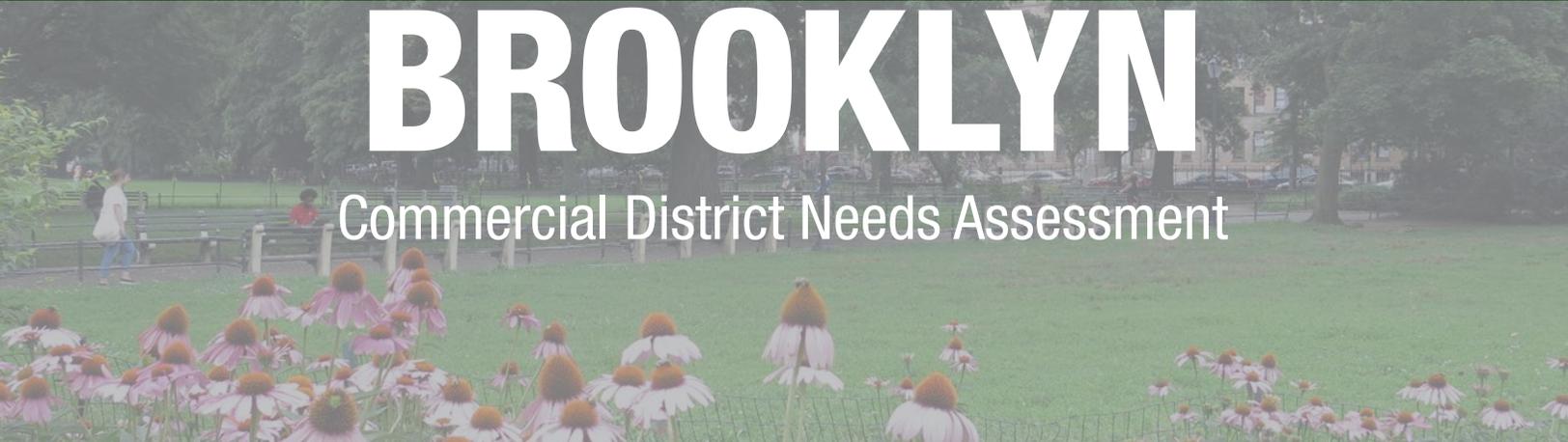




BEDFORD-STUYVESANT BROOKLYN

Commercial District Needs Assessment



careers
businesses
neighborhoods



Bridge Street Development Corporation



ABOUT BEDFORD-STUYVESANT

Background

Avenue NYC is a competitive grant program created by the **NYC Department of Small Business Services** to fund and build the capacity of community-based development organizations to execute commercial revitalization initiatives. Avenue NYC is funded through the U.S. Department of Housing and Urban Development's Community Development Block Grant (CDBG) Program, which targets investments in low- and moderate-income neighborhoods.

Avenue NYC Commercial Revitalization grants provide multi-year commitments aimed at building the capacity of partner organizations to better understand neighborhood needs, develop impactful programs, and sustain their work in the community for at least three years.

The **Commercial District Needs Assessment (CDNA)** highlights a neighborhood's existing business landscape and consumer characteristics.

This CDNA features **Bedford Avenue, Nostrand Avenue, Tompkins Avenue, Malcolm X Boulevard, Fulton Street, and Dekalb Avenue** in **Bedford-Stuyvesant**, and was conducted in partnership with **Bridge Street Development Corporation** between September 2020 and June 2021.

Key issues and opportunities identified through this assessment will help prioritize SBS-supported local investments, and serve as an informational and marketing resource for the neighborhood.

In This Report

Existing conditions, business data, and qualitative depictions of the neighborhood were gathered from more than **555 surveys** and various stakeholder meetings with neighborhood merchants, shoppers, workers, property owners, and residents.

Jump to...

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What Merchants Say	7, 10-12
Business Outlook	13-14
What Shoppers Say	11-12, 14
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Located in northern Brooklyn, Bedford-Stuyvesant, commonly known as Bed-Stuy, is a diverse neighborhood surrounded by Clinton Hill, Williamsburg, Bushwick, Crown Heights, and Ocean Hill. Bed-Stuy is home to a plethora of historic brownstones, larger housing developments, faith-based organizations, and small businesses.

During the 20th century, Bed-Stuy experienced a dynamic evolution in its residential and business landscape. A transition from predominantly white homeowners began during the 1930s and 1940s due to migration of African Americans from the South and immigration from the Caribbean. The opening of the subway along Fulton Street in the 1930s broadened the neighborhood's accessibility, and the nearby Brooklyn Navy Yard offered employment opportunities that attracted many of these newcomers. During the 1950s and 1960s, discriminatory housing practices that favored middle class white families motivated them to leave the neighborhood, resulting in Bed-Stuy becoming a predominantly African American community. By the 1970s, Bed-Stuy suffered from disinvestment, crime, and neglect from public agencies.

Despite these challenges, Bed-Stuy became a vibrant center for African American life and culture. Local advocates organized during this time and created organizations to improve their community, including the formation of the first community development corporation in the country. These organizations fought to protect the community they cherished, using social justice as a vehicle to support neighborhood revitalization.

Bed-Stuy has been home to many prominent African American figures, including Shirley Chisholm, Lena Horne, Jackie Robinson, Lenny Kravitz, Tracy Morgan, Chris Rock, and Jay-Z. In recent years, Bed-Stuy has been recognized as a hub for middle class African American homeowners, many of whom are attracted by the historic brownstone architecture. Today, Bed-Stuy contains a diverse mix of businesses, including retail stores, restaurants, hair salons, and professional services that reflect the area's distinct culture. Notably, many of these small businesses are owned by women or people of color, and many merchants have strong roots in the neighborhood.

Neighborhood Demographics

See more on page 16

With a population of approximately 165,000 residents, Bed-Stuy has been home to many diverse groups, particularly African Americans from the South and immigrants from Latin America and the West Indies. The neighborhood's current demographics include 54% African American, 21% White, 19% Hispanic or Latinx, and 4% Asian. Recently, a new wave of immigrants from Africa, the Caribbean, and Haiti has brought new life to the streets of Bed-Stuy. Thanks to the hard work of their parents, political victories of the civil rights movement, and better access to education, many second-generation residents have risen out of poverty and invested in the neighborhood of their childhood. Bed-Stuy has changed at the rhythm of the successive waves of immigration, with each community contributing its own culture. At the same time, new waves of residents and aggressive buy-out offers have led to gentrification and challenged the residential stability of the community.

Future Opportunities

See more on page 5

As newcomers continue to populate Bed-Stuy, the City and local elected officials launched a housing initiative to respond to the community's needs. The Bedford-Stuyvesant Housing Plan aims to advance a health-centered vision for new affordable housing and protect local homeowners and tenants against displacement. This plan is also focused on strengthening the role of Minority- and Women-owned Business Enterprises (M/WBEs) and nonprofits on affordable housing projects developed on City-owned sites. Through this plan and other private investments, thousands of new housing units are expected in the next few years. Along with these major investments, entrepreneurs and community development organizations continue to grow Bed-Stuy's economic base and leverage the neighborhood's strong demand for new businesses.

Bedford-Stuyvesant



▲ Points of Interest

- Assessed Commercial Corridors
- Parks and Public Spaces
- Arts & Cultural Destinations
- Business Improvement Districts
- Public Facilities

▲ Notable Places



Neighborhood Events

79th and 81st Precincts National Night Out

Bed-Stuy Alive!

Brownstoners of Bedford-Stuyvesant Housing Tour

Do the Right Thing Block Party

Flower Bed-Stuy

Fulton Art Fair

Fulton Park Tree Lighting

STooPS

TAMA Summerfest/TAMA Open Streets

Merchant & Business Groups

Bed-Stuy Gateway BID

Bedford Stuyvesant Restoration Corporation

Bridge Street Development Corporation

Brooklyn Neighborhood Services

Brownstoners of Bedford-Stuyvesant

IMPACCT Brooklyn

Neighborhood Housing Services of Bedford-Stuyvesant

Tompkins Avenue Merchants Association (TAMA)

KEY FINDINGS & OPPORTUNITIES

Strengths

- ▶ Rich history and culture as a center of African American life
- ▶ Long-standing small businesses throughout the district that have a strong sense of community and connection to local residents, with many business owners living in the neighborhood
- ▶ Historic brownstone architecture and walkable streetscape
- ▶ Home to a significant number of minority and women-owned businesses that reflect the African American, Caribbean, and Hispanic culture of the neighborhood
- ▶ Easily accessible by public transportation with six subway lines and eight bus routes serving the neighborhood
- ▶ Home to multiple community development corporations that are dedicated to supporting the neighborhood

Challenges

- ▶ COVID-19 has diminished sales for most businesses, forcing them to reduce employment and struggle to cover business expenses
- ▶ Shoppers are still apprehensive about indoor activities due to COVID-19, and changing consumer behavior has forced local businesses to further compete with e-commerce
- ▶ High storefront vacancy rate throughout the district (24%); vacant storefronts and non-commercial ground floor uses visibly disrupt the continuity of retail corridors
- ▶ A substantial number of businesses do not have a website or digital presence
- ▶ Corridors throughout the district suffer from illegal dumping, graffiti, and reduced frequency of garbage pick up
- ▶ There is a strong need for more retail and healthy food options, which causes residents to shop outside of the neighborhood or online
- ▶ Substantial proportion of storefronts are in need of physical improvements





Opportunities

- ▶ Clean, beautify, and maintain streets across the district and partner with local organizations to encourage community participation in beautification efforts
- ▶ Organize merchants on underserved commercial corridors to build their capacity, pool resources, and foster business-to-business opportunities
- ▶ Help businesses grow their online presence and build out e-commerce platforms
- ▶ Fill vacant storefronts with new businesses and temporary activations that will meet the needs of local residents and tap into their spending power
- ▶ Leverage the strong network of community-based organizations and residents to support commercial revitalization efforts
- ▶ Develop a storefront improvement program to upgrade storefronts, remove graffiti, and assist with temporary construction needs to accommodate COVID-19 health guidelines
- ▶ Implement creative marketing strategies that highlight the diversity and variety of businesses in Bed-Stuy
- ▶ Install new lighting to enhance storefront visibility, make corridors more welcoming, and improve perceptions of safety at night
- ▶ Install outdoor seating, wayfinding, and streetscape amenities to activate corridors, increase foot traffic, and create more public spaces
- ▶ Partner with local artists to launch new arts programs that connect residents and visitors to local businesses
- ▶ Provide technical and financial assistance to help merchants take advantage of public and private resources
- ▶ Foster connections between new residents and long-standing businesses, and long-standing residents and new businesses

What's Next?

To address these key findings and opportunities, Avenue NYC Grants have been awarded by SBS to nonprofit organizations.

For more information, visit: nyc.gov/avenuenyc

BUSINESS LANDSCAPE: BEDFORD-STUYVESANT

Business Inventory

879

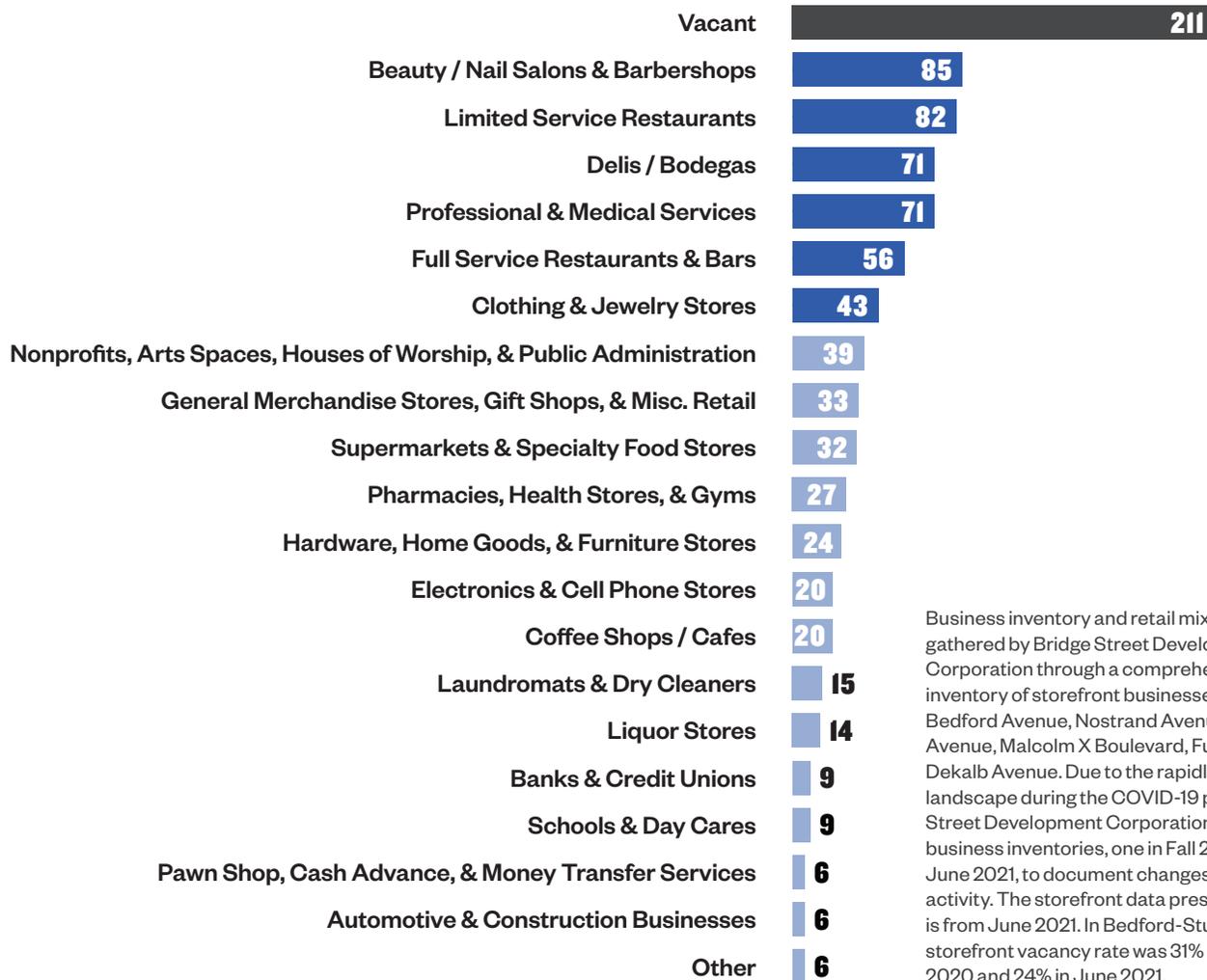
Total Number of Storefronts

24.0%

Storefront Vacancy*

*Note: In 2020, New York City's 76 Business Improvement Districts reported an average ground floor vacancy rate of 11.3% and median ground floor vacancy rate of 10.9% (SBS BIDs Trends Report, FY2020).

Storefront & Retail Mix

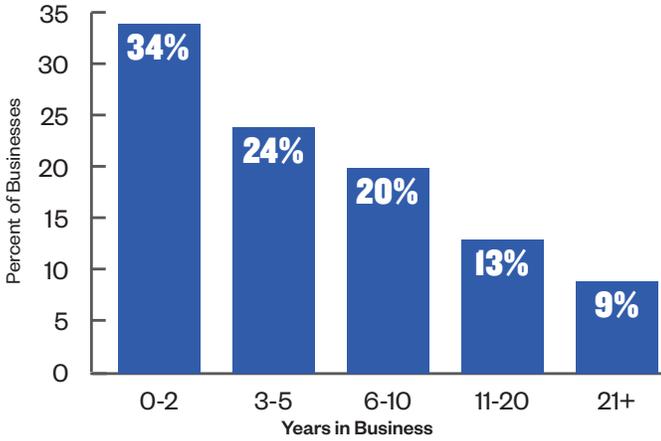


Business inventory and retail mix data were gathered by Bridge Street Development Corporation through a comprehensive area inventory of storefront businesses located along Bedford Avenue, Nostrand Avenue, Tompkins Avenue, Malcolm X Boulevard, Fulton Street, and Dekalb Avenue. Due to the rapidly changing retail landscape during the COVID-19 pandemic, Bridge Street Development Corporation conducted two business inventories, one in Fall 2020 and one in June 2021, to document changes in storefront activity. The storefront data presented here is from June 2021. In Bedford-Stuyvesant, the storefront vacancy rate was 31% in December 2020 and 24% in June 2021.



What We've Heard from Bedford-Stuyvesant Merchants

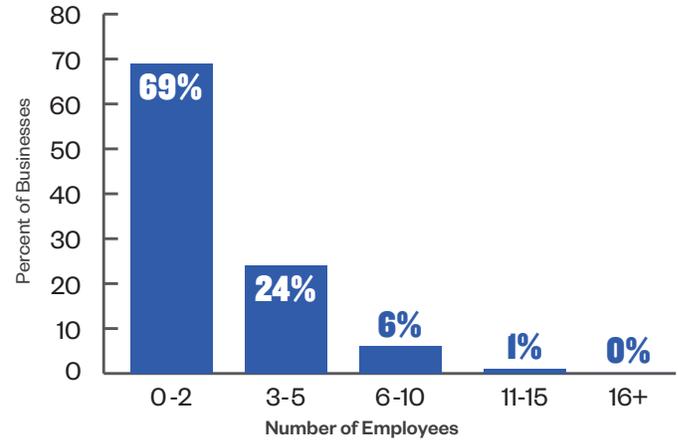
How many years have you been in business here?



9 Mean
4.5 Median
1 Mode

*Note: The mean is the average of all responses, the median is the middle number when all responses are arranged in ascending order, and the mode is the most common response.

How many full-time employees do you have?



2 Mean
2 Median
1 Mode

Do you own or rent your property?

88% Rent
10% Own
2% No Response

Does your business currently have a website?

66% Yes
34% No

Are you a minority or woman-owned business?

85% Yes
15% No

Does your business currently use social media?

81% Yes
19% No

Over the past year, has your business improved, stayed the same, or decreased?

17% Improved
7% Stayed the Same
68% Decreased
8% N/A or No Response



Source: Based on 147 merchant surveys conducted by Bridge Street Development Corporation in Fall 2020 and Winter 2021.

BUSINESS LANDSCAPE

Bedford Avenue

Business Inventory

119

Total Storefronts

30%

Storefront Vacancy



Most Common Businesses



Storefront Conditions

28%

Poor

31%

Average

41%

Good

Nostrand Avenue

Business Inventory

133

Total Storefronts

21%

Storefront Vacancy



Most Common Businesses



Storefront Conditions

25%

Poor

30%

Average

45%

Good

Tompkins Avenue

Business Inventory

70

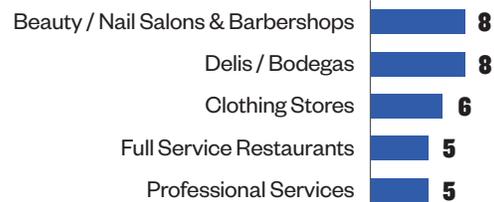
Total Storefronts

19%

Storefront Vacancy



Most Common Businesses



Storefront Conditions

24%

Poor

21%

Average

54%

Good

Fulton Street

Business Inventory

369

Total Storefronts

20%

Storefront Vacancy



Fulton Street

Most Common Businesses



Storefront Conditions

30%

Poor

24%

Average

46%

Good

Malcolm X Boulevard

Business Inventory

106

Total Storefronts

35%

Storefront Vacancy



Malcolm X Boulevard

Most Common Businesses



Storefront Conditions

34%

Poor

30%

Average

36%

Good

Dekalb Avenue

Business Inventory

68

Total Storefronts

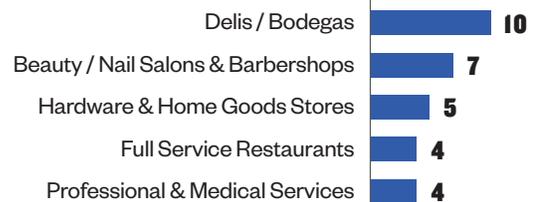
29%

Storefront Vacancy



Dekalb Avenue

Most Common Businesses



Storefront Conditions

34%

Poor

38%

Average

28%

Good

BUSINESS LANDSCAPE

What We've Heard from Bedford-Stuyvesant Merchants

What do you like about the commercial district?

"It's residential with foot traffic and close to the subway."

"Strong community feel."

"The people, the attitude, the love, the creativity."

"It feels like home. A real neighborhood feel where people care."

"The mix of cultures and people."

"Rent prices are reasonable. Some neighborhoods are extremely expensive for commercial real estate."

"People are friendly."

"There is an eclectic blend of uniqueness!"

"Bed-Stuy has tons of potential income but getting people into the store is a challenge."

"The merchants support each other. Collaboration between the merchants and community."

What makes the Bedford-Stuyvesant commercial district unique?

"Bed-Stuy is the real heart of Brooklyn."

"The neighborhood has changed and grown tremendously over the last 10 years."

"The community love and the architecture is what makes my neighborhood amazing."

"Our neighborhood is beautiful. More New Yorkers need to think of us as a day trip destination for shopping, eating & drinking, and entertainment."

"The rich history and lovely mix of old and new residents make Bed-Stuy feel authentic. I hope that feeling stays with any growth to the area."

"The immense support from our local community."

"Diversity and Black culture."

"I've worked in retail for over 20 years and this is by far the best group of customers I've ever had."

"It's been a thriving local business center for decades throughout good and bad economic times."

"I love the energy of the neighborhood and I see the potential."

What We've Heard from Bedford-Stuyvesant Merchants and Shoppers

What changes would you like to see to improve the Bedford-Stuyvesant commercial district?



What changes need to occur in Bedford-Stuyvesant to attract more visitors/shoppers?

	% Merchant Response	% Consumer Response
▶ Safety	59%	38%
▶ Sanitation, Street Cleaning	58%	52%
▶ Storefront Improvements	58%	53%
▶ Community Events	55%	54%
▶ Landscaping/Beautification	54%	51%
▶ Merchant Collaboration	51%	-
▶ Parking	49%	43%
▶ Graffiti Removal	40%	21%
▶ Street Lighting	34%	31%
▶ More Open Space	31%	34%
▶ Other	8%	17%

Source: Based on 147 merchant surveys and 408 consumer surveys conducted by Bridge Street Development Corporation in Fall 2020 and Winter 2021.

BUSINESS LANDSCAPE

COVID-19 Business Impacts

The data and findings presented in this report were gathered during the COVID-19 pandemic. The economic impact of the COVID-19 public health crisis has negatively affected 90% of small business owners nationally. Across New York City, total business sales declined by 39% and median business sales declined by 28% from March 2020 to March 2021. With the exception of grocery stores and pharmacies, spending in all other retail categories declined significantly during the pandemic. During this time, business activity in Bedford-Stuyvesant was paused for an extended period, causing rapid shifts in business strategies and major changes in local consumer shopping habits. As of June 2021, federal, state, and city resources have been and continue to be developed to support businesses during this extremely challenging time, yet many businesses continue to struggle or remain closed. SBS and community partners are working to develop new programs to support businesses and help the Bedford-Stuyvesant commercial district recover from this crisis.

What We've Heard from Bedford-Stuyvesant Merchants

Storefront Vacancy

31%

January 2021

24%

June 2021

Are you currently able to pay your rent in full?

57%

Yes

43%

No

Have you taken any of the following measures to cover declines in revenue experienced during COVID-19?

Applied for federal assistance (i.e. SBA Economic Injury Disaster Loan or Paycheck Protection Program)	71%
Used personal savings	55%
Applied for a grant (public or private)	37%
Drawn down cash reserves	30%
Applied for other loan	22%
Used a line of credit	21%
Made a claim for business interruption insurance	10%
Other	12%

What We've Heard from Bedford-Stuyvesant Shoppers

Compared to your shopping activity in person before COVID-19, are you spending more, the same amount, or less in stores now?

10%

More

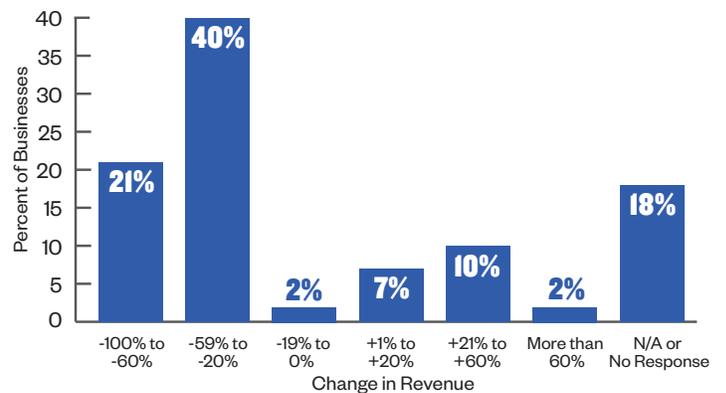
19%

Same

71%

Less

How has your revenue changed over the past year?



What are the 3 biggest challenges facing your business?

Commercial rent / lease	43%
Low foot traffic	36%
Access to loans / credit / financing	32%
Marketing / advertising costs	31%
Electric / water / utility bills	29%
Government regulations / fines / tickets	25%
Storefront improvements	23%
Crime / safety	22%
Labor costs	20%

Compared to your online shopping activity before COVID-19, are you spending more, the same amount, or less in online purchases now?

68%

More

22%

Same

10%

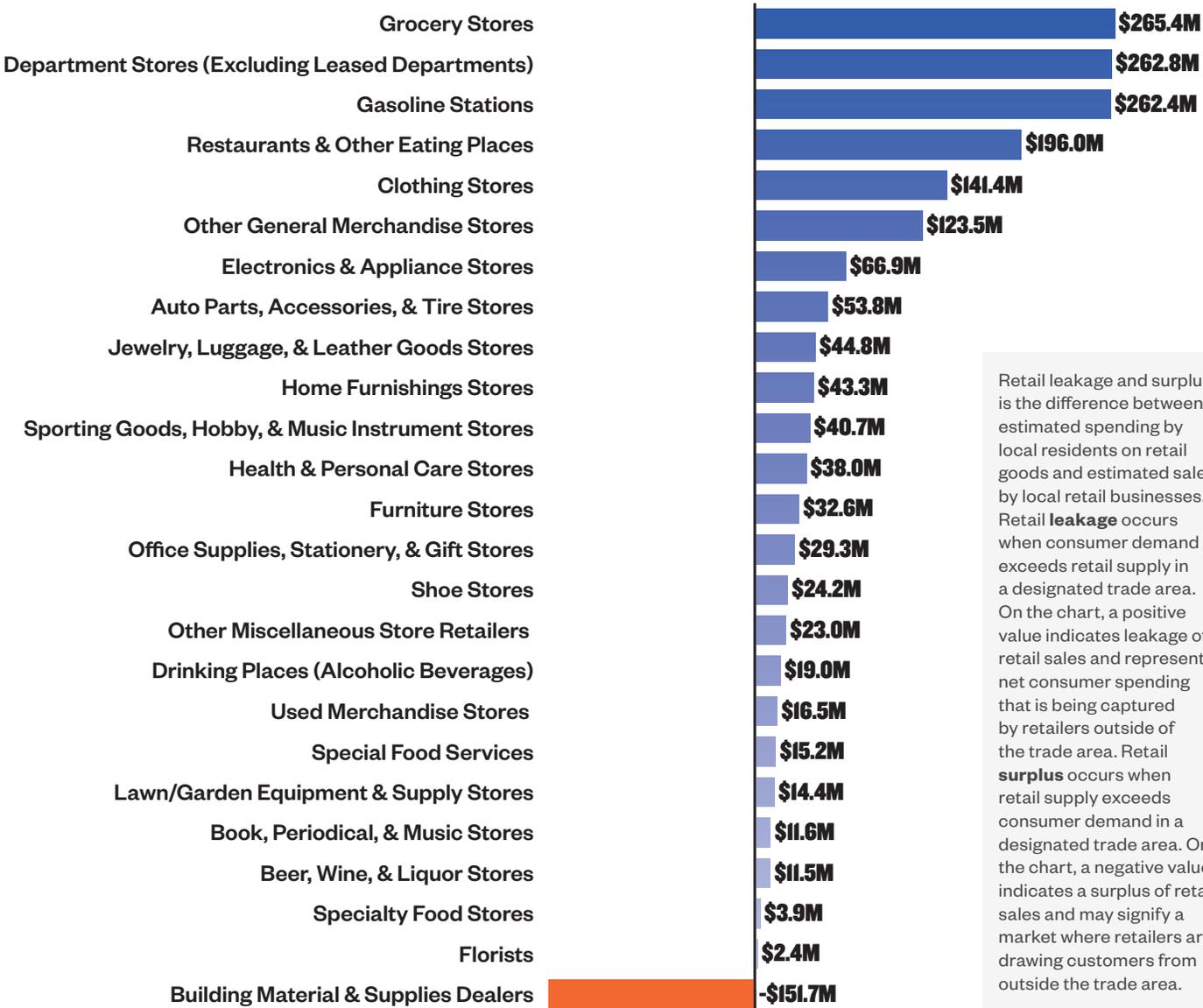
Less

Bedford-Stuyvesant Retail Opportunity

<p>Residents spend</p> <p>\$4.31B</p> <p>each year in goods and services</p>	<p>Local businesses make</p> <p>\$2.04B</p> <p>each year in retail sales</p>	<p>Every year,</p> <p>\$2.26B</p> <p>is spent outside the neighborhood</p>
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Retail Leakage & Surplus

← Surplus \$0 Leakage →



Retail leakage and surplus is the difference between estimated spending by local residents on retail goods and estimated sales by local retail businesses. Retail **leakage** occurs when consumer demand exceeds retail supply in a designated trade area. On the chart, a positive value indicates leakage of retail sales and represents net consumer spending that is being captured by retailers outside of the trade area. Retail **surplus** occurs when retail supply exceeds consumer demand in a designated trade area. On the chart, a negative value indicates a surplus of retail sales and may signify a market where retailers are drawing customers from outside the trade area.

Source: ESRI and Data Axle, 2021

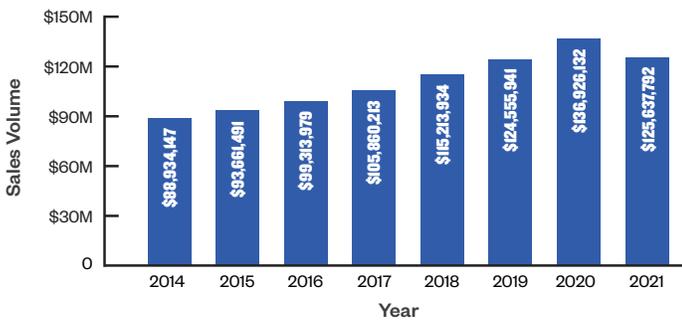
BUSINESS OUTLOOK

Business Trends

Change in Total Business Sales, 2014-2021



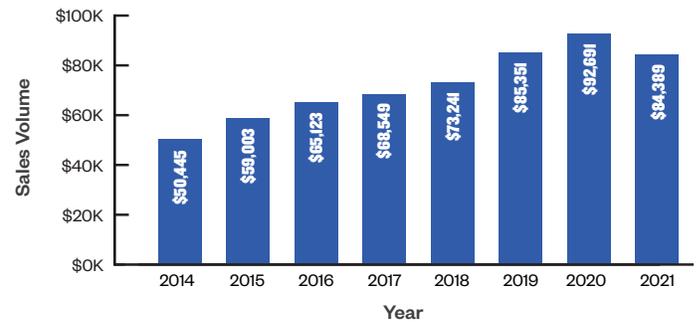
Bedford-Stuyvesant Total Business Sales*



Change in Median Sales by Business, 2014-2021



Bedford-Stuyvesant Median Sales by Business*



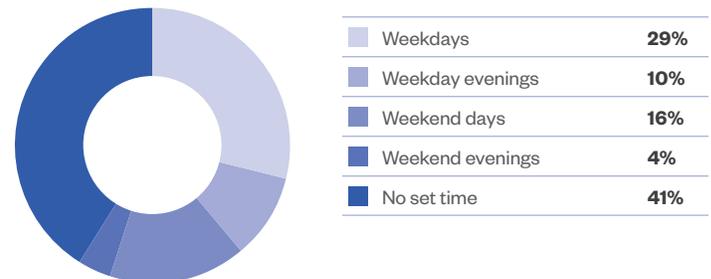
*Year 2021 reflects data gathered up until March 2021. Source: Division of Tax Policy, NYC Department of Finance

What We've Heard from Shoppers

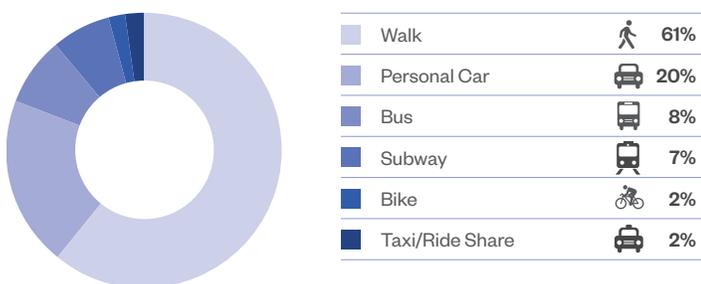
What additional types of businesses would you like to see in Bedford-Stuyvesant?

- ▶ Restaurants 
- ▶ Bakeries, coffee shops, cafes 
- ▶ Clothing & shoe stores 
- ▶ Supermarkets, farmers markets, healthy food stores 
- ▶ Book stores 
- ▶ Black owned, locally owned, and independent stores 

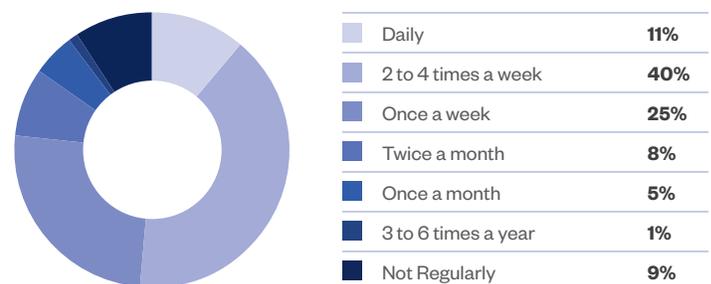
When do you usually shop in Bedford-Stuyvesant?



How do you usually travel to Bedford-Stuyvesant?

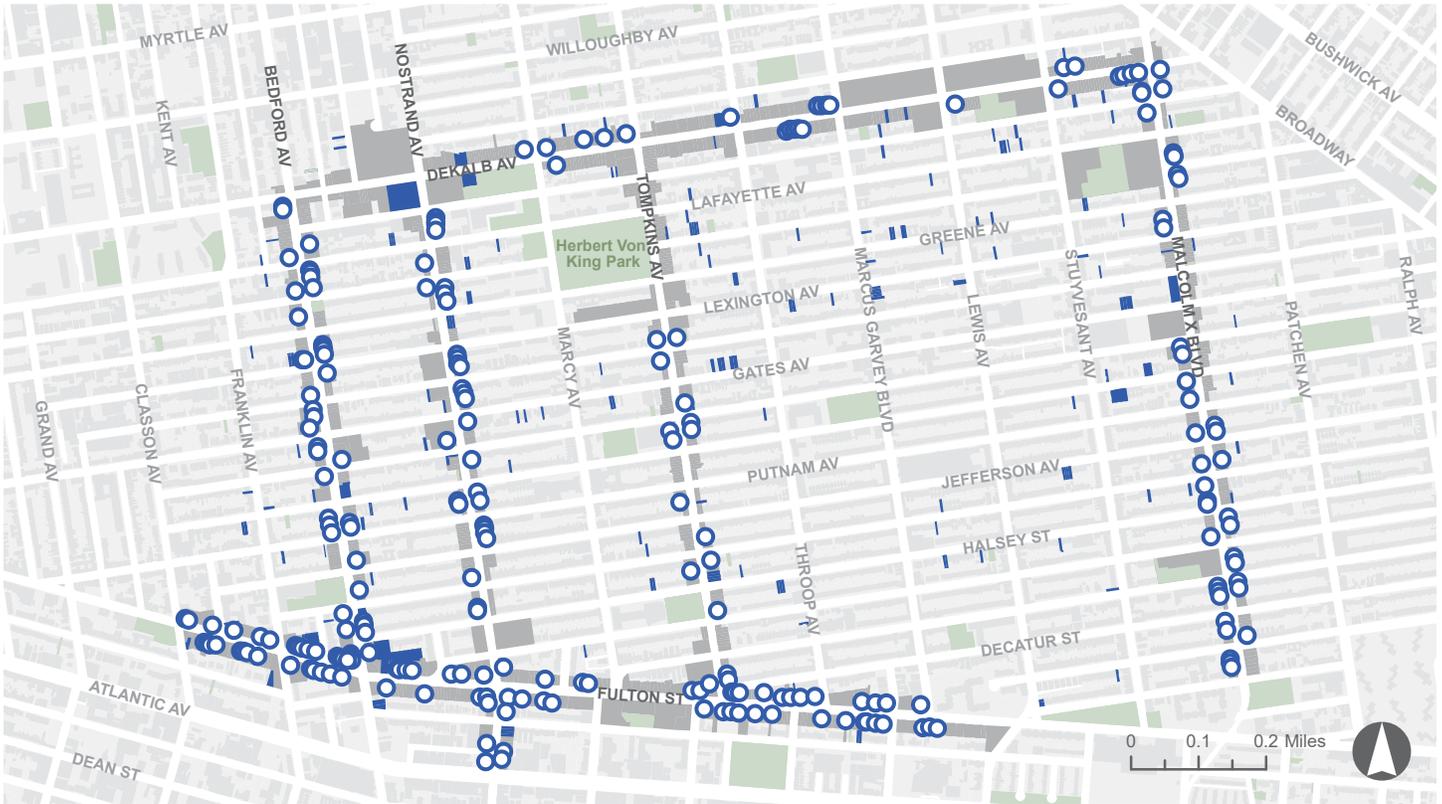


How often do you shop in Bedford-Stuyvesant?



Source: Based on 408 consumer surveys conducted by Bridge Street Development Corporation in Fall 2020 and Winter 2021.

Storefront Vacancies



- Vacant Lots
- Vacant Storefronts
- Parks & Open Spaces

An analysis of 879 storefronts along Bedford Avenue, Nostrand Avenue, Tompkins Avenue, Malcolm X Boulevard, Fulton Street, and Dekalb Avenue revealed that 29% of storefronts are in poor condition, 28% are in average condition, and 43% are in good condition.

Streetscape Observations

- ▶ Vacant storefronts throughout the district attract graffiti and vandalism.
- ▶ While new or renovated buildings have new storefront signage, many older stores have deteriorating awnings that undermine the appeal of various corridors.
- ▶ Fulton Street benefits from supplemental sanitation and beautification efforts from the Bed-Stuy Gateway BID.
- ▶ Residential buildings, vacant storefronts, and vacant lots disrupt the retail continuity of corridors and result in poor sidewalk lighting at night.
- ▶ Outdoor events, including Open Streets, have fostered more foot traffic and streetscape vibrancy.
- ▶ Outdoor dining structures have grown during COVID-19 and demonstrate the benefit of additional outdoor seating, landscaping, and streetscape amenities to activate corridors and increase foot traffic.



Vacant Storefront



Tompkins Avenue Open Streets



Trash

DATA APPENDIX

Study Area Boundaries

Assessed Commercial Corridors

Primary data on Bedford-Stuyvesant storefront businesses presented on pages 6-9 was gathered along the following commercial corridors:

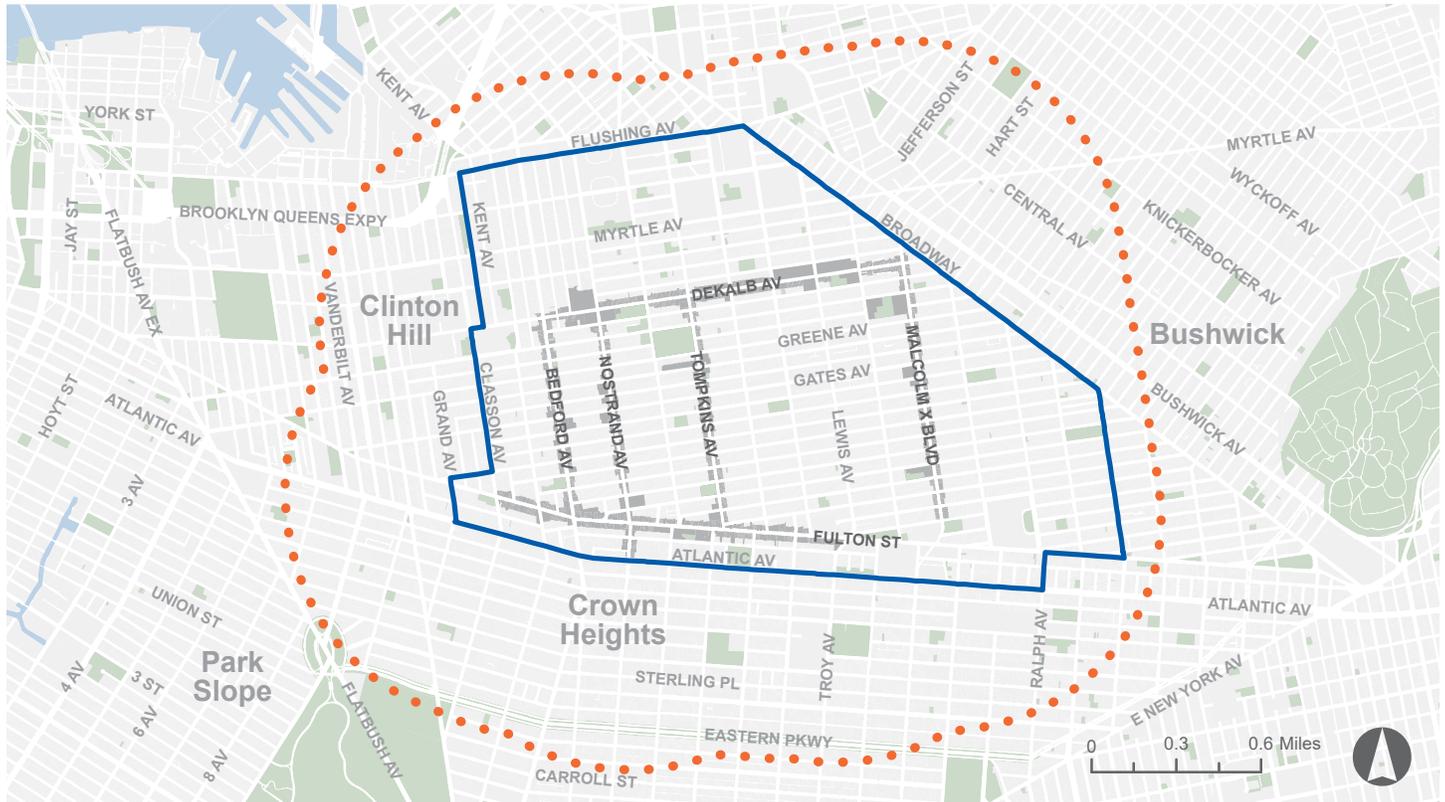
- ▶ Bedford Avenue between Dekalb Avenue and Fulton Street
- ▶ Nostrand Avenue between Dekalb and Atlantic avenues
- ▶ Tompkins Avenue between Dekalb Avenue and Fulton Street
- ▶ Malcolm X Boulevard between Dekalb Avenue and Chauncey Street
- ▶ Fulton Street between Classon and Troy avenues
- ▶ Dekalb Avenue between Bedford Avenue and Malcolm X Boulevard

Bedford-Stuyvesant Context Area

Demographic and employment data on pages 16-17 represent the population within the Bedford-Stuyvesant neighborhood context area.

Trade Area

Retail leakage, surplus, and retail opportunity data on page 13 correspond with the 0.75 mile trade area.



Area Demographics

Total Population

165,377	Bedford-Stuyvesant
2,600,747	Brooklyn
8,443,713	New York City

Population Density (per square mile)

58,762	Bedford-Stuyvesant
37,422	Brooklyn
27,926	New York City

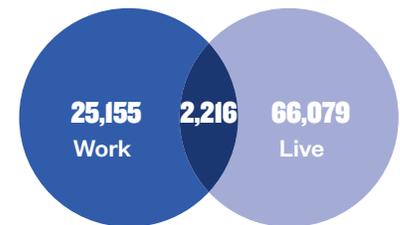
Average Household Size

2.6	Bedford-Stuyvesant
2.69	Brooklyn
2.62	New York City

Car Ownership

34.9%	Bedford-Stuyvesant
44.2%	Brooklyn
45.4%	New York City

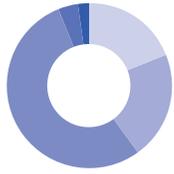
Commuting Patterns



25,155	Work in Bedford-Stuyvesant, live elsewhere
2,216	Live & Work in Bedford-Stuyvesant
66,079	Live in Bedford-Stuyvesant and work elsewhere

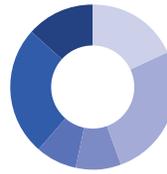
Area Demographics

Race/Background



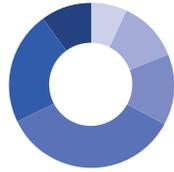
	Bedford-Stuyvesant	BK	NYC
Hispanic or Latino (of any race)	19%	19%	29%
White alone	21%	36%	32%
Black or African American alone	54%	30%	22%
Asian alone	4%	12%	14%
Two or more races	2%	2%	2%
Some other race alone	0%	0%	1%
American Indian and Alaska Native alone	0%	0%	0%
Native Hawaiian and Other Pacific Islander	0%	0%	0%

Educational Attainment



	Bedford-Stuyvesant	BK	NYC
12th Grade or Less, No Diploma	17%	18%	18%
High School Graduate	26%	26%	24%
Some College, No Degree	15%	13%	14%
Associate's Degree	6%	6%	6%
Bachelor's Degree	23%	22%	22%
Graduate or Professional Degree	13%	15%	16%

Population Age



	Bedford-Stuyvesant	BK	NYC
Under 5 Years	7%	7%	7%
5-14 Years	12%	12%	11%
15-24 Years	14%	12%	12%
25-44 Years	35%	32%	32%
45-64 Years	22%	23%	24%
65+ Years	10%	13%	14%

Median Age

32.5	Bedford-Stuyvesant
35.1	Brooklyn
36.5	New York City

Foreign-Born Population

20%	Bedford-Stuyvesant
37%	Brooklyn
37%	New York City

Income

Median Household Income

\$50,275	Bedford-Stuyvesant
\$56,015	Brooklyn
\$60,762	New York City

Pop. Below Poverty Line

26%	Bedford-Stuyvesant
21%	Brooklyn
19%	New York City

Employment

Population in Labor Force

66%	Bedford-Stuyvesant
64%	Brooklyn
64%	New York City

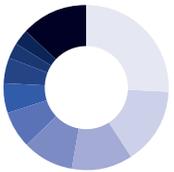
Unemployment*

8.3%	Bedford-Stuyvesant
7.0%	Brooklyn
6.9%	New York City

*Note: As of May 2021, the unemployment rate is 10.0% for Brooklyn and 9.8% for New York City (NYSDOL); updated neighborhood-level data for Bedford-Stuyvesant is not available.

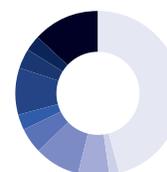
Local Jobs and Employment

Local Residents' Employment



Educational Services, Health Care, Social Assistance	26%
Professional, Scientific, & Technical Services	15%
Accommodation, Food Services, Arts, Entertainment	12%
Retail Trade	10%
Transportation, Warehousing, Utilities	7%
Finance, Insurance, Real Estate	6%
Public Administration	5%
Construction	3%
Manufacturing	3%
Other Services	13%

Jobs Located in Bedford-Stuyvesant



Educational Services, Health Care, Social Assistance	46%
Professional, Scientific, & Technical Services	2%
Accommodation, Food Services, Arts, Entertainment	6%
Retail Trade	9%
Transportation, Warehousing, Utilities	5%
Finance, Insurance, Real Estate	3%
Public Administration	9%
Construction	4%
Manufacturing	3%
Other Services	13%

Recent SBS Neighborhood Investments

- ▶ *Commercial Revitalization*, Avenue NYC multi-year grant awarded to Bridge Street Development Corporation, 2020-2023.
- ▶ *COVID-19 Commercial District Support*, Strategic Impact Grant of \$20,000 awarded to Bridge Street Development Corporation, 2021.
- ▶ *Placemaking*, Avenue NYC grant of \$30,000 awarded to Bridge Street Development Corporation, 2018.
- ▶ *Merchant Organizing*, Avenue NYC grant of \$30,000 awarded to Bridge Street Development Corporation, 2017.
- ▶ *Neighborhood 360° Fellows Host Organization*, awarded to Bridge Street Development Corporation, 2016-2017.
- ▶ *Business Attraction and Retention*, Avenue NYC grant of \$25,000 awarded to Bedford-Stuyvesant Gateway BID, 2016.
- ▶ *Placemaking*, Avenue NYC grant of \$20,000 awarded to Bridge Street Development Corporation, 2016.
- ▶ *Business Attraction*, Avenue NYC grant of \$40,000 awarded to Bedford-Stuyvesant Gateway BID, 2015.
- ▶ *Placemaking*, Avenue NYC grant of \$20,000 awarded to Bridge Street Development Corporation, 2015.

Existing Plans & Studies

- Cementing an Equity Framework for Micro Mobility*, Bedford Stuyvesant Restoration Corporation, 2021.
- Food Retail Expansion to Support Health (FRESH) Program Updates and Expansion*, NYC Department of City Planning, 2021.
- Bedford-Stuyvesant Housing Plan*, NYC Department of Housing Preservation and Development, 2020.
- Assessing Storefront Vacancy in NYC*, NYC Department of City Planning, 2019.
- Central Brooklyn Food Hub Feasibility Study*, Bedford Stuyvesant Restoration Corporation, 2019.
- An Economic Snapshot of the Bedford-Stuyvesant Neighborhood*, Office of the New York State Comptroller, 2017.
- Bedford Stuyvesant Digital Access Needs*, Brooklyn Public Library, 2017.
- All for One Initiative: Progress Report*, Bedford Stuyvesant Restoration Corporation, Bridge Street Development Corporation, IMPACCT Brooklyn, 2016.

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- NYS Department of Transportation. 2019 Annual Average Daily Traffic, using Traffic Data Viewer.
- NYC Department of Finance, Division of Tax Policy, using data from NYS Department of Taxation and Finance. Business sales are reported by tax year, which runs from March 1st to February 28th. Sales data are compiled from sales tax returns, which are rolled up by tax filer within a year, excluding returns with negative sales amounts. For each year, each tax filer is reported according to the address listed on their latest return. Large outliers were removed from the analysis, and the top 5% of filers from Manhattan and the top 1% of filers from the outer boroughs by sales were removed.
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ABOUT SBS

The NYC Department of Small Business Services helps unlock economic potential and create economic security for all New Yorkers by connecting New Yorkers to good jobs, creating stronger businesses, and building a fairer economy in neighborhoods across the five boroughs.

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