

**Revel x
Queens
Community
Board 2**

revel



About Revel

- Brooklyn-born transportation company that's electrifying cities through charging infrastructure and shared electric vehicle fleets.
- Our fleets are 100% electric & emissions-free.
- We pride ourselves on our total rejection of the gig economy and collaborative approach with local governments.
- Founded in 2018, the company now operates in four New York City boroughs, Washington D.C., Miami, Florida, and the California Bay Area cities of Oakland, Berkeley, and San Francisco.

Making Every Day Electric



Rideshare

On-demand Teslas with professional drivers



Mopeds

Electric mopeds that make getting there more fun



eBikes

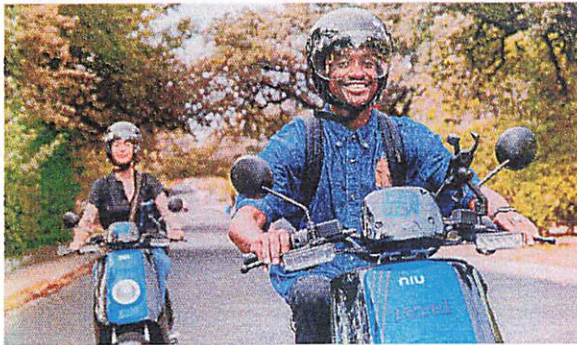
Flexible, monthly eBike subscriptions



Superhubs

Quickly charge any brand of electric car

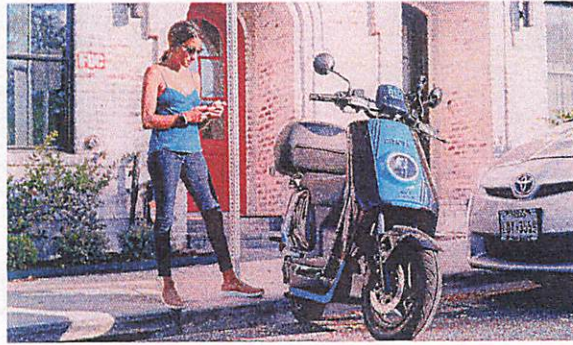
Meet Revel Mopeds



Street Legal

Every vehicle has a DMV-issued license plate. Users must have a valid driver's license & be 21+. Throttled at 30 mph. No bridges or bike lanes. Helmets and insurance provided.

revel



Space Efficient & emissions-free

An average parking spot fits five mopeds. Does not require charging docks. 100% electric & emissions-free. Also quiet.



Cost-Effective

Multiple options for riders including pay-as-you-go, hourly and day passes.

How Revel Works



First **sign up**
in the app



Then **find the nearest Revel**
+ **reserve** free for up to 15
minutes

Starting & Ending Rides and Parking

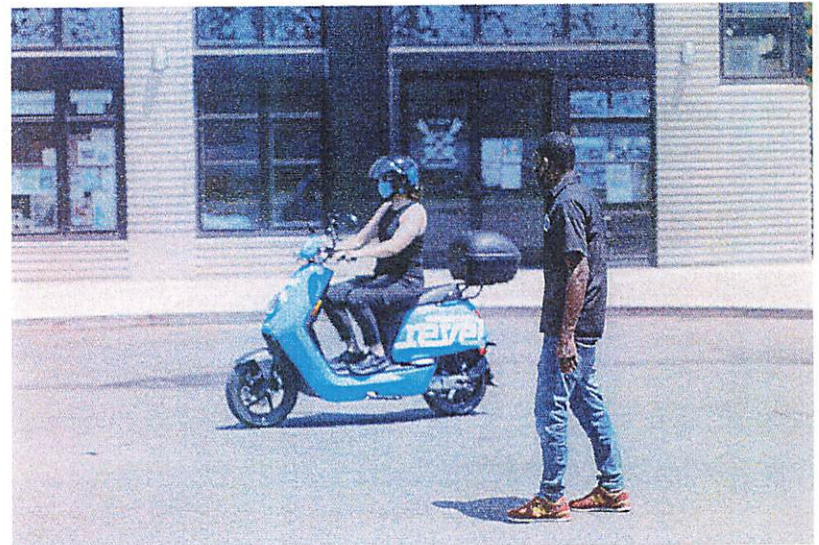
Revels are **available in the outlined areas**. All rides MUST start and end within the shaded areas.

Our **free-floating system** means you never have to worry about finding docks or charging stations.

To end your ride make sure to **park legally** – meaning no parking at fire hydrants, meters, no-standing zones, or within 24 hours of alternate side rules.

Responsible & Responsive

- Work in lockstep with regulators to ensure issues are addressed efficiently
- 24/7 Customer Service phone/email/text
- Employees work around the clock to immediately respond to any reports of improperly parked vehicles and keep the fleet clean and well-maintained
- Bad actors are warned or removed from the platform



We're Committed to Equity

- Our **Access program offers a 50% ride discount** to anyone who is eligible for or participating in a local, state or federally administered assistance program.
- Access members are also eligible for **free helmets**.
- We also offer a **40% discount to veterans and active duty military**.
- Our Access program has saved **participants over \$325,000** across markets.

Safety & User Accountability Initiatives

revel



Safety Training

Prior to accessing our platform, **every user is required to complete a comprehensive safety training** and watch our instructional video.

The training covers topics like:

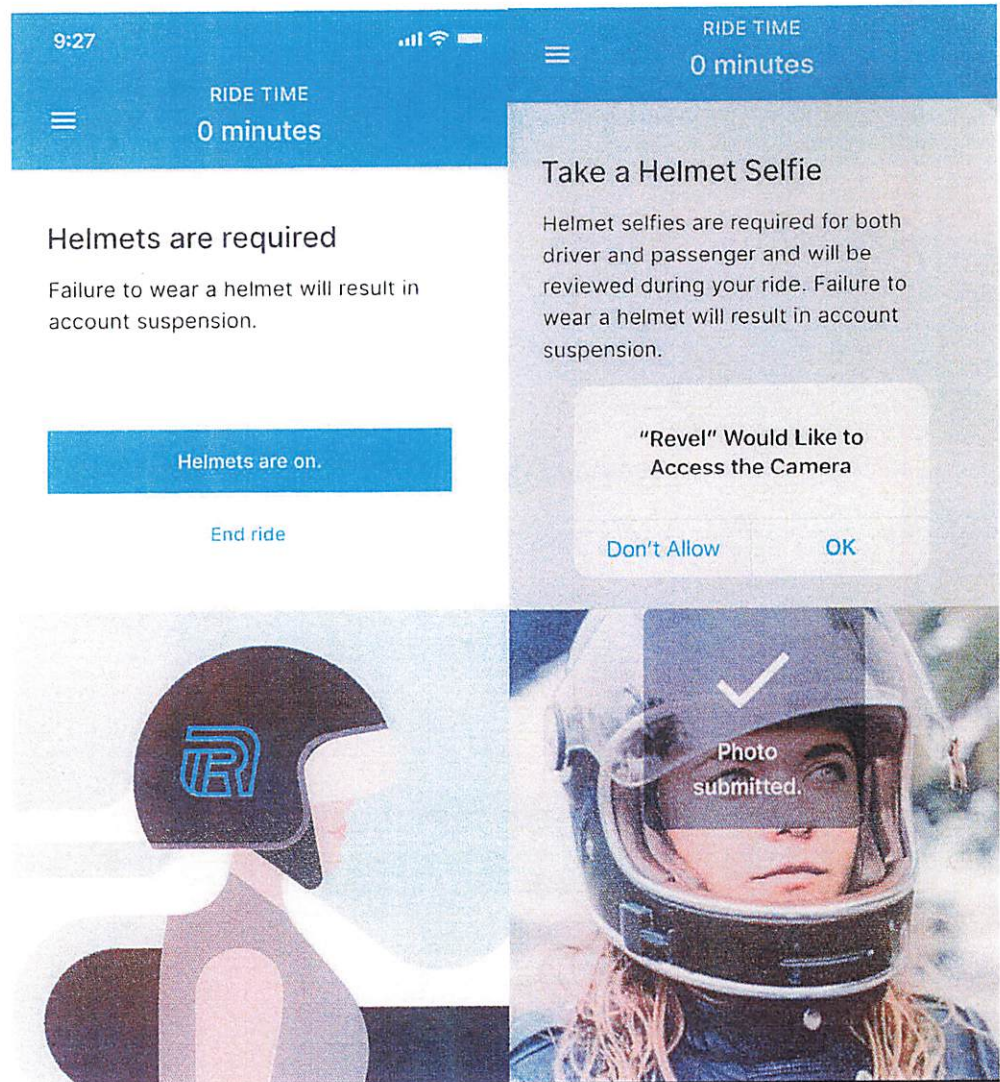
- Helmet Requirements
- Riding with a Minor
- Riding on sidewalks, green spaces, bike lanes and highways
- Red lights and stop signs
- Consequences of violations

Required **Helmet Selfie** Before Every Ride

Riders must **confirm they are wearing a helmet and submit a selfie** (and a second selfie of the passenger if applicable).

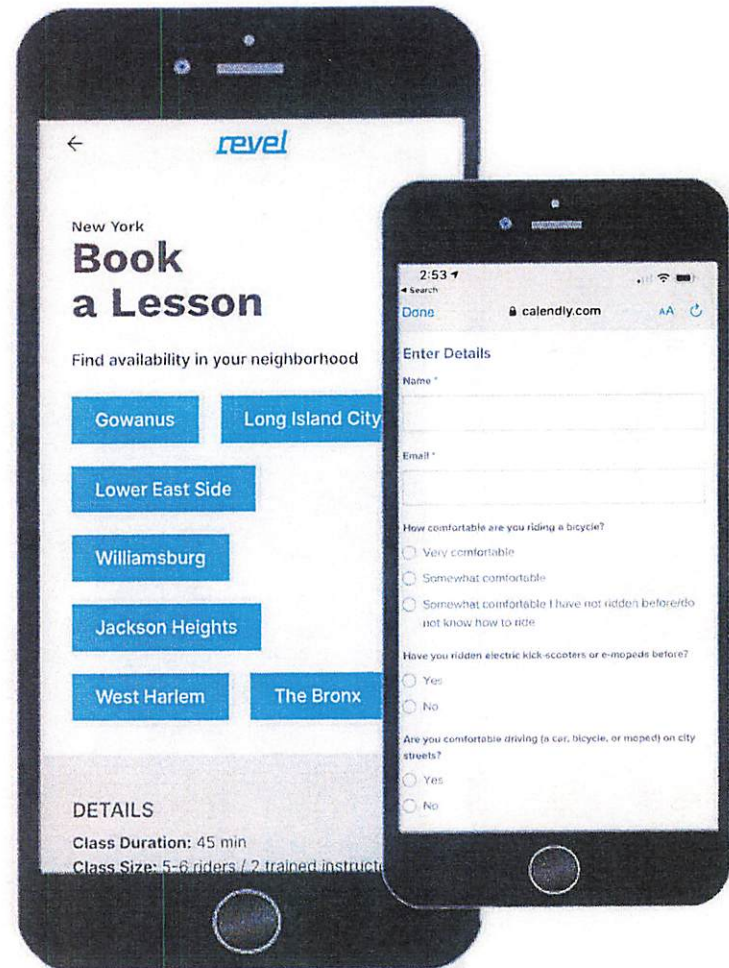
Once the selfie is submitted, the ride will start. All selfies are reviewed and users who aren't wearing helmets are suspended.

revel



Enhanced In-person Lessons

- **Increased lesson availability** across markets – more locations, more availability, making it easier for all riders to sign up
- Additional time spent on defense driving techniques
- **Pre-check questionnaire** designed to understand riders unique level of comfort helping our Lessons Specialist customize lessons



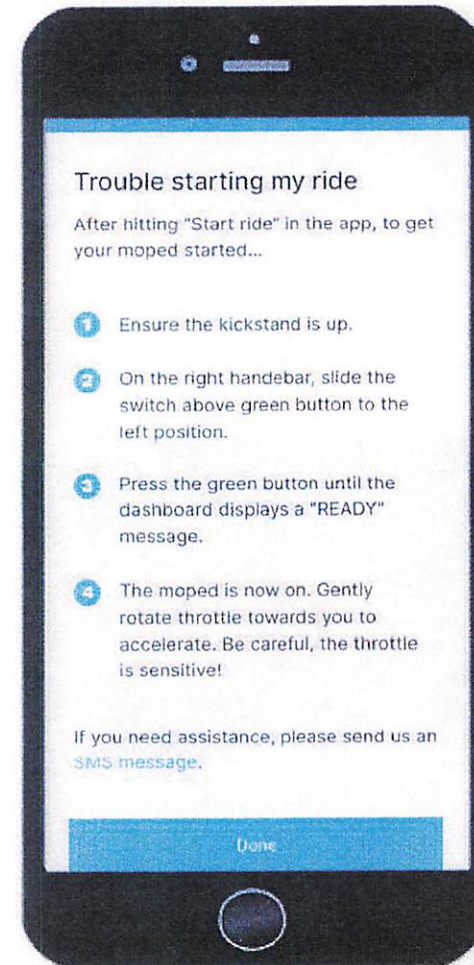
First Ride GIFs & Enhanced Moped Education

- Educational GIFs designed based on rider feedback, first ride data, and operational knowledge to help riders feel more confident and knowledgeable before their first ride
- The GIFs focus on operational techniques such as **throttle engagement, turning, breaking, parking, and helmet case use**
- GIFs are part of a rider's onboarding as well as in-app in new "moped basics" section



SMS Customer Support

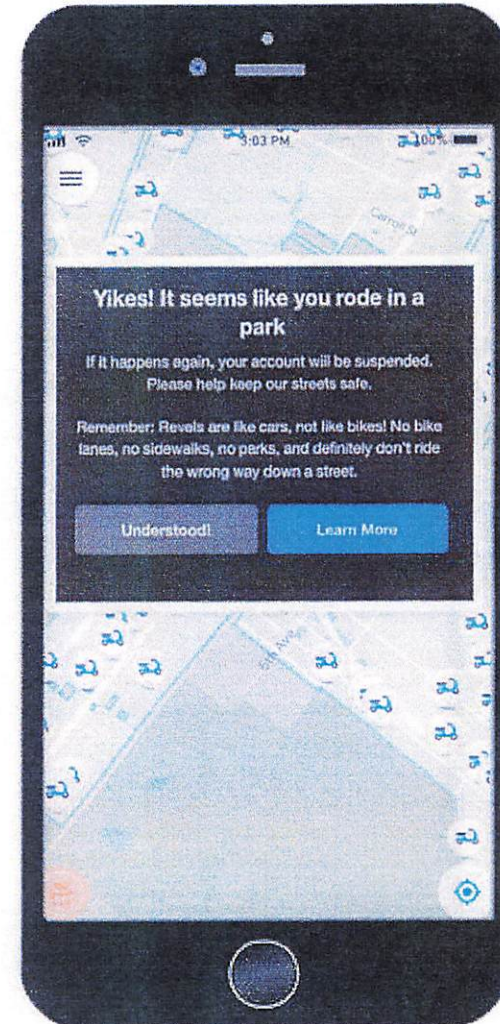
We offer 24/7 Customer Support via phone and email and have now added **SMS support** making it easier than ever to get quick responses from our team



In-app violation alerts

In addition to emails and push notifications, **riders will receive an in-app notification when they commit violations.**

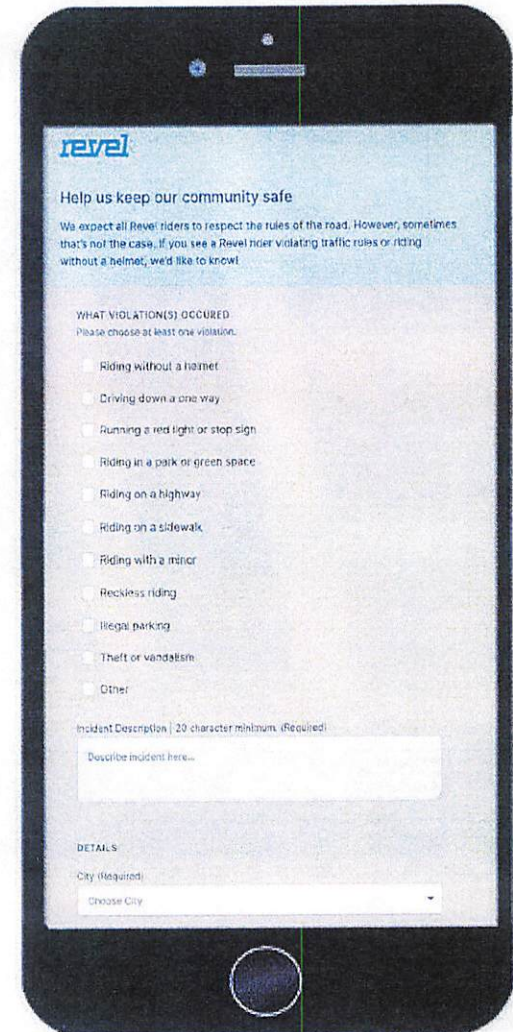
By using multiple touchpoints, riders are continuously being educated on the rules and are alerted when they have been suspended.



Additional Safety Initiatives

- **Community Reporting Tool** (in app and online at <https://app.gorevel.com/community-report-form>)
- **“How to operate” tips** accessible from the ride flow when initiating a new ride
- **Automatic alerts** for bridges, parks, and one-way streets

revel



Additional Business Lines

revel

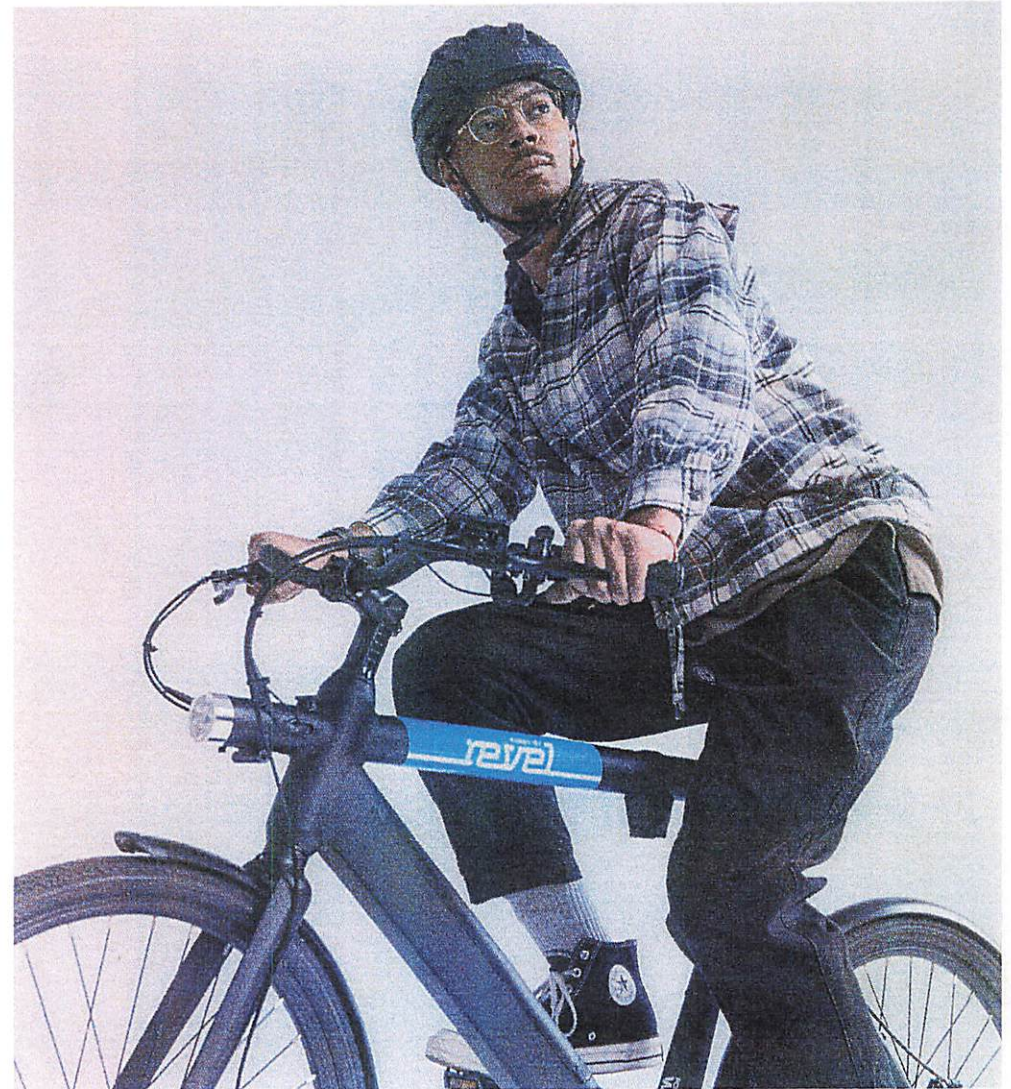


All inclusive eBike Membership

Available in Queens, Brooklyn,
Manhattan, and the Bronx.

- **\$99 per month.** No contracts.
- **Emissions free** & fun.
- Up to **45 miles of range** & max speed of 20 mph with pedal assist.

revel



Revel Superhubs

We are building **fast-charging infrastructure** to become an all-in-one electric mobility solution.

- **Level 3** fast charging - 100 miles in under 20 minutes
- **Universally compatible** with any EV make or model
- Our hubs will **generate green jobs**, 10 with our first site opening in June

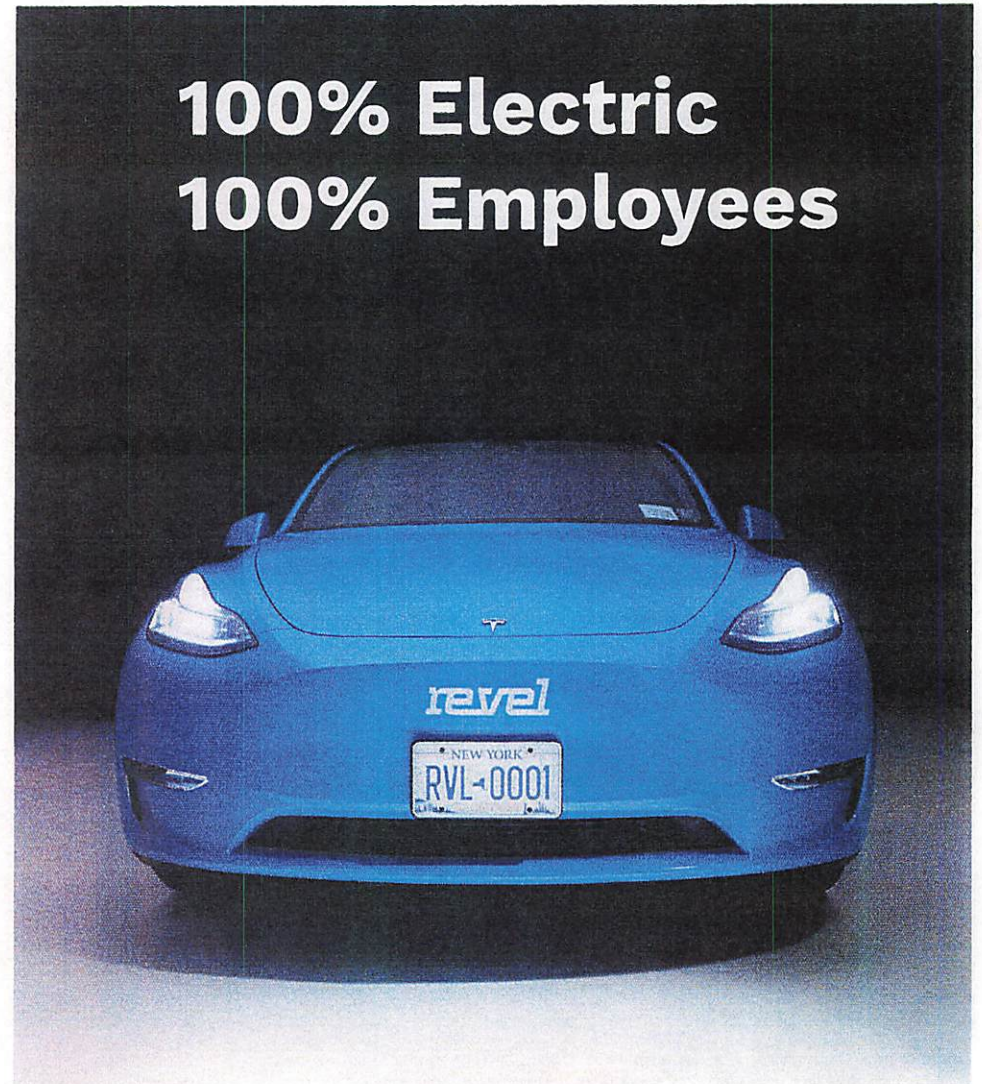
revel



Revel Rideshare

- **Professional employee drivers**, TLC-licensed, will operate vehicles
- Our rideshare fleet is **all-electric** and all-Tesla
- In-vehicle **telematics designed with safety in mind** & features like extra legroom and passenger controls for comfort

revel



100% Electric
100% Employees

Thank you!

revel

