

## Expanding and Diversifying Apprenticeships in New York City

### Overview

The Mayor's Office of Talent and Workforce Development ("NYC Talent"), in partnership with the Workforce Development Corporation, has released three solicitations at the same time in support of expanding and diversifying apprenticeship in New York City, including:

1. **Request for Information (RFI)**
2. **Apprenticeship Development Request for Proposals (RFP)**
3. **Apprenticeship Implementation Request for Proposals (RFP)**

To access each of these solicitations, please visit the Workforce Development Corporation's web site: <https://www.nyc.gov/site/sbs/about/wdc-contracting-opportunities.page>.

The overarching objective of releasing these three solicitations at the same time is to expand and diversify apprenticeships in New York City, with emphasis on achieving Mayor Adams's goal of 30,000 apprentices by 2030 and by enabling economically disadvantaged individuals and communities to access these opportunities.

### Key Goals

NYC Talent has the following goals for each of these three solicitations:

1. **Explore and source new apprenticeship ideas and stakeholders invested in the expansion of Apprenticeship pipelines in New York City (Request for Information).**
  - Identify programs that contain some or all components of an apprenticeship program.
  - Identify organizations for potential partnership in Apprenticeship expansion.
  - Identify technical assistance needs among employers, training providers, intermediaries, and other key partners in the apprenticeship ecosystem.
2. **Award contracts to develop new apprenticeship programs in New York City (Apprenticeship Development Request for Proposals).**
  - Contract with organizations that can identify the needs of multiple employers and identify where apprenticeship is an appropriate solution, as well as develop effective mechanisms for connecting economically disadvantaged individuals and communities to apprenticeships.
  - Support the development of comprehensive plans for apprenticeship programs.
3. **Award contracts to support new apprenticeship programs in New York City (Apprenticeship Implementation Request for Proposals).**
  - Award contracts to help launch new apprenticeship programs with employers.
  - Ensure new programs meet the threshold criteria for apprenticeship defined by NYC Talent.

Below is a chart that summarizes key aspects of each of the three solicitations. **We strongly encourage applicants of either Request For Proposal also to submit a response to the Request For Information** so that we may assess broader needs and strategies for potential and existing apprenticeship stakeholders.

Solicitation	Broad Goals
<b>Request for Information</b>	<ul style="list-style-type: none"> <li>• Build our understanding of the universe of programs with one or more elements of the apprenticeship model</li> <li>• Solicit feedback on challenges and support needed from various stakeholders to meet the threshold criteria</li> <li>• Source feedback on what kind of support partners need to design and expand apprenticeships</li> </ul>
<b>Development RFP</b>	<ul style="list-style-type: none"> <li>• Seed the development of comprehensive apprenticeship program plans</li> <li>• Increase the number of employers willing to develop and launch apprenticeships</li> <li>• Use the threshold criteria as the minimum standard for apprenticeships</li> </ul>
<b>Implementation RFP</b>	<p>“<b>Conversion:</b>” Help existing talent development programs that meet some but not all of the threshold criteria to <i>become</i> apprenticeship programs</p>
	<ul style="list-style-type: none"> <li>• <b>New programs:</b> Help <i>new</i> apprenticeship programs launch by awarding contracts to help fill modest funding gaps</li> </ul>