

WHAT'S IN A PLAN?

WHAT ARE THE POTENTIAL ELEMENTS OF A PLAN?



	HEALTH, HUMAN SERVICES & WELL-BEING		PARKS & OPEN SPACE		ARTS & CULTURE
	WALKABILITY & ACCESS		JOBS & BUSINESS		LAND USE & BUILT ENVIRONMENT
	INFRASTRUCTURE & CAPITAL IMPROVEMENTS		HOUSING		EDUCATION/WORKFORCE TRAINING
	NATURAL ENVIRONMENT		COMMUNITY OUTREACH & DEVELOPMENT		

SOUTHERN BOULEVARD NEIGHBORHOOD STUDY



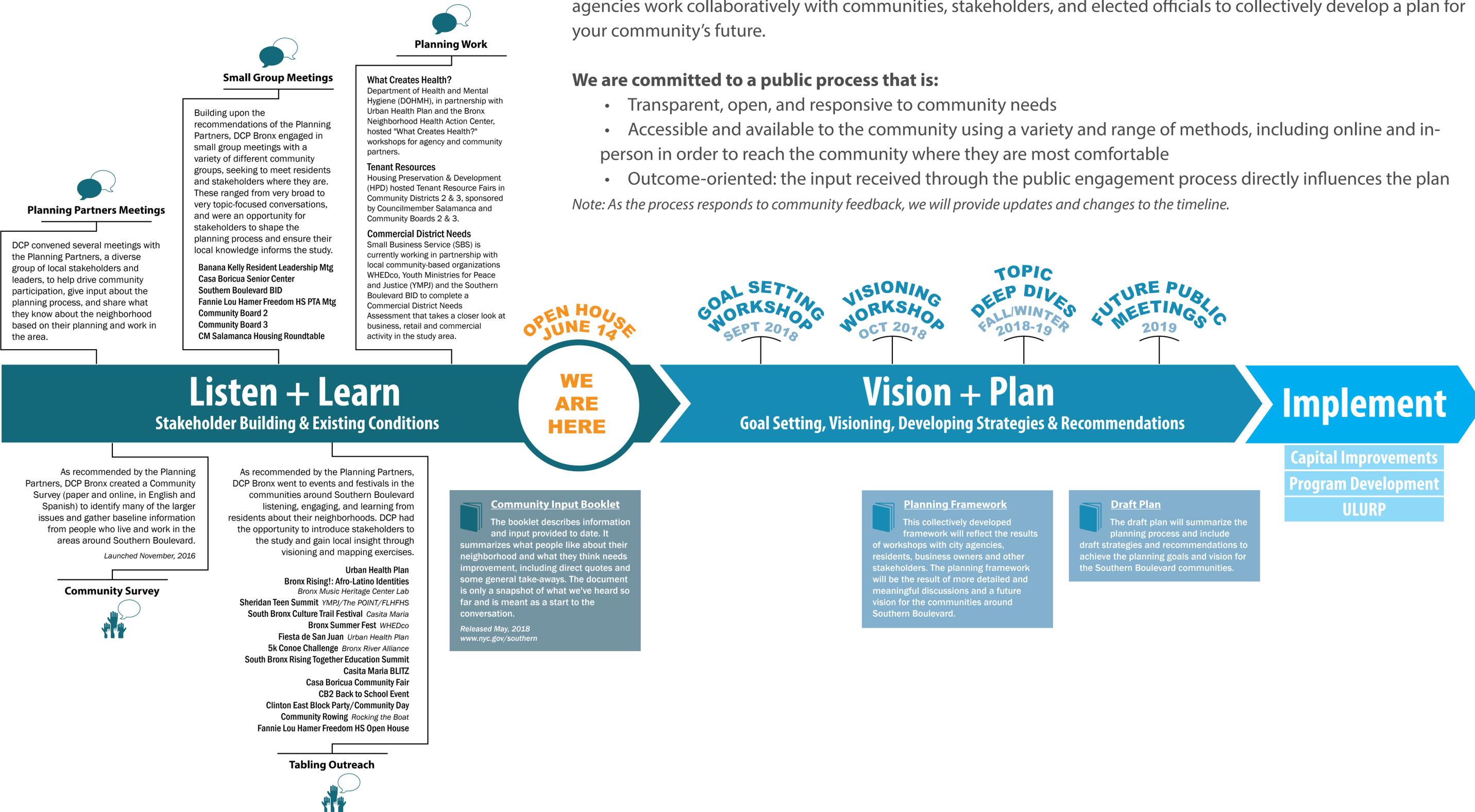
STUDY PROCESS & TIMELINE

The Southern Boulevard Neighborhood Study is a comprehensive planning approach in which DCP and other agencies work collaboratively with communities, stakeholders, and elected officials to collectively develop a plan for your community's future.

We are committed to a public process that is:

- Transparent, open, and responsive to community needs
- Accessible and available to the community using a variety and range of methods, including online and in-person in order to reach the community where they are most comfortable
- Outcome-oriented: the input received through the public engagement process directly influences the plan

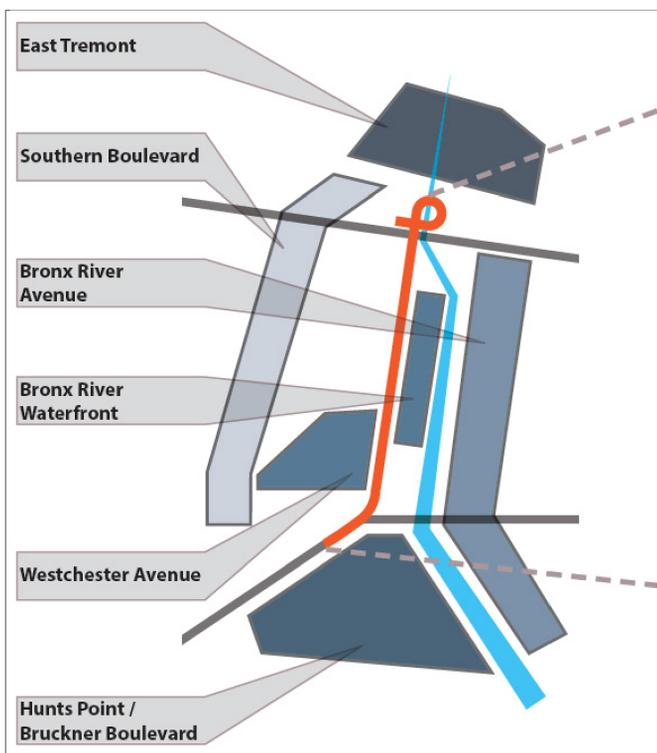
Note: As the process responds to community feedback, we will provide updates and changes to the timeline.



WHY STUDY SOUTHERN BLVD?

Continue Planning from Sheridan Expressway – Hunts Point Land Use and Transportation Study

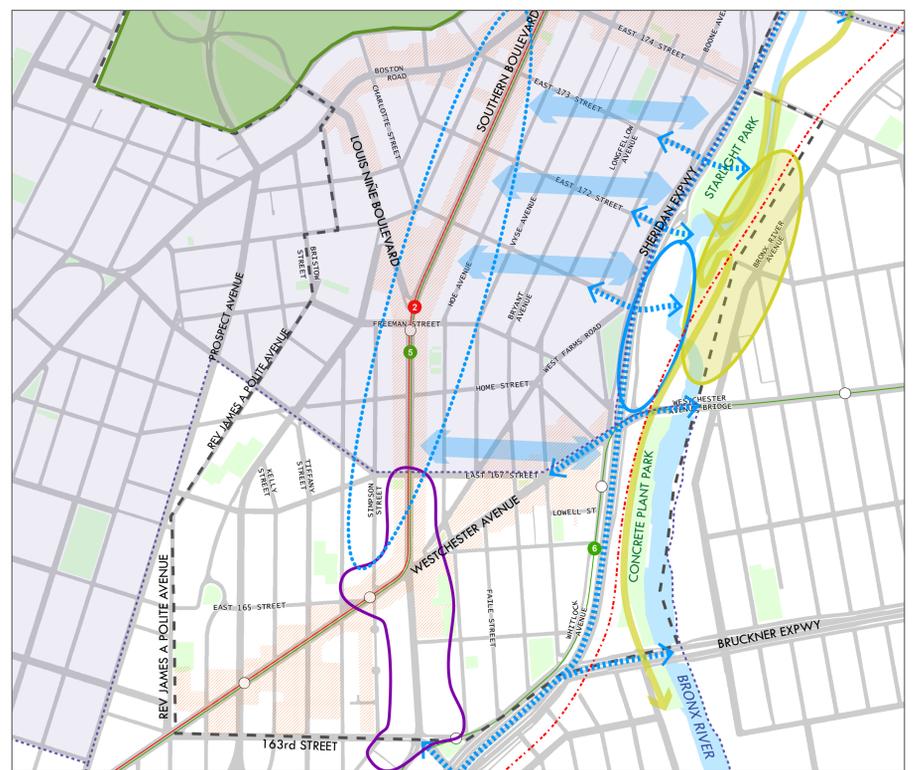
As part of the **decades-long community-led movement** to reconnect neighborhoods to the Bronx River waterfront, from 2010-2013, agencies worked with local stakeholders on a study of the Sheridan Expressway. Through that process, stakeholders agreed that the areas around Southern Boulevard, other key corridors, and the Bronx River waterfront deserved a **more detailed plan** that looks beyond the expressway.



Diagrammatic neighborhood recommendations from the Sheridan Expressway study

Tie together Multiple Plans and create a unified vision

The community organizations and residents of Crotona Park East, Longwood, Charlotte Gardens, Southern Boulevard and Bronx River **have long been engaged in local planning**. The Southern Boulevard Neighborhood Study is an **opportunity to tie together these many plans and diverse work of the community and set a unified vision for the future**.



Preserve Assets and Address Challenges



The study will **support the many assets** around Southern Boulevard, especially the people, culture, and music heritage and help address long-term challenges including health, safety, poverty, vacant storefronts, and limited access to parks, jobs, and community services. The city is changing – populations are growing, rents are rising, infrastructure is aging - and **the planning process will provide a way to affect those changes for the betterment of the neighborhood**.

Build Consensus and Focus Resources

A neighborhood study provides an **opportunity for neighbors and city agencies to develop a plan for the future together**. An effective neighborhood plan allows community members to prioritize needs and advocate to ensure the city is making **the right investments in their neighborhoods**. The study is an opportunity to **build consensus across the area, coordinate agency responses, and prioritize capital investments**.

SOUTHERN BOULEVARD NEIGHBORHOOD STUDY



COMMUNITY SNAPSHOT HISTORY OF PLANNING

1960

1970

1980

1990

2000

2010

1963 CROSS BRONX EXPWY COMPLETE
SHERIDAN EXPWY OPENS



1977 PRESIDENT CARTER VISITS
CHARLOTTE STREET



1983 CHARLOTTE GARDENS
GROUNDBREAKING TO BUILD
92 SINGLE FAMILY HOMES

1993 COMMUNITY BOARD 3
197-A PLAN

1995 CROTONA PARK EAST
PLAN



2006 BRONX RIVER
GREENWAY PLAN

2006 SOUTHERN BRONX RIVER WATERSHED
ALLIANCE COMMUNITY PLAN

2009 CONCRETE PLANT PARK OPENS
(\$32 MILLION INVESTMENT)



2011 CROTONA PARK EAST /
WEST FARMS REZONING

2013 STARLIGHT PARK
OPENS

2013 SHERIDAN – HUNTS POINT
LAND USE AND
TRANSPORTATION STUDY

2015 CROTONA PARK
MASTER PLAN

2016 SDOT ANNOUNCES
SHERIDAN PLAN

UNTOLD STORIES
REFLECTIONS
MISSING EVENTS

A SNAPSHOT OF PAST PLANS

CD3 197-a Plan

When: 1993
By: CB 3

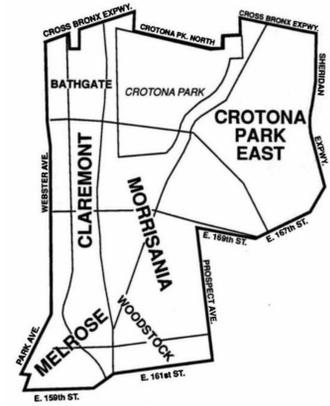
CB3 created a comprehensive plan to reestablish their district as 'a **dynamic, viable community**'. This was the 1st community district plan in the City.

Goals:

- 1) To reestablish the Community Board 3 district as a dynamic, viable community
- 2) To increase the population in the district to 100,000 by the year 2000
- 3) To provide a viable economic base for the community through the provision of job training and the creation of labor intensive opportunities
- 4) To maintain, develop and expand the supporting infrastructure of the district
- 5) To maintain the parks and recreation areas throughout the district

Accomplishments:

- CD3 population increased from approximately 57,000 residents in 1990 to 83,000 residents in 2014
- Many vacant lots were turned into green spaces or developed into housing, retail, or community facilities
- The elevated 2/5 subway was repainted in 2015



Crotona Park East Plan

When: 1995
By: MBD
Community Housing Corporation

This quality-of-life physical plan is to inform future revitalization efforts by neighborhood organizations and institutions as part of a **comprehensive Community Revitalization Program (CCRP)**.

Goals:

- 1) Vacant lots developed for housing
- 2) Create a vital neighborhood with safe and usable open space and recreational facilities
- 3) The neighborhood should be clean, attractive and safe

Accomplishments:

- Shopping Center and Rock Garden Park completed
- Many vacant lots highlighted in the plan were developed into housing, retail, or community facilities
- Advocated for homeownership and health care facilities



Bronx River Greenway Plan

When: 2006
By: Bronx River Alliance

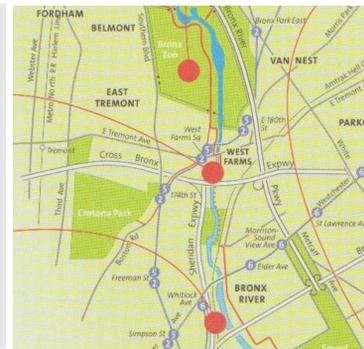
A projects-based plan to create a Bronx River greenway that restores the river and creates a **"vibrant, sustainable, and beautiful watershed"**.

Goals:

- 1) Complete projects along the Greenway such as: construct Concrete Plant Park, reconstruct Starlight Park and construct a river house

Accomplishments:

- Concrete Plant Park (2009)
- Starlight Park Reconstruction (2012)
- River House and Boat Facility (2018 anticipated)
- Greenway Extension with bridges across the Bronx River (in progress)



SBRWA Community Plan

When: 2006
By: Southern Bronx River Watershed Alliance

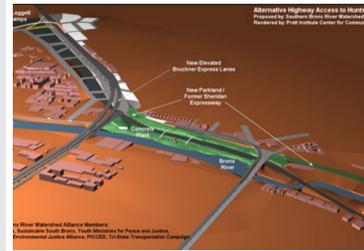
Worked together to design a more **economically and ecologically sensible** solution to local traffic and land use problems associated with the Sheridan Expressway.

Goals:

- 1) Providing access from the Bruckner Expressway to Hunts Point at Leggett Avenue
- 2) Removing the Sheridan
- 3) Elevating portions of the Bruckner to improve safety

Accomplishments:

- Became an advocacy document and tool that influenced the Sheridan Expressway-Hunts Point Land Use and Transportation Study



Sheridan-Hunts Point Land Use & Transportation Study

When: 2013
By: DOT, EDC, DCP, Southern Bronx River Watershed Alliance, The Point CDC, YMPJ, and many many community partners

A community-led effort to **reconnect the communities** around the Bronx River to its waterfront by **converting the Sheridan into a boulevard**.

Goals:

- 1) Improve Connectivity & Accessibility
- 2) Improve Sustainability & Environmental Health
- 3) Neighborhood Vitality

Accomplishments:

- SDOT is in the process of implementing the conversion of the expressway into a boulevard as well as ramps directly into Hunts Point (in progress)
- The elevated 2/5 subway was repainted in 2015
- The pedestrian crossings at Freeman St and Southern Blvd were redesigned in 2015
- Part of Manufacturing zone along Whitlock Avenue was rezoned for mixed-used affordable housing by a private developer in 2017



Crotona Park Master Plan

When: 2015
By: NYCParks, Friends of Crotona Park, CB3

A long-term capital improvement plan to "make Crotona Park a **vital part of its community** as well as the City's most scenic small park".

Goals:

- 1) Nature and Landscape Beauty
- 2) Circulation and Safety
- 3) Recreation and New Facilities
- 4) Social Life, Culture, and Education

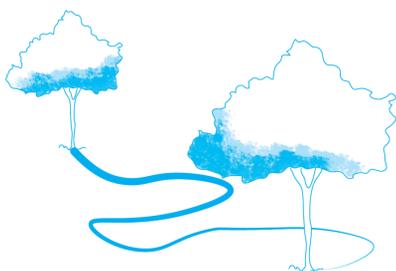
Accomplishments:

- Programming is on the rise with festivals, movie nights, concerts, and more in the park!
- Several capital projects recommended are currently underway, including: Ballfield 5, playground bathroom, Ballfield 1 sports lighting, Nature Center, Playground 8, and zone maintenance



Recurring Themes

1) Connecting or reconnecting to existing or new green spaces and parks



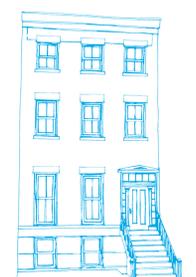
2) Designing safer pedestrian experiences



3) Providing more opportunities for job training, education, and volunteering



4) Creating more opportunities for housing and home ownership

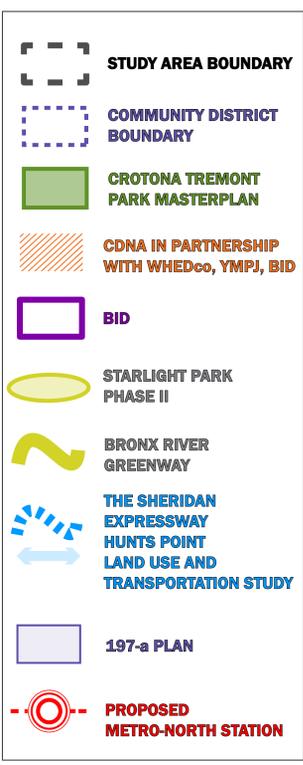


SOUTHERN BOULEVARD NEIGHBORHOOD STUDY



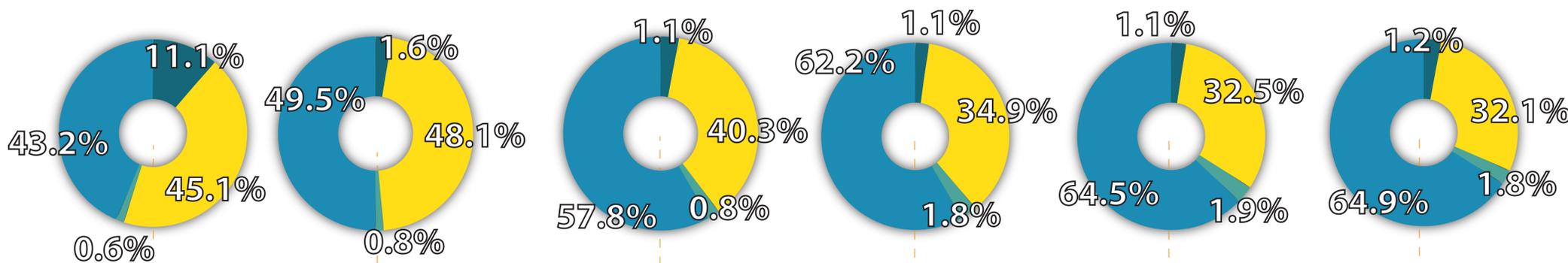
A COMMUNITY THAT PLANS TOGETHER

The community organizations and residents of Crotona Park East and Longwood have long been engaged in **local planning processes**, highlighted in the map below. The Southern Blvd Neighborhood Study is an **opportunity to tie the plans and work of community organizations together and plan for the future.**



COMMUNITY SNAPSHOT POPULATION CHANGE

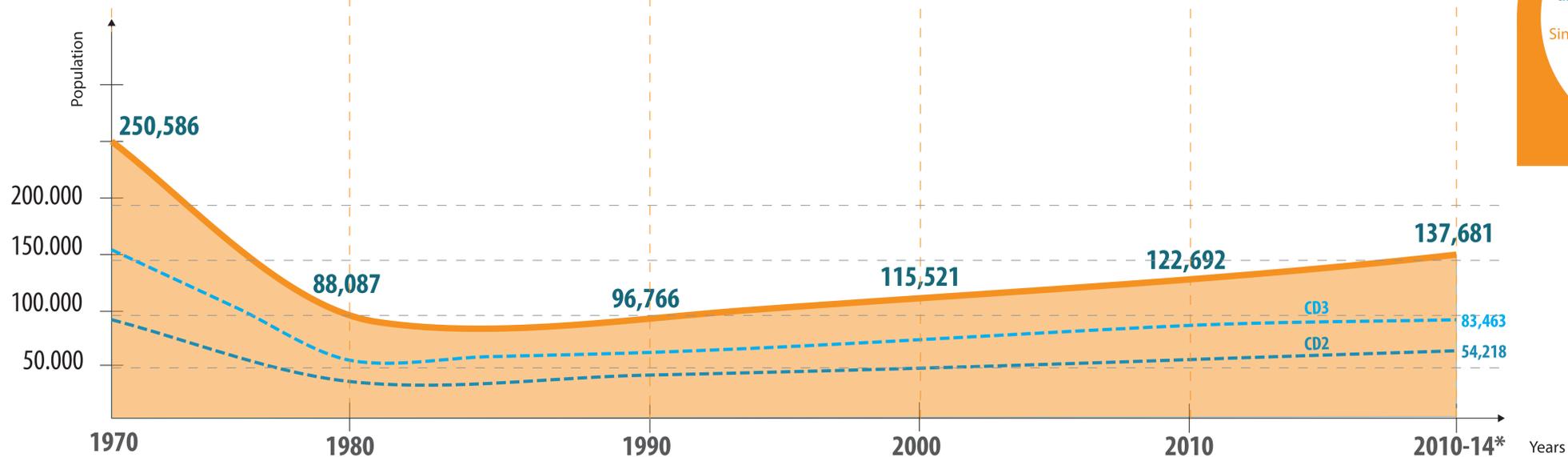
● Hispanic Origin
 ● Black/African American
 ● White
 ● Other



DID YOU KNOW?

Since 1970, residents of **Hispanic origin** in the Southern Boulevard study area have grown from **43% to 65%** in 2010. Meanwhile, the **African American** population declined, from 45% to 32%.

Population Trend



DID YOU KNOW?

Community Districts 2 & 3 **lost about 65% of their population** between 1970 and 1980. Since then, population has steadily **increased by about 36%** but is about 113,000 people fewer than the population of 1970.

DID YOU KNOW?

67.6% of the population in the Study Area were born in the United States or Puerto Rico. **32.4%** of residents in the Study Area are **foreign-born**, and of these, **40%** are **naturalized U.S. citizens.**¹

SOURCES DATA (1970-2014) FOR COMMUNITY DISTRICTS 2 AND 3**:
CD 2 Census Tracts: 93, 117, 115.02, 119, 159, 89, 87, 85, 121.02, 83, 127.01, 129.01, 131
CD 3 Census Tracts: 121.01, 125, 143, 153, 135, 151, 149, 185, 145, 147.01, 147.02, 169, 167, 155, 157, 123, 161, 163, 133, 141

** The area analyzed here includes the entire CD2 and 3 and it's bigger than the Study Area

Sources:
US Census Bureau 1970, Second and Fourth counts as published in Community Portfolio: Fact Book, 1977, Department of City Planning | NYC Department of City Planning Community District Statistics: Portrait of New York City 1980 Census, 1984 | U.S. Census Bureau, 2000 Census SF3, 1990 Census STF1, STF3, STF4 | Population Division - New York City Department of City Planning (August 2004) | 2000 Census SF1, 1990 Census STF1, STF2, STF4 | Population Division - New York City Department of City Planning (October 2004) | U.S. Census Bureau, 2000 and 2010 Censuses SF1 | Population Division - New York City Department of City Planning (January 2017) | U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates - Summary File | Population Division - New York City Department of City Planning (January 2017)

*US Census ACS Data Estimates

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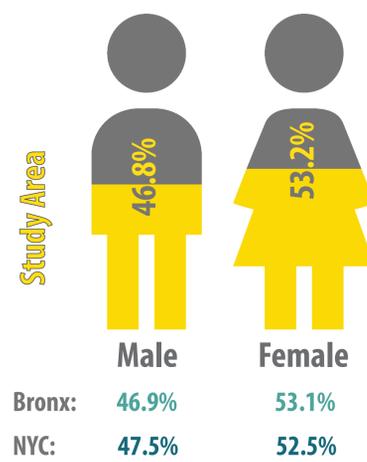
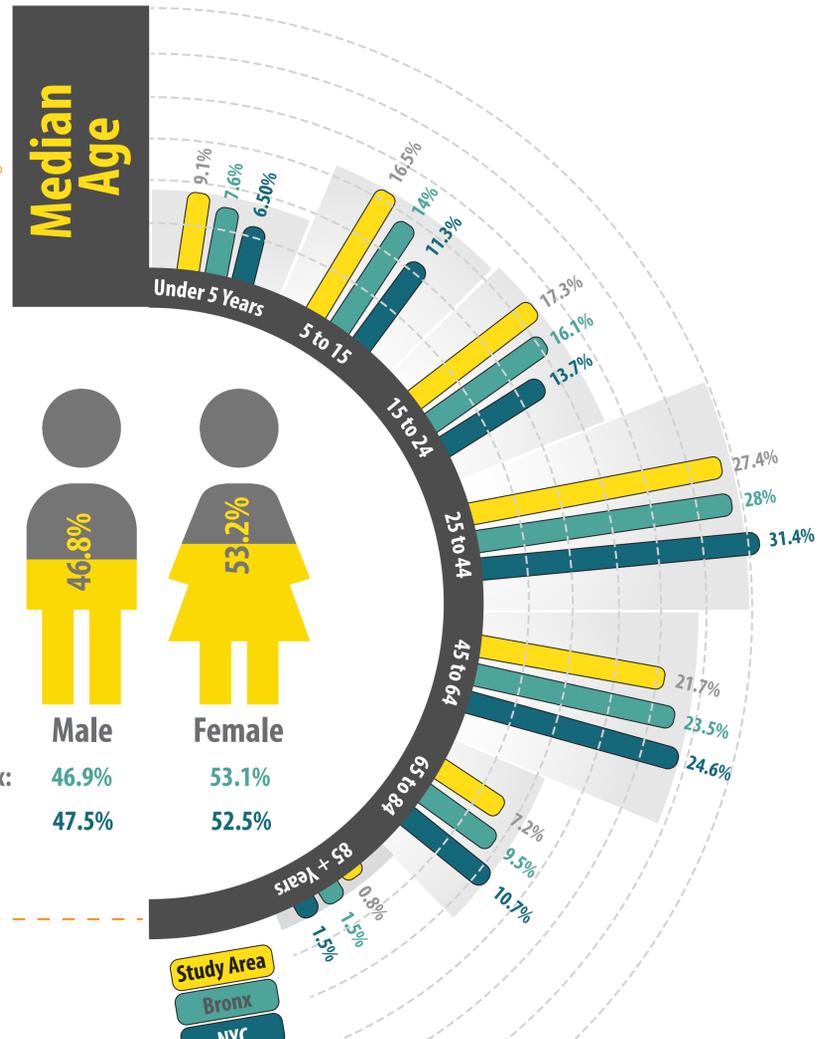
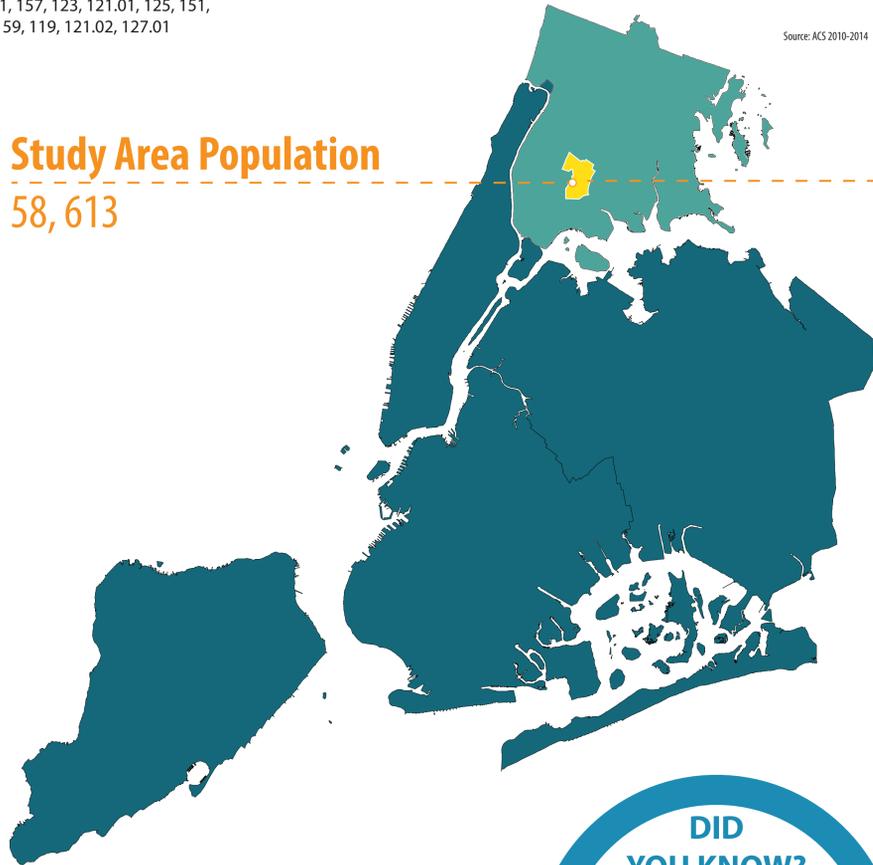


COMMUNITY SNAPSHOT WHO LIVES HERE?

The Study Area includes the following census tracts:
163, 153, 155, 161, 157, 123, 121.01, 125, 151,
131, 129.01, 87, 159, 119, 121.02, 127.01

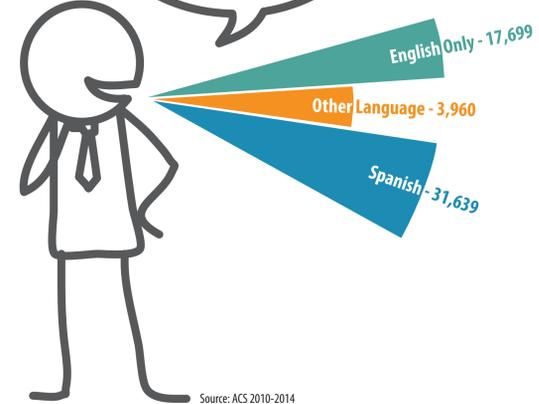
Population

Study Area Population
58,613



Language Spoken at Home

Of the 31,639 Spanish speakers, 45% report that they speak English less than "very well"



DID YOU KNOW?

The population in the Study Area is much younger than in the Bronx and New York as a whole. **43% of residents in the Study Area are under 25 years old**, compared to **38% in the Bronx**, and **32% in NYC.**¹

^{1,2} Sources: US Census Bureau, American Community Survey; Population Division - New York City Department of City Planning

DID YOU KNOW?

47% of family households in the Study Area have one or more people under 18 years. **20% of family households in the Study Area have one or more people 65 years and over.**²

Sources: US Census Bureau, American Community Survey; Population Division - New York City Department of City Planning

Median Income

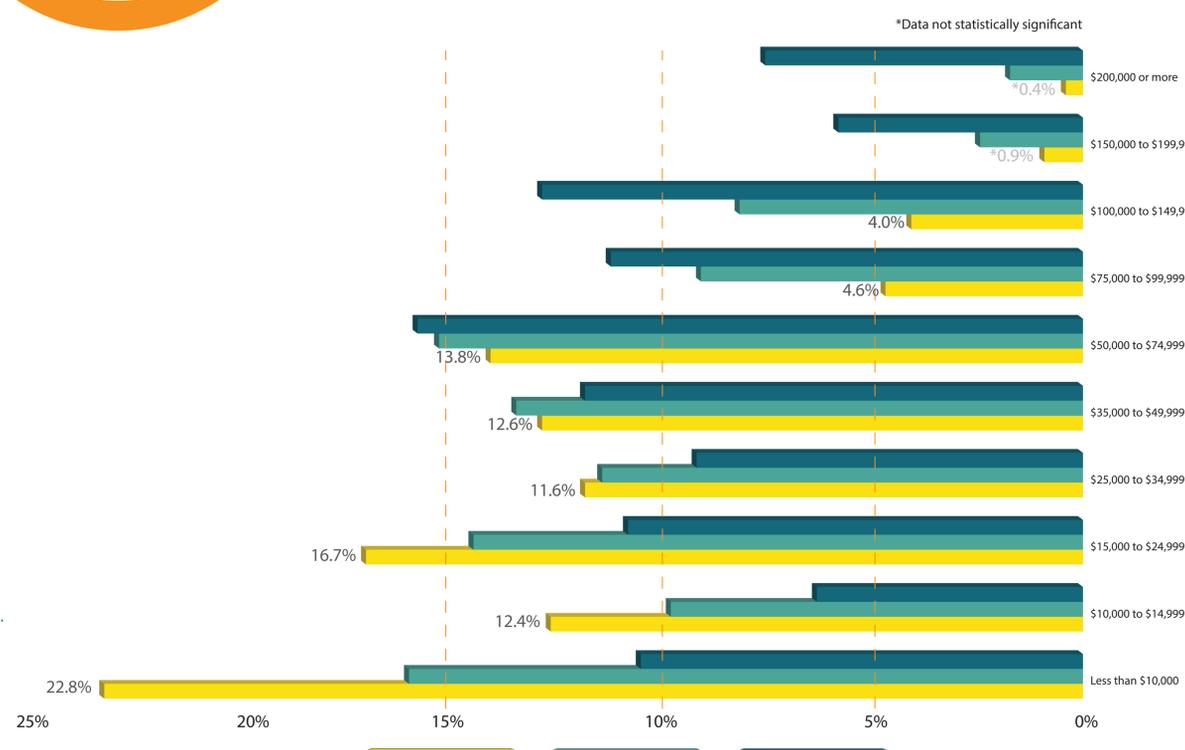


\$93,900 for a three-person household (100% AMI)

AMI stands for Area Median Income. It's a number, released every year by the federal Department of Housing and Development (HUD), that represents the combined income of an average New York household (In math, the median is the exact middle number in a group). The median income for all cities across the country is defined each year by U.S. Department of Housing and Urban Development (HUD). The 2018 Area Median Income (AMI) for the New York City region is \$93,900 for a three-person household (100% AMI). AMI is calculated using the incomes of residents in the five boroughs, along with Westchester, Putnam, and Rockland counties.

For a single person, the current AMI is \$73,100. For a family of two, it's \$83,500, for a family of four, it's \$104,300.

Household Income



Source: Source: U.S. Department of Housing and Urban Development | <http://www1.nyc.gov/site/hpd/renters/what-is-affordable-housing.page>

SOUTHERN BOULEVARD NEIGHBORHOOD STUDY



COMMUNITY SNAPSHOT JOBS AND COMMUTING TO WORK

The Study Area includes the following census tracts: 163, 153, 155, 161, 157, 123, 121.01, 125, 151, 131, 129.01, 87, 159, 119, 121.02, 127.01

Employment

According to newly-released statistics from the New York State Department of Labor (NYSDOL), unemployment in **The Bronx** fell to **5.7%** in March 2017 (**4.4%** in NYC), its lowest number ever recorded in the modern era*.

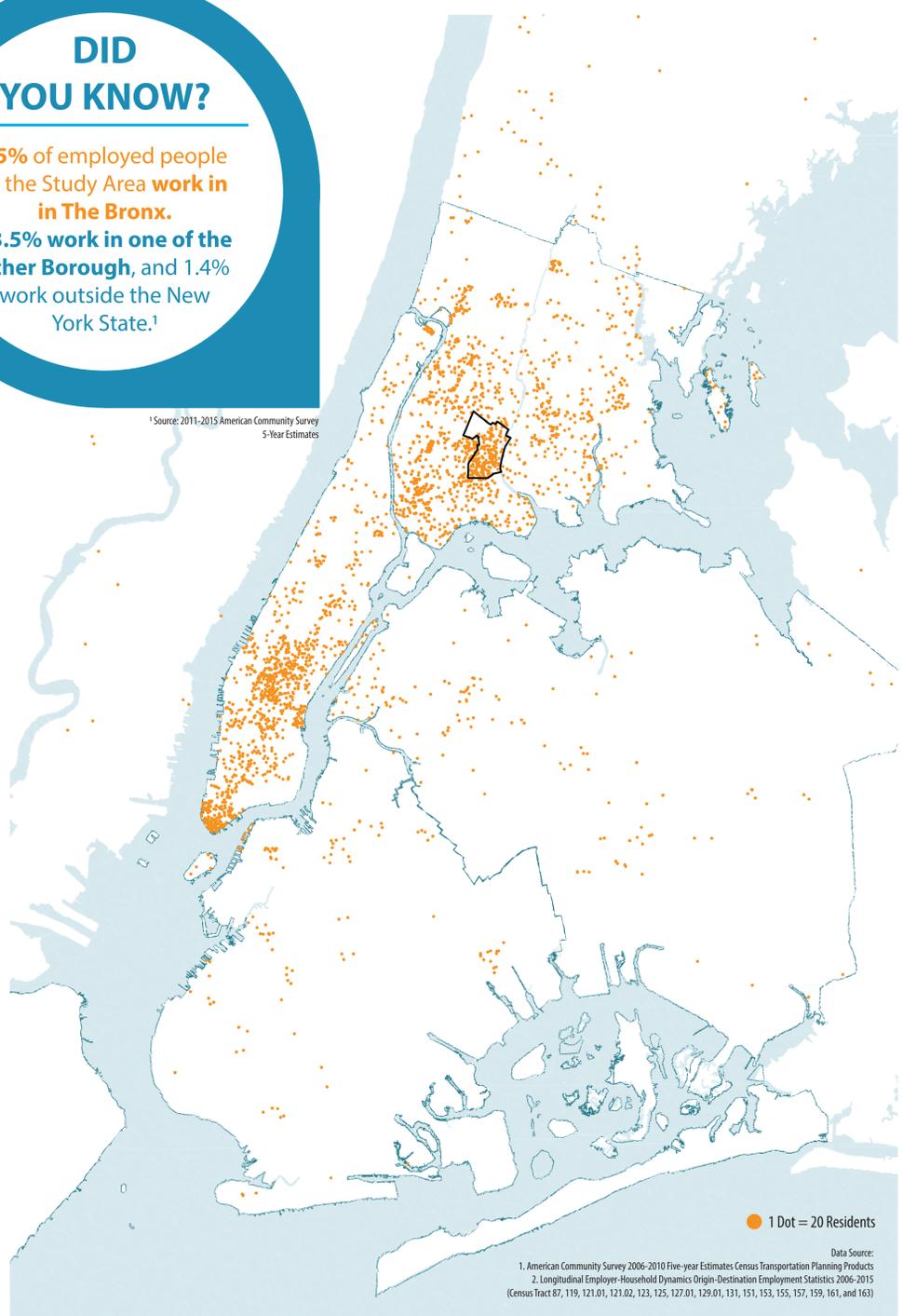
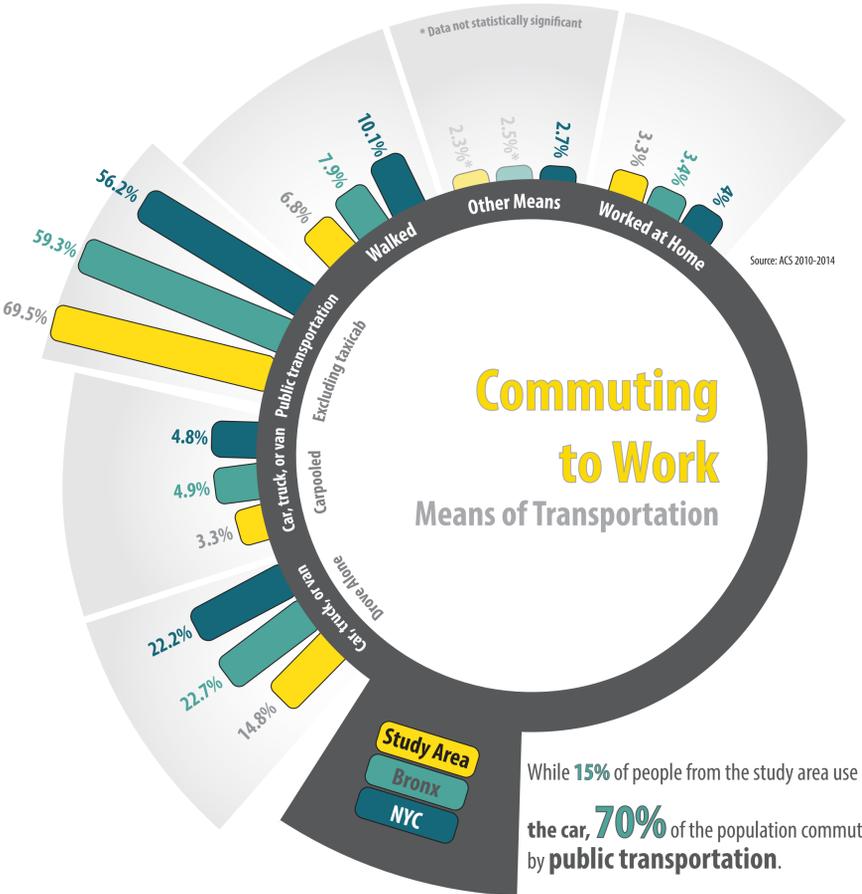
*Data available at Borough wide level only

Source: New York State Department of Labor, Division of Research and Statistics

DID YOU KNOW?

45% of employed people in the Study Area work in **in The Bronx**.
53.5% work in one of the other Borough, and 1.4% work outside the New York State.¹

1 Source: 2011-2015 American Community Survey 5-Year Estimates



Where do residents of the Southern Blvd study area commute to work?

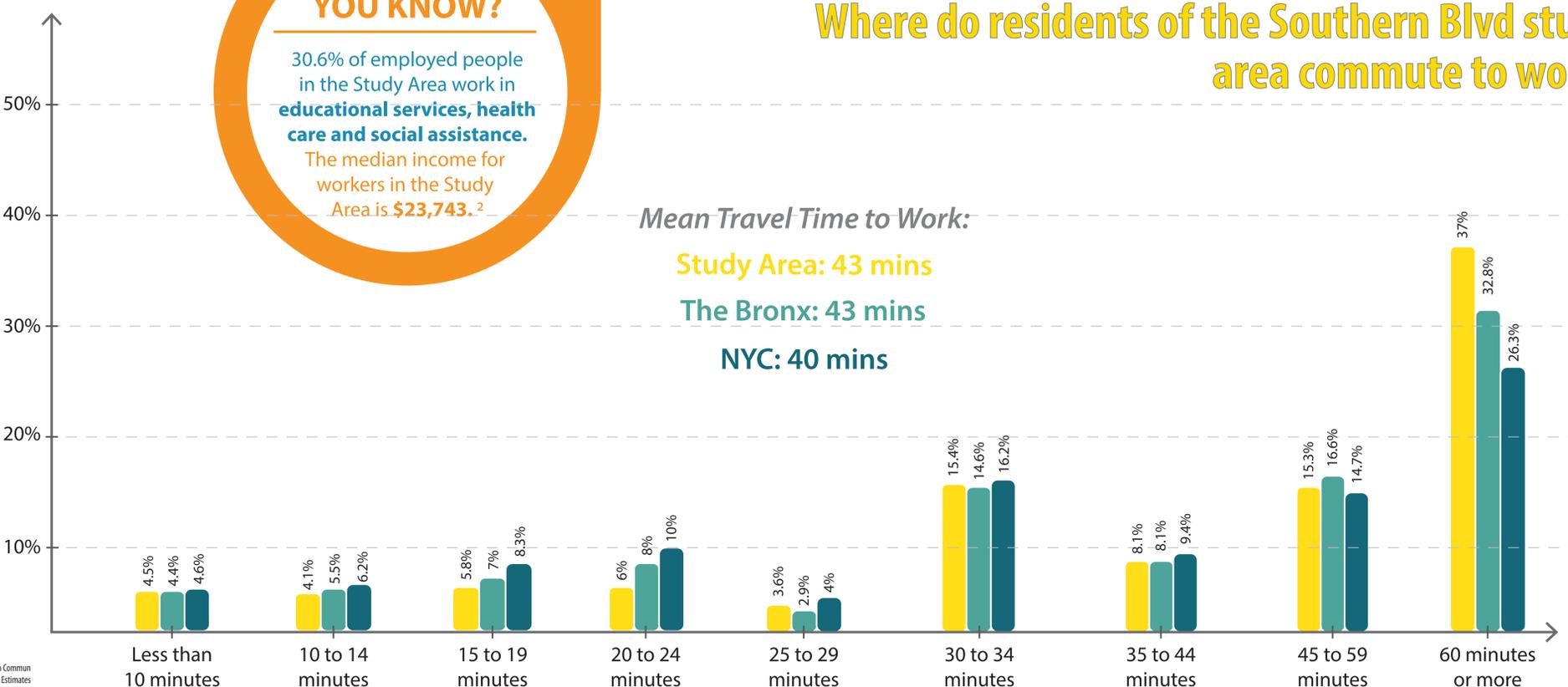
Average Travel Time to Work

DID YOU KNOW?

30.6% of employed people in the Study Area work in **educational services, health care and social assistance**.
The median income for workers in the Study Area is **\$23,743**.²

2 Source: 2010-2014 American Community Survey

Mean Travel Time to Work:
Study Area: 43 mins
The Bronx: 43 mins
NYC: 40 mins



2011-2015 American Community Survey 5-Year Estimates