Attachment 1 – DNENYC PLAZA EQUITY PROGRAM – Vlay 2021



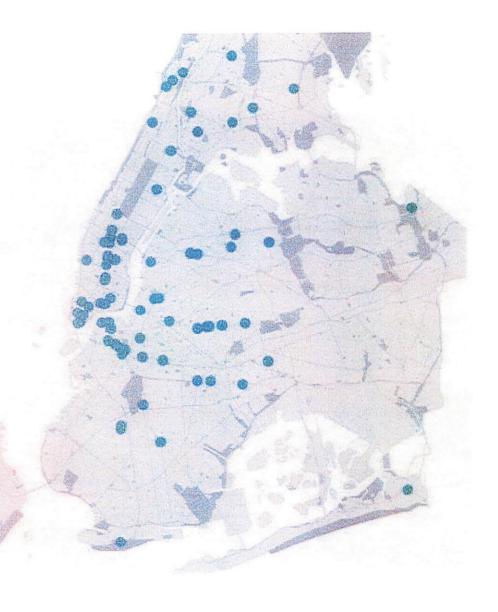


PLAZA

82 Plazas currently in development, construction, or complete

66 Plazas open to the public



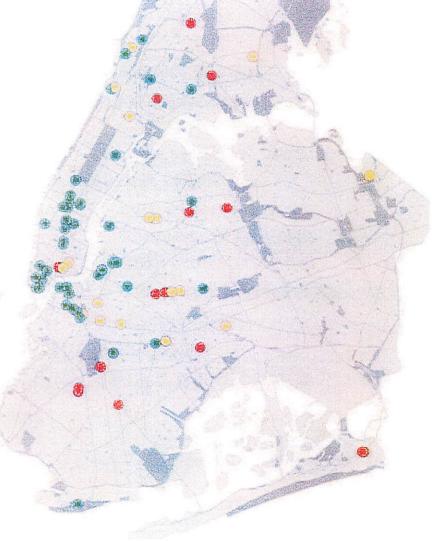




High, Medium, + Low Need Plazas



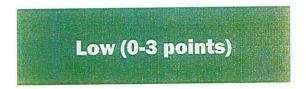






ONE NYC NEED RANKING

Evaluating partner capacity and plaza maintenance needs

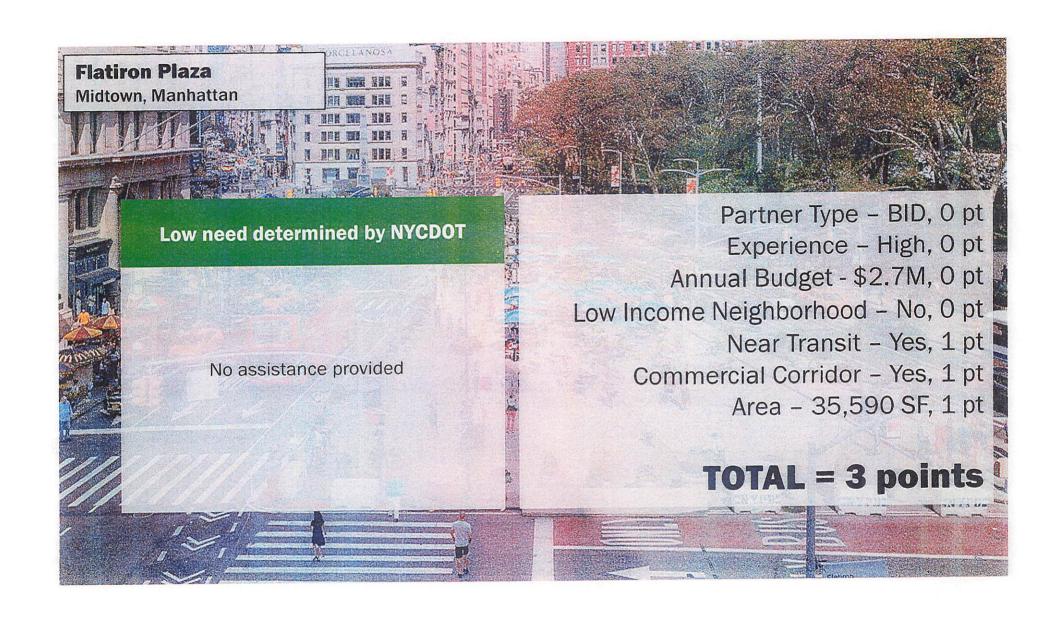


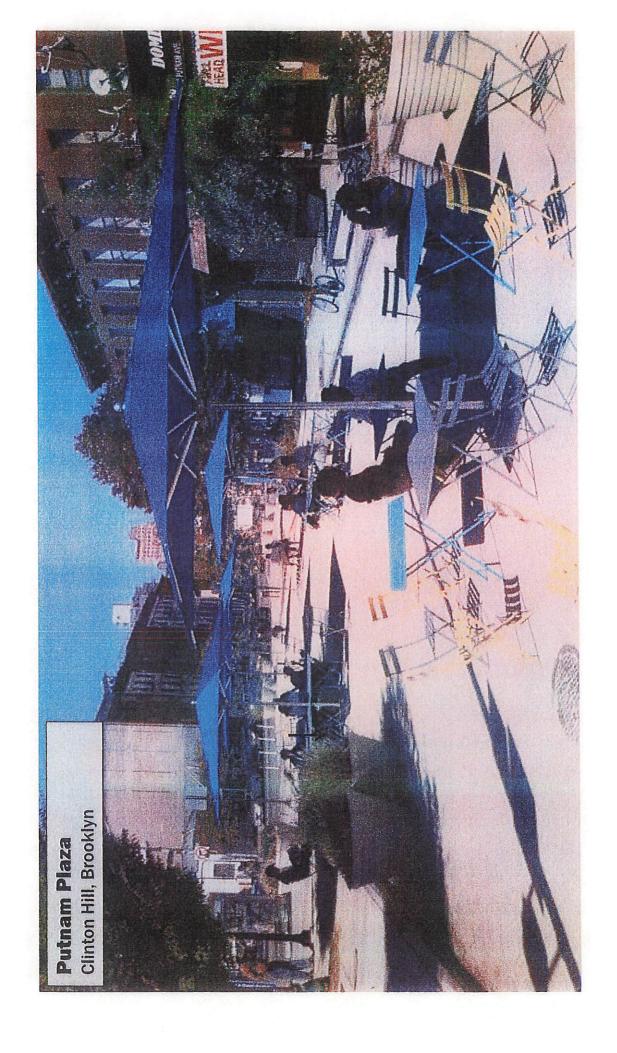
Medium (4-5 points

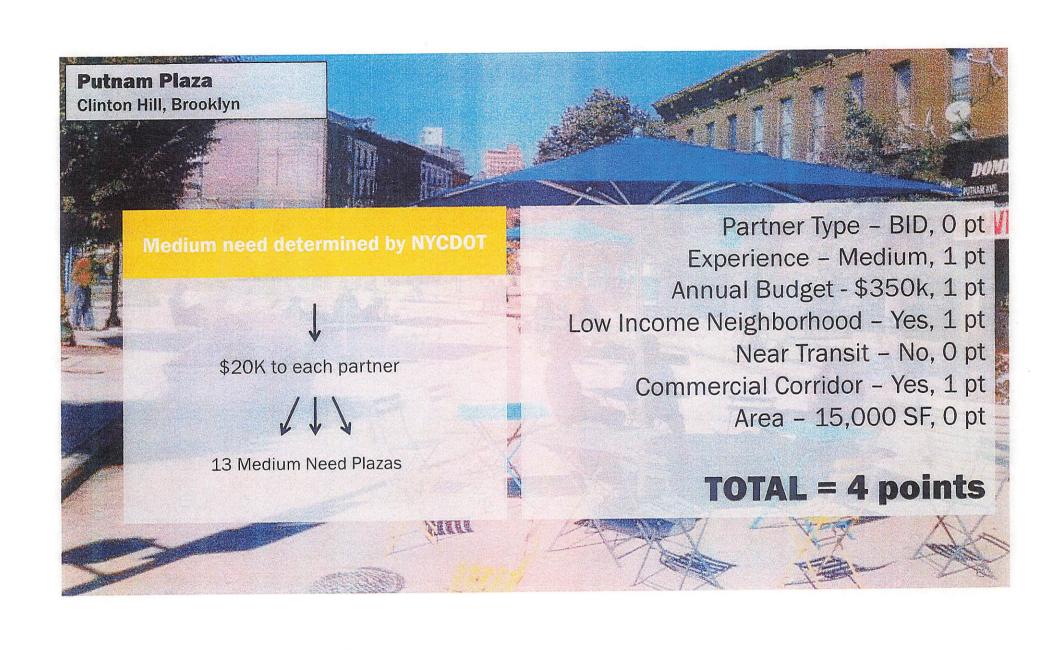
High (6-8 points)

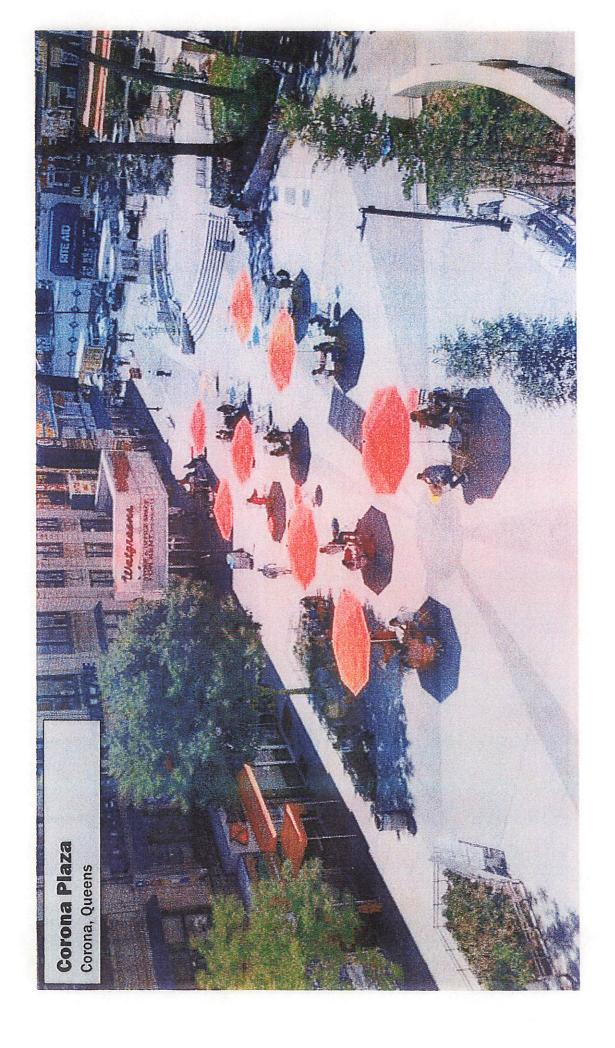
- Points-based measurement system based on:
 - Site Challenges
 - Low income neighborhood
 - Near transit hubs and commercial land uses
 - · Size of public space
 - Partner capacity
 - Type of organization
 - Experience with management
 - Annual Budget

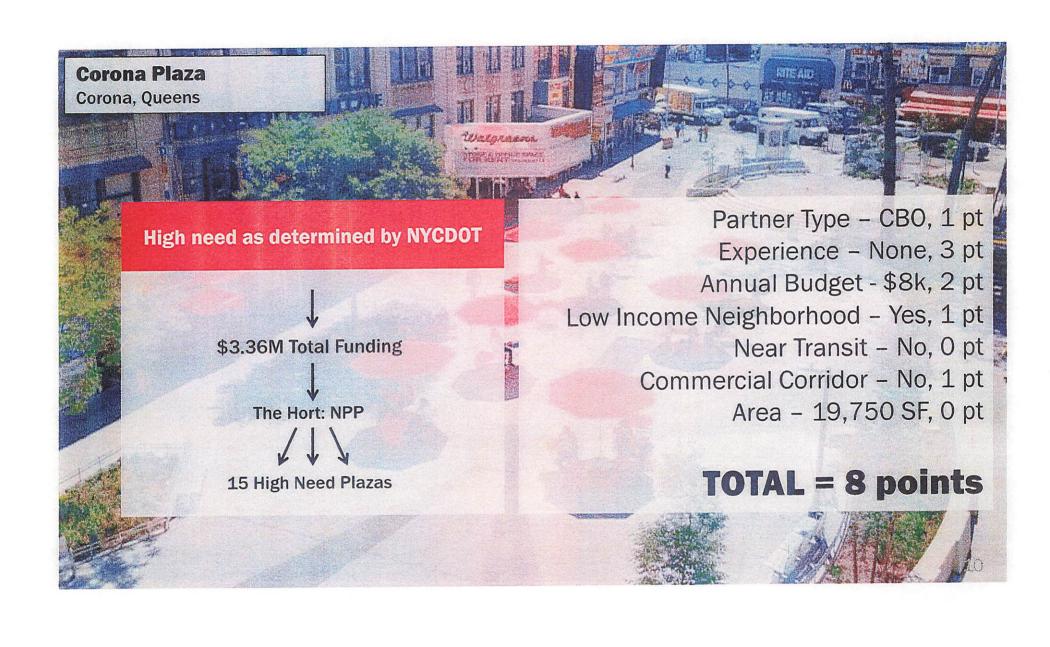


















Hort Contract with DOT Serves 18 plazas

Provides

Daily maintenance

Horticultural Care

Technical Assistance

ACE Services

Daily cleaning

Furniture set up and breakdown

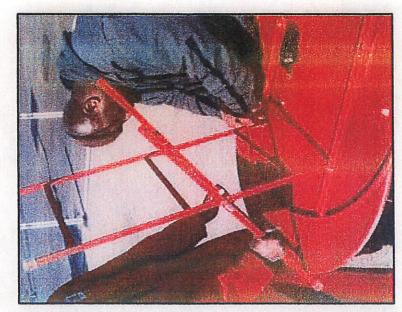
Power washing & graffiti removal

Event support

Workforce Development

Recently incarcerated or in rehab

Regular training and job assistance







MAINTENANCE SERVICES





Technical Assistance

Operations Support

Planning for daily operations
Trouble shooting and resolution
Community coordination & outreach

Best Practices

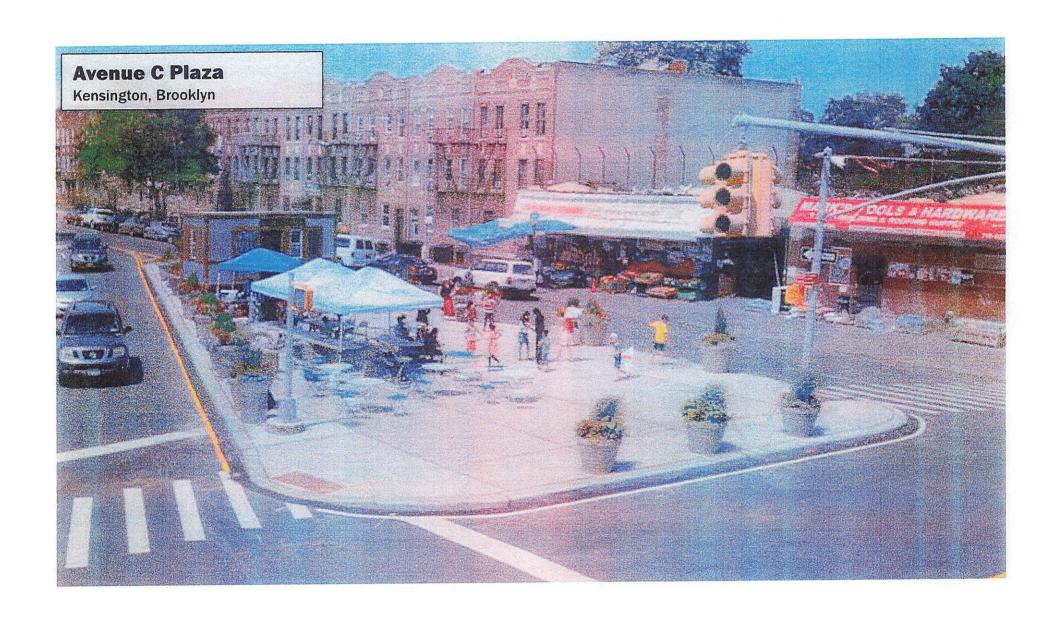
Regular partner meetings
Fundraising planning
Guides and external resources

Event Planning

Short-term and long range planning Permitting coordination and support Event staff and activation opportunities

Concessions

Market / area research
Short-term concession support
Assist with Concession Agreement

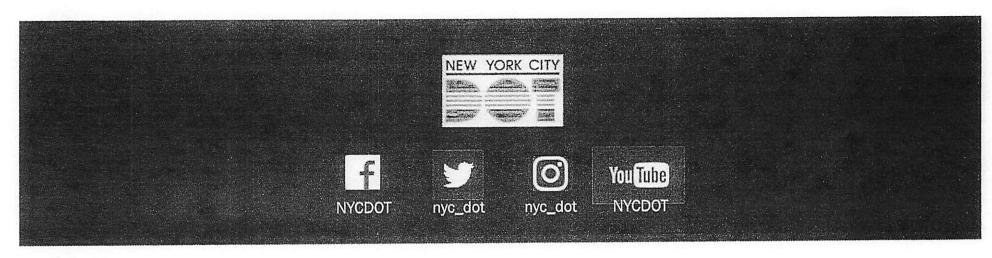






THANK YOU!

Questions?



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