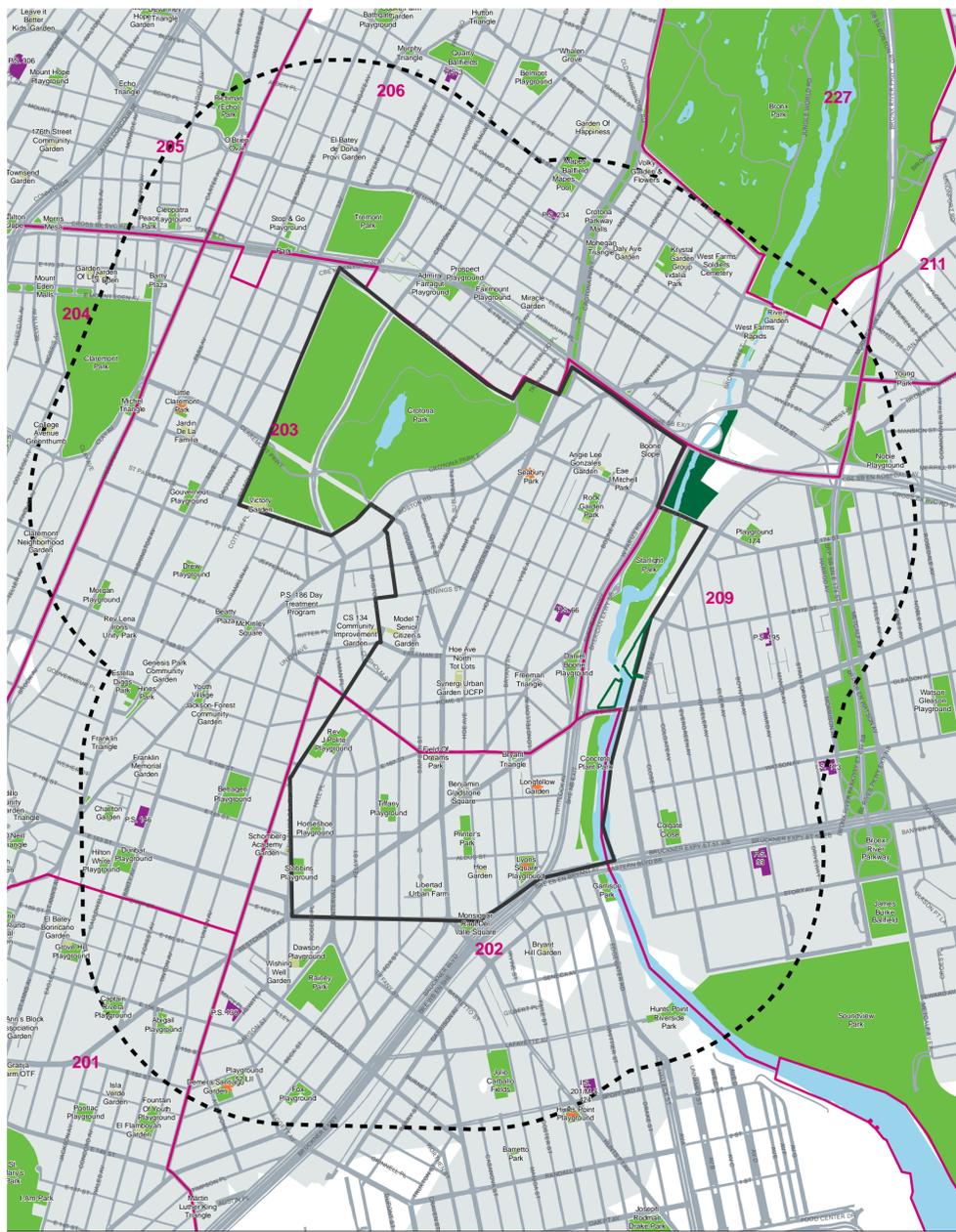


# Department of Parks and Recreation

## Plans and Projects in the Neighborhood



**Southern Boulevard Parks**

- NYC Parks
- Southern Blvd Study Boundary
- Southern Blvd Half Mile Buffer
- NYC Parks Property
- CPI Capital Site
- Community Board Districts
- Community Garden
- Schoolyards to Playgrounds
- SDOT Property
- Walk to a Park - Served Area (.25 - .5mi)

0 0.2 0.4 Miles

- 1 **Crotona Park \$47M**
- 2 **Seabury Park \$850k** Community Parks Initiative
- 3 **Starlight Park \$13.5M** Bronx River Greenway River House
- 4 **Starlight Park Ph. II \$9.3M** Build out former SDOT parcels
- 5 **Starlight Park \$22.5M** Pedestrian bridge over Bronx River & 0.75 mi of Bronx River Greenway
- 6 **Longfellow Park \$2.9M** Community Parks Initiative
- 7 **Lyons Square Park \$6.9M** Community Parks Initiative
- 8 **Printer's Park \$942k** Playground Reconstruction
- 9 **Rev J Polite Playground \$850k** Comfort Station Roof Reconstruction
- 10 **Stebbins Playground \$438k** Basketball Court Reconstruction
- 11 **Hoe Ave North Tot Lots** Community Garden



### Implementing the Crotona Park Masterplan



### Creating Additional Space for Indoor Recreation at Crotona Park



### Repurposing the Cass Gilbert Amtrak Station



### Improving Access to Bronx River Parks



### Completing Starlight Park

## Crotona Park Master Plan Community Concerns: Who We Talked To

- Friends of Crotona Park
- Agula Inc
- Office of Bronx Borough President
- Bronx Community Board 3
- Bronx Community Board 6
- Bronx Director of Recreation
- Crotona Runners Club
- City CM Maria del Carmen Arroyo
- Office of City CM Ritchie Torres
- Office of City CM Vanessa Gibson
- Friends of Crotona Park
- Goodwill Baptist Church
- Karl Crutchfield (journalist)
- Mary Mitchell Community Center
- Matt Rey NYPD 42nd Precinct
- New York Junior Tennis League
- Oval Community Youth Program
- Partnerships for Parks
- Phipps Neighborhood
- Tremont Merchants Association



All photos courtesy of The Friends of Crotona Park

# Department of Transportation



## Area Projects

### • Safety Improvements

- Intervale Ave at Dawson St and E169th St (completed 2015)
- Bruckner Boulevard and Hunts Point Avenue
- Louis Nine Boulevard (completed 2012)
- Prospect Ave at Dawson Ave, Saint John Ave, Rev Polite Ave
- Westchester Ave and Whitlock Ave
- Southern Blvd at Intervale Ave, Leggett Ave, Tibbett Ave, South Bronx Greenway
- E138th Street and Bruckner / Randalls Island Connector
- Claremont Neighborhood Slow Zone (completed 2012)
- E.177th St / Devoe Ave between Sheridan Expressway (I895) and E Tremont

### • Safe Routes to Transit

### • South Bronx East-West Crosstown SBS

### • Bridge Improvements

- Westchester Ave Bridge
- E 169th St Bridge
- Bruckner Expressway (SB, NB)
- E 174th St and E174th St Pedestrian Bridge

## Area Knowledge / Concerns

- **The Sheridan / Hunts Point Markets accessibility**
- **Crossing the Bruckner (Hunts Point Ave and farther afoot at E138th)**
- **Crosstown connectivity via E163rd Street**
- **Street lighting under the EI along Southern Boulevard from Westchester Ave to E176th St**

## GOOD JOBS

Through our network of 17 Workforce1 Centers, SBS implements a demand-driven system of workforce development to train and connect qualified candidates to quality job opportunities.



**Workforce1** prepares and connects qualified candidates to job opportunities in New York City. We make strong matches for both candidates and employers by using a unique combination of recruitment expertise, industry knowledge, and skill-building workshops to strengthen candidates' employment prospects.

## STRONGER BUSINESSES

SBS serves businesses through our network of seven NYC Business Solutions Centers and seven Industrial Business Service Providers and also assists businesses with the navigation of City government and the regulatory environment to simplify the process of starting and operating a business in New York City.



**NYC Business Solutions** connects businesses to the resources they need to start, operate, and expand, with services ranging from free business courses to legal services and access to financing.

## THRIVING NEIGHBORHOODS

SBS supports more than 100 community-based economic development organizations, including the City's network of Business Improvement Districts, to ensure the success of commercial corridors by investing in merchant organizing, streetscape improvements, and business attraction.

- **Avenue NYC** is a competitive grant program that provides federal funding for local economic development and non-profit community-based organizations to strengthen retail corridors and strategically address commercial needs in low and moderate income communities across the five boroughs.



2017 Avenue NYC Grantee: **WHEDco** received a of **\$30,000 Avenue NYC Business Attraction and Retention Grant** for the Southern Boulevard commercial corridor.



2016 Avenue NYC Grantee: **Southern Blvd BID** received **\$25,000 Avenue NYC Placemaking Grant** to engage merchants and residents in festivals and community events.

- **Neighborhood Challenge** funds *innovative* and *catalytic projects* that solve business challenges, generate community and economic impacts, and receive local recognition upon implementation.



2016 Neighborhood Challenge Grantee: **WHEDco** received **\$50,000** for Project ReLEASE to implement a targeted business attraction strategy for three key vacant commercial properties along Southern Boulevard.

- **Neighborhood 360°** is a new program to identify, develop, and launch commercial revitalization projects in partnership with local stakeholders. Through proactive planning and targeted investments, **Neighborhood 360°** supports projects that strengthen and revitalize the streets, small businesses, and community-based organizations that anchor New York City neighborhoods.



The **Neighborhood 360° Commercial District Needs Assessment (CDNA)**, completed in partnership with local community-based organizations, highlights the existing business landscape, consumer characteristics, physical environment, and unique character of the commercial corridors and local businesses that make up the identity of each neighborhood.

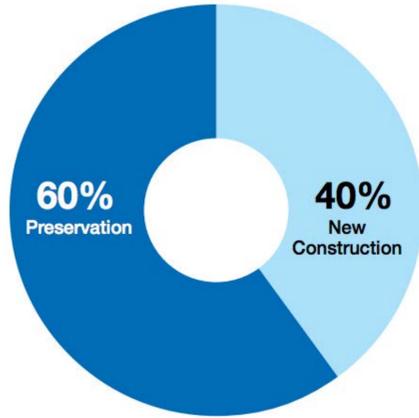
# Department of Housing Preservation and Development



## Addressing the Affordability Crisis

### What is Housing New York?

Housing New York is Mayor Bill de Blasio's plan to address the affordable housing crisis in New York City. The Plan aims to build or preserve 200,000 affordable housing units over 10 years, and to help both tenants and landlords preserve the quality and affordability of their homes. HPD is leading the Mayor's charge in partnership with over 13 sister agencies, advocates, developers, tenants, community organizations, elected officials, and financial institutions.



### Citywide Share of Housing Units to be Created or Preserved by Income

11% of units at 121-165% AMI (\$97,920 - \$134,640)
11% of units at 81-120% AMI (\$65,250 - \$97,920)
58% of units at 51-80% AMI (\$40,800 - \$65,250) Citywide, more units are assigned to this AMI* band because households making 30-70% AMI are the most severely burdened in the city.
12% of units at 31-50% AMI (\$24,500 - \$40,800)
8% of units at less than 30% AMI (<\$24,500)

### What is Affordable Housing?

Housing is considered "affordable" when a household spends no more than one-third of its income on rent and utilities.

### Affordable for Whom?

Housing New York aims to create and preserve housing for people earning a wide range of incomes, with a majority of new units targeted to those earning below 60% of the Area Median Income (AMI\*), or less than \$46,620 for a family of three. HPD will work with communities to develop neighborhood-specific policies that address their needs and priorities.

\* AMI is defined each year by HUD for all cities across the country. The 2015 AMI for New York City is \$77,700 for a three-person family.

### 2016 New York City Area Median Income (AMI\*)

Family Size	30% of AMI	50% of AMI	60% of AMI	80% of AMI	100% of AMI	130% of AMI	165% of AMI
1	\$19,050	\$31,750	\$38,100	\$50,750	\$63,500	\$82,550	\$104,775
2	\$21,800	\$36,250	\$43,500	\$58,000	\$72,500	\$94,250	\$119,625
3	\$24,500	\$40,800	\$48,960	\$65,250	\$81,600	\$106,080	\$134,640
4	\$27,200	\$45,300	\$54,360	\$72,500	\$90,600	\$117,780	\$149,490
5	\$29,400	\$48,950	\$58,740	\$78,300	\$97,900	\$127,270	\$161,535

Based on the U.S. Department of Housing and Urban Development's 2016 AMI.

### 2016 New York City Monthly Rents

Unit Size	30% of AMI	50% of AMI	60% of AMI	80% of AMI	100% of AMI	130% of AMI	165% of AMI
Studio	\$428	\$746	\$904	\$1,088	\$1,360	\$1,768	\$2,244
1 BR	\$459	\$799	\$969	\$1,360	\$1,700	\$2,210	\$2,805
2 BR	\$550	\$958	\$1,162	\$1,632	\$2,040	\$2,652	\$3,366
3 BR	\$636	\$1,107	\$1,343	\$1,885	\$2,356	\$3,063	\$3,887

Rents are approximate and have been calculated at 30% of annual gross income. For low income bands, rents are based on 30% of 27%, 37%, 47% and 57% of AMI. Rents are subject to Program Requirements.

### Who is HPD?

Established in 1978, the New York City Department of Housing Preservation and Development (HPD) is the largest municipal housing preservation and development agency in the nation. The agency's mission is to make strategic investments that will improve and strengthen neighborhoods while preserving the stability and affordability of our existing housing stock.



### How can HPD help?



**Preserve Affordable Housing & Protect Tenants**



**Develop New Affordable Housing**



**Partner with Communities & Conduct Neighborhood Planning**

# Department of Housing Preservation and Development



## HPD's Tools

### Preserve Affordable Housing & Protect Tenants



**Financial & Tax Incentives.** HPD administers loan and tax incentives to help building owners rehabilitate their properties and preserve housing quality. In exchange for financial assistance, property owners are required to maintain rents at levels that are affordable for existing tenants, as well as to limit rent increases, for approximately 30 years.

**Enforcement.** HPD's Code Enforcement unit responds to resident complaints and referrals to identify and remediate problems with the quality or safety of buildings. If the unit finds housing code violations that are not corrected, or if there are repeated violations, HPD can take a number of actions depending upon the severity of the issue. If your landlord is neglecting repairs in your building and compromising the health and safety of you or your neighbors, please call 311.

**Partnerships.** HPD's Division of Community Partnerships works with neighborhood organizations, elected officials, and community development corporations to learn about the needs of residents and property owners, and to ensure that HPD's tools are effectively addressing those needs. The Division also conducts education and outreach events in neighborhoods so tenants are aware of their rights and owners understand their responsibilities and options for maintaining affordability.

### Develop New Affordable Housing



HPD works with non-profit and for-profit affordable housing developers to use City, State, and Federal subsidies to fund the creation of thousands of affordable units every year, including family housing, senior housing, and supportive housing for formerly homeless and disabled individuals.

- For privately owned sites, developers can apply for the City's low-interest loans, tax credits, and other incentives in exchange for building affordable housing.
- The City also awards publically owned land to private developers through competitive Request for Proposals (RFP) processes, which are evaluated based on a variety of factors, including affordability levels.

Visit Housing Connect ([www.nyc.gov/housingconnect](http://www.nyc.gov/housingconnect)) to learn about and apply to live in affordable housing developments across the city.

### Neighborhood Planning



HPD's new Office of Neighborhood Strategies is working with communities to ensure that new housing is coordinated with other essential services and infrastructure to foster more equitable, diverse, and livable neighborhoods. By understanding the community's goals, concerns, aspirations, values, priorities, and vision for a neighborhood, HPD can more effectively engage with people to refine existing tools and/or develop new tools to meet community objectives.

For more information about HPD, visit [www.nyc.gov/hpd](http://www.nyc.gov/hpd)

Since 2003, HPD has financed the new construction of approximately 8,800 homes and the preservation of approximately 9,500 homes in Community Districts 2 and 3