LISTEN + LEARN

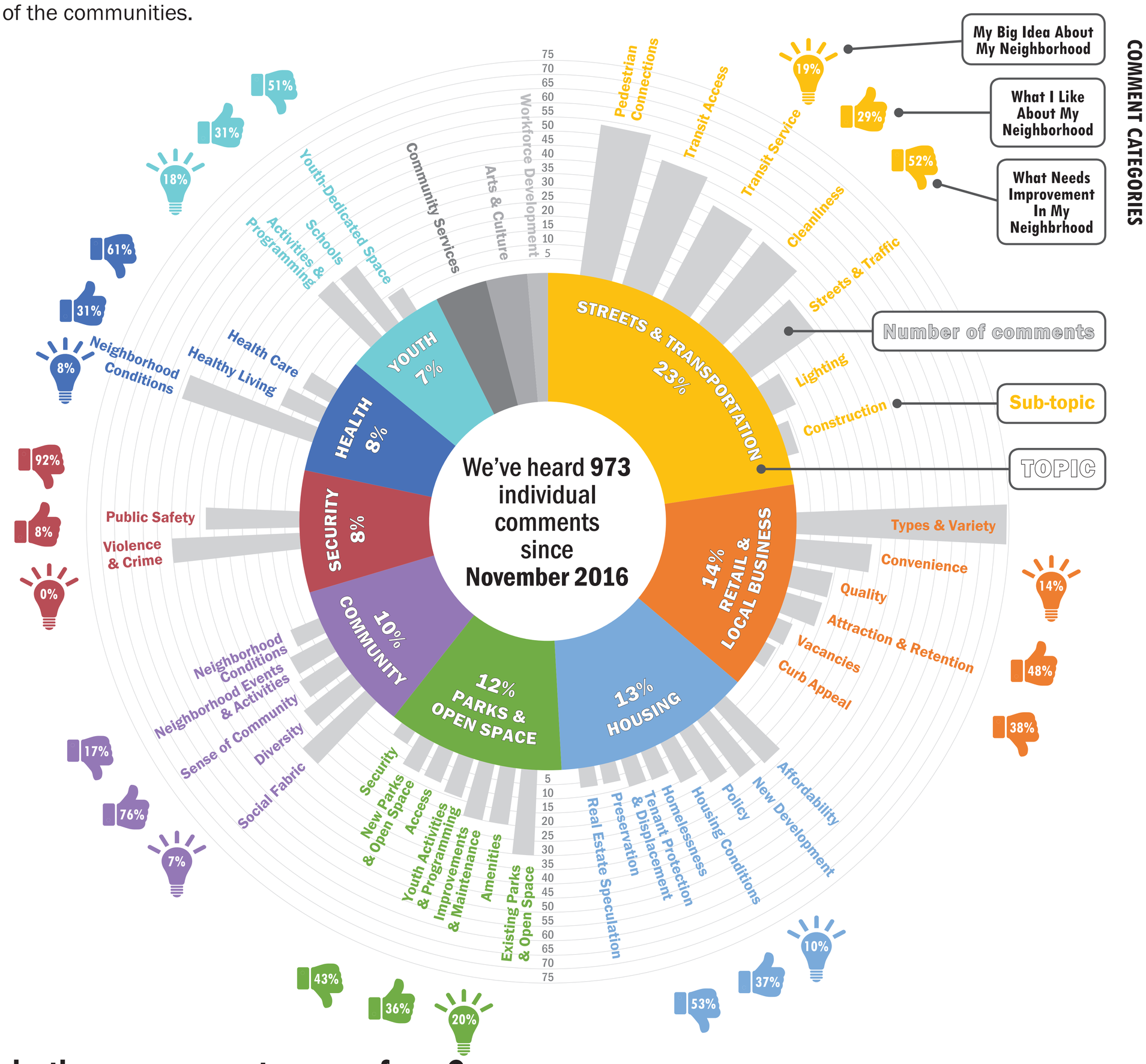
SOUTHERN BOULEVARD
NEIGHBORHOOD STUDY

NYC PLANNING

COMMUNITY INPUT SNAPSHOT

What was the process?

For the past year, we have been in listening mode, hearing from the communities around Southern Boulevard about what they would like to see addressed in a neighborhood plan, what major challenges are in the area, and how we can build a planning process to meet the needs of the communities.



Where do these comments come from?

Survey

51%

Launched: November 2016

260+ completed surveys to-date

As recommended by the Planning Partners, DCP Bronx created an ongoing Community Survey (paper and online, in English and Spanish) to identify many of the larger issues and gather baseline information from people who live and work in the areas around Southern Boulevard.

For this analysis, community members' comments were taken from their answers to two of the survey's open-ended questions:

- *What is your favorite thing about this area?*
- *If you could change one thing about this area, what would it be?*

Tabling

36%

- Urban Health Plan
- Bronx Rising!: Afro-Latino Identities *Bronx Music Heritage Center Lab*
- Sheridan Teen Summit *YMPJ/The POINT/FLHFHS*
- South Bronx Culture Trail Festival *Casita Maria*
- Bronx Summer Fest *WHEDco*
- Fiesta de San Juan *Urban Health Plan*
- 5k Canoe Challenge *Bronx River Alliance*
- South Bronx Rising Together Education Summit
- Casita Maria BLITZ
- Casa Boricua Community Fair
- CB2 Back to School Event
- Clinton East Block Party/ Community Day
- Community Rowing *Rocking the Boat*
- Fannie Lou Hamer Freedom HS Open House

As recommended by the Planning Partners, DCP Bronx went to events and festivals in the communities around Southern Boulevard listening, engaging, and learning from residents about their neighborhoods. DCP had the opportunity to introduce stakeholders to the study and gain local insight through visioning and mapping exercises.

For this analysis, community members' individual comments were taken from the mapping exercise, which were categorized as:

- *What I Like*
- *What Needs Improvement*
- *My Big Idea*

Small Group

13%

- Banana Kelly Resident Leadership Meeting
- Casa Boricua Senior Center
- Southern Boulevard BID
- Fannie Lou Hamer Freedom HS PTA Meeting
- Planning Partners Meeting #1: Public Engagement Process
- Planning Partners Meeting #3: Why Plan Here? Planning Process 2
- CM Salamanca Housing Roundtable
- Community Board 2
- Community Board 3

As recommended by the Planning Partners, DCP Bronx engaged in small group meetings with a variety of different community groups, seeking to meet residents and stakeholders where they are. These ranged from very broad to very topic-focused conversations, and were an opportunity for stakeholders to shape the planning process and ensure their local knowledge informs the study.

For this analysis, community members' individual comments were taken from note-taking records of each meeting.

MAY 2018