content, showcasing the victories, challenges, and cultural impact of women in the Hip-Hop genre.

**Long Island City** installed "The Lumina Arcana" project featuring two pergolas adorned with vibrant colorful lighting designing and built by local artists. The installations were strategically placed at Vernon Mall and Gordon Triangle, transforming underutilized public spaces that bookend a small business corridor into lively, inviting spaces. Additional programming such as kids' activities was offered to encourage the community to feel welcome to use the spaces.

Five additional BIDs received funding through the Commercial District Lighting Grant in FY24: **125th Street, Bed-Stuy Gateway, Dumbo Improvement District, Kings Highway, and West Village.**



# SMALL BUSINESS SUPPORT

## Bringing Local Businesses to Life

BIDs are often the front line for supporting small businesses through financial and operational challenges. BIDs work to retain existing businesses and attract new merchants to open in their districts. Through a variety of public events and marketing programs, BIDs promote local businesses, draw in visitors, and encourage community members to shop locally.

After less than two years of operation, **Castle Hill** launched their first-ever banner program to infuse the district with a vibrant sense of place. These banners are instrumental in marketing the district, encouraging both visitors and residents to shop, dine, and enjoy local amenities. In the future, merchants will have the opportunity to sponsor banners, displaying their logos and fostering community engagement.

**Park Slope 5th Avenue** celebrated Black-owned businesses in their district with a special Juneteenth social media campaign. The BID created a map of 22 Black-owned businesses along 5th Avenue for customers to shop and support, while shouting them out on their main social media pages. From boutique shopping and fitness centers to restaurants and bars, these businesses bring life to the neighborhood.

In 2024, **Union Square Partnership** launched “USQ Industry Clusters,” a real estate marketing tool highlighting Union Square-14th Street’s dynamic retail and commercial environment. This tool, based on market intelligence and local insights, supports district owners and brokers. The maps showcase trends in various sectors, including technology, lifestyle, fitness, home goods, design, vintage, thrift, and family-friendly establishments. These clusters attract retailers and customers, driving high foot traffic and supporting commercial office ecosystems. The resource helps attract new office and retail tenants, as well as residents seeking a well-rounded neighborhood.



# SMALL BUSINESS SUPPORT

## Bringing Local Businesses to Life



The **Downtown Alliance** celebrated 34 Lower Manhattan businesses as Legacy Businesses at a reception held at the historic Delmonico's steakhouse. Honored for their resilience, community ties, and dedication, these businesses have been pillars of the downtown neighborhood for more than 25 years.

**Fifth Avenue Association** launched its pedestrian traffic counting and security program with sensors. The BID reached out to its members to discuss the potential uses of pedestrian and vehicle traffic data, such as marketing of the BID, retail leasing, and district planning.

**Village Alliance** also offered a free de-escalation training to prepare merchants for possibly tense customer interactions. This sort of valuable, hands-on experience is crucial to making sure businesses have everything they need to thrive.

**Grand Street** re-launched its passport program in FY24 to support local businesses and foster community engagement. For just \$25, participants receive a hard-copy booklet designed like a real passport, complete with stamps. The program creates a collectible, gamified experience where participants collect stamps from local businesses to win prizes. The initiative raises funds for North Brooklyn Angels, which serves meals at nine locations and raises awareness about food insecurity. Last year, one participant collected stamps from every single business, becoming the first winner of the program.



# SMALL BUSINESS SUPPORT

## From Vacant to Vibrant

In FY24, NYC saw continued resurgence in entrepreneurship with the Bronx and Staten Island leading the way in storefront occupancies across all boroughs. BIDs used different resources to gather data, create reports, and implement innovative strategies to enhance the vibrancy of their districts.

**Bed-Stuy Gateway** tackled storefront vacancies with their innovative initiative, "Rolling Up the Gates: Arts on the Ave." This program transformed vacant commercial spaces into vibrant art galleries, showcasing local artists' work and attracting foot traffic to the area. The BID also organized evening walking tours to showcase these incredible displays. By turning empty storefronts into temporary art exhibits, they not only beautified the neighborhood but also supported local artists and businesses

**Garment District Alliance** launched its "Space For Public Art" program in 2007. Since then, they have showcased more than 250 artists, predominantly from the Garment District and New York City. By transforming various district venues – ranging from the Port Authority Bus Terminal to vacant storefronts, building lobbies, and unique spaces – into vibrant art galleries, the BID has not only brought new art to the public but also provided emerging artists with valuable exposure. This low-cost initiative, supported by building owners, ensures spaces are accessible, well-marked, and promoted through the BID's social media channels and press releases.

**Long Island City** hosted their Annual Real Estate Breakfast to engage with real estate owners, brokers, and other neighborhood stakeholders. The event featured a panel discussion on the current state of the Long Island City market, including existing developments, upcoming projects, and the benefits of establishing businesses in the district.



# COMMUNITY ENGAGEMENT

## Strength In Service



On Chinatown Beautification Day, **Chinatown** and the Chinatown Youth Initiative came together for a neighborhood clean-up. With more than 130 students joining in, this event highlighted the spirit of unity and active involvement within the district.

**Fordham Road** launched the community-centered initiative, “Fordham Forward,” based on insights from their Commercial District Needs Assessment funded by SBS’ Avenue NYC Grant Program. Recognizing the need for a program to address quality-of-life issues through organizing, advocacy, and action, Fordham Forward invites community-based organizations to join and ensure that the voices of Fordham’s community are heard.

In FY24, **Downtown Alliance** teamed up with the Bowery Residents’ Committee (BRC) to tackle homelessness in Lower Manhattan. Their collaboration successfully placed more than 100 homeless individuals in transitional housing, providing essential services like stabilization beds, shelters, drop-in centers, and hospital care. This significant effort highlights a decade-long partnership focused on improving the quality-of-life for New Yorkers and reducing the number of unsheltered residents in the district.



# COMMUNITY ENGAGEMENT

## Public Events

**Bayside Village** hosted its largest Food and Music Fest of the year, drawing 2,500 visitors to the district. The event featured 38 restaurants, 10 local bands, 13 non-food businesses, and several community-based organizations, government agencies, and sports franchises.

“NoHo Art Nexus: Outside In,” featuring artist Sonya Sklaroff, turned **NoHo NY** into an art gallery for the month of May 2024. Sklaroff’s paintings were displayed in 17 small businesses. Visitors collected stamps in their passports from each location for a chance to win prizes, fostering community and celebrating the local art scene.



**Forest Avenue** hosted Staten Island's first LGBTQIA+ inclusive St. Patrick's Day Parade. This historic milestone garnered national and international attention, with Mayor Adams and diverse communities joining the celebration. The groundbreaking parade honored the rich heritage of St. Patrick's Day and affirmed the community's commitment to inclusivity and diversity, marking a momentous occasion for the BID and Staten Island.

**161st Street, Fordham Road, and Southern Boulevard** came together to celebrate Pride with vibrant pop-up events throughout June. The festivities included art installations, live performances, and community activities, bringing together residents and visitors to honor love, diversity, and inclusion.

# CLEAN & SAFE

## Building Cleaner, Better Neighborhoods



**Pitkin Avenue** partnered with the Brownsville Community Justice Center and the NYC Department of Health & Mental Hygiene’s Brooklyn Action Center to host a community clean-up event, covering more than a mile of sidewalks. More than 40 volunteers, students, and teachers cleaned areas and sections of Brownsville that rarely receive sanitation services because they are outside the BID’s boundaries.

Last year, **Lower East Side Partnership** leased a new secondary space at 49 Essex to support supplemental services operations. This facility provides lockers, restrooms, and uniform changing areas for “Clean Team” members, along with storage for daily equipment and a wash-down station. It also includes office space, a break area, and a small kitchen for their operations team.

**Hudson Square** trained its maintenance team to employ a private company’s rodent elimination system for their 500+ tree pits. This durable and easily transportable system has proven successful throughout the neighborhood, enabling the BID to provide effective rodent mitigation services district-wide without relying on external vendor contracts.

**Brighton Beach** hosted two community clean-up events in spring 2024, partnering with a local community-based organization and high school students. The volunteers swept the sidewalks, collected trash, and painted light poles.

# CLEAN & SAFE

## Community Safety and Security

In April FY24, **Fordham Road** offered \$1,000 grants to 10 businesses to enhance safety and security. The BID also organized multiple de-escalation and naloxone training sessions for their Patrol Ambassadors and local business owners. Trainings focused on conflict resolution and emergency response. These proactive efforts effectively addressed critical safety concerns in the community.

**GatewayJFK**'s uniformed security officers collaborate with their local NYPD precincts to ensure district safety. A BID-branded vehicle patrols the area at night seven days during the prime times for illegal dumping and other criminal behavior. Additional safety measures include enhanced security and improved pedestrian area lighting.

In response to post-pandemic quality-of-life concerns, **Union Square Partnership** launched a Public Safety Officer (PSO) pilot program in FY24. The program featured 3-4 unarmed PSOs working daily. The program earned positive feedback from businesses and residents who reported feeling safer and experiencing improved quality-of-life. Due to its success, the program was extended for an additional year.

**Village Alliance** launched the Public Safety Partnership Program to enhance security and strengthen relationships between local businesses and public safety ambassadors. With daily check-ins facilitated by QR codes at participating retailers' registers, the program ensured consistent engagement and addressed areas needing extra attention. With 30 businesses involved, it increased ambassador visibility and fostered personal connections, highlighting the positive impact on community trust and collaboration.



5

BID SERVICES



# SANITATION

## All BIDs

Almost every BID provides supplemental sanitation services to keep corridors vibrant, storefronts free of debris, and sidewalks clear for pedestrians. BID sanitation programs typically include sidewalk sweeping, trash bagging, power washing, snow and ice removal, gum scraping, and graffiti removal. “Clean teams” are contracted or employed in-house.

### Highlights

294

Linear miles served

3.8M

Trash bags collected

448K

Total instances of graffiti removed

6,292

Receptacles maintained

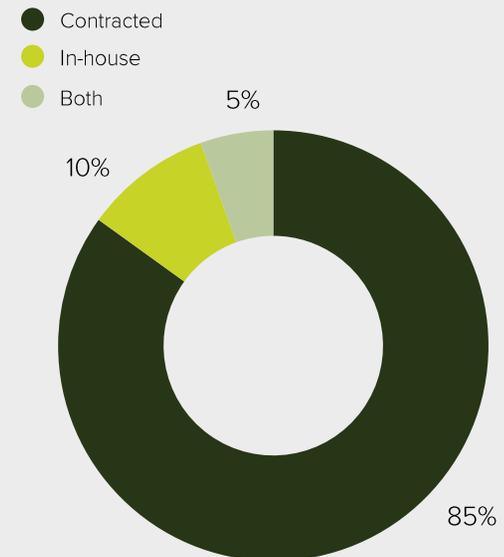
804

Sanitation workers employed

1.5M

Sanitation hours logged

### How do BIDs employ their sanitation staff?



### FY24 BID Investments

74

BIDs with sanitation programs

\$54.4M

Total BID sanitation investment

\$735K

Average BID sanitation investment

\$192K

Median BID sanitation investment

26.3%

Average % of BID expenses

# MARKETING & PUBLIC EVENTS

## All BIDs

BID marketing programs promote the district and its businesses, drawing foot traffic to corridors. BIDs often produce district shopping guides, coordinate retail attraction events, and install holiday lighting. They host street fairs, “taste-of” events, live music and dance performances, community movie nights, and cultural festivals.

### Highlights

4,092

Public events held

14.7M

Estimated participants at public events\*

1.0M

Marketing materials distributed

5.7M

Total social media & email subscribers

255

Linear miles of holiday lighting

66

BIDs with holiday lighting programs



### FY24 BID Investments

73

BIDs with marketing programs

\$33.3M

Total BID marketing investment

\$456K

Average BID marketing investment

\$101K

Median BID marketing investment

16.1%

Average % of BID expenses

\*Includes attendee figures for events that are unique in scale relative to other BIDs, such as the Times Square Alliance New Year's Eve celebration  
Photo Credit: FAB Fulton

# PUBLIC SAFETY

## All BIDs

Many BIDs implement programs to increase safety and security for district businesses, residents, and visitors. Services can include neighborhood patrol, security cameras, additional lighting, joint initiatives with the NYPD, pedestrian traffic management, and employing ambassadors to assist tourists. Public safety staff may be contracted or employed in-house.

### Highlights

218

Linear miles served

495K

Interactions with visitors

329

Public safety staff employed

613K

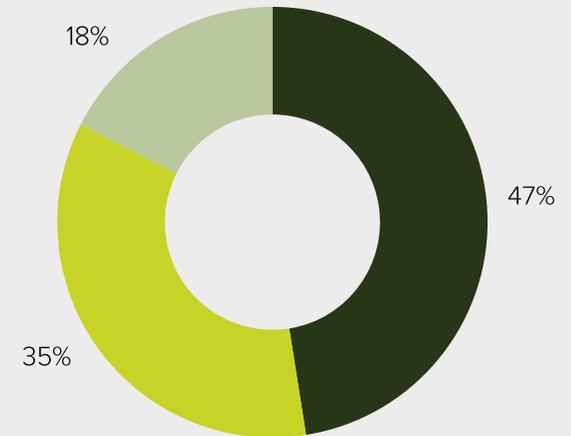
Hours logged by public safety staff

24

BIDs assign staff to street patrol

### How do BIDs employ their public safety staff?

- Contracted
- In-house
- Both



### FY24 BID Investments

40

BIDs with public safety programs

\$30.6M

Total BID public safety investment

\$785K

Average BID public safety investment

\$187K

Median BID public safety investment

14.8%

Average % of BID expenses

# STREETSCAPE & BEAUTIFICATION

## All BIDs

BIDs often improve, activate, and beautify public spaces like plazas and sidewalks through temporary and permanent installations. Streetscape improvements can include seasonal plantings, street furniture, tree pits, distinctive street lighting, and public art installations. Some BIDs even install their own unique streetscape elements like street signs and benches.

### Highlights

234

Public spaces maintained

7,964

Tree pits maintained

4,464

Planters and hanging baskets maintained

26,665

Streetscape elements maintained\*

3,259

Banners installed or maintained

159

Public art installations sponsored



### FY23 BID Investments

62

BIDs with streetscape programs

\$18M

Total BID streetscape investment

\$398K

Average BID streetscape investment

\$106K

Median BID streetscape investment

8.8%

Average % of BID expenses

\*Streetscape elements may include street furniture (tables, chairs, benches), wayfinding elements, lighting elements, tree guards, bollards, bike racks, news racks, waste containers, etc.  
Photo Credit: Downtown Brooklyn Partnership

# GENERAL & ADMINISTRATIVE

## All BIDs

BIDs are advocates for the neighborhoods they serve, and staff play an important role in both day-to-day operations and addressing more complex local issues. Often operating with small staffs, BIDs spend time generating external revenue, addressing problems affecting local businesses, and liaising with city agencies.

### Highlights

**\$61.2M**

External revenue generated by BIDs (non-assessment)

**28%**

% of total BID revenue from external sources

**13K**

Staff hours spent raising external revenue

**210**

Grants received by BIDs

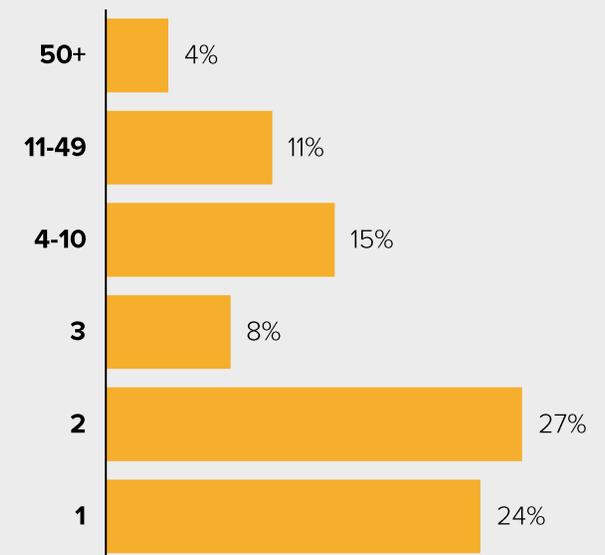
**17**

BIDs conducting research or planning studies

**26**

BIDs with budgets less than \$500K

### How many people work at BIDs?



### FY24 BID Investments

**\$35.4M**

Total BID G&A expenses

**\$536K**

Average BID G&A expenses

**\$234K**

Median BID G&A expenses

**17.1%**

Average % of BID expenses

**16**

BIDs sharing G&A expenses\*

\*BIDs may share staff and/or management with another BID or a related community-based development organization

6

BID  
DIRECTORY



## 125<sup>th</sup> Street – East Midtown Partnership

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Service Area (Linear Feet)
125th Street	MN	\$1,439,462	\$1,240,462	\$1,535,296	10,270
161st Street	BX	\$485,746	\$240,000	\$482,555	5,520
180th Street	QN	\$75,000	\$75,000	\$85,808	8,150
34th Street Partnership	MN	\$14,697,049	\$13,000,000	\$14,806,210	41,110
82nd Street Partnership	QN	\$365,262	\$254,450	\$365,262	3,460
86th Street Bay Ridge	BK	\$362,589	\$290,000	\$333,653	5,930
Atlantic Avenue	BK	\$503,378	\$390,000	\$529,026	17,170
Bay Ridge 5th Avenue	BK	\$653,615	\$534,000	\$593,867	17,210
Bayside Village	QN	\$380,696	\$230,000	\$371,426	6,690
Bed-Stuy Gateway	BK	\$955,251	\$675,000	\$871,985	14,310
Belmont	BX	\$687,335	\$440,000	\$681,445	27,170
Brighton Beach	BK	\$276,250	\$220,000	\$268,044	10,530
Bryant Park Corporation	MN	\$29,972,254	\$2,500,000	\$29,470,868	9,310
Castle Hill	BX	\$350,000	\$300,000	\$299,159	8,697
Chinatown	MN	\$2,013,504	\$1,800,000	\$2,260,135	55,560
Church-Flatbush Community Alliance	BK	\$767,981	\$589,000	\$715,920	15,060
Columbus Avenue	MN	\$538,075	\$458,800	\$545,230	8,010
Columbus-Amsterdam	MN	\$556,437	\$450,000	\$645,625	11,220
Court-Livingston-Schermerhorn	BK	\$1,609,080	\$1,600,000	\$1,593,533	28,020
Diamond District Partnership	MN	\$1,451,730	\$900,000	\$1,288,409	1,930
Downtown Alliance	MN	\$23,814,082	\$20,400,000	\$22,802,074	121,820
Downtown Flushing	QN	\$1,463,731	\$1,000,000	\$1,315,206	11,110
Downtown Jamaica Partnership	QN	\$1,470,536	\$1,350,000	\$1,316,434	16,060
Dumbo Improvement District	BK	\$2,170,018	\$1,850,000	\$2,115,033	36,680
East Brooklyn	BK	\$210,000	\$142,500	\$243,389	54,560
East Midtown Partnership	MN	\$3,500,283	\$3,500,000	\$3,468,288	49,480

## FAB Fulton – Montague Street

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Service Area (Linear Feet)
FAB Fulton	BK	\$721,261	\$500,000	\$640,826	20,400
Fifth Avenue Association	MN	\$8,803,474	\$8,054,663	\$9,522,405	22,220
Flatbush-Nostrand Junction	BK	\$459,365	\$350,000	\$485,068	9,110
Flatiron NoMad Partnership	MN	\$7,261,465	\$6,000,000	\$7,399,734	47,610
Fordham Road	BX	\$1,067,171	\$1,010,000	\$1,092,072	16,220
Forest Avenue	SI	\$264,129	\$165,000	\$202,300	8,190
Fulton Mall Improvement Association	BK	\$2,990,530	\$2,950,000	\$2,737,556	16,300
Garment District Alliance	MN	\$13,323,659	\$13,000,000	\$12,121,708	44,000
GatewayJFK	QN	\$525,000	\$500,000	\$661,173	19,611
Graham Avenue	BK	\$354,749	\$250,000	\$339,856	9,810
Grand Central Partnership	MN	\$14,005,509	\$12,709,372	\$12,015,942	73,960
Grand Street	BK	\$465,808	\$324,360	\$420,070	7,770
HUB Third Avenue	BX	\$466,427	\$450,927	\$278,110	3,450
Hudson Square	MN	\$3,780,000	\$3,200,000	\$3,743,000	39,012
Hudson Yards Hell's Kitchen	MN	\$4,226,062	\$4,100,000	\$4,025,746	46,700
Jerome Gun Hill	BX	\$343,750	\$259,000	\$349,906	8,070
Kings Highway	BX	\$536,750	\$400,000	\$520,312	7,680
Kingsbridge	BX	\$330,509	\$329,000	\$314,341	13,140
Lincoln Square	MN	\$3,169,632	\$2,850,000	\$3,209,811	28,680
Long Island City	QN	\$1,031,228	\$1,000,000	\$968,178	25,460
Lower East Side Partnership	MN	\$2,201,545	\$1,575,000	\$2,201,223	10,870
Madison Avenue	MN	\$2,162,077	\$2,072,000	\$2,236,828	27,450
Meatpacking District	MN	\$4,588,266	\$3,177,174	\$4,298,112	31,420
MetroTech	BK	\$5,605,865	\$5,250,000	\$4,951,917	46,200
Montague Street	BK	\$261,895	\$210,000	\$298,364	3,980

## Morris Park – Woodhaven

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Service Area (Linear Feet)
Morris Park	BX	\$585,530	\$390,000	\$585,446	15,525
Myrtle Avenue (Brooklyn)	BK	\$1,330,594	\$575,000	\$1,235,809	15,950
Myrtle Avenue (Queens)	QN	\$648,121	\$507,676	\$565,784	16,990
New Dorp Lane District	SI	\$189,052	\$135,000	\$146,617	11,884
NoHo NY	MN	\$696,183	\$600,000	\$695,761	12,570
North Flatbush Avenue	BK	\$339,625	\$200,000	\$332,896	6,820
Park Slope 5th Avenue	BK	\$619,091	\$500,000	\$666,525	27,630
Pitkin Avenue	BK	\$540,114	\$225,000	\$543,831	12,880
SoHo-Broadway Initiative	MN	\$1,115,698	\$900,000	\$793,532	6,960
South Shore	SI	\$235,483	\$185,000	\$269,534	21,950
Southern Boulevard	BX	\$354,194	\$200,000	\$309,321	6,830
Steinway Street	QN	\$545,600	\$520,000	\$431,518	9,930
Sunnyside Shines	QN	\$561,750	\$360,000	\$516,700	18,290
Sunset Park	BK	\$393,925	\$300,000	\$344,285	11,780
Throggs Neck	BX	\$396,863	\$340,000	\$314,121	15,295
Times Square Alliance	MN	\$27,116,488	\$14,347,293	\$27,071,295	52,800
Union Square Partnership	MN	\$4,263,180	\$4,200,000	\$4,130,752	22,380
Village Alliance	MN	\$1,608,611	\$1,400,000	\$1,537,858	22,750
Washington Heights	MN	\$1,194,522	\$517,422	\$1,013,280	7,030
West Shore	SI	\$110,420	\$110,420	\$114,560	26,880
West Village	MN	\$654,665	\$594,906	\$656,328	22,726
Westchester Square	BX	\$508,032	\$425,920	\$516,867	9,100
White Plains Road*	BX	-	\$110,000	-	3,610
Woodhaven	QN	\$439,404	\$275,000	\$358,521	10,340

\*White Plains Road did not submit an annual report for FY24; they are listed here but not otherwise included in the report

## ABOUT SBS

The NYC Department of Small Business Services helps unlock economic potential and create economic security for all New Yorkers by connecting New Yorkers to good jobs, creating stronger businesses, and building thriving neighborhoods across the five boroughs.

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