

The “*Principles of Good Urban Design*” I

goodurbandesign.nyc

ABOUT TONIGHT'S PRESENTATION

1. Some context
2. Website overview
3. Next steps



1. ABOUT THE DCP URBAN DESIGN PRINCIPLES TODAY

Good urban design...

...reinforces the ***sense of place*** of a neighborhood



... incorporates ***details*** that ensure quality, durability, stewardship, and maintenance

...supports ease of movement around the city and an ***accessible*** public realm



...ensures that our city is ***comfortable***, welcoming, and feels safe to all

1. PURPOSE OF THIS INITIATIVE

To create an interactive website that will **engage and empower communities** citywide to **better their built environments** through ensuring that the Urban Design Principles **incorporate all neighborhood perspectives and needs.**

1. WHO IS IT FOR: AUDIENCES

- General public
- Community Boards
- NYC schools
- Organizational partners, CBOs, BIDs
- DCP and other city agencies
- Institutions and industry experts
- Architects/developers



2. THE “GOODURBANDESIGN.NYC” WEBSITE

In the short term:

- Enhance engagement at DCP
- Create an educational tool
- Plan for a more equitable city

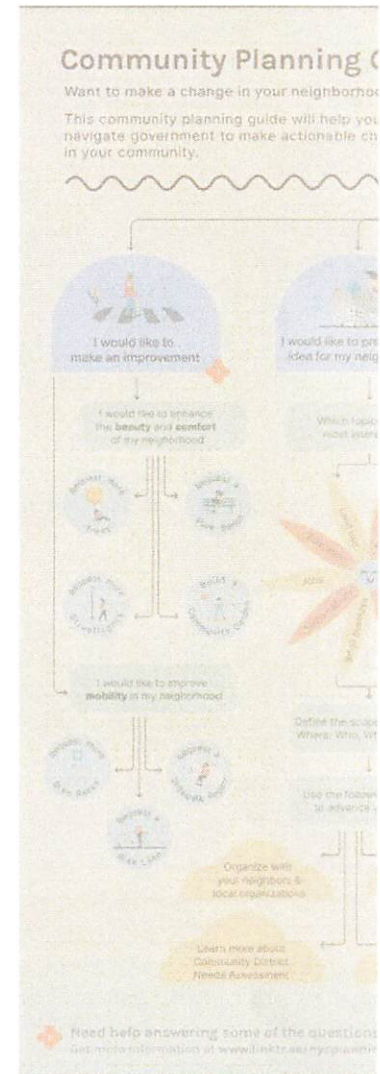
In the long term:

- Inform Community Districts needs statement



3. EXPECTED OUTCOMES

- The “Citizen’s guide to planning”
- Updated “Urban Design Principles”
- Better inform Community Districts Needs statement



3. NEXT STEPS

Mid-September to end of December

- Broader public engagement

January to February 2022

- Review feedback and prepare deliverables

Spring 2022

- Release “refreshed” urban design principles and promote publicly
- Prepare for possible annual process regarding CDNS

How would you describe
the look and feel of your neighborhood?

What do you like and what would you like to see change?



Every New Yorker has a role
in shaping their city.

Learn about urban design and share your ideas.

goodurbandesign.nyc.gov



Thank you!
Now is your turn!

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