

This Valentine's Day, spread the love to the true heart of New York City: our small businesses.

Across the five boroughs, more than 180,000 small businesses keep this city moving — from your go-to Chinese takeout spot, to the lunchtime halal cart you rely on, to the laundromat that's been part of the block longer than any of us.

These businesses — and the New Yorkers who run them — feed us, clothe us, and make this city feel like home.

We've created printable Valentines you can share with a small business that brightens your day. Print one out, write a note, and pass along the love.

***I LOVE YOU WITH HALAL
OF MY HEART***



NYC
Zohran Mamdani
Mayor

TO:
FROM:

***MY HEART
MOM-AND-POPS***



NYC
Zohran Mamdani
Mayor

FOR YOU.
TO:
FROM:

TABLE FOR TWO --

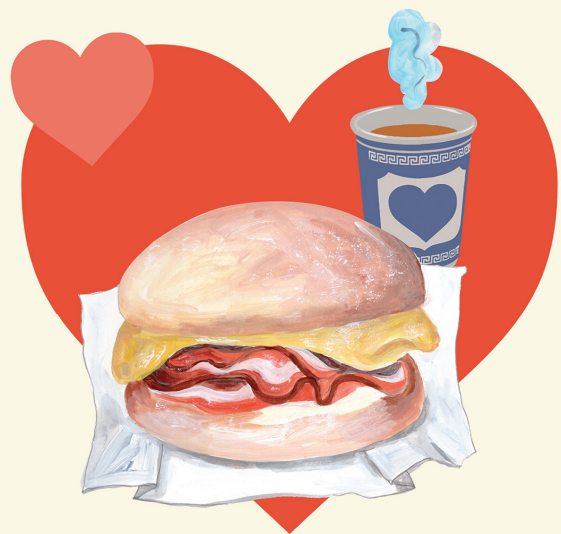


TO:
FROM:

AND CAN IT BE ME AND YOU?

NYC
Zohran Mamdani
Mayor

YOU MAKE ME (BACON, EGG, AND) CHEESE.



TO:
FROM:

NYC
Zohran Mamdani
Mayor

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I'M A REGULAR IN YOUR SHOP.



BUT YOU'RE A REGULAR IN MY HEART.

NYC
Zohran Mamdani
Mayor

I "LLC" A FUTURE TOGETHER



TO:
FROM:

NYC
Zohran Mamdani
Mayor

*YOU MAY BE A SMALL BUSINESS.
BUT MY LOVE FOR YOU*



HAS NO BUSINESS BEING THIS BIG!

NYC
Zohran Mamdani
Mayor

MY HEART IS LOCALLY-OWNED...



TO:
FROM:

BY YOU.

NYC
Zohran Mamdani
Mayor