



The City of New York

Queens Community Board 11

Serving the Communities of Auburndale, Bayside, Douglaston, Hollis Hills
Little Neck and Oakland Gardens

Paul DiBenedetto Chairperson / **Joseph Marziliano** District Manager

MEETING NOTICE PUBLIC RELATIONS COMMITTEE

FROM: David White, Committee Chair

TO PUBLIC RELATIONS COMMITTEE MEMBERS: Mario Ferazzoli, Rosemarie Guidice, George Hadjiconstantinou, Fleur Martino, Amesh Sarecha

RE: Various Topics

DATE: September 25, 2025

Please be advised that a meeting of the Community Board 11 Public Relations Committee has been scheduled for **Monday, October 20, 2025, at 7:30 PM** on **Zoom only**. Please see second page for agenda. Please see third page for Zoom information.

cc: P. DiBenedetto, Chair
V. Dadras, 1st Vice Chair
H. Euler, 2nd Vice Chair
J. Lanzetta, 3rd Vice Chair
CB11 Board Members

Local Elected Officials
Michael Carlier - QPB

AGENDA

1. Call to Order
2. Attendance
3. Approval of Agenda
4. Reports & Discussions
5. Follow-up on PR Committee Goals & Attendance
6. Digital Strategy & Social Media Performance
 - Updates on Facebook/Instagram coordination
 - Content collection status
 - a. Jessica's Neighborhood App
7. Community Engagement Strategy
 - 30-second committee chair video updates
 - QR code newsletter promotion progress
 - September/October campaign execution
8. Six-Month Campaign Calendar (Main Focus)
 - Finalize November launch themes and scheduling
 - Integration of elected officials' events
 - Outreach opportunities across CB11 neighborhoods
9. Committee Expansion and Recruitment
 - Report on recruitment pitch at general meeting
 - Review of membership roster and new prospects
10. Action Items / Next Steps
 - Assign responsibilities for campaign launch
 - Confirm member video progress
 - Plan October/November engagement events
11. New Business
12. Adjournment

Topic: Public Relations Committee Meeting

Time: Oct 20, 2025 07:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/88072882107>

Meeting ID: 880 7288 2107

One tap mobile

+16469313860,,88072882107# US

+16465588656,,88072882107# US (New York)

Join instructions

https://us06web.zoom.us/join/88072882107?signature=5hd8bY-AXQnEyBIw5b5crYw7-NDclmzy_bI0cqItyTI