

Working West Shore 2030

Creating Economic Opportunity, Improving Infrastructure and Managing Growth

A Framework for Discussion

Open Houses May 2010



The Goal: An Action Plan

Inform future land use decisions and infrastructure investments that will:

- Create quality local jobs
- Connect the West Shore
- Improve community services and choices
- Preserve and link open space

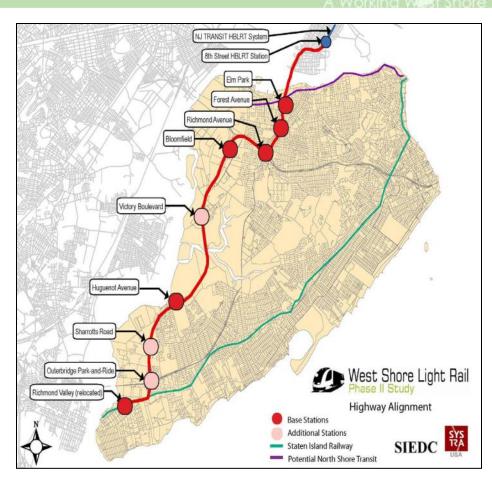


The Effort

Several studies and public investments have already begun:

- SI EDC West Shore Light Rail Study
- Goethals and Bayonne Bridge Replacement
- NY Container Terminal Expansion
- Arthur Kill Lift Bridge
- Freshkills Park Master Plan
- Bricktown master planning
- Arthur Kill Road widening
- Charleston Roads study
- West Shore Greenways study
- Sewer and Bluebelt Expansion

This proposal moves them forward to craft an overall action plan for the West Shore.



West Shore Light Rail Phase II Study 2009

Technical Studies:

- Land Use
- Transportation
- Market Analyses

Local and Inclusive Community Engagement:

- Advisory committee 35 local representatives and agencies
- 8 public meetings
 - 200 300 attendees
 - Interactive visioning workshops held in three neighborhoods

City and State Agencies have provided suggestions and reviewed the proposed vision:

- NYC Department of Transportation
- NYC Department of Parks and Recreation
- NYC Department of Environmental Protection
- NYC School Construction Authority
- MTA
- NY State Department of Transportation
- Port Authority of NY & NJ

Potential approvals required by other agencies:

- NY State DEC
- NYC Office of Management and Budget

Capital budgets for public infrastructure must be based upon a plan for future land uses. The proposed vision incorporates current infrastructure projects.

Agenda

- 1. Context
 - Borough's Jobs and Growth
 - West Shore Needs
- 2. Proposed Strategy: Creating Economic Opportunity, Improving Infrastructure and Managing Growth
- 3. Proposed Neighborhood Framework

MERCHANDO DECOM PROPERTY

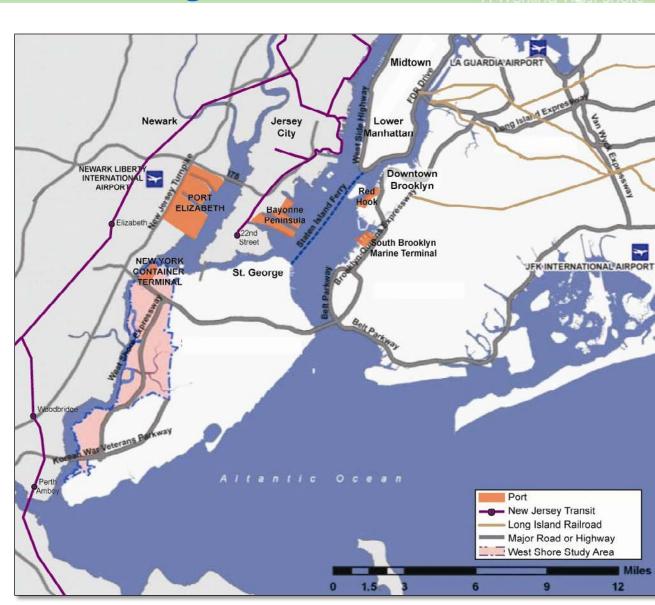
4. Summary and Next Steps



Staten Island: Central to the Region

Good Connections

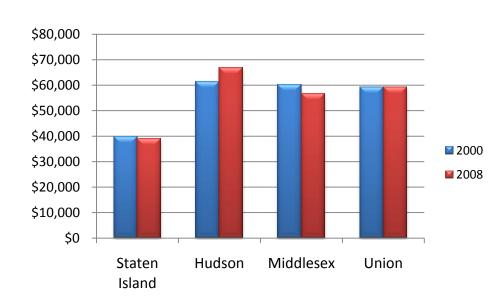
- Highways
- Bridges
- Travis Rail Branch
- Newark Airport
- Ports
- Waterfront



Staten Island Jobs: Growth In Question

- Despite overall high education levels, SI jobs are predominantly medium-skilled and low wage
- 50% SI private jobs in low wage Health Care and Retail industries
 - Retail avg. wage: \$24K vs
 \$30K in adjacent NJ counties
 - Health Care avg. wage: \$41K
 vs. \$47K in adjacent NJ
 counties
- 8.9% Unemployment in March 2010 (up 3.8% percent since March 2006)
- Limited to local customer base for retail and services

Private Sector Wages by Location 2000-2008

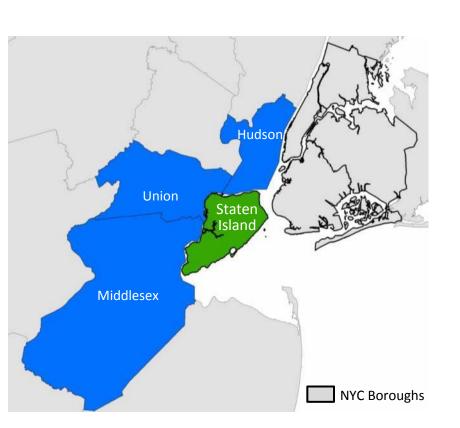


Source: Bureau of Labor Statistics, QCEW Data

Staten Island: Projected Population Growth

Staten Island is projected to grow along with the region in 2010-2030

- 64,800 more residents/25,000 households (natural growth and migration)
- +13.5% increase above NYC average:
 - Roughly equal to regional average
 - Less than some nearby NJ counties

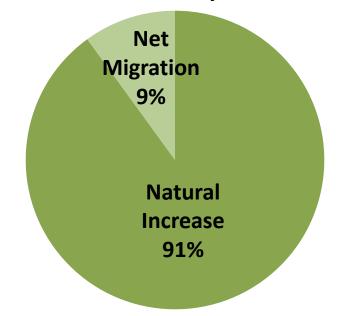


Projected Population Growth Rates 2010 - 2030 **25%** 20.7% 20% 16.8% 13.5% 13.8% 15% 11.9% 10.8% 10% 5% 0% Union Staten **New York** Middlesex Hudson NY-NJ Island Region City

Staten Island: Changing Demographics

- Staten Island 2010-2030 population growth will mostly come from Natural Increase
 - Existing population living longer
 - New births
 - Expanding families





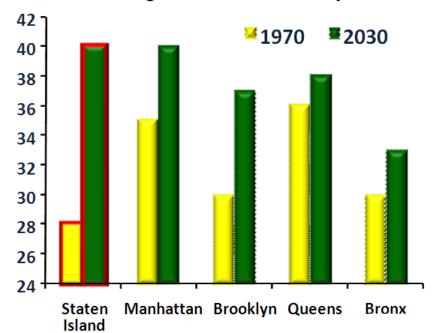
Source: Demographic and Socioeconomic Forecasting (2008)

Staten Island: Need for Diversity of Housing Choices

- Senior population growing the fastest
 - 35,000 more seniors (age 65+) by 2030
- Young adult population continues to grow
 - 17,000 more 20 34 year-olds by 2030
- Only approximately 25% of Staten Island's housing stock is anything but 1- and 2-family homes

The Tides

Median Age in NYC: 1970 & Projected 2030



West Shore

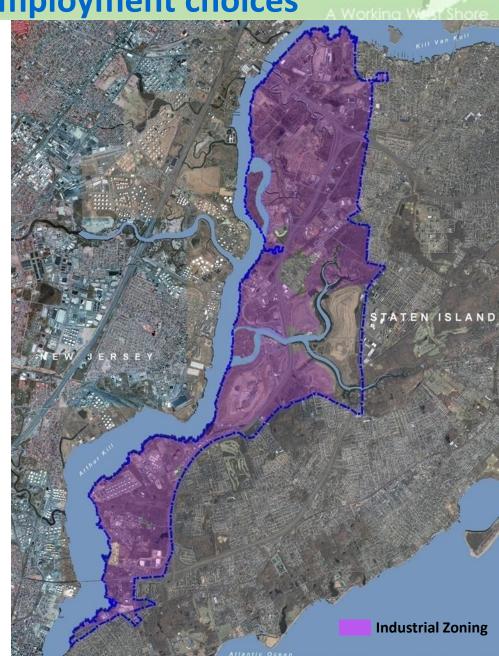
Study Area:

- 11.5 square miles
- 6,300 acres
- 20% of Staten Island
- Over 50% the size of Manhattan
- Existing communities of Travis and Charleston
- Adjacent to established, growing communities



Need to provide more local employment choices

 84% of the study area zoned for manufacturing and industry



Need to provide more local employment choices

...But not fulfilling job potential

Only approximately 20% of area is industrial use



Need to provide more local employment choices

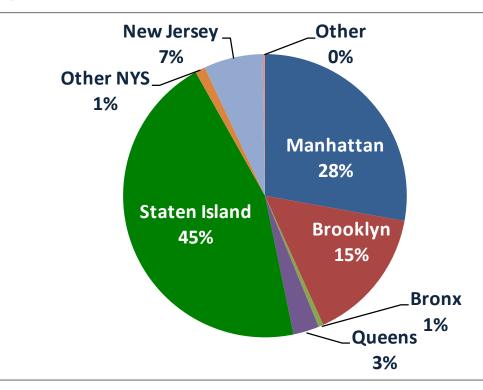
- Industrial property challenges:
 - Lack of roads and access
 - Lack of connections to active freight
 - Need for remediation
- Significant costs for industrial infrastructure:
 - Access from Goethals
 - Travis Rail Branch spurs
 - Road extensions
 - Remediation / sewer
- Industrial zoning limits commercial employment opportunities



Need for Shorter Commutes and More Options

- 44 minute average commute
 - 2nd longest in country (up 70% since 1980)
 - Off-Island commute -- approx 1 hour
 - On-Island commute -- 24 minutes
- SI Commuters: still auto-dependent bu using more transit
 - 64% drive (2008)
 - Well above 29% NYC average, bu
 - Down from 72% auto use in 2000
 - 30% use transit (2008)
 - Well below 56% in rest of NYC, b
 - Up from 20% in 2000

Where SI Residents Work (2000)



West Shore: Need for Improved Roads & Transit

West Shore Expressway and SIR are assets

And improvements are underway:

- Phase I Freshkills Park roads (WSE service roads and first east-west connection to Richmond Ave.)
- Arthur Kill Road Widening
- SIR Station and Park & Rides
- WSE Ramp Improvements



SIR Station

West Shore: Need for Improved Roads & Transit

...But limited transit and road networks remain to be resolved:

- Local Roads (GATX, Charleston, Travis Ave)
- Phase II Freshkills Park roads (Additional east-west roads to Richmond Ave)
- WSE Service Roads south of Bloomingdale Rd
- Transit service and facilities



End of Englewood Ave. West of WSE Service Rd.

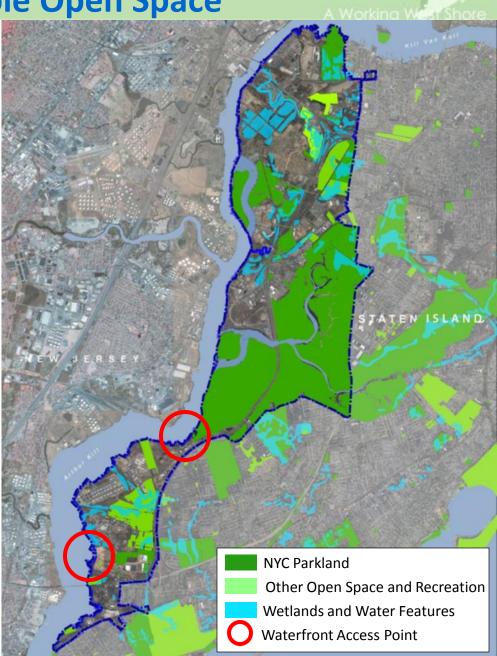


Arthur Kill Road Bus Stop

Source: SI Chamber of Commerce

Need for Usable and Accessible Open Space

- After Freshkills Park is developed, more than 50% of the study area will be park or open space
- Existing open space and waterfront is disconnected and inaccessible
 - Only two public overlooks on the waterfront (Tides, Rossville cemetery)
 - Lack of active recreation options



Community Needs

Working West Shore

- Needs local retail and community services (e.g. health care and schools)
- Needs access to quality jobs
- Needs sewer and drainage to support neighborhoods
- Needs housing diversity for young people and seniors
- Desire to preserve neighborhood character of Travis and Charleston area
- Conflict between manufacturing zoning and existing residential neighborhoods







SI Rezonings: Preserve Neighborhoods, Focus Growth

Rezoning Actions since 2002 sponsored by:

- Borough President
- SI Neighborhood Civics
- Growth Management Task Force

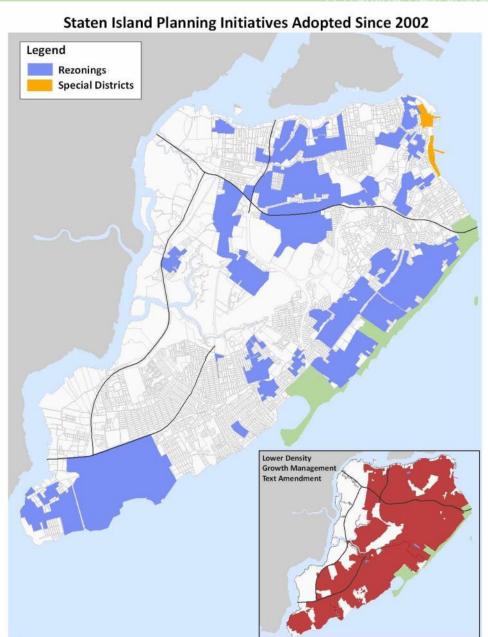
Special Zoning Districts created in:

- Stapleton Waterfront (2006)
- St. George (2008)

Change in housing permits 2001-2007:

New York City: +107%

Staten Island: - 45%

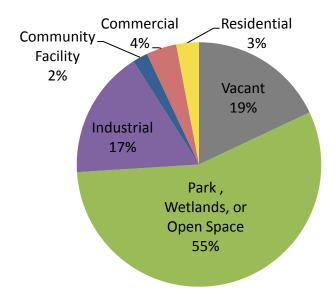


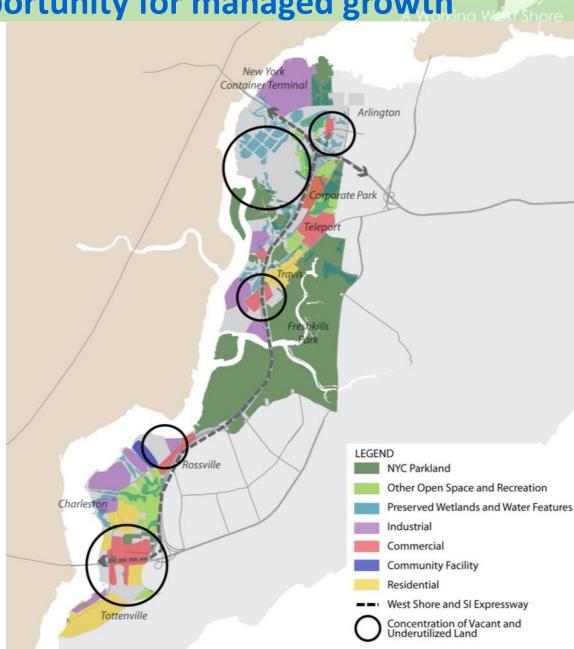
West Shore: Limited opportunity for managed growth

• 1/3 of the study area is vacant land, but 45% is wetlands

- Many properties located in the 100-year floodplain
- Existing industrial and commercial areas to be preserved
- Existing neighborhoods to be protected

Existing Land Uses





How are other communities managing growth?

NJ Portfields Initiative

- Growing jobs around water, rail, and highway access
- Warehousing, distribution, and light industrial complex

I-Port 440 Business Park – Perth Amboy, NJ





Source: NJ Portfields



How are other communities managing growth?

Many suburban communities in the region are directing projected growth to support future infrastructure and community needs.

Examples:



Source: New Jersey DOT



Source: Sustainable Long Island





Residential/Retail Development Morristown Station (NJ) Source: Highlands at Morristown Station

How are other communities managing growth?

Focusing growth at transit stops

Downtown Wyandanch - Babylon, NY



Existing Conditions Near LIRR Station



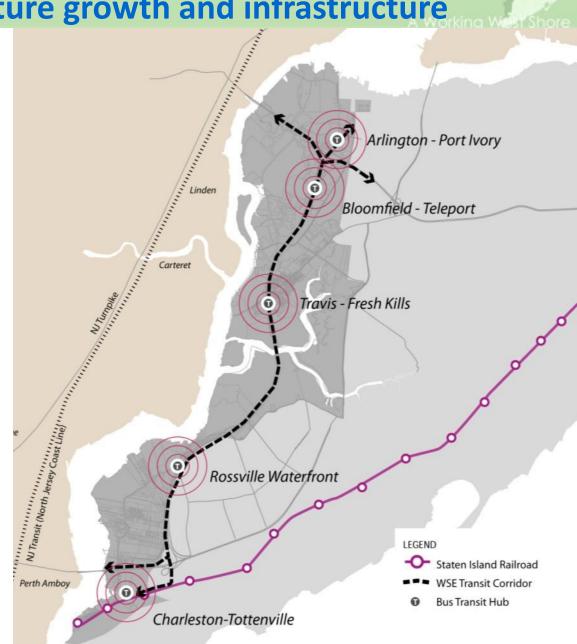
Proposed Transit-Oriented Development Plan

Source: Jeff Speck, 2010 Presentation to NYC City Planning Commission

West Shore: Directing future growth and infrastructure

Concentrate growth in five areas which:

- Have concentrated and significant amounts of developable and vacant/underutilized land
- Are in easy access of current and future bus and rail stops
- Are near WSE exits
- Are near existing and future employment and commercial centers
- Support existing communities

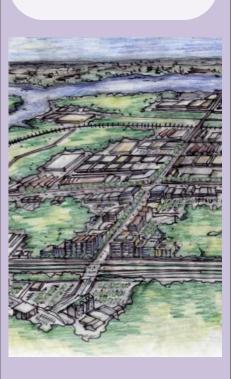


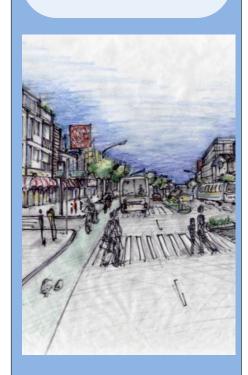
Manage Growth and Improve Infrastructure To:

Create Quality Local Jobs Connect the West Shore

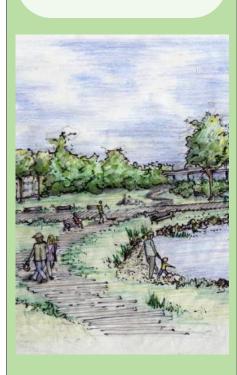
Improve
Community
Services and
Choices

Preserve and Link Open Space



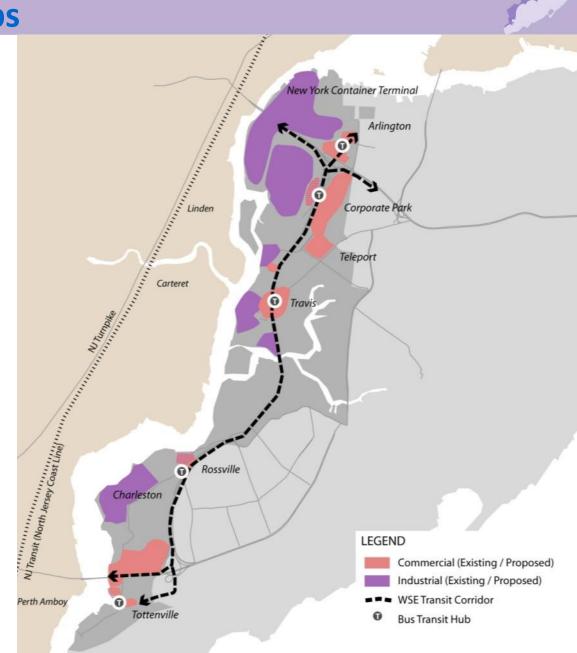






Create Quality Local Jobs

- Protect and preserve manufacturing areas for diverse industrial uses
- Build on existing centers:
 - New York Container Terminal
 - SI Corporate Park
 - Teleport
 - Bricktown
- Support job creation near:
 - Existing SI rail stations
 - Existing neighborhoods
 - Future express bus stops and park and ride locations



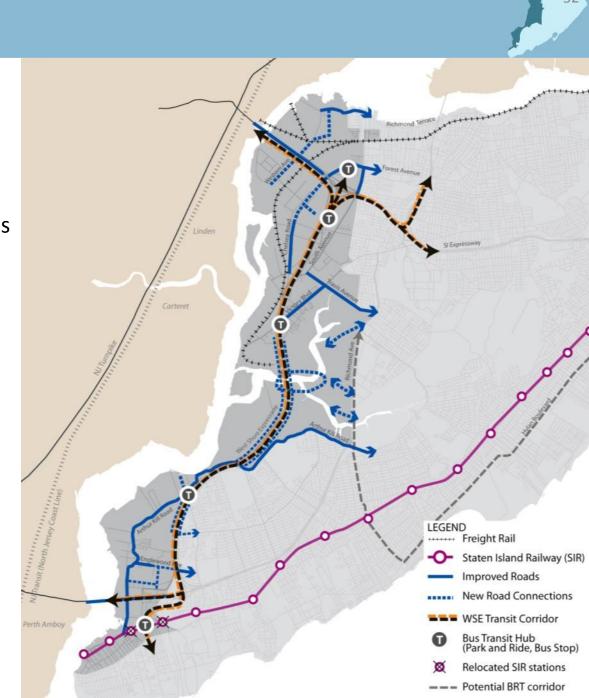
2. PROPOSED STRATEGY Connect West Shore

Improve local road network:

- Widen/upgrade existing roads
- Build new roads
- Separate trucks from residential communities
- Improve cross-island connections

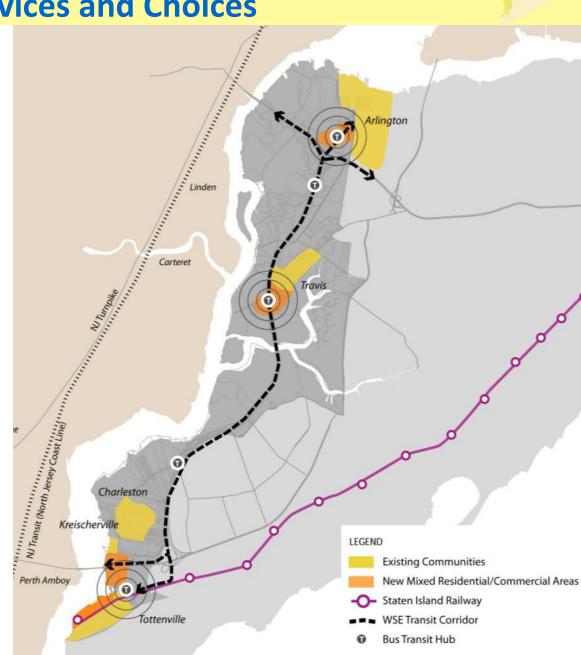
Create sustainable transit network:

- Expand local bus routes
- Create WSE bus transit corridor
 - Build upon SIEDC's West Shore LRT recommendations
 - Improve transit connections to NJ and other boroughs
- Create new park and ride facilities
- Relocate SI Railway stations
- Pave the way for future transit solutions



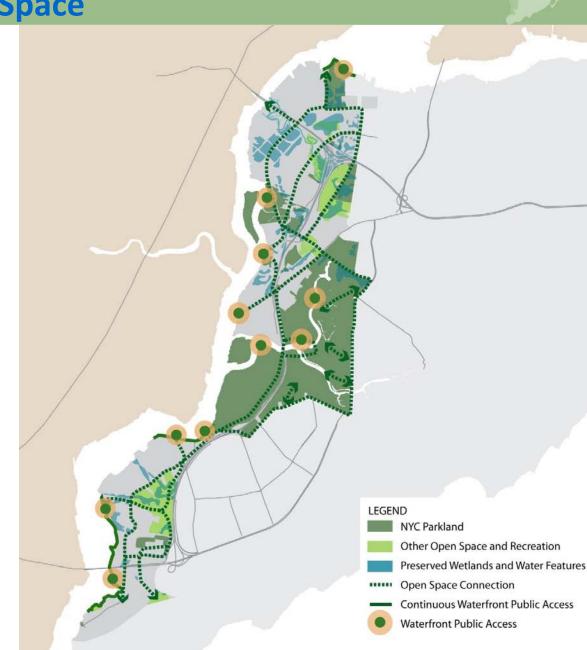
Improve Community Services and Choices

- Support existing neighborhoods with local retail and jobs
- Provide more housing options for younger and older Staten Islanders
- Utilize growth to expand sewer and road improvements in existing neighborhoods
- Relieve development pressure in rest of the borough
- Focus growth to support more transit options

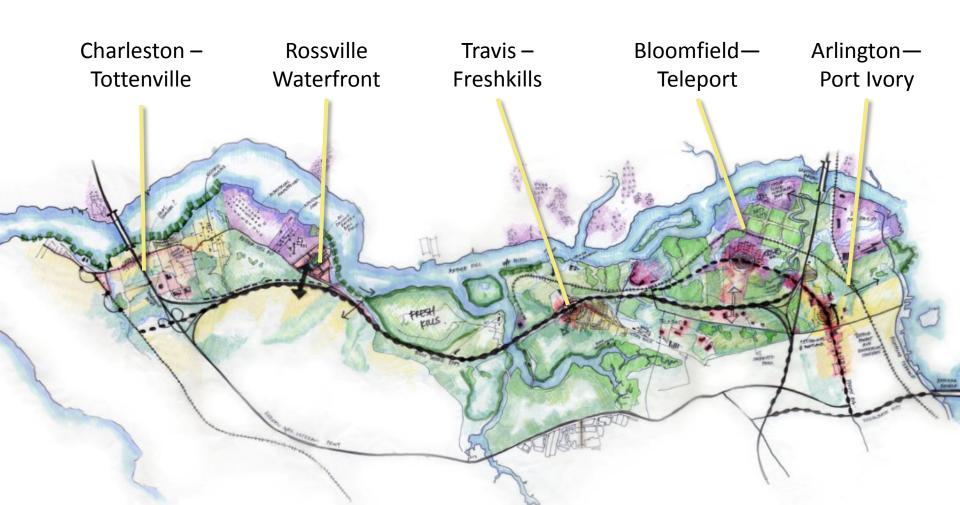


2. PROPOSED STRATEGY Preserve and Link Open Space

- Preserve natural lands
- Recover and reutilize brownfield areas
- Create open space connections
- Incorporate active recreation
- Create West Shore Bluebelt
- Bring the West Shore to its shoreline
- Celebrate historic places
- Encourage managed growth that provides open space and remediation



How does managed growth and improved infrastructure play out at the neighborhood level?



3. PROPOSED NEIGHBORHOOD FRAMEWORK

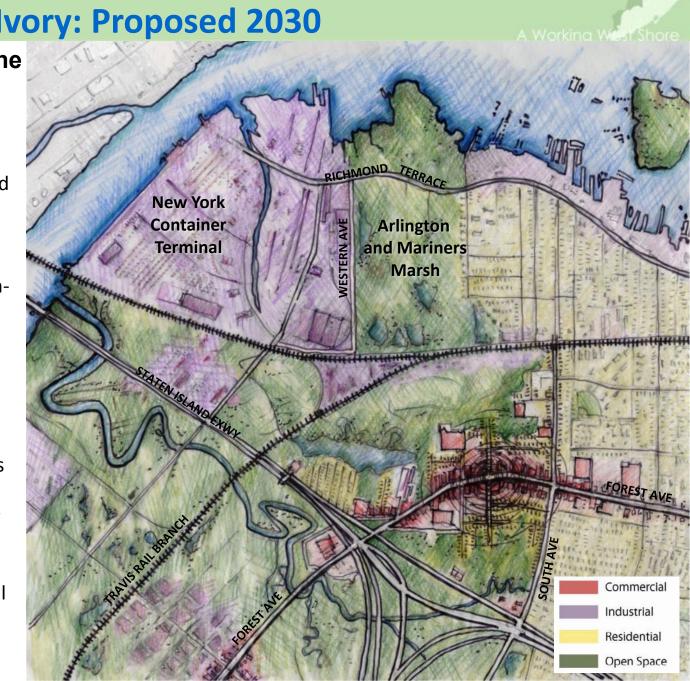
Arlington – Port Ivory: Today



Arlington – Port Ivory: Proposed 2030

An economic hub for the **West & North Shores** and New Jersey:

- A local bus transit hub and park and ride with improved connections to the South and East
- An expanded port with spinoff businesses providing quality jobs
- An activated Forest Avenue with retail and entertainment for surrounding neighborhoods
- Diverse housing options for young adults and seniors
- Waterfront and recreational space

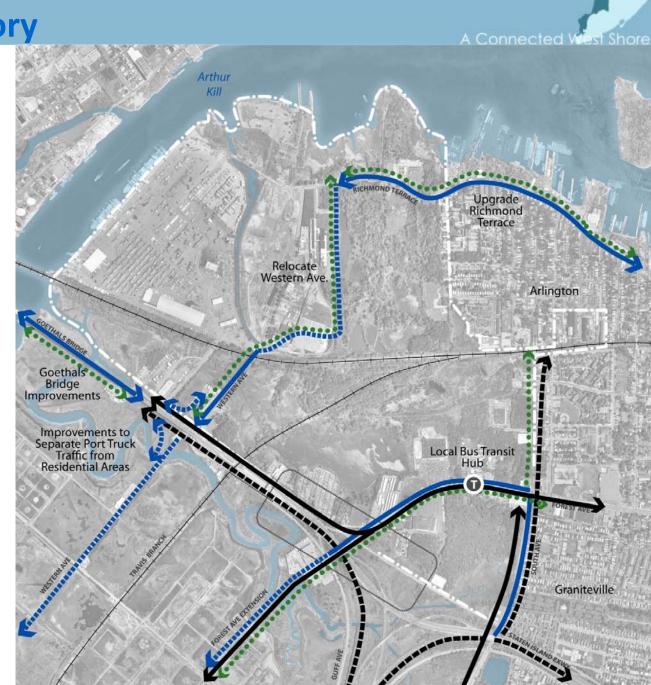


3. PROPOSED NEIGHBORHOOD FRAMEWORK Arlington - Port Ivory

- Extend Forest Avenue
- Local bus hub with park and ride and connections to New Jersey, North Shore, and West Shore
- Relocate Western Avenue
- Port-related roadways
 - Short-term intersection improvements
 - Exclusive truck ramps
- Improve South Avenue
- Bike-pedestrian connections

LEGEND

- Local Transit Connection
- Regional Transit Connection
- New Road
- Improved Road
- • • Bicycle Connection
- Bus Transit Hub
- ++++++ Railroad
- Port Road Upgrades



Arlington – Port Ivory

- New York Container Terminal Expansion
- Rail-dependent uses in Arlington Yards
- Expand commercial and residential uses along Forest Avenue

LEGEND

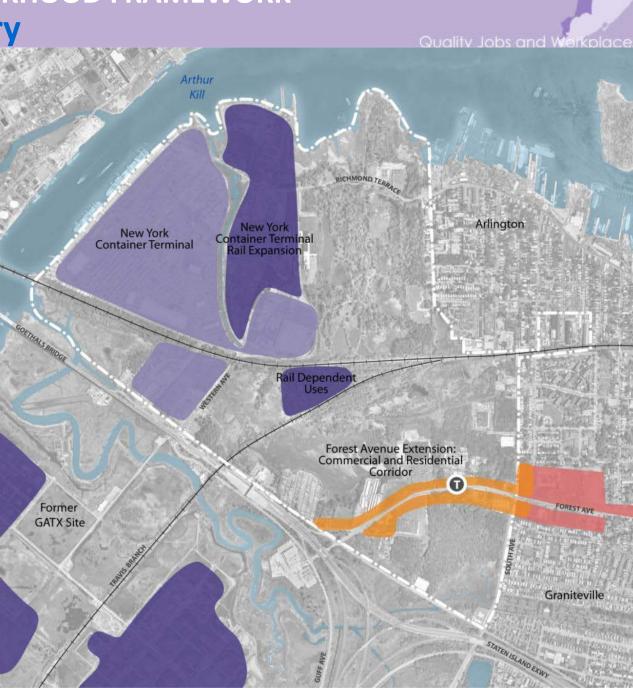
Existing Commercial

Proposed Commercial /
Residential Uses

Proposed Industrial

Existing Industrial

Bus Transit Hub



Arlington – Port Ivory

Arlington and Mariners Marsh

- - Waterfront access
 - Active/passive recreation
 - Need remediation funding
- Identify sites to be included in Staten Island Bluebelts
- Storm water management guidelines
- West Shore open space connections

LEGEND

Existing NYC Parkland

Proposed NYC Parkland

Existing Other Open Space and Recreation

Preserved Wetlands and Water Features

Open Space Connection

Active Recreation

Waterfront Access Point



Arlington – Port Ivory

- Mix of housing types surrounding public spaces, retail, entertainment, and local bus service
- South Avenue contextual residential infill
- Preserve Goethels Mobile Home Park
- Storm water and sewer improvements

LEGEND

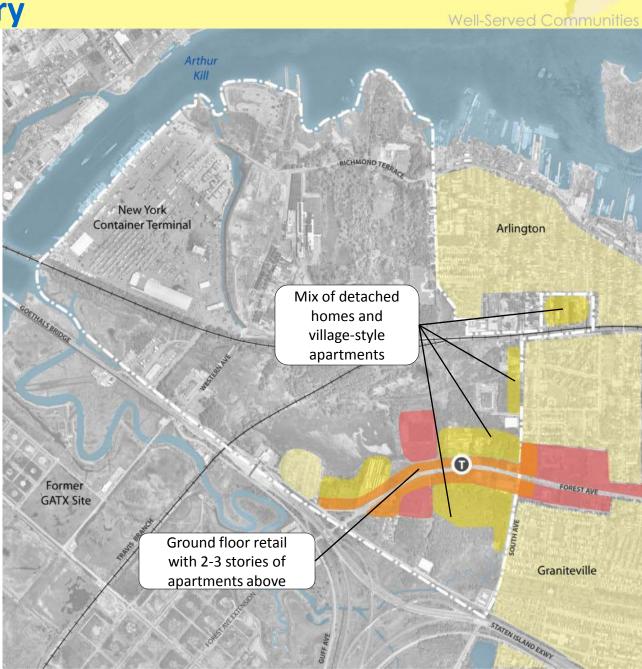


Proposed Commercial / Residential Uses

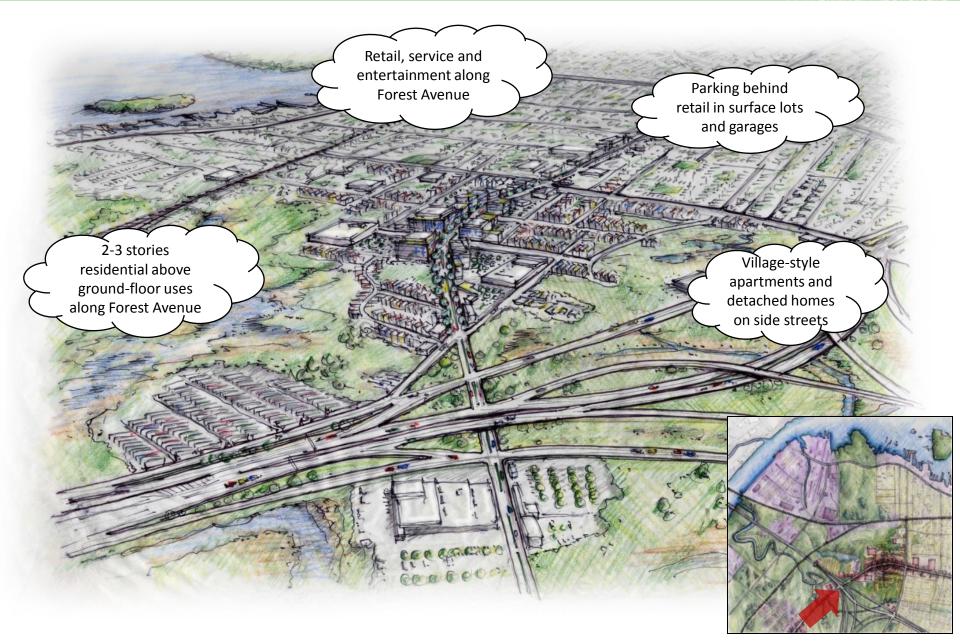
Existing Residential

Proposed Residential

Bus Transit Hub



Arlington – Port Ivory: Proposed 2030



Arlington – Port Ivory: Proposed 2030



Arlington – Port Ivory: Proposed 2030



Bloomfield – Teleport: Today

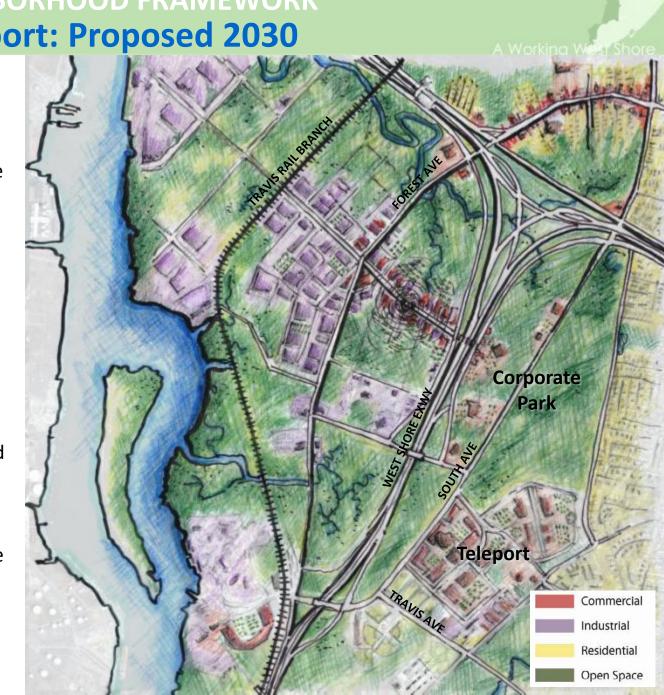


45

Bloomfield - Teleport: Proposed 2030

A Model, Regional **Employment Center:**

- Reutilized industrial sites with modern distribution, maritime and commercial facilities
- Strengthened and expanded office and commercial uses at the Corporate Park and Teleport
- Expanded, quality job opportunities
- A bus transit hub and park and ride connecting local and regional riders
- Integrated public access to the waterfront and natural areas



3. PROPOSED NEIGHBORHOOD FRAMEWORK Bloomfield - Teleport

- Extend Forest Avenue to Chelsea Road
- Extend Western Avenue
- Express and local bus hub with Park and Ride
- Provide shuttle service from transit stops to job centers
- Provide direct access from Goethals to port uses
- Increased vehicular and transit access to Teleport

LEGEND

Local Transit Connection

Regional Transit Connection

New Road

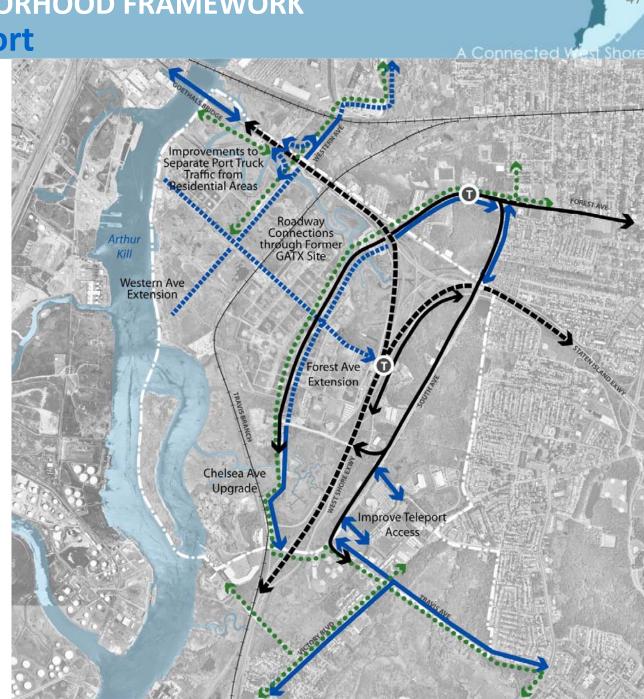
Improved Road

Bicycle Connection

0

Bus Transit Hub

HHHH Railroad



Bloomfield – Teleport

Make GATX an economic driver:

- Maritime / port support
- Modern distribution and warehousing
- Diverse office, commercial, industrial uses near the WSE and WSE bus transit hub

Create jobs at Teleport and Corporate Park:

- Expanded uses
- Improved transit & mobility
- Job-producing development

LEGEND

Existing Commercial

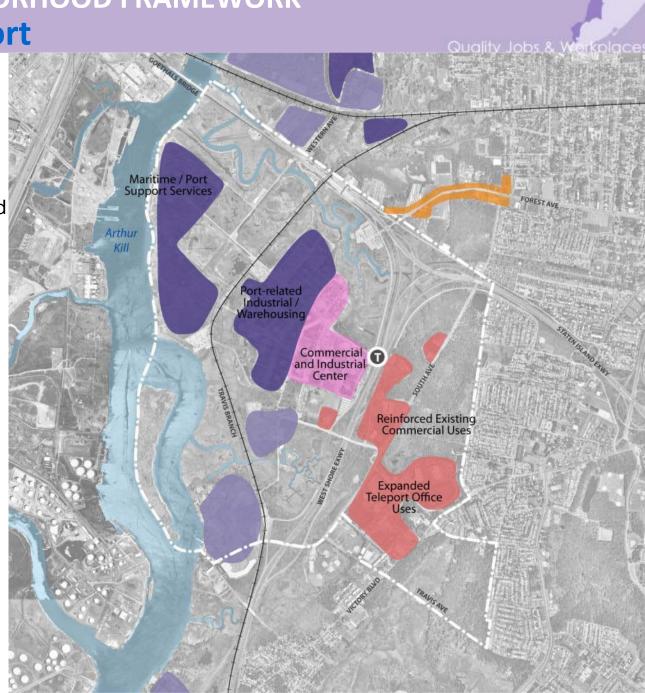
Proposed Commercial / Residential Uses

Proposed Commercial/ Industrial Uses

Existing Industrial

Proposed Industrial

Bus Transit Hub



Bloomfield – Teleport

- West Shore Bluebelts
- Storm water management guidelines
- Waterfront access and shoreline amenities
- West Shore open space connections

LEGEND

Existing NYC Parkland

Proposed NYC Parkland

Existing Other Open Space and Recreation

Preserved Wetlands and Water Features

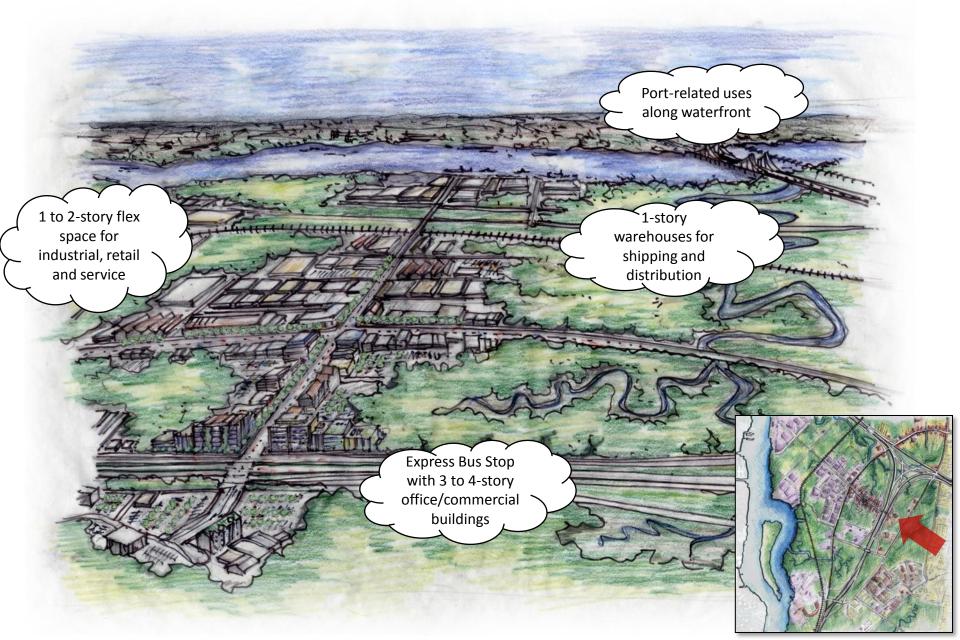
Open Space Connection

A Active Recreation

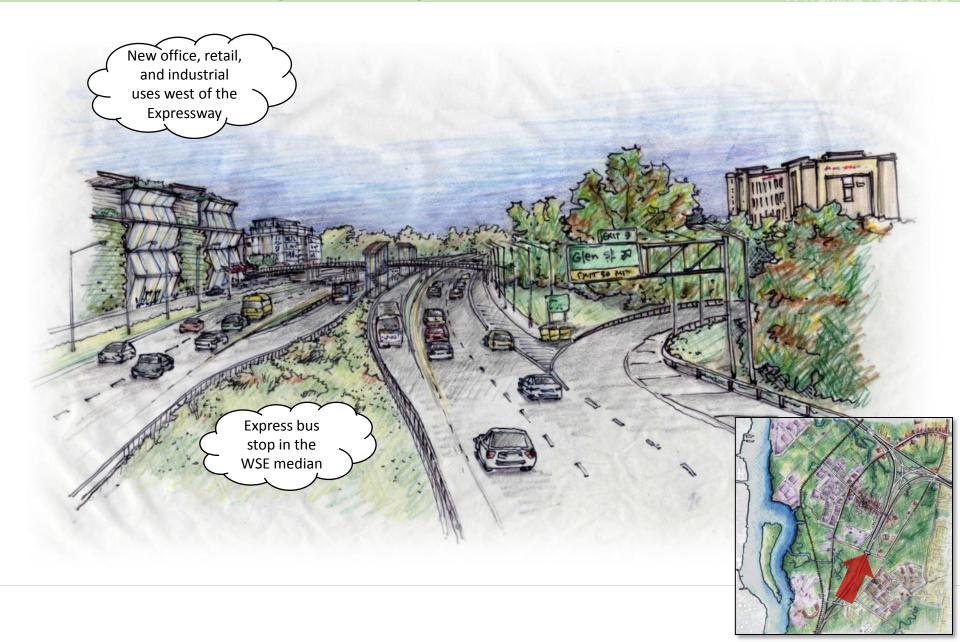
Waterfront Access Point



Bloomfield – Teleport: Proposed 2030



Bloomfield – Teleport: Proposed 2030



Travis – Freshkills: Today



Travis - Freshkills: Proposed 2030 Vision

A Healthy, Historic **Community With Main Street Appeal:**

- Improved retail and services for the Travis community
- A bus transit hub and park and ride connecting local and regional riders
- Diverse housing options for young adults and seniors
- Easy connections to Freshkills Park and the waterfront



3. PROPOSED NEIGHBORHOOD FRAMEWORK Travis – Freshkills

- Express and local bus hub servicing commercial and residential center
- WS Expressway service roads
- East-west connector roads across Freshkills Park
- Widened Travis Avenue with bypass signage
- Implement traffic calming on Victory Boulevard
- Bike-pedestrian network

LEGEND

Local Transit Connection

■■■ Regional Transit Connection

New Road

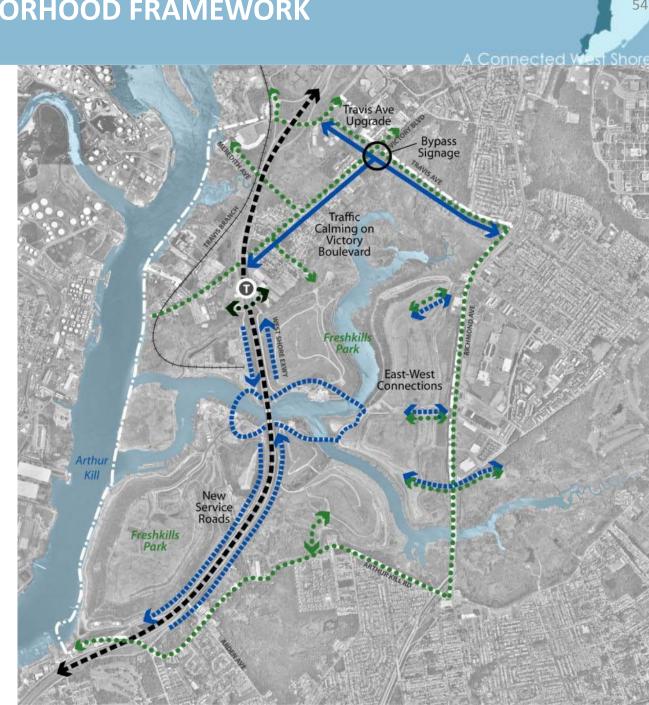
Improved Road

Bicycle Connection

Bus Transit Hub

Pedestrian Connection

++++++ Railroad



Travis – Freshkills

- Map and develop Freshkills Park
 - Mix of active and passive recreation
 - Waterfront access
- West Shore open space connections
 - Link Freshkills Park to other parks
- Waterfront access points
- Storm water management guidelines

LEGEND

Existing NYC Parkland

Proposed NYC Parkland

Existing Other Open Space and Recreation

Preserved Wetlands and Water Features

Open Space Connection

Active Recreation

Waterfront Access Point

B Bicycle Rental

HHHH Railroad



Travis – Freshkills

- Concentrate jobs and services near express and local bus hub:
 - Existing shopping center
 - Underutilized sites along highway
- Preserve and enhance waterfront industrial uses

LEGEND

Existing Commercial

Proposed Commercial / Residential Uses

Local Retail Infill

Existing Industrial

Bus Transit Hub



Travis – Freshkills

- Retail, entertainment and diverse housing options at transit hub
- Maintain "Main Street" lowdensity retail along Victory **Boulevard**
- New community facilities
- Public spaces and connections to Freshkills Park
- Storm water and sewer improvements

LEGEND

Proposed Commercial / Residential Uses

Existing Residential

Proposed Residential

Local Retail

Bus Transit Hub



Travis – Freshkills: Proposed 2030



Travis – Freshkills: Proposed 2030



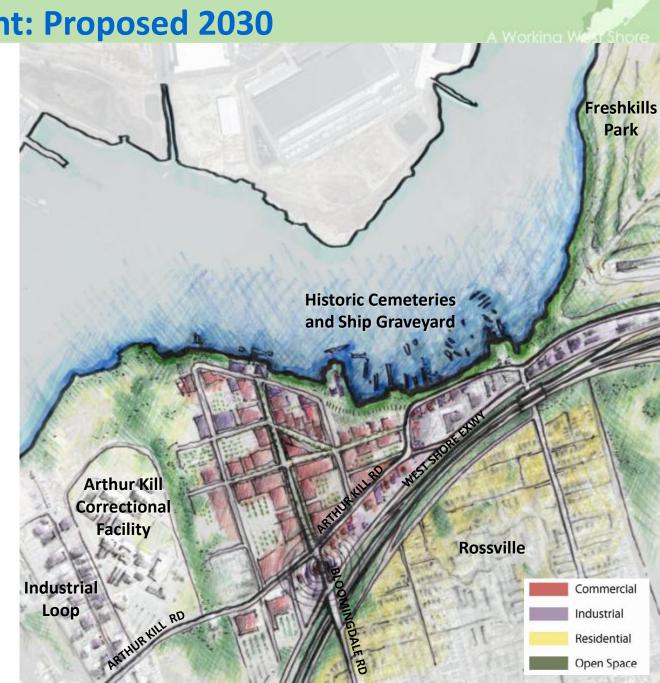
Rossville Waterfront: Today



Rossville Waterfront: Proposed 2030

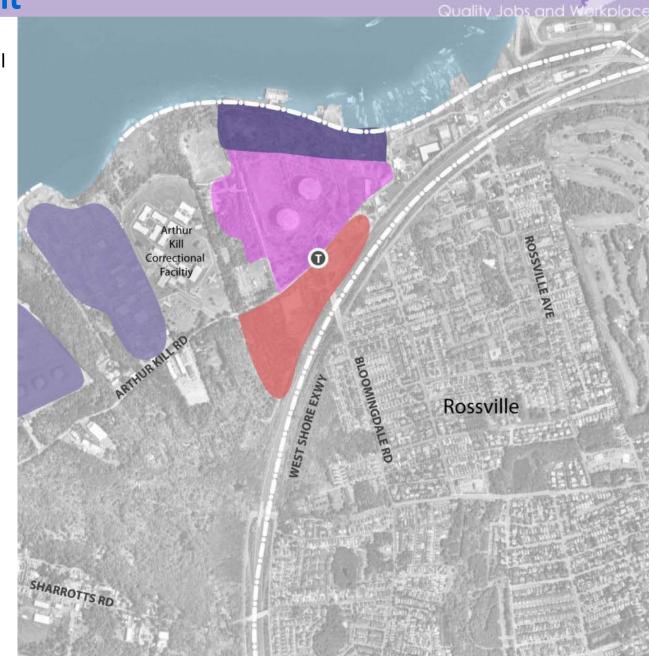
A Waterfront Destination with Historic Value and Productive Uses:

- Innovative waterfront mix of maritime, light industry, and commercial uses
- Public spaces and historic outlooks along the waterfront
- Destination retail
- A bus transit hub and park and ride connecting local and regional riders
- Easy access to South Shore neighborhoods and the West Shore Expressway



Rossville Waterfront

- Vacant waterfront lots:
 - Unique mix of commercial and maritime uses



LEGEND

Existing Commercial

Proposed Maritime/Industrial

Proposed Commercial/Maritime

Bus Transit Hub

Rossville Waterfront

- Vacant waterfront lots:
 - Unique mix of commercial and maritime uses
- Open space connections:
 - Incorporate historic areas
 - Provide public spaces along the waterfront

LEGEND Existing Commercial Proposed Maritime/Industrial Proposed Commercial/Maritime **Bus Transit Hub Bicycle Connection** Waterfront Esplanade Waterfront Access

Greenway Link



3. PROPOSED NEIGHBORHOOD FRAMEWORK Rossville Waterfront

- Vacant waterfront lots:
 - Unique mix of commercial and maritime uses
- Open space connections:
 - Incorporate historic areas
 - Provide public spaces along the waterfront
- Road improvements:
 - Widen Arthur Kill Road
 - Open WSE service roads
 - Implement full WSE interchange
 - Bike-pedestrian network
- Local and express bus hub with park and ride

LEGEND

Existing Commercial

Proposed Maritime/Industrial

Proposed Commercial/Maritime

Bus Transit Hub

Existing NYC Parkland

Proposed NYC Parkland

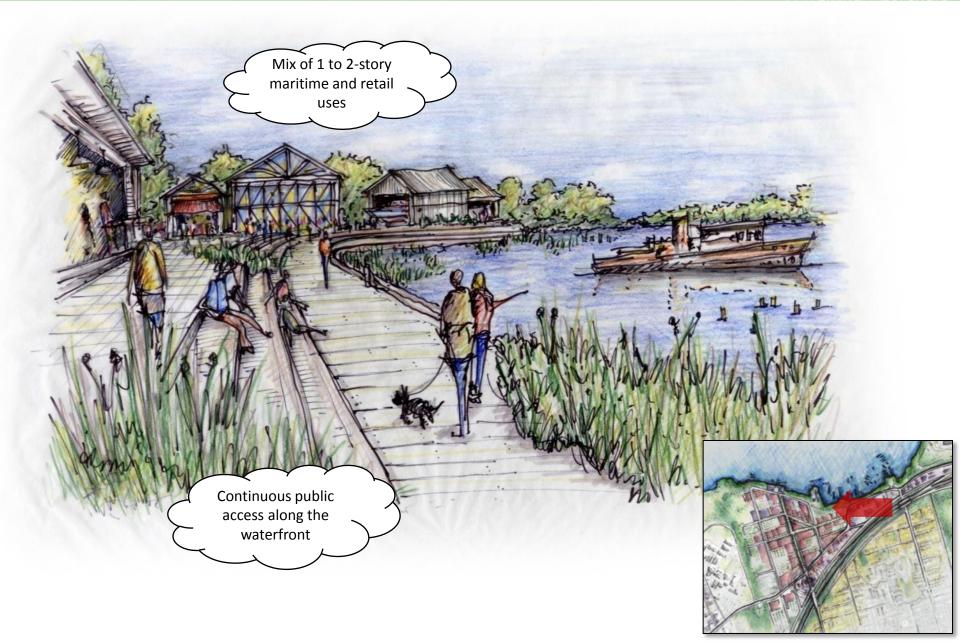
Existing Other Open Space and Recreation

Preserved Wetlands and Water Features

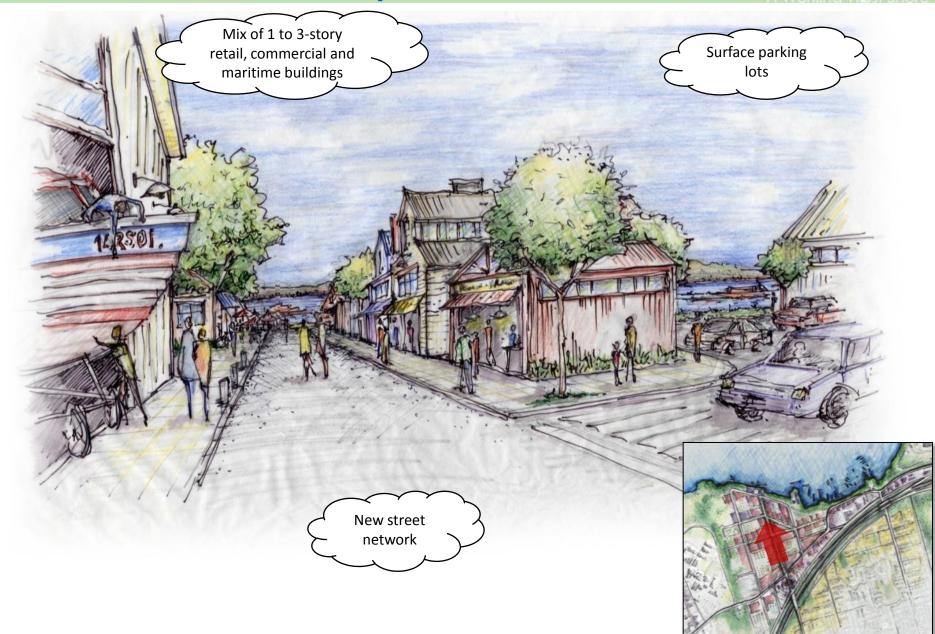
Waterfront Esplanade



Rossville Waterfront: Proposed 2030



Rossville Waterfront: Proposed 2030



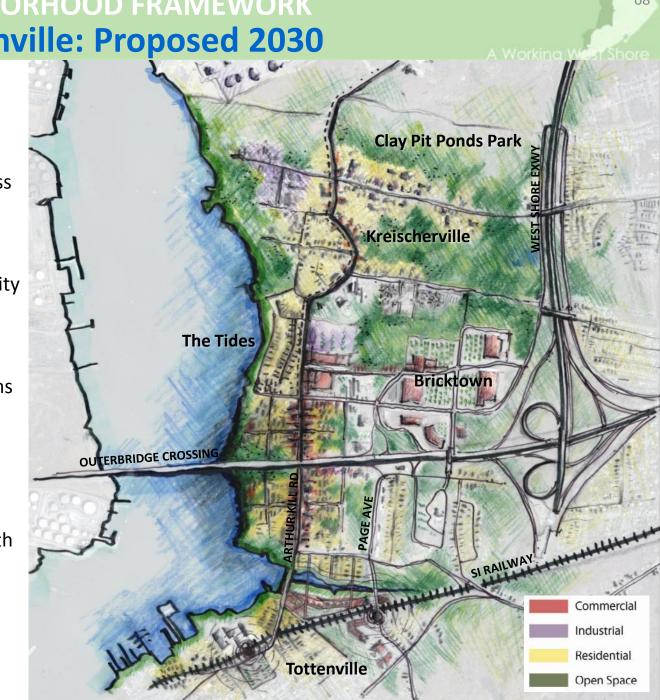
Charleston – Tottenville: Today



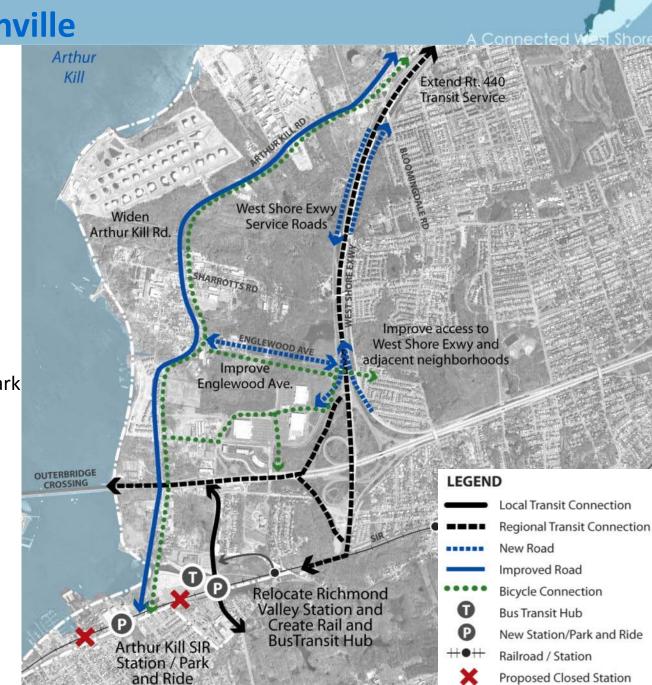
Charleston – Tottenville: Proposed 2030

The South Shore's **Regional Destination:**

- A better connected neighborhood with new express bus stops, SI Rail stations, park and rides, and roads
- New educational and community institutions at Bricktown
- An extensive range of retail, service, and commercial options
- Diverse housing options for young adults and seniors
- New public spaces and parks along the waterfront linked with bike and pedestrian paths



- Widen and improve Arthur Kill Rd.
- Extend Englewood Ave.
- Open WSE service roads
- Improve ramp access to WSE
- Expedite new Arthur Kill SIR station
- Relocate Richmond Valley SIR station to Page Avenue with park and ride
- Connect WSE bus network to Page Avenue SIR station
- Improve Outerbridge and connections to New Jersey

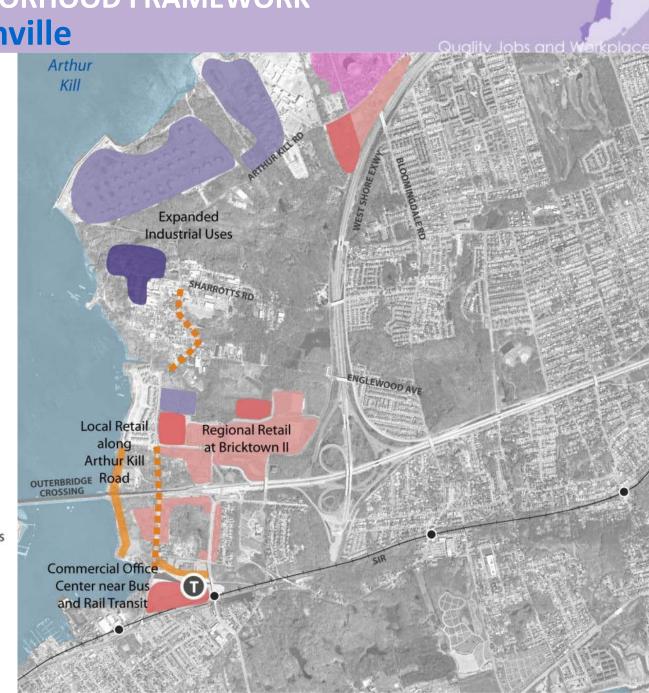


3. PROPOSED NEIGHBORHOOD FRAMEWORK Charleston - Tottenville

- Preserve and expand light industry, small-scale flex near Sharrotts Rd.
- Expedite Bricktown II and community facilities
- New retail and office uses at Page Avenue SIR station and park and ride
- Local retail and neighborhood services along Arthur Kill Road

LEGEND

- Existing Commercial
- Proposed Commercial
- Local Retail Infill
- Proposed Commercial / Residential Uses
- Proposed Commercial/ Industrial Uses
- Existing Industrial
- Proposed Industrial
- Bus Transit Hub
- H●H Railroad



Develop Fairview Park

- Provide continuous esplanade along waterfront
- West Shore open space connections
- New public spaces along the waterfront and within the redeveloped Lucent site
- Storm water management guidelines

LEGEND

Existing NYC Parkland

Proposed NYC Parkland

Existing Other Open Space and Recreation

Preserved Wetlands and Water Features

Open Space Connection

Waterfront Esplanade

A Active Recreation

Waterfront Access Point

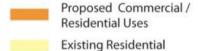
++●++ Railroad



Charleston – Tottenville

- Recreation, education, and public spaces
- Arthur Kill Road
 - Diverse mix of residential retail, and service uses
- Tottenville waterfront
 - Mix of residential and marina uses
- Kreischerville
 - Consider revised zoning to separate industrial and residential uses
- Storm water and sewer improvements

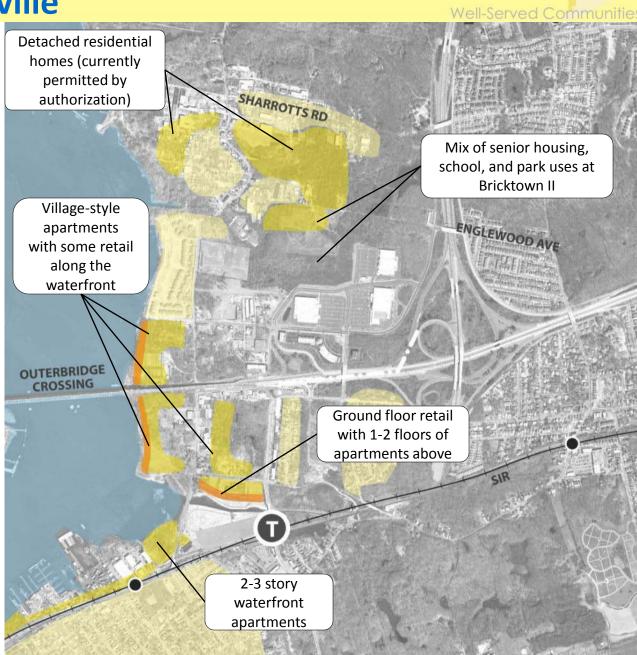
LEGEND



Proposed Residential

Bus Transit Hub

+ Railroad

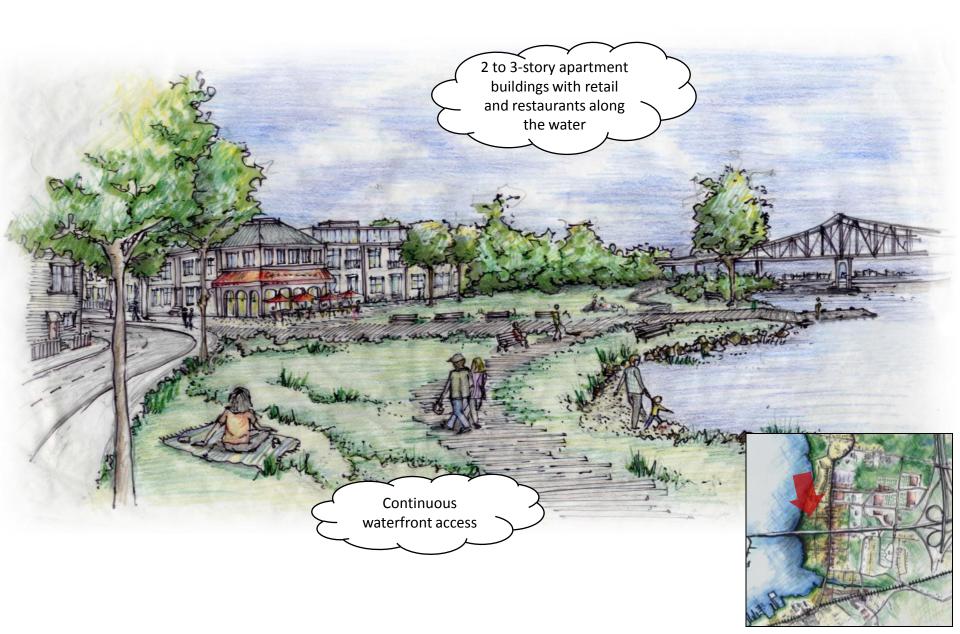


Charleston – Tottenville: Proposed 2030



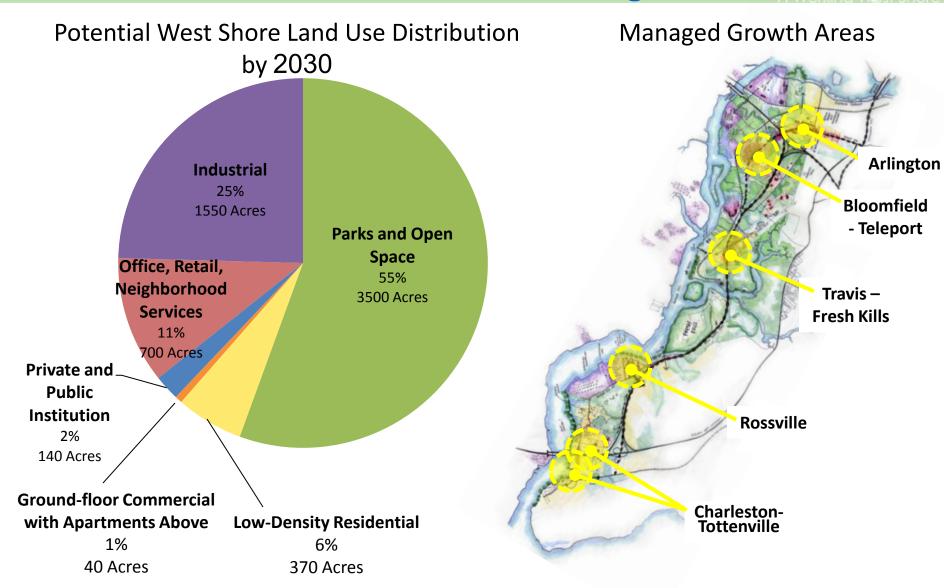
Charleston – Tottenville: Proposed 2030





4. SUMMARY AND NEXT STEPS

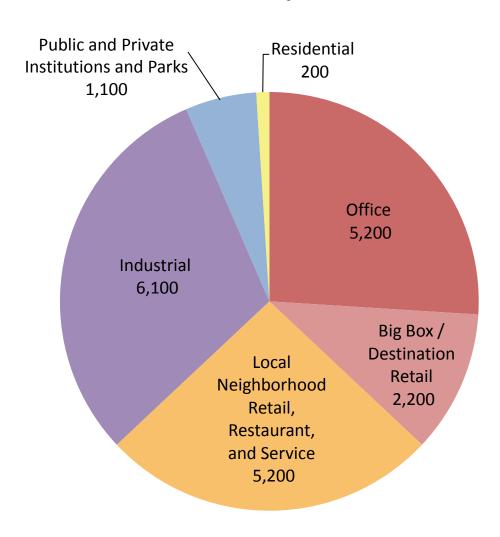
Potential Benefits of West Shore Planning



4. SUMMARY AND NEXT STEPS

Potential Benefits of West Shore Planning

Potential 20-Year Employment 20,000 new jobs



Next Steps

