

Mayor's Office  
of Media and  
Entertainment

**NYC**  
Office of Nightlife

2020

**YEAR IN REVIEW**

# Understanding the Initial Impacts of Covid-19

When the shutdown was officially announced on March 15th due to the emerging pandemic, the Office of Nightlife rapidly deployed a survey for NYC nightlife businesses, workers, and freelancers to understand the immediate impacts of Covid-19 on the industry. **In less than one month, we gathered stories and data from more than 11,000 operators, staff, and gig workers.**

We condensed this information and delivered it to City and State decision-makers to best advocate for your immediate needs.

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**Survey for Nightlife Workers, Freelancers, and Businesses**  
Impacted by COVID-19

[nyc.gov/nightlife](https://nyc.gov/nightlife)  
@nycnightlifegov

The graphic features a dark blue background with a grid pattern on the right side. It includes a white icon of a document with a cursor pointing to it. The text is in white and yellow, providing information about a survey conducted by the NYC Office of Nightlife.

[www.nyc.gov/nightlife](https://www.nyc.gov/nightlife)

# M.A.R.C.H. Report

The NYC Office of Nightlife released the inaugural report of Multi-Agency Response to Community Hotspots (MARCH) Operations, making data on these multi-agency inspections of nightlife businesses **publicly available for the first time.**

## YEAR IN REVIEW

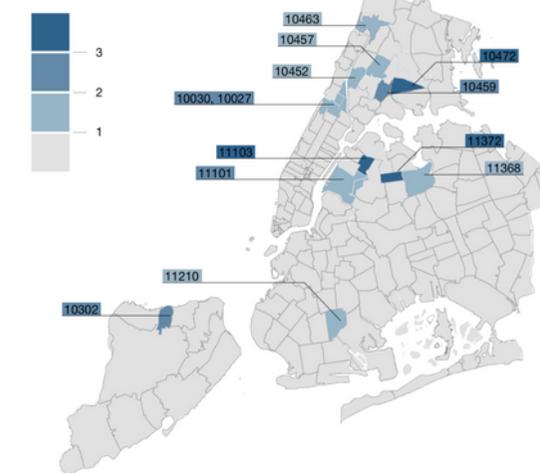
### Multi-Agency Response to Community Hotspots (M.A.R.C.H.) Operations

#### Q1–Q2 2020 Report

September 1, 2020

#### Q1–Q2 2020 Operations by ZIP Code

Number of operations  
per ZIP code



Submitted by

Mayor's Office  
of Media and  
Entertainment



# Representing Nightlife in City Government

Throughout the year our Office held **eight of our dedicated Nightlife Interagency Working Group meetings**, where City and State officials review and coordinate recommendations and reforms specific to nightlife and hospitality.

We were able to help shape New York City's first-ever Open Restaurants program, supporting our partners at the Departments of Transportation, Health, and Small Business Services.

As of December 30, **more than 10,000 food and drink establishments are participating** in the now year-round program.

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# Bringing Guidelines and Information to the Nightlife Community

To help eligible bars and restaurants better understand the evolving State and City regulations, the Office of Nightlife curated and designed many clarifying resources, including: "**What to Expect When You're Inspected Checklist**," and a plain language "FAQ for Indoor and Outdoor Dining Guidelines".

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[www.nyc.gov/nightlife](http://www.nyc.gov/nightlife)

# Citywide Public Awareness Campaigns

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We are also proud to have launched citywide public awareness campaigns reminding everyone, "It's Up to You New York, Socialize Responsibly", "Take Out, Don't Hang Out", and most recently, to "Celebrate Responsibly, Don't Drop the Ball" this holiday season.

**IT'S UP TO YOU  
NEW YORK**

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**SOCIALIZE RESPONSIBLY**  
PROTECT YOURSELF • LOOK OUT FOR EACH OTHER • CARE ABOUT THE COMMUNITY

**Get tested:** There are COVID-19 testing sites in all five boroughs. To find a site, visit [nyc.gov/covidtest](https://nyc.gov/covidtest) or call 311.  
For the latest information, visit [nyc.gov/coronavirus](https://nyc.gov/coronavirus)

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**TAKE OUT...DON'T HANG OUT**  
Social Distancing Guidelines  
for Restaurant and Bar Takeout

Wear face covering and line up 6 feet away from the person in front of you.

Ordering alcoholic drinks with food to-go is okay.

DO NOT gather in front of businesses after pick-up.

DO NOT open or drink alcoholic drinks in public.

Thank you for supporting your local business. **NYC**  
Text COVID to 692-692 for real-time updates or visit [nyc.gov/coronavirus](https://nyc.gov/coronavirus)

**Celebrate the  
Holidays Responsibly  
Don't Drop the Ball**

**Support Local Businesses**

- Dine outdoors until 10PM
- Order take out or delivery
- Buy gift cards or merchandise

**Stay Safe and Remember**

- Wear a mask, wash your hands, practice social distancing, stay home if you're sick—and get tested
- It is safest to gather only with members of your own household
- Gatherings at private residences are limited to 10 people or fewer, and safest outside

[nyc.gov/coronavirus](https://nyc.gov/coronavirus)

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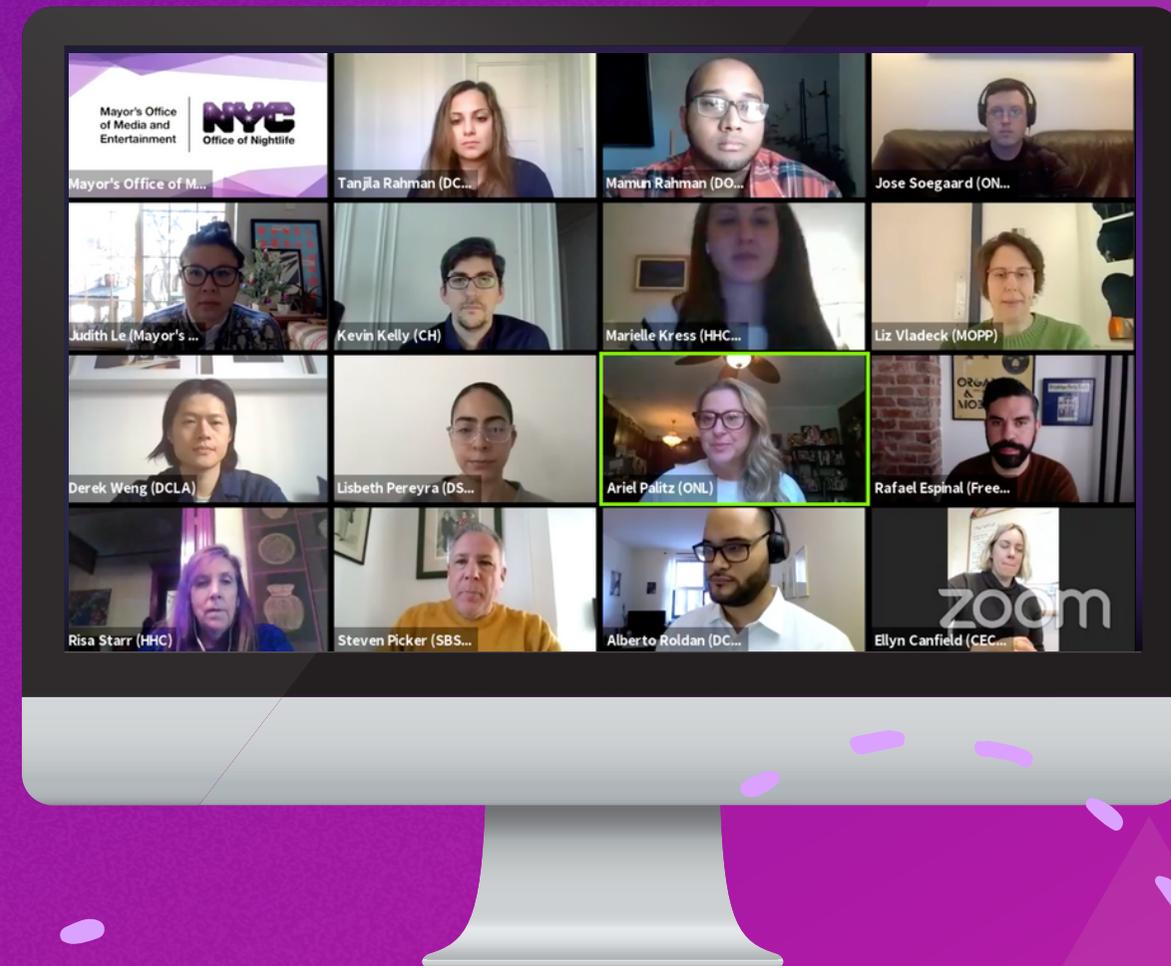
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# Town Calls

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Over the last 10 months, the Office of Nightlife has also hosted eight virtual “town calls” for owners, operators, workers and performers. **More than ten thousand of you have participated** to get the most up-to-date information and have your questions answered directly from City and State agencies.



# Supporting Efforts to 'Save Our Stages'

The Office of Nightlife was proud to have fiercely advocated for the passage of the 'Save Our Stages' Act within the federal Covid-19 Relief Bill. **This fall, Senior Executive Director Ariel Palitz wrote an op-ed with New York City Council Member Justin Brannan in Variety Magazine showing our support for the \$15 billion in federal aid that was ultimately granted to our industry.**

None of this could have been accomplished without all of your collective voices and unrelenting perseverance through these most difficult times.

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# Mediating Establishment and Neighborhood Disputes (MEND NYC)

In addition to our efforts to recover from the Covid-19 pandemic, the Office of Nightlife has also spent the last year working to implement new programs. The Office of Nightlife was proud to launch **MEND NYC (Mediating Establishment Neighborhood Disputes)**.

This program, a collaboration with the Center for Creative Conflict Resolution at OATH, provides **free mediation and conflict resolution services to resolve quality of life issues between venues and their neighbors through communication and compromise, rather than enforcement**. Since its launch in summer, we have received over 150 inquires and have completed several mediations between neighboring businesses, landlords and tenants, and community members.

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# Happy New Year 2021

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As we make our way to the end of this most difficult year, we want to thank everyone for staying strong, creative, and vigilant in keeping New York City moving forward towards reopening and recovery.

We thank you for your partnership, advocacy and trust. At the end of the day it is your experiences, ideas, and feedback that help inform how we can best serve and represent you. This office's greatest strength is your voice.

