

# THE RIBBON







## BARRELED

Virginia Beach, VA

**Hive Public Space is an urban design and placemaking/placekeeping studio based in Long Island City.**

Our goal is to give new life to underutilized spaces, and use it as a mechanism to transform the urban environment:

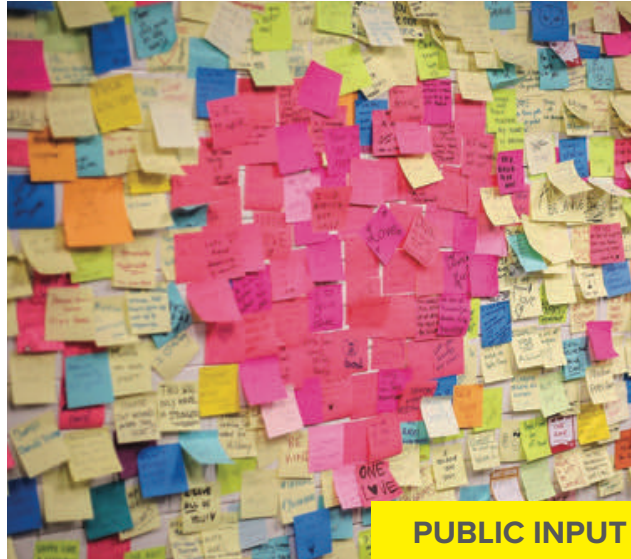
**Social:** Cultivate a sense of community and well being

**Economic:** Strengthen local economies and facilitate opportunities for local talent

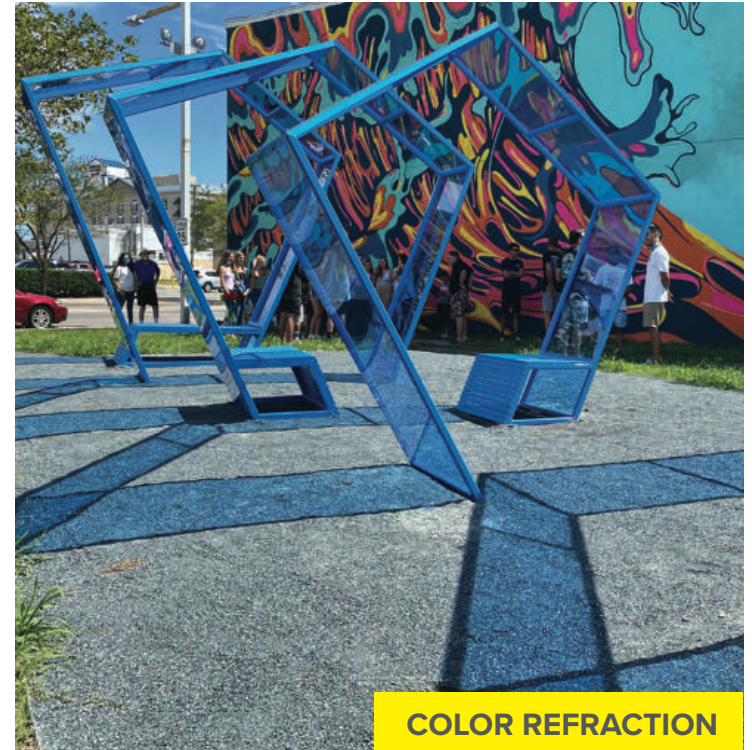
**Environmental:** Support sustainable livability



# INSPIRATION



PUBLIC INPUT



COLOR REFRACTION

## THE RIBBON WILL BE A PLATFORM FOR

01. Building a sense of community
02. Creative storytelling
03. Engaging people of all ages
04. Bring people to LIC
05. Playing with color and movement



INTEGRATE BRANDING



PLAYFUL + COLORFUL FORM



## TYING IN THE COMMUNITY



### TRANSLUCENT PANELS WILL DISPLAY LOVE NOTES TO LIC

The public can submit their Loe Note and become part of the installation.

DEAR LIC,

Any time I walk along your water's edge I am lifted to new heights. Nothing beats people watching at Gantry Plaza and Hunters Point South! Always and forever my favorite thing to do.

LIC VISITOR, 36

DEAR LIC,

Remember as humans we are designed to play throughout our lifetime. So get out and play!

RYAN S, 33

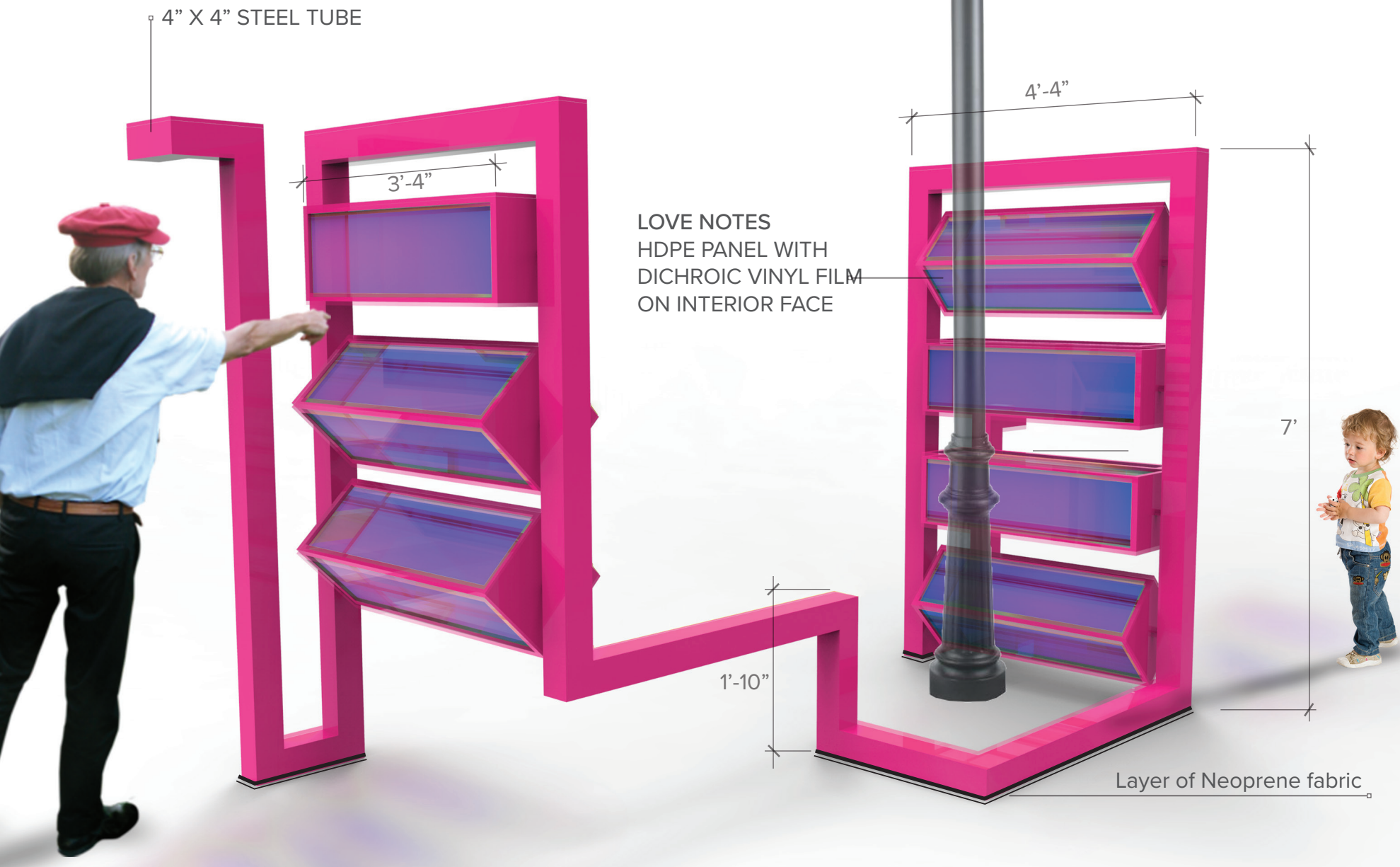
DEAR LIC,

We've drifted in and out of each others lives for years like fair weathered friends. Whenever I sit and gaze over at the big city I know this magical feeling will never fade; day or night, sun or snow, we both know this is where we'll always meet.

ANONYMOUS, 37



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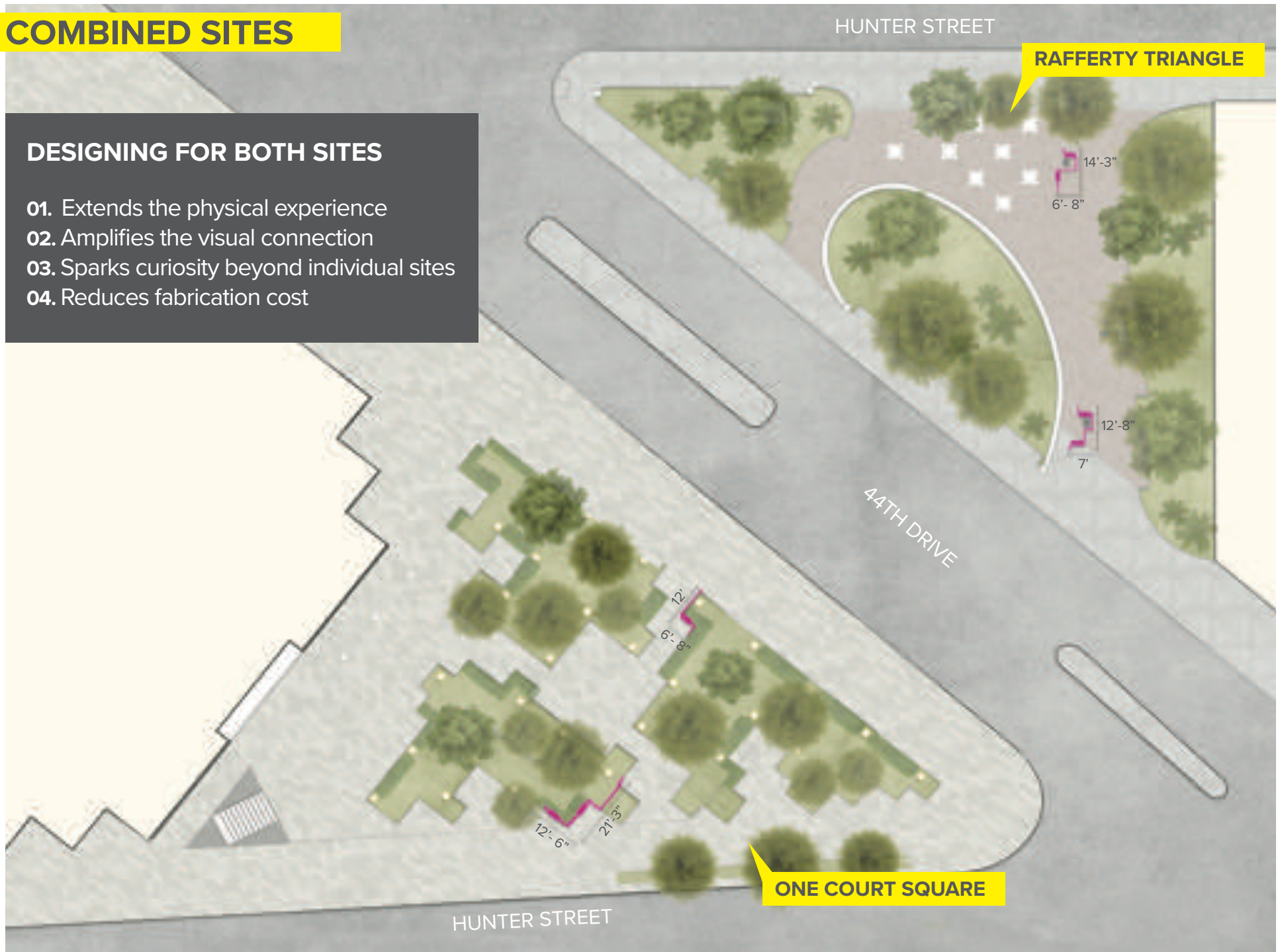




## COMBINED SITES

### DESIGNING FOR BOTH SITES

- 01. Extends the physical experience
- 02. Amplifies the visual connection
- 03. Sparks curiosity beyond individual sites
- 04. Reduces fabrication cost





## RAFFERTY TRIANGLE





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## ONE COURT SQUARE





## ONE COURT SQUARE





## LOCATIONS

- 1 Rafferty Triangle
- 2 One Court Square
- 3 Construction fence 43rd Ave - Jackson Av
- 4 Ravenswood Generating Station
- 5 Thompson Ave Bridge

Ravenswood Generating Station

Rafferty Triangle

One Court Square

Construction Fence

Thompson Ave Bridge