



NYC MERCHANT ORGANIZING CONFERENCE

Are you a small business owner involved in your local merchants association? Have you been looking to collaborate with other local entrepreneurs to improve the commercial corridors in your neighborhood?

Join merchant leaders from across the city to:

- **network**
- **learn best practices for organizing**
- **gain insights into forming or revitalizing merchant associations in your community**

Hear from a panel of seasoned merchant leaders and advocates, meet small business owners from across the five boroughs, and learn more about free SBS resources.



careers
businesses
neighborhoods

DATE

February 11, 2025

TIME

9:30 a.m. - 1 p.m.

LOCATION

NYC Department of
Small Business Services
1 Liberty Plaza 11th Floor
New York, NY 10006

JOIN US!



on.nyc.gov/nycmerchantorgconference