AMERICAN COMMUNITY SURVEY (2015-19)

Block Group-level data aggregated to approximate Study Area

☐ M1-5A/B Zoning Districts

⬚ Census Block Groups

· Count of residential units on each lot
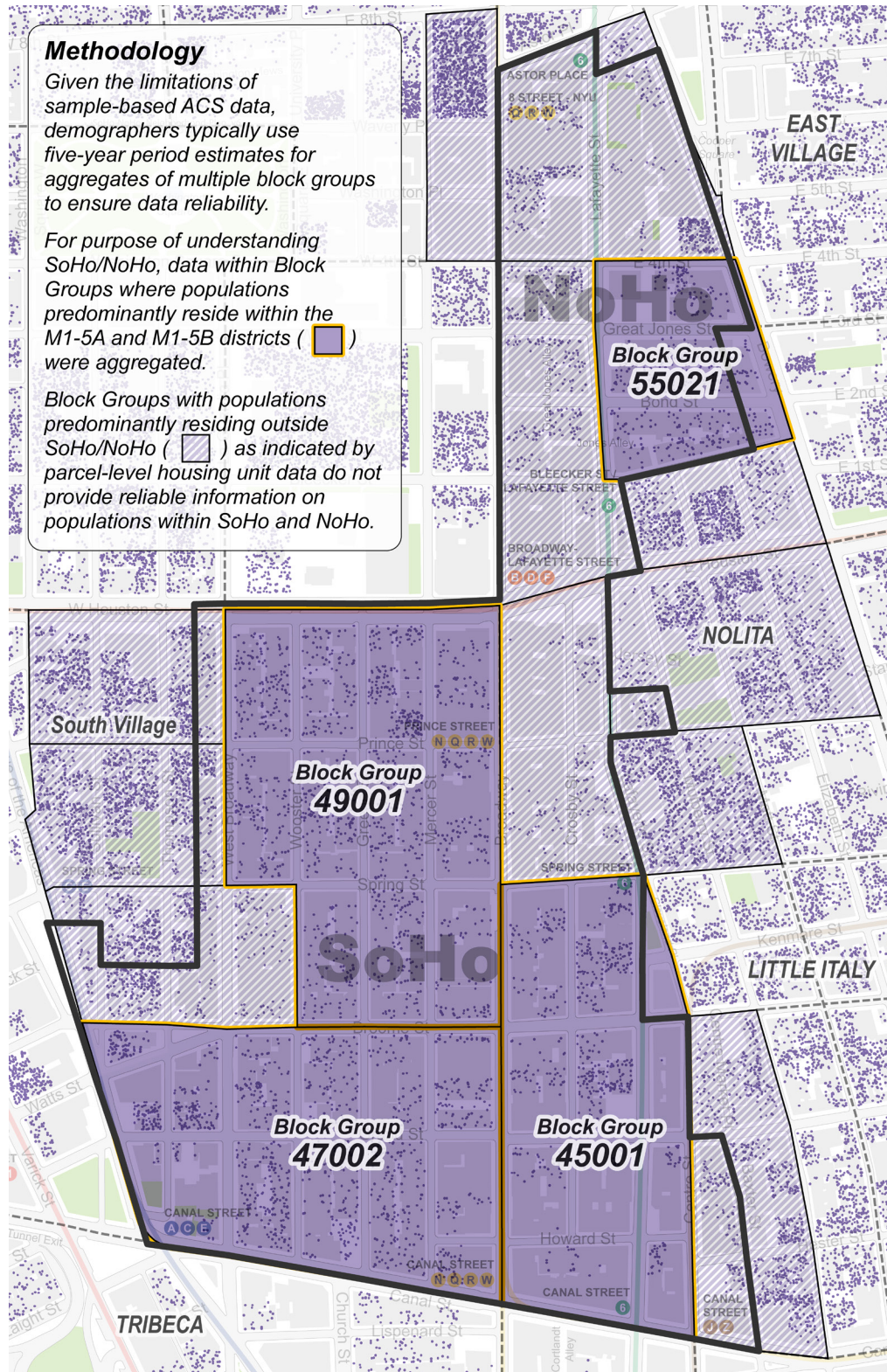(MapPLUTO: 1 Dot = 1 Unit)

The American Community Survey (ACS) is a yearly survey that provides current information on a broader set of topics than the decennial Census. Unlike the decennial Census, the ACS is based on a sample survey, with estimates subject to sampling error. Consequently, data are unreliable for small areas and are unavailable at the block level.

Methodology

Given the limitations of sample-based ACS data, demographers typically use five-year period estimates for aggregates of multiple block groups to ensure data reliability.

For purpose of understanding SoHo/NoHo, data within Block Groups where populations predominantly reside within the M1-5A and M1-5B districts (☐) were aggregated.
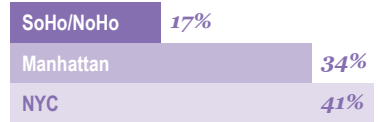
Block Groups with populations predominantly residing outside SoHo/NoHo (☐) as indicated by parcel-level housing unit data do not provide reliable information on populations within SoHo and NoHo.
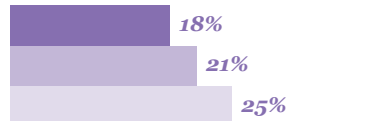

HOUSEHOLD INCOME DISTRIBUTION

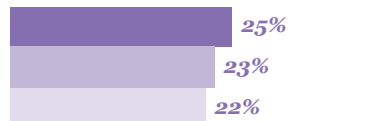*The SoHo/NoHo study area population is significantly more affluent than that of the borough or city as a whole.*
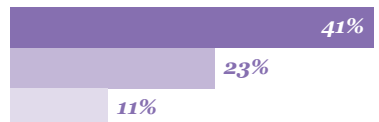
Less than $50,000
- SoHo/NoHo: 17%
- Manhattan: 34%
- NYC: 41%

$50,000 to $99,999
- 18%
- 21%
- 25%

$100,000 to $199,999
- 25%
- 23%
- 22%

$200,000 or more
- 41%
- 23%
- 11%

COMMUNITY DISTRICT 2

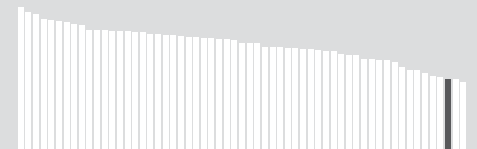*For context, Manhattan Community District 2 ranks low in rent burden and high in educational attainment.*
https://communityprofiles.planning.nyc.gov/manhattan/2

RENT BURDEN

30.1%   Manhattan: **36.4%**
NYC: **44.2%**

*of households spend **35% or more of their income on rent***

rank among all 59 community boards

EDUCATIONAL ATTAINMENT

82.2%   Manhattan: **60.8%**
NYC: **37.4%**

*of residents age 25 years and over have **earned a bachelor's degree or higher***

rank among all 59 community boards

Source: US Census Bureau, American Community Survey (2015 – 2019), Block Group-level data. Compiled by NYC Department of City Planning--Population Division, 2021.