

May 16, 2018
QCB 2 Mandus

PROPOSED ZONING TEXT AMENDMENT: **M1 HOTEL SPECIAL PERMIT**

Queens Community Board 2
May 16, 2018

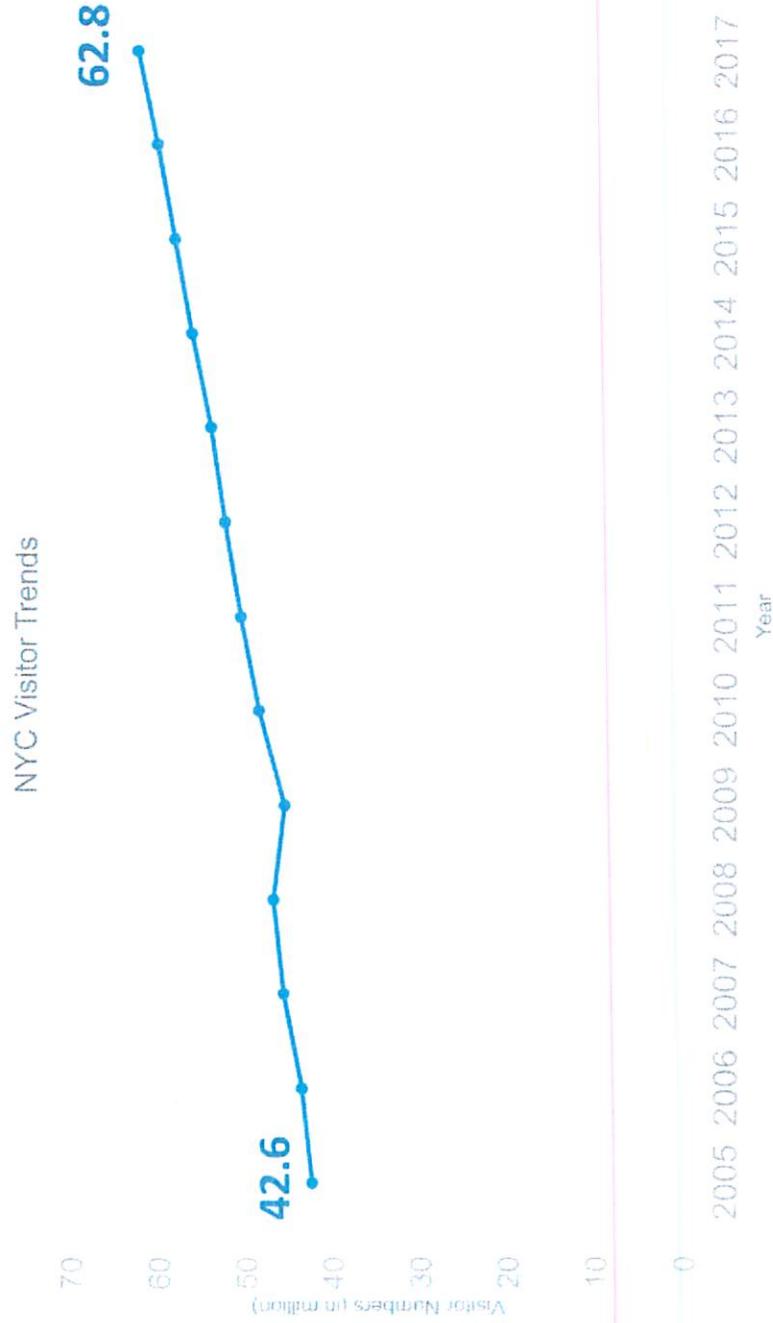


1 Districts are widely mapped



Tourism & Hotel Development

- NYC's tourism industry has boomed over the past few years.



Source: NYC & Company, 2017

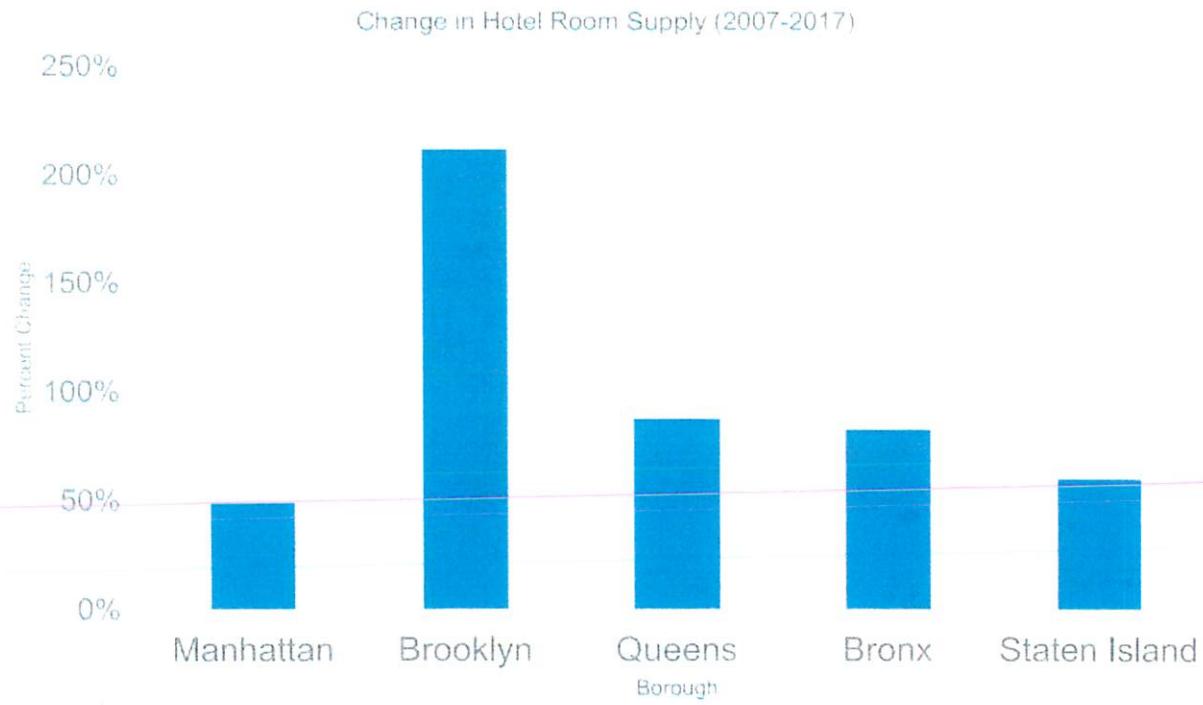


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Tourism & Hotel Development



- There are 600 hotels with 116,000 hotel rooms in NYC, and 24,000 rooms are under construction.
- The hotel market has extended beyond Manhattan.



Tourism & Hotel Development

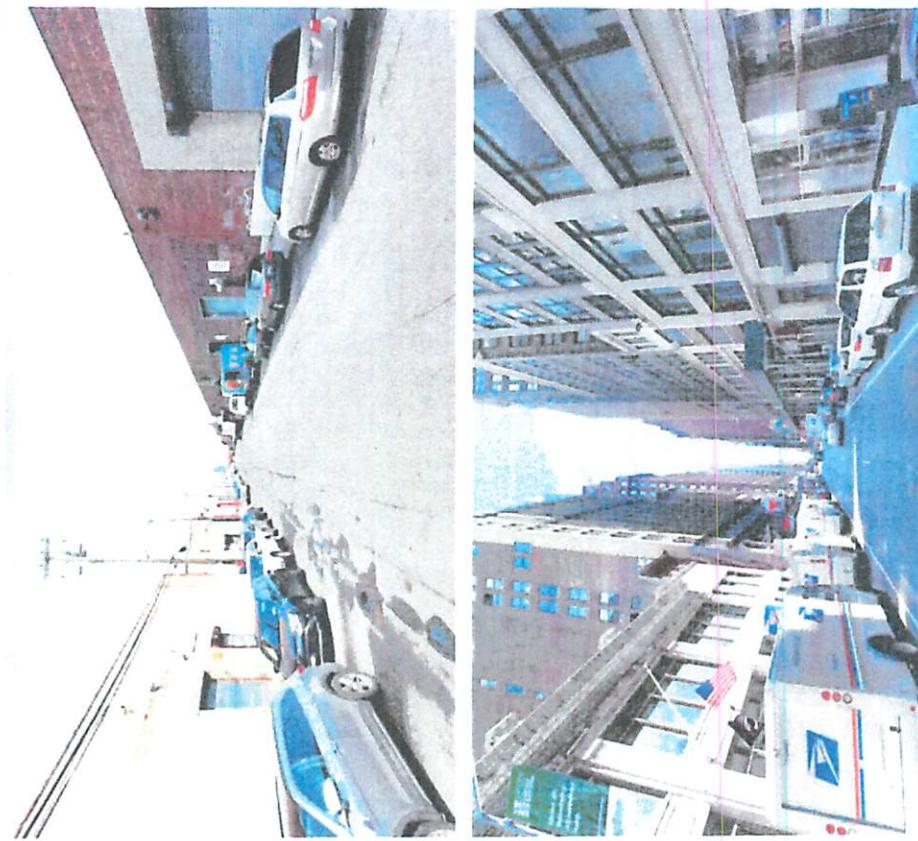
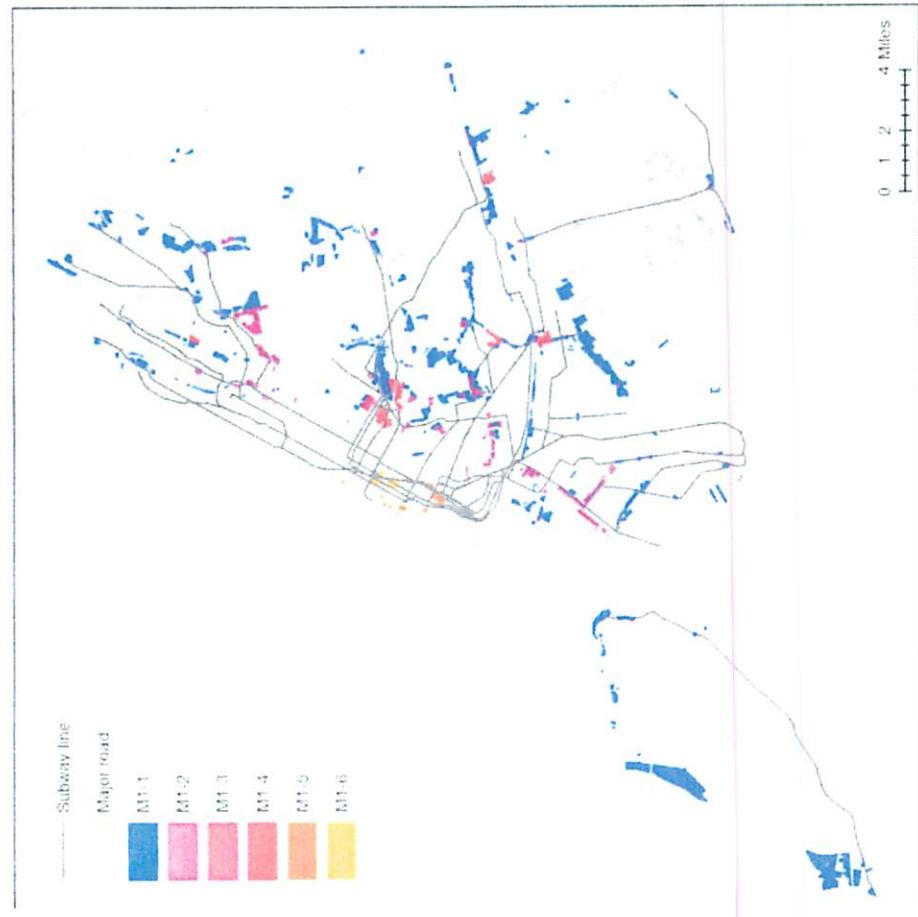
- 30% of hotel rooms under construction citywide are in M1 districts, whereas 13% of existing rooms are in M1 zones.

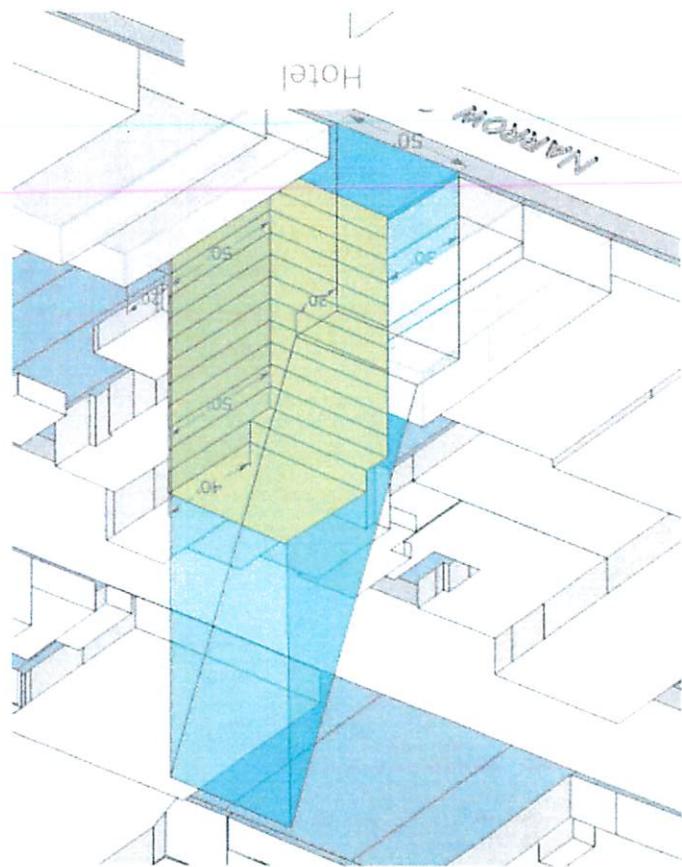
Hotels in M1 districts

- Existing: 15,100 rooms
- Under Construction: 7,400 rooms
- Pre-Construction: 4,100 rooms



| Districts





- In M1 districts, hotels are uniquely suited to the zoning envelope:
- Ability to use all of the permitted Floor Area Ratio [FAR] to the maximum extent of the building footprint.
- Height and setback regulations that allow for tower development on small lots.
- Low parking and loading requirements

Hotels in M1 Districts

Conflicts posed by Hotel Developments



Active Industrial Areas

- Land use conflicts with surrounding businesses
 - Noise, truck traffic, pollution and other nuisance
- Unsafe conditions for pedestrians
- Unpleasant streetscape: design out of context

Impacts posed by Hotel Developments



Mixed-Use Areas

- Concentration of hotel uses
- Tourist-oriented growth
- Changes to the neighborhood character
- Unpleasant Streetscape: design out of context

Proposed M1 Hotel Zoning Text Amendment

DCP is proposing a zoning text amendment to establish a CPC Special Permit for new hotels, motels, tourist cabins, and boatels in M1 districts.

- A case-by-case, site-specific review process to ensure that hotels are built only on appropriate sites, minimizing conflicts in industrial areas and achieving a balanced mix of uses in mixed-use areas.



Hotel in Queens

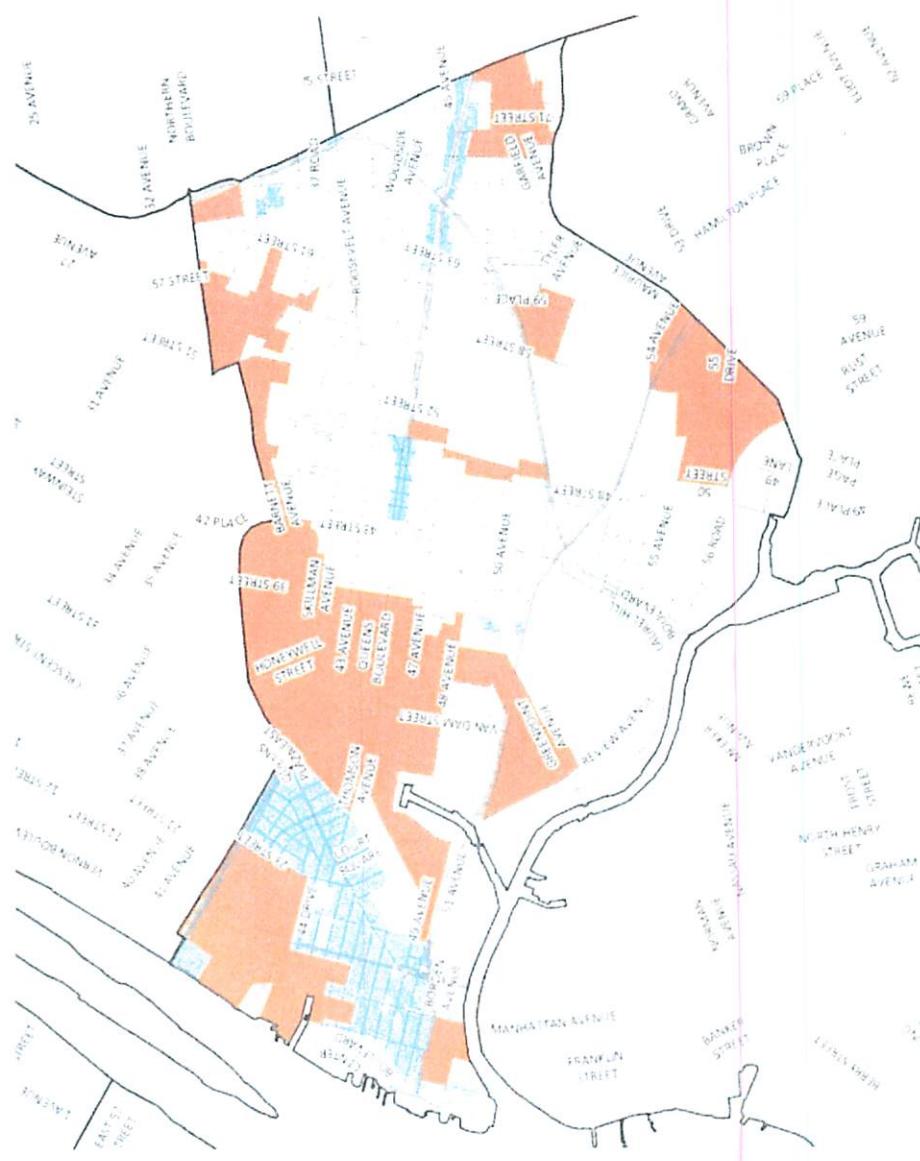
Areas of Applicability: Queens

M1 districts where new hotel would be subject to Special Permit
Areas where new hotel development would still be permitted



Areas of Applicability: Community District 2

M1 districts where new hotel would be subject to Special Permit
Areas where new hotel development would still be permitted



Proposed Special Permit Findings

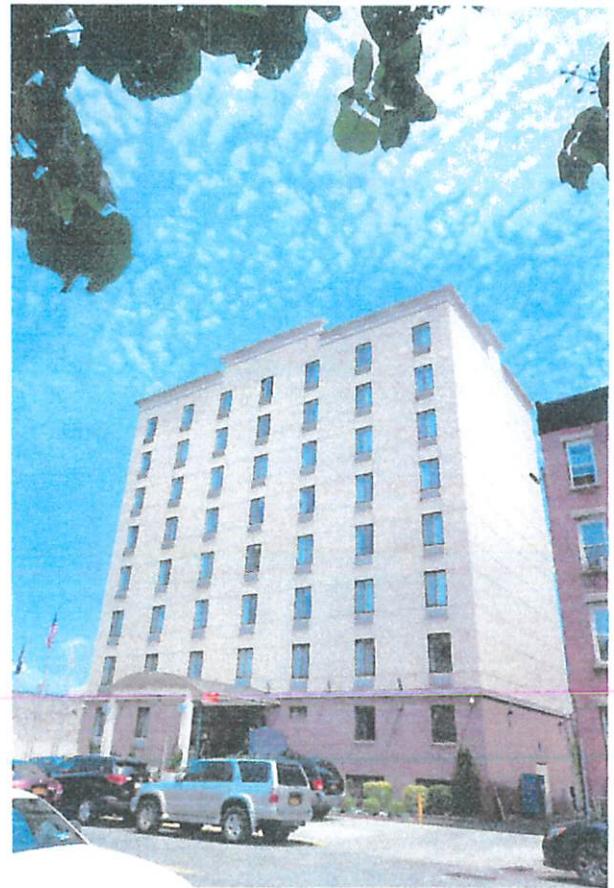


New transient hotels will be permitted by Special Permit when the City Planning Commission finds the following:

- The proposed site plan includes elements that are necessary to address potential conflicts between the hotel and adjacent uses (ex. access, orientation or landscaping).
- The new hotel development will not cause undue vehicular or pedestrian congestion on local streets.
- The proposed new hotel development will not impair the essential character or future use of the surrounding area.

Proposed M1 Hotel Zoning Text Amendment

- Existing hotels will be considered conforming use.
- Hotel developments with a permit before referral would be vested. From the date of adoption, these projects will have 3 years to either complete construction or receive a certificate of occupancy. This provision was adopted as part of the East Midtown Rezoning.
- Rules for transient hotels developed for a public purpose will not change.



Hotel in Queens

(C) Special Permit Application Process

A Special Permit is a discretionary action subject to full ULURP review.

Pre-Application Process

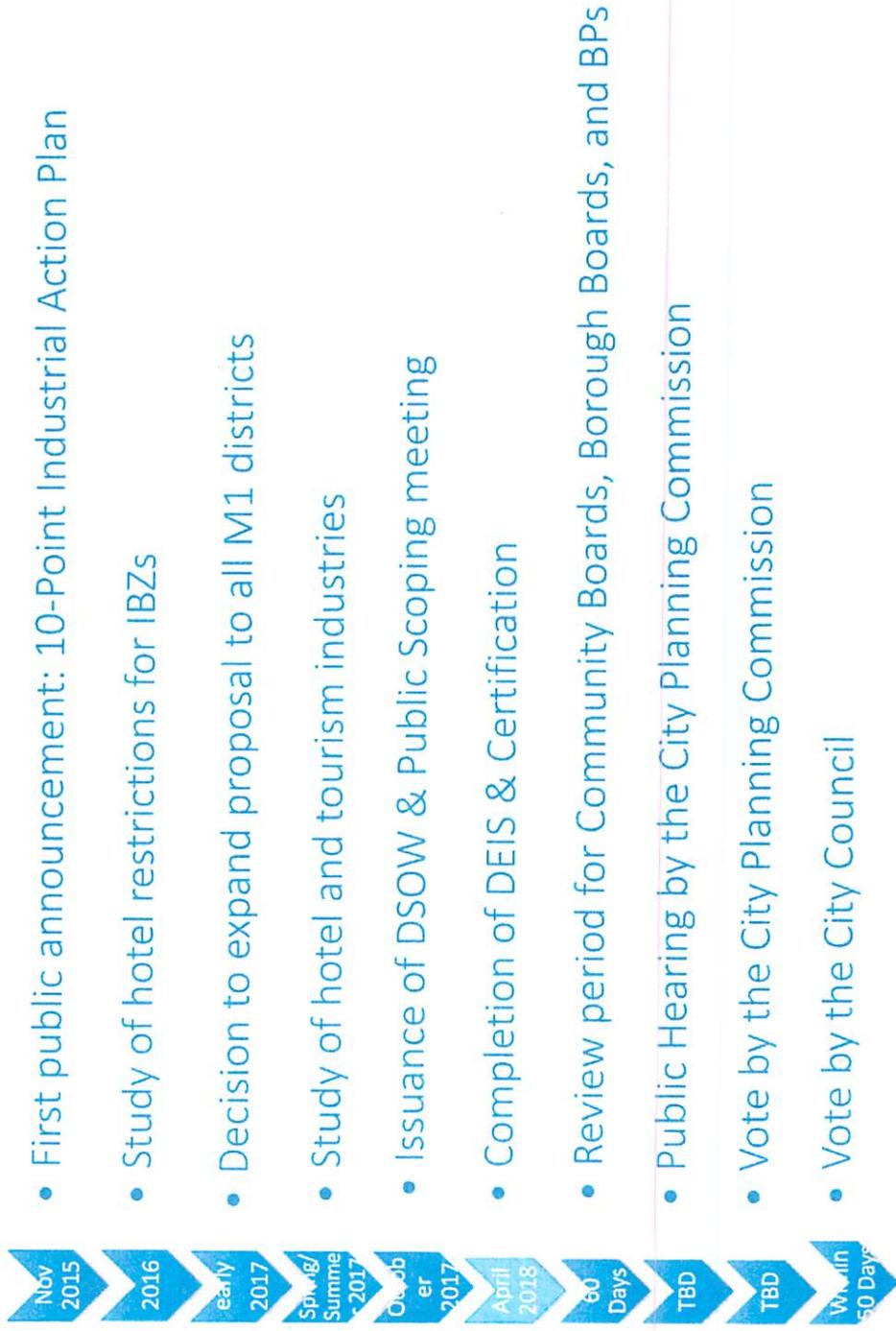
- Land Use and Environmental Applications

ULURP Process

- Community Board review
- Borough President review
- City Planning Commission review
- (City Council review)
- (Mayoral review)

Receipt of Special Permit

Proposal Timeline



Thank you!

More information:
DCP website – Plans/Studies – Citywide – M1 Hotel Text Amendment

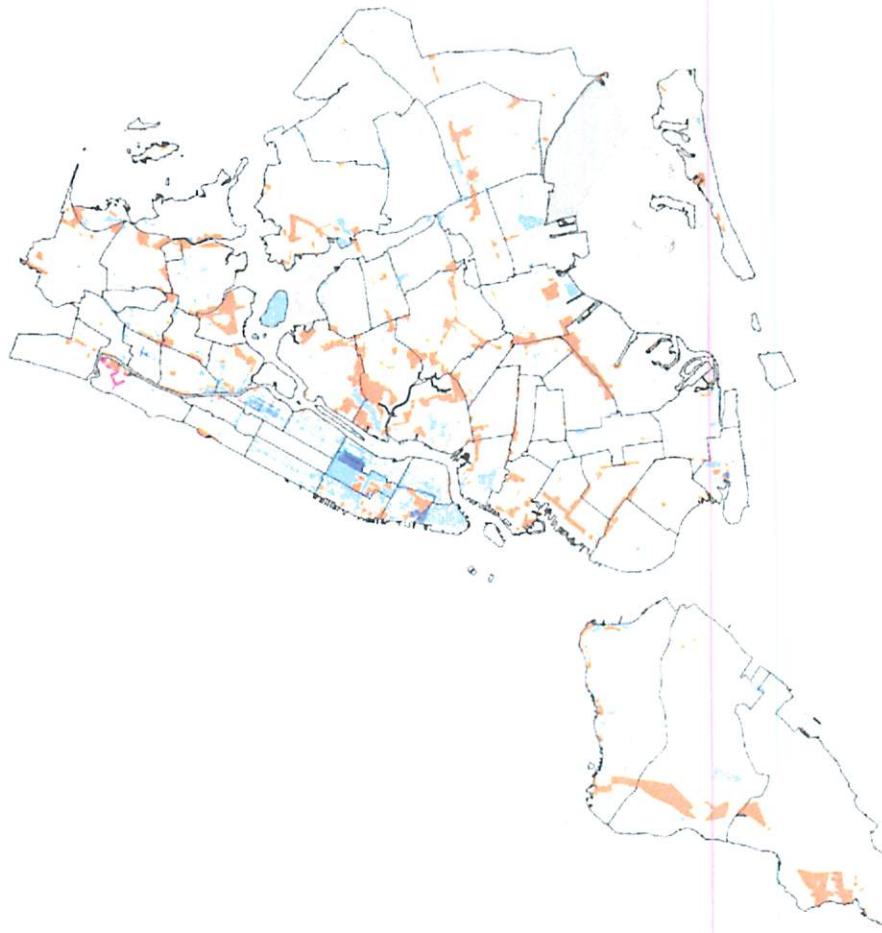
M1hotels_DL@planning.nyc.gov



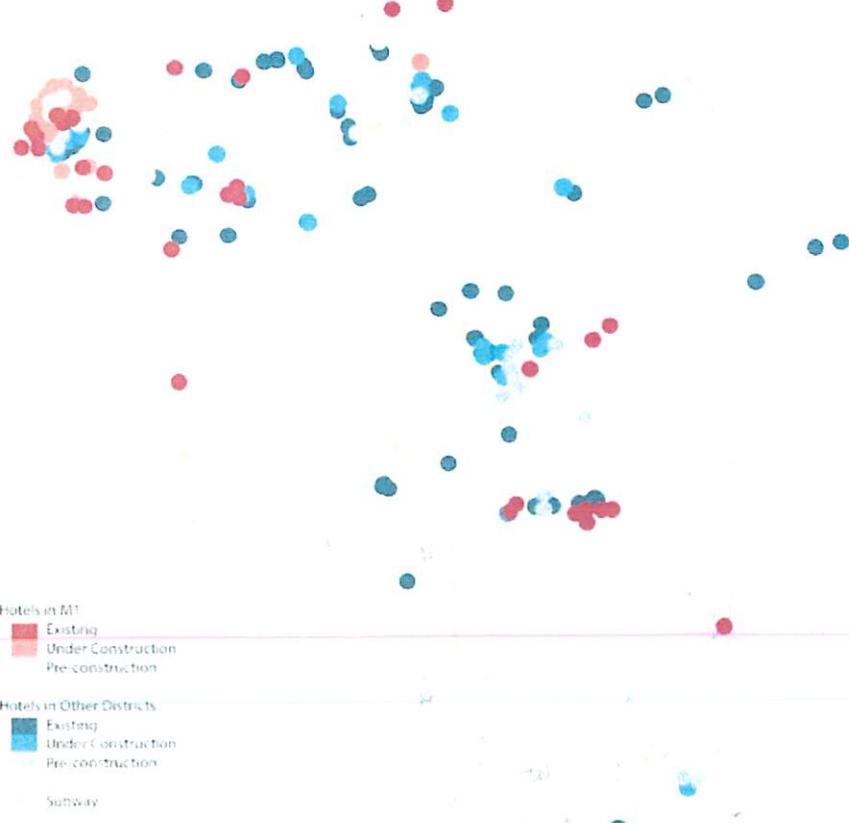
Appendix

Proposed M1 Hotel Zoning Text Amendment

- M1 district where new hotel development would be subject to Special Permit
- District with Special Permit for new hotel development, under Public Review
- District with Special Permit for new hotel development, existing
- Zoning, district or overlay where new hotel development would still be permitted
 - M1 districts exempt from hotel Special Permit
 - Community District
- Current zoning in areas left blank does not permit new hotel development



Hotel Development in Queens



- 2nd largest hotel market of the five boroughs; as of the first quarter of 2017, Queens has 12,000 rooms.
- LIC, Flushing, Jamaica and JFK are all significant clusters.
- Different demand drivers depending on neighborhood: airports, proximity to Manhattan, business districts in Flushing, Jamaica and LIC.
- 25% of existing rooms are located in M1 districts.

NYC Department of City Planning, 2017
Source: STF, OIP



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