

Hey Skillman Avenue Business Owners,

We're excited to announce the First Annual Skillman Avenue Christmas on Saturday, December 20 — an afternoon of open houses and holiday cheer all along Skillman Avenue, ending with Caroling by Candlelight at 6:00 PM outside Sunnyside Reformed Church. We'd love for your business to be part of the celebration!

How to participate:

Stay open from 12:00–5:30 PM (or your normal Saturday hours) and offer a little holiday cheer — a treat, discount, raffle, or warm drink — whatever feels festive for your space. We'll encourage neighbors to stroll Skillman, shop local, and enjoy the day.

What you'll receive (free):

- · A window poster marking you as an official stop
- · Inclusion in the event flyer, map, and social media promotions
- •Extra foot traffic from the church's family-friendly festivities: Santa photos, cocoa & cookies, and candlelight carols

To join: Please RSVP

to **PastorBrandan@sunnysidereformedchurch.org** by Tuesday, December 10, with:

- 1. Your business name + address
- 2. Your open hours that day
- 3. Your special offering (sale, cookie, raffle, etc.)
- 4. Contact name + phone
- 5. Logo of your business

We'll deliver your poster and include your business in our promotions.

Questions or creative ideas? Just send Rev. Brandan an email — we're flexible and happy to make it easy.

Let's make Skillman sparkle together this holiday season! With gratitude,

Rev. Brandan Robertson Howard Brickman Amin Siad
Sunnyside Reformed Church Community Leader in Sunnyside Community Member and Employee of Fresh and Save Skillman Avenue

